ATTACHMENT 57

Rust, Marcus - Vol. II

March 6, 2014

372

IN THE DISTRICT COURT OF WAYNDOTTE COUNTY,

KANSAS

TWENTY-NINTH JUDICIAL DISTRICT

ASSOCIATED WHOLESALE GROCERS,

INC., et al.,

Plaintiffs,

Case No.

V.

10CV2171

UNITED EGG PRODUCERS, et al., HIGHLY

Defendants.

CONFIDENTIAL

Volume II

Washington, D.C.

March 6, 2014

The deposition of MARCUS RUST Was convened on Thursday, March 6, 2014, Commencing at 9:08 a.m., at the offices of Porter Wright, 1900 K Street, Northwest Washington, D.C., before Paula G. Satkin, Registered Professional Reporter and Notary Public.

Henderson Legal Services, Inc.

Rust, Marcus - Vol. II

March 6, 2014

2 (Pages 373 to 376)

373 APPEARANCES: Do hehalf of the Plaintiffs: On behalf of the Plaintiffs: APPEARANCES: Do hyld A, HICKEY, ESQ. Also PRESENT: JOSEPH A, MILLER General Counsel, Rose Acre Farms, Inc. Kansas City, Missouri 64112 Kansas City, Missouri 64112 Kansas City, Missouri 64112 Mashington, DC 20006 Carrett, Wight, Morris & Arthur LLP APPEAR A N C E S (Cont'd) Marketers: JOHNLD Mistouries And Streets EX A M IN A T I O N By Mr. Stueve 698 By Mr. Stue		2 (1 ages 373 to 370)
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2	¹ APPEARANCES:	¹ ALSO PRESENT:
PATRICK J. STUEVE, ESQ. 5 5 5 5 5 5 5 5 5		
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13	On behall of Nose Acre Familis.	
14	JOHN C. WONICA, JR., ESQ.	
15	DONALD IVI. DARNES, LSQ.	
150	Forter, Wright, World & Arthur LLP	
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APPEARANCES (Cont'd)	21	21
1 APPEARANCES (Cont'd) 1 EXAMINATION 2 By Mr. Stueve 379 3 On behalf of United Egg Producers and US 3 By Mr. Stueve 667 4 Egg 4 By Mr. Stueve 698 5 Marketers: 5 By Mr. Stueve 698 6 JAN LEVINE, ESQ. (Via phone) 6 By Mr. Stueve 739 7 WHITNEY REDDING, ESQ. (Via phone) 7 8 Pepper Hamilton LLP 8 EXHIBITS 9 3000 Two Logan Square 9 Exhibit No. Page No. 10 Eighteenth and Arch Streets 10 Exhibit 538 RA 0067638-639 399 11 Philadelphia, Pennsylvania 19103-2799 11 Exhibit 539 RA 0084872 406 12 (215) 981-4000 12 Exhibit 540 RAUPDATE 0082871 414 13 Exhibit 541 RA 0068166-167 427 14 On behalf of the Defendants Land O'Lakes, 15 Exhibit 542 MFC 0017617 438	22	22
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Rust, Marcus - Vol. II

March 6, 2014

3 (Pages 377 to 380)

	5 (Pages 5// to 580)
377	379
¹ Exhibit 551 Document 517	1 MARCUS RUST
² Exhibit 552 Article 519	² a witness, called for examination, having been
³ Exhibit 553 E-mail 524	³ previously duly sworn, was examined and
⁴ Exhibit 554 RAFK 000174-75 526	4 testified as follows:
⁵ Exhibit 555 RAFKS 0007213 529	5 EXAMINATION BY COUNSEL FOR PLAINTIFFS
⁶ Exhibit 556 RAFKS 0009116-919 531	⁶ BY MR. STUEVE:
⁷ Exhibit 557 FDA Warning Letter 543	⁷ Q. Good morning, Mr. Rust.
8 Exhibit 558 RAUPDATE 0039242 545	8 A. Good mornings.
⁹ Exhibit 559 UE PRIV 0000069-70 552	⁹ Q. You understand your testimony is
¹⁰ Exhibit 560 UE PRIV 0000071-72 557	still under oath?
¹¹ Exhibit 561 NL 01200644-46L 570	11 A. Yes.
12 Exhibit 562 RAUPDATE 0080669 573	Q. All right. We ended yesterday
¹³ Exhibit 563 UE 020105-07 582	talking about the UEP, United Egg Producers.
14 Exhibit 564 RAUPDATE 586	You understand when I'm using UEP I'm referring
¹⁵ Exhibit 565 RAUPDATE 0038374-77 595	to United Egg Producers?
¹⁶ Exhibit 566 UE 0707359-365 598	A. Yes.
¹⁷ Exhibit 567 RAUPDATE 80438-40 613	Q. And their certified program. And
¹⁸ Exhibit 568 RA 004766-70 620	¹⁸ I believe we established in February 2002 Rose
¹⁹ Exhibit 569 FMI 000284-85 626	Acre joined UEP and signed up for the certified
²⁰ Exhibit 570 UE 0295185 629	program; is that correct?
²¹ Exhibit 571 Document 693	A. At the request of our customers.
Exhibit 572 Document 741	²² Yes.
378	380
1 PROCEEDINGS	Q. II you could, II you would just
THE VIDEOGRAPHER: Here begins	answer my question. We'll get into why you did
videotape number one, volume II, in the	it, but if you could, if you could commit if
videotaped deposition of Marcus Rust. Today's	r editiary 2002 that's when Nose Acre joined OLI
date is March 6, 2014 and the time is	and also signed up for the OLF certified
approximately 5.00 a.m.	 program; is that correct? MR. BARNES: I 'm going to object
will altorneys please state triell	IVIIX. DAINNES. I III going to object
 presence for the record. MR. STUEVE: Yes. I believe the 	 to that, Pat. That's not what he testified to. I believe he testified he signed up for the
10 folks that are on the phone have already made	animal welfare program after he joined. It was
their appearance on the record. This is Patrick	not a simultaneous action.
Stueve, Stueve Siegel Hanson, here on behalf of	MR. STUEVE: I think what he said,
the Plaintiffs, along with me is my associate	there was a period of time they qualified for
mo i lamano, along with the 13 HIY associate	
II I	** If DUI as far as If you could just let him
¹⁴ David Hickey.	it, but as fai as if you could, just let fill if
David Hickey. MR. BARNES: Donald Barnes, Porter	answer it.
David Hickey. MR. BARNES: Donald Barnes, Porter Wright Morris & Arthur. We are counsel for Rose	answer it. BY MR. STUEVE:
David Hickey. 15 MR. BARNES: Donald Barnes, Porter 16 Wright Morris & Arthur. We are counsel for Rose 17 Acre Farms.	answer it. BY MR. STUEVE: Q. It's my understanding that in
David Hickey. MR. BARNES: Donald Barnes, Porter Wright Morris & Arthur. We are counsel for Rose Acre Farms. MR. MONICA: John Monica with	answer it. BY MR. STUEVE: Q. It's my understanding that in February of 2002 Rose Acre signed up for United
David Hickey. MR. BARNES: Donald Barnes, Porter Wright Morris & Arthur. We are counsel for Rose Acre Farms. MR. MONICA: John Monica with Mr. Barnes, who's my partner at Porter Wright.	answer it. BY MR. STUEVE: Q. It's my understanding that in February of 2002 Rose Acre signed up for United Egg Producers and actually executed an
David Hickey. MR. BARNES: Donald Barnes, Porter Wright Morris & Arthur. We are counsel for Rose Acre Farms. MR. MONICA: John Monica with Mr. Barnes, who's my partner at Porter Wright.	answer it. BY MR. STUEVE: Q. It's my understanding that in February of 2002 Rose Acre signed up for United Egg Producers and actually executed an agreement; is that correct?
David Hickey. MR. BARNES: Donald Barnes, Porter Wright Morris & Arthur. We are counsel for Rose Acre Farms. MR. MONICA: John Monica with Mr. Barnes, who's my partner at Porter Wright. MR. MILLER: Joe Miller, general	answer it. BY MR. STUEVE: Q. It's my understanding that in February of 2002 Rose Acre signed up for United Egg Producers and actually executed an agreement; is that correct?

Rust, Marcus - Vol. II

March 6, 2014

4 (Pages 381 to 384)

ı	4 (1 ages 381 to 384)
381	383
¹ Q. 2002?	¹ Q. What were you skeptical about
² A. Yes.	² then?
³ Q. And that was with United Egg	³ A. Some of the things we heard.
⁴ Producers; correct, sir?	4 Q. About what?
⁵ A. Correct. Capper-Volstead co-op	⁵ A. How do you mean?
⁶ group.	⁶ Q. Some of the things you heard about
Q. And was that your understanding at	⁷ what?
8 the time you signed up, sir?	8 A. About how what they did as far
⁹ A. Yes.	9 as the recommendations or their so-called supply
¹⁰ Q. And what was the basis of that	nanagement thing.
¹¹ understanding?	¹¹ Q. Okay. You had heard rumors about
12 A. Just a lot of the stuff they	12 that?
explained about the Capper-Volstead co-op, what	¹³ A. Yes.
14 they could do and couldn't do.	Q. All right. And this was prior to
¹⁵ Q. At the time you signed up?	¹⁵ joining?
¹⁶ A. Yes.	A. They've done that for 20 years.
¹⁷ Q. Who was that it communicated that	¹⁷ Q. Okay. And did you do you
¹⁸ to you?	recall though anything specifically that they
19 A. I think it was from memory the	gave you at the time you joined in 2002
²⁰ Gregory's.	concerning Capper-Volstead and whether or not it
²¹ Q. Okay. And did they give you any	²¹ applied to UEP?
documents at that time?	A. Repeat your question again.
382	384
¹ A. They could have.	¹ MR. STUEVE: If you could read
² Q. Do you remember anything	² back my question.
³ specifically?	³ (The record was read as
⁴ A. Just they had through the	4 requested.)
5 years they give us lots of paperwork saying this	⁵ THE WITNESS: Don't club me.
⁶ is what they do and all the stuff they've	⁶ (The record was read as
⁷ accomplished all that type of thing.	⁷ requested.)
⁸ Q. But specifically concerning	8 THE WITNESS: Yes. I remember
⁹ Capper-Volstead Act and whether or not the	⁹ some things. I don't remember exactly what they
Capper-Volstead Act, in fact, applied to UEP,	were. They had documents that they passed out,
did they give you any specific documents?	brochure type stuff.
12 A. They gave us some at different	BY MR. STUEVE:
13 times.	Q. Do you remember specifically what
¹⁴ Q. Prior to joining?	was in there about the Capper-Volstead Act?
A. Yes. Explaining what it was. We	¹⁵ A. Just that they were for farmer
had our suspicions we was apprehensive of the	producers and that, you know, before we could
17 group.	join we would have to be qualified.
¹⁸ Q. And also apprehensive about	Q. And how would you qualify?
whether or not they were truly a Capper-Volstead	¹⁹ A. We had to they had to verify
²⁰ co-op?	that we was a farmer producer.
A. We had no doubt to believe they	Q. How would they do that?
weren't a Capper-Volstead co-op.	A. I don't recall exactly, but we had

Rust, Marcus - Vol. II

March 6, 2014

5 (Pages 385 to 388)

385 387 to certify that we had so many chickens and we MS. REDDING: Object to form. owned the chickens and that type of thing. THE WITNESS: I had no reason to Q. Do you remember them seeking believe any members were not farmer producers verification that you owned at least 50 percent were like we were. If they signed the same of the chickens that you -paper we did they had to be a farmer member or A. We owned 100 percent. they lied. BY MR. STUEVE: Q. Right, but do you remember that 50 percent rule? Q. Right. But if, in fact, someone 9 A. I remember it from someplace. I had lied and there was a member that was not a 10 10 don't know if it was then or later or when. farmer producer, you understood that that could 11 11 Q. What was your understanding about jeopardize the Capper-Volstead exemption that 12 12 the 50 percent requirement? may apply to UEP; is that fair enough? 13 13 A. My understanding the 50 percent A. I can't say I understood that. I 14 14 requirement was like in a year's time 50 percent don't recollect that. 15 of the eggs that you sold had to be eggs that 15 Q. Now, it's also my understanding 16 16 you produced or something to that effect. that when you joined in February of 2002 that 17 17 Q. Right. And they, in fact, asked you had communicated at that time to UEP Rose 18 18 you to verify that; did they not, UEP? Acre's intention to be UEP certified; fair 19 A. I don't recollect that. enough? 20 20 A. I don't know what you mean by fair Q. All right. You don't remember 21 21 ever being asked that? enough. 22 22 A. They could have. MR. STUEVE: If you could read 386 388 Q. Okay. Do you remember when they back my question, if you could just answer it for me, sir. asked you to verify that? MR. BARNES: Object to the form. (The record was read as THE WITNESS: I don't remember the requested.) exact dates. They had different things that you THE WITNESS: At the request of had to sign papers and stuff for. our customers who were demanding we be in the program, we did join the certified program. BY MR. STUEVE: BY MR. STUEVE: Q. All right. But you had an understanding that in order for the UEP industry Q. Sir, my question is, I'm just 10 association to have Capper-Volstead application trying to confirm the timing. That when you 11 11 joined -that the members had to be farmer producers; is 12 that correct? A. February of 2002. 13 13 Q. In February 2002 when you joined A. Yes. 14 Q. All right. And you understood 14 UEP you also communicated to UEP's management 15 15 that if there were members that were not farmer Rose Acre's intention to join the UEP certified 16 16 program; is that correct? producers that that could jeopardize the 17 17 Capper-Volstead exemption that would apply to A. Yes. 18 UEP; correct? Q. All right. Now --19 19 A. The only reason we joined. Repeat your we question again. 20 20 MR. STUEVE: Read it back. Are you aware of any documents 21 21 (The record was read as you've testified that your customers, prior to 22 March of 2002, were demanding that you join the requested.)

Rust, Marcus - Vol. II

March 6, 2014

6 (Pages 389 to 392)

389 391 UEP certified program; is that correct? A. I don't recollect any. A. Our customers had specifications Let me finish my question then you and in the specifications for you to be a can answer. qualified supplier for them you had to be into In preparation of your deposition this certified program. today do you recall reviewing any documents that Q. And I want to know, do you have indicated that your customers were requiring that Rose Acre's eggs be UEP certified in March any documents that would confirm that in March of 2002 or prior to that time? of 2002 you had customers that in their specifications were requiring your membership in MR. BARNES: Objection. Asked and 10 10 the certified program? answered. 11 11 BY MR. STUEVE: A. We may have. We may not. It may 12 12 have been a verbal telling to us by the Q. Go ahead and answer it now. 13 13 A. I don't recollect. 14 14 Q. In preparation for your deposition Q. Okay. Let me show you what's been 15 15 today do you recall reviewing any documents that previously marked 237. 16 verified that your customers in March of 2002 or This is another United Voices that 17 17 prior to that time were specifying that Rose would have been sent out by UEP in March of 18 18 Acre be UEP certified? 2002: correct. sir? 19 A. I believe there was some, A. That's what it states. 20 20 Q. And this would have been after someplace. 21 21 Q. And, sir, what document did you you, Rose Acre had joined? 22 22 review in preparation of your deposition? A. Yes. 390 392 A. I did not review any document to MR. BARNES: Pat, we've had a that today. request from people on the phone to read in Q. So in preparation for your the -deposition you did not review any documents that MR. STUEVE: I'm doing that for you recall that would show that your customers any new documents -- so they know, this is were requiring as a specification that your eggs Exhibit 237. So if you could, if you could turn be UEP certified in March of 2002; correct? to Bates range, the last three digits are 818, A. I believe I saw an FMI thing that Mr. Rust. And actually, turn to the previous requested it. page, if you would, and I'll just direct your 10 10 Q. But FMI is not one of your attention to the name of the topic here. 11 11 customers; correct? Mr. Rust, if you could turn first 12 12 A. They were a cooperative or to 817. Do you see the title there, You Should 13 13 something, a trade association of our customers Implement Guidelines? Do you see that? 14 who the customers had got together with and they 14 THE WITNESS: Uh-huh. 15 15 had this Board establish this program, this BY MR. STUEVE: 16 certified program with UEP, which they asked us Q. By Gene Gregory; is that right? 17 17 to join. A. Yes. 18 Q. My question is very specific. It Q. And under that title over on the 19 19 has to do with your customers. Do you recall in next page, 518, under, you should implement the 20 20 preparation for your deposition today reviewing guidelines, the fourth paragraph down it states, 21 21 any documents that indicate that your customers "that if all the industry were to follow the were requiring in March of 2002 -guidelines." Do you see that?

Rust, Marcus - Vol. II

March 6, 2014

7 (Pages 393 to 396)

393 395 A. Yes. management program. Q. All right. It states, "if all the Q. And in fact, though, what's being identified here by Gene Gregory, the president industry were to follow the guidelines through of UEP, is that, in fact, its underlying purpose the first step, this would resulted in a flock size reduction of 13 million hens. Place your was to restrict the supply and boost prices for own estimate on how much the egg market will eggs; correct, sir? MS. LEVINE: Objection. Jan rise even if half this reduction were to occur. So the pay back for making this first step to Levine. house average of 56 square inches is THE WITNESS: I don't agree with 10 10 tremendous." Do you see that? that. 11 11 BY MR. STUEVE: A. Yes. 12 12 Q. That's -- that economic purpose, Q. Certainly what he's outlining is 13 13 which is of cage space reductions, which is to that the pay back for making this first step to 14 14 house average of 56 square inches is tremendous. reduce supply and increase prices was the exact 15 15 concern that your family members had before you The pay back is by reducing the flock size of 16 joined; right? 13 million you reduce the supply of eggs and 17 17 A. No. boost prices for all egg producers. That's the 18 18 pay back; right? Q. And, in fact, it's the exact 19 concern that your brother had in 2008; correct? MR. BARNES: Object to the form. 20 20 THE WITNESS: Repeat your question A. Repeat your question. You lost --21 21 make it a shorter question. again. 22 22 Q. The fact that the guidelines were MR. STUEVE: Read it back. 396 being used to reduce egg supply and boost prices (The record was read as under the agenda of animal welfare was the requested.) concern that your brother had in 2008; correct? THE WITNESS: I do not agree with A. His concern was the prior to your characterization of the statement you're animal welfare program. making. 6 Q. And in fact, Mr. Rust, you were BY MR. STUEVE: concerned that this, in fact, was the underlying Q. Sir, if you would, can you confirm 8 purpose of the certified program even before you for me that the pay back that he's referring to 9 joined it; right? in the United Voices document that we're looking 10 A. We had suspicions of that. at is by reducing the flock size by 13 million, 11 11 Q. Okay. And, in fact, those -- the that that will reduce the supply of eggs and 12 12 suspicions that you had are confirmed in this -boost prices; correct, sir? 13 13 in these communications in United Voices in A. I will agree that's what that 14 March of 2002; correct, sir? 14 document says. 15 15 Q. That's all I wanted you to answer. A. Repeat your question. 16 16 A. I have no problem with that. I do Q. The concerns you had about the 17 17 underlying purpose of the animal welfare program not agree with your characterization of it. 18 18 to be a supply management program is confirmed Q. You agree that that's what the 19 19 in the communication that we just read; correct, document says; right? 20 20 A. Yes. 21 21 A. We wanted to make sure it stayed Q. And that the pay back he's referring to here is by reducing the flock size an animal welfare program and not a supply

Rust, Marcus - Vol. II

March 6, 2014

8 (Pages 397 to 400)

	397		399
1		,	
1	by 13 million that that will reduce the supply	1 2	Mark it first.
2	of eggs and boost prices, that's the pay back		Show you what's been marked 538,
4	that he's identifying?	3	RA 0067638 through 639.
	A. I don't agree with that.		(Rust Exhibit Number 538 was
5 6	MR. BARNES: Objection.	5 6	marked for identification.)
	BY MR. STUEVE:	7	BY MR. STUEVE:
7	Q. I know you don't agree with that,		Q. This is these are notes from
9	but that's the pay back he's identifying?	8	your mother; right?
	MR. BARNES: Objection. Calls for	10	A. Yes.
10	speculation as to what Mr. Gregory meant when he		Q. She would have been the president
11	wrote this. If the witness wants to answer he	11	of Rose Acre at this time; right?
12	can go ahead and answer.	12	A. Correct.
13	THE WITNESS: I don't agree.	13	Q. She's writing KY Hendrix; right,
14	BY MR. STUEVE:	14	your brother-in-law?
15	Q. I understand you don't agree wit	15	A. Correct.
16	it, but you understood that was the pay back he	16	Q. And what was his position at that
17	was outlining; correct?	17	time at the company?
18	MR. BARNES: Same objection.	18	A. He was assistant flock manager.
19	THE WITNESS: I never read that	19	Q. And he's the one that when you
20	document until today or until one of these	20	joined UEP joined the committee responsible for
21	preparations.	21	the animal welfare guidelines; correct, sir?
22	BY MR. STUEVE:	22	A. Yes.
	398		400
1	Q. You remember reading it in your	1	Q. It says, "Ky, talked to Marcus,"
2	preparation?	2	that would be you; right?
3	A. Yes.	3	A. Correct.
4	Q. All right. And what I'm asking	4	Q. "Talked to Marcus last night about
5	you, I understand you don't agree with what he's	5	UEP guidelines." Do you see that?
6	saying in here, but what Mr. Gregory was	6	A. Yes.
7	outlining as far as the pay back was the	7	Q. "They are good, but we are
8	reduction in egg supply that would reduce egg	8	concerned with the what looks like the
9	prices; correct?	9	underlying purpose," and she under scores that,
10	MR. BARNES: Same objection.	10	right, of the whole thing; right?
11	THE WITNESS: I don't agree with	11	A. Correct. That had been our
12	him.	12	suspicions the whole time.
13	BY MR. STUEVE:	13	Q. The concern about the underlying
14	Q. You don't agree with him?	14	purpose was it was a supply management tool;
15	A. No. That's what he says here.	15	right?
16	THE REPORTER: Sir, can I please	16	A. We was afraid of that. Yes.
17	ask you to try to wait until he finishes.	17	Q. And that's in March 2002; right?
18	THE WITNESS: That's what he says,	18	A. Correct.
19	too.	19	Q. And despite those concerns you, in
20	MR. BARNES: He doesn't listen to	20	fact, joined the UEP certified program; correct,
21	me.	21	sir?
22	MR. STUEVE: Let me show you	22	A. That's the reason we joined. We
	2.22.2. 201 ,00		

Rust, Marcus - Vol. II

March 6, 2014

9 (Pages 401 to 404)

401 403 looked at doing either volunteer -- the program page -- by the way, this is United Voices that or the UEP. We decided we wanted to be involved was produced by Rose Acre as indicated by the into it to make sure that it stayed to the lower Bates range; right? program and never become a supply management A. Repeat your question. program. Q. RA you understands for Rose Acre Q. The -- this note here is that's in the lower right-hand corner? March 27th of 2002. That would have been A. So this was our document? shortly after you joined UEP; right? Q. Yes. It was produced by you. 9 A. Correct. A. Okay. 10 10 Q. And you can confirm your mother Q. If you would, the bottom, the last 11 11 accurately depicted your concern and her concern paragraph there on the very first page. It 12 12 about the underlying purpose being a supply says, "the hatch reduction to meet the space 13 13 management program; correct? allowance guidelines of the animal care 14 14 MR. BARNES: Object to the form. certified program are beginning to show egg 15 15 That's not what the document says. market value improvements. This trend should 16 16 THE WITNESS: Repeat your continue." Do you see that? 17 17 A. Yes. question. 18 18 BY MR. STUEVE: Q. And what's being communicated 19 19 Q. I just want to make sure that she there with respect to the egg market value 20 20 mentions discussing with you that this note in improvements is because of the hatch reduction 21 21 March 27th of '02 when she says "we" she's that is now leading to a reduction in the supply 22 referring to you and her when she's referring to of eggs, which is resulting in the boosting of 402 404 our concern about the underlying purpose, which egg prices; correct, sir? you've indicated the concern was it was a supply MR. BARNES: Object to form. management program; correct? THE WITNESS: Repeat your MR. BARNES: Objection. question. THE WITNESS: Repeat your question MR. STUEVE: I'll have her read it 6 again. back. BY MR. STUEVE: (The record was read as 8 Q. You've already testified that the requested.) 9 MR. BARNES: Same objection. underlying purpose concern was a concern that it 10 10 was a supply management program; correct? THE WITNESS: That's what it says 11 A. Correct. 11 here. I don't agree with that at all. 12 12 BY MR. STUEVE: Q. I just want to confirm that this 13 13 note reflects that that was the concern both of Q. Now, if you would, on page 4 of 14 your mother and you at that time; fair enough? 14 that document it's -- of the June 4th, 2003. It 15 15 has, "these market improvements can be 16 16 attributed to." Do you see that? Q. All right. Now, if you could --17 17 show you what's been marked as Exhibit 110. A. Which line are we at? 18 18 This is another United Voices Under May's prices, best in many 19 19 publication if you look down at the bottom left years? 20 20 hand corner, it's dated June 4, 2003; right? A. Okay. 21 21 A. Yes. It says, "these market Q. And if you would, on that first improvements can be attributed to." Do you see

Rust, Marcus - Vol. II

March 6, 2014

10 (Pages 405 to 408)

405 407 that at the bottom there? Yes. A. Yes. I see what it says. And Rose Acre would have been a Q. And the first item there member of -identifies, "reduced pullet hatch finally making Trying to read it here. an impact upon supplies." That's referring to the UEP certified guidelines; correct, sir? A. Okay. I don't think I saw this A. I assume that's what it is. document. Q. And then the third one there, Q. She states in the second animal care certified program beginning to work paragraph, "and KY would have been in charge of 10 10 like many had projected. Do you see that? the flocks"? 11 11 A. I see what it says there. Yes. A. Ky. 12 12 Q. That's again referring to the Q. Ky. Excuse me. Ky would have 13 13 reduction in the supply of eggs; correct, sir? been in charge of the flocks at that time? 14 14 A. I don't agree with that, but A. He was assistant flock manager. 15 15 that's what it says. Q. Who was the --Q. And then the second item there A. My brother Anthony. Ky worked for 17 17 concerning the best prices in many years is, Anthony. He worked with the Donovan birds on 18 18 "USEM exports reducing supplies at critical this farm. 19 19 times." Do you see that? Q. The Donovan production facility? 20 20 A. Yeah. A. Yes. 21 Q. That would have been exports Q. All right. And this is 22 coordinated by USEM members to reduce the supply specifically concerning that, though; right? 408 of eggs during critical times to boost prices; A. Right. correct, sir? Q. Approximately how many birds did MR. BARNES: Object to the form. you have there at that time? THE WITNESS: That's what it says. A. Maybe 120 -- 30,000, something like that. I don't agree with it. (Rust Exhibit Number 539 was Q. It says, "I'm very, very concerned marked for identification.) about neck and breast molt that is showing up on birds." Do you see that? BY MR. STUEVE: Q. Show you what's been marked A. Yes. 10 Exhibit 539, this is Bates range RA 0084872. Q. What is she referring to? 11 11 A. If the -- these were brown birds. One page. 12 12 Did you review Exhibit 539 in Most of the birds we had always been raising had 13 13 preparation for your deposition? been white birds and when you have a brown -- we 14 A. I don't recall. 14 weren't sure if we were feeding them 100 percent 15 15 Q. This is your mother's handwriting, right, but what was happening is the feather 16 16 would come off around their neck. It could be a is it not, sir? 17 17 A. Yes. It is. mechanical issue, maybe we had the feed troughs 18 18 Q. And it's up at the top it's KY; is not set high enough or too high and they rub 19 19 that right? them off. It could have been improper 20 20 nutrition. We weren't sure at the time. It may A. Yes. 21 Q. It's dated December 30th, '02; is have been the breed of the bird. You get 22 different breeds of birds and, you know, our that right?

Rust, Marcus - Vol. II

March 6, 2014

11 (Pages 409 to 412)

409 411 white birds typically if they went in neck molt birds that are cage free; is she, in paragraph you wouldn't see that kind of loss in egg number one? production. A. Donovan was cage free. Q. So you're saying that the birds Q. And then down below she says, "feed being run -- is feed being run deep enough she's referring to when she's says they're at ends of houses. The birds are just plain having to reach too far to get food were not in having to reach too far to get food." Did I a cage? A. Correct. read that correct? A. Yes. Q. Well, why would they have to reach 10 10 Q. "Either the food depth is too low too far to get to their food? 11 11 or the feeders are too low." Do you see that? A. I didn't see what she saw. Maybe 12 12 A. Yes. they had the feeder set too high. I'm not sure. 13 13 Q. "So birds were even bleeding on The chickens are running loose and you've got 14 14 the trough hanging from the ceiling and there's the breast at Donovan. This is no way to take 15 15 care of chickens. We cannot allow this pans, the pan feeder there. That was set too 16 condition to continue." Do you see that? high. The chickens when they would reach up to 17 17 A. Yes. peck into it they could rub their necks on the 18 18 thing if it was set too high. That's the only Q. Now, why was it that your mother 19 would have become aware of the fact that birds thing I can figure. 20 20 were even bleeding on the breast at Donovan? Q. Now, I thought Rose Acre had a 21 21 zero tolerance on animal care? How would she even become aware of that? 22 22 A. That's why she wrote it up, sent A. She may have went through. She 410 412 would go to the farms on occasions. She might him the note. have walked through because she said at the Q. Well, but if it wasn't for your bottom it says, "P.S. breast looked okay." So I mom actually going and checking out the facility would assume, you know, she made a farm visit this would have continued to happen; correct, and this was her report back to Ky from what she sir? MR. BARNES: Object to the form. Q. It was only when he actually went Calls for speculation. and physically inspected Donovan that she, in THE WITNESS: My mother if she saw fact, saw what was occurring there; is that two birds and there was blood on two of them she 10 correct, sir? would be concerned with all birds. 11 11 BY MR. STUEVE: A. I have no firsthand knowledge. I 12 12 just know what this says. Q. It was not her responsibility. It 13 13 Q. Now, did you pass the animal care was KY and your brother Anthony's responsibility 14 14 certified audit in December of 2002? for care of the birds? 15 15 A. This farm was not part of the A. That's correct. That's why this 16 16 audit. note is here. 17 17 Q. Why not? Q. My point is that she's the one 18 A. It's cage free. Cage free farms that had to tell them to correct this; correct, 19 19 were not part -- they were automatically sir? 20 20 qualified because they was cage free at that MR. BARNES: Objection. 21 21 time. THE WITNESS: She saw something

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Q. Well, sir, she's not referring to

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there she didn't like and she told them.

Rust, Marcus - Vol. II

March 6, 2014

12 (Pages 413 to 416)

413 415 BY MR. STUEVE: of this. If we get audited and they find this Q. And the thing she was we will fail the audit. I have done my best and communicating to was the folks that, in fact, don't know what to do now. Thanks, KY;" is that are responsible for taking care of the flocks; correct? correct? A. That's what it says. A. Yes. Ed at Donovan, my brother Q. That would have been a fired him. He got terminated. I don't know if communication to Lois Rust; is that right? it was over this incident, but there was another A. Yes. 9 incident where he's one of -- he's one of the Q. And Anthony Rust, your brother, 10 10 few people that was ever terminated for not who was responsible for the entire Rose Acre 11 11 flocks; right? taking care of birds properly. He was 12 12 terminated. You can look at the employee A. Right. 13 13 records and see. He called me every Q. And this is indicating that KY 14 14 six months -- every six weeks wanting his job cannot convince Anthony that the 30 percent on 15 15 back. body weight reduction must be complied with; 16 Q. Sir, my point is is that it was right? 17 17 your mother who had to write up the folks that, MR. BARNES: Objection to form. 18 18 in fact, were responsible for taking care of the THE WITNESS: Can I go into 19 flocks; right? explanation? 20 20 MR. BARNES: Objection to form. BY MR. STUEVE: 21 21 THE WITNESS: This was a note from Q. I'm just asking you specifically 22 that's what he's referring to? her go through. 414 416 1 BY MR. STUEVE: MR. BARNES: Same objection. THE WITNESS: I'm not sure what Q. To the folks that, in fact, were responsibility for taking care of the birds; he's referring to. right? BY MR. STUEVE: A. Correct. Q. You understood that one of the (Rust Exhibit Number 540 was requirements of the UEP certified program was marked for identification.) that if you were going to initiate a molt that it could not result in a bird losing more than BY MR. STUEVE: Q. Show you what's been marked as 30 percent of the body weight; correct? 10 10 540. A. I can't answer that question in 11 11 And that's Bates range RAUPDATE the context that you're asking it. I have to 12 12 0082871. explain what the battle -- what they was 13 13 Now, this is dated September 24, fighting within the chicken. 14 2003; is that correct? 14 Q. I'm just asking you to answer my 15 15 A. I'm reading. Yes. question. 16 16 Q. I'm going to direct your attention A. I can't answer it the way you 17 17 to the note down at the bottom. asked it. 18 18 A. Okay. Q. Read it back, please. Ask you to 19 19 Q. It says, "I want you to know on answer it. 20 20 molts that we had a flock go above the (The record was read as 21 30 percent on body weight reduction. I don't requested.) think this is good. I cannot convince Anthony BY MR. STUEVE:

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Rust, Marcus - Vol. II

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March 6, 2014

419

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13 (Pages 417 to 420)

417

Q. Let me restate it. The question is not correct.

You understood that one of the requirements of the UEP certified program was that if you were going to initiate a molt birds could not lose more than 30 percent of their body weight; is that correct, sir?

A. Yes. That's one of the requirements.

Q. And in fact, KY has -- is identifying a violation of that guideline that he brought to the attention of Anthony; correct, sir?

A. He was concerned that we were going to fail the audit.

Q. Because he saw that the reduction in body weight of the flock was greater than 30 percent; correct, sir?

A. Can I explain something?

Q. If you could just answer my question.

A. I can't.

happens is because they're in a cage and they can't move around, once that feed is in front of them you get four fat chickens in one cage and four skinny chickens in that cage, the skinny chickens got screwed.

MR. STUEVE: I move to strike the answer as nonresponsive. If you would please read the question back for me, please. Ask you to answer it.

(The record was read as requested.)

MR. BARNES: Objection to the form. Asked and answered.

THE WITNESS: I've answered it. I don't know how to answer that. You know, I don't know what you're asking.
BY MR. STUEVE:

Q. Sir, what he says is I want you to know on molts that we had a flock go above the 30 percent on body weight reduction. Did I read that correctly?

A. That's what it says there.

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Q. If you could read it back and ask him to answer it for me.

(The record was read as requested.)

MR. BARNES: Objection.

THE WITNESS: I can't answer the question. You're calling -- we don't weigh the flock. You weigh individual chickens. If you've got a room of fat chickens and skinny chickens and they all eat out of one feed trough the weight loss that occurs to me a fat person and Joe as a fat person, it's going to be different than the weight loss that occurs to the skinny guy over here. And so what happens is when the auditor come in and they have this chicken weight and they say, oh, you can fail the audit because this chicken over here weighs too much, too less than what the fat chicken weighs. You're targeting, you're shotgunning, when we molt the flock of birds you're taking

the feed away from all of them at once. We have

fat chickens in there and skinny chickens. What

Q. And that would, in fact, if that were true as indicated by KY Hendrix that would be a violation of one of the requirements of the UEP certified guidelines; correct, sir?

A. If the auditors found it that way that's the way they would address it.

Q. That would be a violation of one of the requirements; correct, sir?

A. Correct.

Q. He then states, "I don't think this is good." That's KY Hendrix; right?

A. Correct.

Q. One of his responsibilities is looking after the flock; right?

A. And that's why I went into the fat chicken and skinny chicken thing with you.

Q. Sir, I don't think this is good, that's from KY Hendrix, who is responsible for taking care of the flock; correct, sir?

A. That's a problem with molting.

That's why the animal righters want to kill us or shoot us for molting chickens. That's why

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Rust, Marcus - Vol. II

March 6, 2014

14 (Pages 421 to 424)

421 423 they burn our feed trucks. That's why -answer as nonresponsive. I'd ask for you to MR. STUEVE: Sir, if you could read the question back and ask the witness to read back my question and ask you to answer, answer it, please. please. (The record was read as (The record was read as requested.) MR. BARNES: Mr. Stueve, to requested.) THE WITNESS: I still don't shorten this up, we'll stipulate you read it understand what you're asking. correctly. BY MR. STUEVE: MR. STUEVE: I want him to answer 10 10 Q. Why don't you read it again. Tell my question. 11 11 me what you don't understand about that BY MR. STUEVE: 12 12 question. Q. Look at the notes. Are you at the 13 (The record was read as 13 notes there? 14 14 requested.) A. It says what it says. 15 15 THE WITNESS: I still don't Q. Hold on. Do you see the 16 16 understand what you're asking. statement, "if we got audited and they find 17 17 BY MR. STUEVE: this, we will fail the audit." Do you see that 18 18 Q. The statement that says, "I don't statement? 19 19 think this is good," was made by KY Hendrix, who A. Yes. 20 20 was responsible for overseeing the flocks at Q. That was a statement by KY 21 21 Rose Acre; correct, sir? Hendrix; right? 22 22 A. That's what it says. A. Yes. 422 424 Q. He goes on to say, "I cannot Q. And what he's referring to is the convince Anthony of this," who was your brother; violation of the requirement that flocks in molt right? cannot lose more than 30 percent of their body A. Correct. weight; correct, sir? Q. "If we got an audit and they find MR. BARNES: Objection. this, we will fail the audit." Did I read that THE WITNESS: I am not sure what correctly? he's referring to. A. And I go back to that's why it was BY MR. STUEVE: a skinny chicken and fat chicken. He had Q. He says, "I have done my best and 10 10 certain chickens who lost more weight than they don't know what to do now;" right? 11 11 should. When you got fat chickens and skinny A. I knew him and Anthony were at 12 12 chickens in a cage, you take all the feed away, loggerheads over this fat chicken and skinny 13 13 your weight loss for the different ones -- you chicken thing in a cage. 14 don't know what each individual chicken weighed 14 Q. If you could, sir, he states, "I 15 15 before you started. You have an average, take a have done my best and don't know what to do 16 16 now." Did I read that correctly? target average of the whole house. If we 17 17 averaged this room up the eight of us may A. That's what it says. You read 18 average 200 pounds a piece. If we take all the that correctly. That's what it says. 19 19 feed away the proportion of weight loss is going Q. Now, and the Anthony that he's 20 to be different for different birds where they 20 referring to there --21 21 started from. A. That's my brother. MR. STUEVE: Move to strike the Q. Who KY reported to; is that

Rust, Marcus - Vol. II

March 6, 2014

15 (Pages 425 to 428)

425 427 correct? enough points to fail the overall audit; A. Correct. correct, sir? Q. All right. Now, we saw earlier A. I'm not sure. I don't recollect that in one of the brochures about Rose Acre the points for which things were -- I don't that it has a zero tolerance policy with respect think it would have. to animal welfare issues? (Rust Exhibit Number 541 was A. Yes. marked for identification.) Q. The 30 percent of body weight BY MR. STUEVE: 9 reduction requirement in the UEP guidelines, is Q. I'll show you what's been marked 10 10 that an animal welfare guideline? Exhibit 541, it's RA 0068166 to 167. It's a 11 11 A. I believe it is. Yes. document that was produced by Rose Acre. 12 12 Q. And one of your employees who's Did you review this in preparation 13 13 responsible for taking care of the flock for your deposition today? 14 14 believed that Rose Acre was in violation of that A. I could have. Let me read it 15 15 requirement; correct? first. 16 A. But another one of the employees MR. BARNES: Counsel, is that your 17 17 owners disagreed with his thinking of it. underlining on the document? 18 18 MR. STUEVE: No. This was what MR. STUEVE: Move to strike the 19 19 answer as nonresponsive. Ask you to read it was produced to us. 20 20 back to him, ask you to answer it. MR. BARNES: Okay. 21 21 (The record was read as THE WITNESS: I don't recall 22 requested.) seeing this. 426 428 MR. BARNES: Objection. Asked and BY MR. STUEVE: answered. Q. You can confirm the Bates range THE WITNESS: My brother thought starts with RA at the bottom; right? it meant one thing, KY thought it meant another. A. Yes. I -- one is my brother, one is my Q. All right. And if you could, if brother-in-law. Who is right or wrong, I have you look at the document, let's look at the no idea. underlined portion there, the bottom half starting with "however." Do you see that? MR. STUEVE: I'm going to read back the question one more time. I'm going to A. Uh-huh. 10 give you one more chance to answer it. Q. "However, for the most obvious 11 11 (The record was read as measures of bird welfare, that is the number of 12 12 requested.) birds dying, being cold and unfit and showing 13 13 MR. BARNES: Same objection. leg defects, there was no effect of stock 14 THE WITNESS: One agreed. One 14 density." Do you see that? 15 15 disagreed. The document says. A. Yes. 16 16 BY MR. STUEVE: "Rather, the study found that the 17 17 Q. Did -- do you know if Rose Acre big difference came from the temperature and 18 18 failed the audit at the end of 2003? humidity of the hen house, the moisture of the 19 19 A. I don't recollect. birds' litter and anomia in the air from their 20 20 Q. Now, even if Rose Acre had feces"? 21 violated the 30 percent body weight reduction A. This is free range broiler requirement, that still wouldn't result in chickens. We don't raise broilers. I have no

Rust, Marcus - Vol. II

March 6, 2014

16 (Pages 429 to 432)

429 431 idea about broiler stuff. This has no bearing the air from their feces. Did I read that on us at all. I don't know what it means. correctly? MR. STUEVE: Move to strike the A. That's what you read here answer as nonresponsive. Can you read my correctly. Yes. question --Q. And then it says, "damp litter THE WITNESS: I'm just reading from urine and higher levels of air anomia were linked with higher concentrations of what it says here. It says right here -- it cardiocoseriod (phonetic), a hormone that is says, "her team monitored the health of 2.7 million broilers from ten major firms, which considered an indicator of stress and hen houses 10 10 produced these chickens for meat. The study was that were badly managed where temperature and 11 11 cited as finding that the chickens were housed humidity persistently fell below or rose beyond 12 12 in the highest density and indeed jostled each the recommended range for the breed of chickens 13 13 other for more and grew more slowly than others, were punished with higher mortality rates and 14 but added that however for the most obvious 14 sicker, scrawnier birds." Did I read that 15 15 measures of bird welfare, that is" -correctly? 16 BY MR. STUEVE: A. That's what you're reading 17 17 Q. Sir, that's not my question. I'm correctly. This is stupid. This is a broiler 18 18 chicken. going to interrupt you because that is not my 19 question. If you'd answer my question. MR. BARNES: I just want the 20 20 I ask your counsel to instruct him record to reflect I'm going move to strike any 21 21 to answer my question that I've asked. interrogation regarding this document, which has 22 22 MR. BARNES: I've done so. I nothing to do with the business of Rose Acre 432 430 Farms. It has to do with broiler chickens. don't believe you had a question pending. MR. STUEVE: I did. Rose Acre doesn't produce broiler chickens. MR. BARNES: Let's read it back. BY MR. STUEVE: THE WITNESS: Read the question Q. Sir, if you would, who sent this e-mail? Can you -- do you know who back. (The record was read as Mr. Armstrong is? A. Yes. He was the head of the requested.) MR. BARNES: Objection. I don't Scientific Committee. see a question mark at the end of that. You Q. That -- for the animal welfare 10 were reading the document into the record. program for UEP certified; correct? 11 BY MR. STUEVE: 11 A. Right. 12 12 Q. Let me -- I had asked that Q. So the gentleman that was running 13 13 question up above and he interrupted me. the program believed that this document was 14 So if you could, you see the 14 relevant to the program; correct, sir? 15 15 rather there starting with the word rather MR. BARNES: Object to that. 16 16 that's underlined in Rose Acre's document? THE WITNESS: I have no idea. 17 17 A. Yeah. BY MR. STUEVE: 18 18 Q. It -- does it state there in the Q. Well, he sent it to the members of 19 19 document produced by Rose Acre, that rather the the Scientific Committee; correct? 20 20 study found that the big difference came from MR. BARNES: I object to that. 21 21 the temperature and humidity of the hen house, THE WITNESS: I have no idea what the moisture of the birds' litter and ammonia in he sent them.

Rust, Marcus - Vol. II

March 6, 2014

17 (Pages 433 to 436)

433 435 BY MR. STUEVE: was produced by Rose Acre; is that correct? Q. Well, I'm saying who. Do you know A. Yes. who the folks are that he sent it to? Q. So if you could turn to page 2 of A. Yeah. They're the Scientific this document. It's discussing the topic of Committee. backfilling, a loophole of a hangman noose? Q. Right. The Scientific Committee A. Okay. that was purportedly responsible for developing Q. Is that an editorial by Al Pope? the UEP certified guidelines; right? A. Yes. A. Yes. Q. He's one of the folks at UEP you 10 10 Q. And this document ultimately was don't trust; is that right? 11 provided to Rose Acre; correct? 11 A. Yes. 12 12 A. Yes. Q. And he starts, "whose program is 13 13 Q. All right. Do you know what the it anyway, this UEP animal certified program? 14 14 ammonia standards were that were recommended by It's really -- it's not really UEP's per se, 15 15 the Scientific Committee? certainly not UEP staff, know the program 16 A. There's a number. I don't belongs to those of you who are participating in 17 17 recollect what the standard is exactly. the program. You decide how the program 18 18 operates." Did I read that correctly? Q. And Rose Acre doesn't meet that 19 19 ammonia standard; does it? A. Yes. 20 20 A. In the wintertime sometimes we Q. And he says, "in this regard, the 21 21 don't when it gets real cold out. original intent of permitting animal care 22 22 Q. And have you ever failed an audit certified companies to backfill was to 434 436 as a result of that? accommodate those few extra unexpected pullets A. I'm not sure that we have or not. from a grow out facility." Do you see that? Q. Well, you've never -- you've never A. Yes. been decertified as a result of Rose Acre not Q. What he's referring to there is meeting ammonia requirements; correct? that backfilling was permitted under the animal care certified program initially; is that right? A. No. Q. Is that right? A. Yes. A. As long as you have chickens and MR. BARNES: Object to form. manure in the chicken house, different weather BY MR. STUEVE: conditions you can have too much ammonia. Q. Backfilling was not considered an 11 11 Q. My question is, I would ask for animal welfare issue under the guidelines as 12 12 you to answer it, Rose Acre has never been initially drafted; correct? 13 13 decertified as a result of it not meeting the A. I don't recollect that. I don't 14 ammonia requirements of the UEP guidelines; 14 recollect what the -- when the guidelines 15 15 correct, sir? changed. 16 16 Q. But you do recall they were A. Correct. 17 17 changed; right? Q. Show you what's previously been 18 marked as Exhibit 248. A. Right. 19 19 This is United Voices dated Q. And the reason why they were 20 20 changed was because the backfilling was reducing August 12, 2004; is that correct? 21 21 A. Yes. the impact of the supply reduction that the cage Q. And this is a United Voices that space requirement was intended to achieve;

Rust, Marcus - Vol. II

March 6, 2014

18 (Pages 437 to 440)

	427		420
	437		439
	ct, sir?	1	Q. Excuse me. October 20th; is that
2	MS. LEVINE: Objection. Jan	2	right?
³ Levir		3	A. Yes.
4	THE WITNESS: Repeat the question	4	Q. Okay. Now, he discusses, says
⁵ agair		5	identified below. Do you see that?
6	MR. STUEVE: Read it back, please.	6	A. Where are you at?
7	(The record was read as	7	 Q. A little bit further down it says,
II	ested.)	8	"identified below are recommendations that came
9	MS. LEVINE: Same objection. Jan	9	from the area meetings that need to be on the
10 Levir	ne.	10	agenda and decisions made." Do you see that?
11	THE WITNESS: I'm reading it.	11	A. Yes.
12	MR. BARNES: Do you want to repeat	12	Q. So he's identifying what the
13 your	question?	13	agenda is for the Animal Welfare Committee
¹⁴ BY M	IR. STUEVE:	14	meeting that's set for October 20th; right?
15	Q. Sir, do you want her to read it	15	A. Yes.
16 back	to you so you can answer it?	16	Q. And the first one is, "disallow
17	A. Well, let me finish reading this.	17	backfilling of cages by animal care certified
18 Okay	<i>1</i> .	18	companies." Do you see that?
19	MR. STUEVE: Can you read the	19	A. Yes.
²⁰ ques	tion back?	20	Q. That, again, is an attempt to
21	(The record was read as	21	address supply management issues; right?
22 reque	ested.)	22	MS. LEVINE: Object to the form.
	438		440
1	MS. LEVINE: Same objection.	1	THE WITNESS: I have no idea. It
2	THE WITNESS: That's what it says.	2	says right here number one, disallow backfilling
3 BY MF	R. STUEVE:	3	cages by animal care I don't see the supply
4 G	Now, let me show you what's been	4	management part in there.
⁵ marke	d as Exhibit 542.	5	BY MR. STUEVE:
6	(Rust Exhibit Number 542 was	6	Q. We just saw earlier, though, the
⁷ marke	d for identification.)	7	hangman noose that concerned
8	MR. STUEVE: Bates range MFC	8	A. It also said in there that animal
9 00176	17.	9	care program was not an animal was not a
10	This is an e-mail dated	10	supply management program.
11 Septer	mber 15, 2004 from Gene Gregory and it was	11	Q. Right. It said that and then it
12 sent to	o, among others, KY Hendrix of Rose Acre;	12	goes on to talk about supply management issues;
13 is that	correct, sir.	13	doesn't it, Mr. Rust?
14	THE WITNESS: Yes.	14	MR. BARNES: Objection.
15 BY MF	R. STUEVE:	15	THE WITNESS: I don't recollect
¹⁶ G	. And if you would, in the first	16	I would have to go back and read it.
	aph there it's the committee meeting in	17	BY MR. STUEVE:
1	bject line is referring to an Animal	18	Q. But the hangman noose, which we've
	e Committee meeting that occurred in New	19	confirmed what they're talking about there, is
²⁰ Orlean	s on September 15, 2004; is that correct?	20	the use of backfilling, that backfilling was
²¹ A	. That's what it says. You said	21	reducing the impact of the cage space
22 Septe	mber, it says October.	22	requirements; correct?

Rust, Marcus - Vol. II

March 6, 2014

19 (Pages 441 to 444)

441 443 MR. BARNES: Object to form. document away. Just put 542 in front of you. THE WITNESS: I'm not sure at that A. Okay. Q. That's a document in September of point. 2004 proposing an agenda for October 20th of BY MR. STUEVE: Q. If you would, as far as the 2004; right? timing, we were looking at Exhibit 248. And A. Yes. Q. So approximately three months that -- that was the August 2004 United Voices; after the United Voices came out with the right? MR. BARNES: Exhibit 248. article about backfilling this is proposing an 10 10 BY MR. STUEVE: agenda for the Animal Welfare Committee and the 11 11 Q. At the bottom. If you would, on first item is disallow backfilling; right? 12 12 the first page of Exhibit 248 that's -- that A. Yes. 13 13 came out in August 2004; right? Q. The second item is conduct random 14 audits of space per hen; right? A. Yes. 15 15 Q. And that's the -- that we just A. Yes. 16 went through that had the article about Q. And again, that space per hen, in 17 17 backfilling a loophole of a hangman noose; order for the reduction in supply of eggs to 18 18 occur through the cage reduction requirements, right? 19 19 all of the certified companies need to comply A. It says a year later while the ATC 20 20 with that; right? program --21 21 MR. BARNES: Object to form. Q. Sir, if you could just answer my 22 22 THE WITNESS: To meet the question. 442 444 I'm just reading what it says requirements that our egg customers as Kroger, here. Wal-Mart required, to get the space requirement they wanted end of year we had to go into a Q. My question is, this is in August of 2004 United Voices had the article program that gave more space. MR. STUEVE: Move to strike the backfilling a loophole of a hangman noose; right? answer as nonresponsive. Read back my question A. Correct. and ask you to answer for me, please. Q. And then if you look at 542, the (The record was read as agenda for the animal welfare meeting for requested.) 10 October 20th of that very same year; right, MR. BARNES: Same objection. Go 11 11 2004; right? ahead and answer it. 12 12 A. You got me confused here. THE WITNESS: I would say no. 13 13 Q. Just trying to walk through a BY MR. STUEVE: 14 chronology here. United Voices identifying the 14 Q. The purpose of the random audits, 15 15 backfilling a loophole of a hangman noose is the random audits that were being proposed by 16 16 dated August 12, 2004; right? the animal welfare only pertained to space per 17 17 A. Yes. hen; correct? 18 Q. Then if you could turn to 542 --A. Correct. 19 19 are you there? This is Exhibit 542. Are you Q. All right. They didn't suggest a 20 20 random audit for ammonia levels; correct? there? 21 21 Α. That's this one. A. Correct. 22 Q. They didn't suggest a random audit All right. You can put the other

Rust, Marcus - Vol. II

March 6, 2014

20 (Pages 445 to 448)

		20 (Pages 443 to 448)
	445	447
1	for the 30 percent weight reduction requirement;	This document, if you could, look
2	correct?	at the fourth bullet point down.
3	MR. BARNES: Are you referring to	MR. BARNES: Counsel, excuse me.
4	Exhibit 542?	I don't know if the witness can see this
5	THE WITNESS: I think the audits	5 document. It is marked highly confidential and
6	were random.	document. It is marked highly confidential and
7		it was produced by Moark. I don't know. Are
8	BY MR. STUEVE:	you endued to show thin this:
9	Q. Sir, the reference in here to the	IVIIV. STOLVE. TIII GIIIIIIGU IO ASK
10	random audits was specific to space per hen;	any withess questions about documents in the
11	right?	Case.
	MR. BARNES: Objection. The	IVIN. IVIONICA. NOI IIIAI WE HAVEITI
12	document speaks for itself. It says what it	produced. If it's marked highly confidential
13	says.	and we didn't produce it, you can't show it to
14	THE WITNESS: I'm not sure what	¹⁴ him.
15	the audit parts were.	MR. STUEVE: I'm entitled to ask
16	BY MR. STUEVE:	this witness a question about information that
17	 Q. With respect to bullet point 	is relevant to this topic.
18	number two, conduct random audits?	MR. MONICA: If you're violating
19	A. That's what that says.	the protective order
20	Q. Of space per hen; right?	MR. STUEVE: I don't believe I am.
21	A. That's what that says.	I don't believe the protective order prevents me
22	Q. Not for any other item; correct?	from asking a corporate rep
	446	448
1	A. It's not listed here.	¹ MR. MONICA: Produced by another
2	Q. And then if you look at number	² company. It's is highly confidential produced
3	five it says, "establish a policy that animal	by Moark. It is proprietary information
4	care certified companies may not purchase eggs	⁴ produced by Moark.
5	from noncertified companies." Do you see that?	5 MR. STUEVE: Why don't we resolve
6	A. Yes.	6 it off the record.
7	Q. Were you aware that that was being	MR. MONICA: Why don't we can take
8	recommended by the Animal Welfare Committee?	8 a break. It's been an hour and a half any way.
9	MS. LEVINE: Object to the form of	9 MR. BARNES: That's fine. Why
10	the question.	don't we give Moark's counsel the document
11	THE WITNESS: I was not aware.	11 numbers.
12	BY MR. STUEVE:	MR. STUEVE: Exhibit 277.
13	Q. Do you remember that that policy	MR. BARNES: In Gregory's
14	was ultimately adopted by the Board that you sat	deposition it bears identification numbers
15	on for UEP?	15 Moark
16	MS. LEVINE: Object to the form of	MR. STUEVE: Let's go off the
17	the question.	ink. STOEVE. Let's go on the
18	THE WITNESS: I don't recollect	MR. BARNES: Yeah.
19		IVIIX. DAIXINES. TEATI.
20	right offhand.	THE VIDEOGRAFILES. On the record
	BY MR. STUEVE:	at 10.51 a.iii.
21	Q. I'll show you what's been marked	(A bilei lecess was takeli.)
22	as 277.	THE VIDEOGRAPHER: This is the

Rust, Marcus - Vol. II

March 6, 2014

21 (Pages 449 to 452)

449 451 beginning of tape number two. Back on the 2006, four years after the UEP certified program record at 10:50 a.m. was first initiated backfilling was banned; MR. STUEVE: Just for the record, right? counsel for Rose Acre, prior to the break, A. We were a backfilling company and raised the issue of a highly confidential KY -- if it would have been a voting thing we document being presented to the witness. We would have probably voted for backfilling to continue. have resolved that issue with Moark, the producing party. We've remarked the document as Q. But my question is, you were aware 9 and only the first and second pages as Rust 543 that four years after the UEP certified program 10 10 and it's Bates range Moark 0019049, actually was implemented that the Board approved a 11 11 just the first page, 19049 and Moark has agreed prohibition against backfilling; correct? 12 12 A. Yeah. Yeah. to designate just this page as confidential so 13 13 we can ask the witness a question. Q. All right. And it -- the purpose 14 14 Vanessa, is that correct. of that was, in fact, to make sure that the 15 15 MS. JACOBSEN: That is correct. reduced cage requirements had their intended 16 16 (Rust Exhibit Number 543 was effect of reducing the supply of eggs; correct, 17 17 marked for identification.) sir? 18 18 BY MR. STUEVE: MS. LEVINE: Objection. 19 19 Q. Okay. Let me show you what's been THE WITNESS: I do not believe 20 20 marked as 543. that was the Scientific Committee's opinion of 21 21 So, if you would, on the fourth it. There was a lot of argument about the 22 22 bullet point? backfilling issue. 452 450 A. I like the second paragraph best. BY MR. STUEVE: Q. If you would, on the fourth bullet Q. The economic justification for prohibiting backfilling was to make sure that point there? A. Fourth? the cage space requirements had their intended Q. Yeah. Starting with the layer effect of reducing the supply of eggs; correct, 6 inventory? sir? A. Yes. MS. LEVINE: Objection. 8 Q. It says, "the layer inventory has THE WITNESS: Repeat the question. 9 You're making a statement. You're not making a the potential to grow towards 300 million by 10 10 1/1/2006 unless the industry intervenes." Did I question. 11 read that correctly? 11 MR. STUEVE: Read it back. 12 12 A. Yes. (The record was read as 13 13 "This intervention has started requested.) 14 with the UEP restriction on backfilling cages to 14 MS. LEVINE: Objection. 15 15 meet animal care certification." Do you recall THE WITNESS: No. 16 16 BY MR. STUEVE: that? 17 17 A. That's what it says. Q. That's certainly what's indicated 18 18 Q. Do you remember voting as a Board in Exhibit 543; isn't it, sir? 19 19 member to prevent backfilling? A. That's what you say is indicated. 20 20 A. I don't recall the actual voting That's what it says. 21 21 on that, but --Q. Well, it says, "the layer inventory has the potential to grow towards Q. You were aware that backfilling in

Rust, Marcus - Vol. II

March 6, 2014

22 (Pages 453 to 456)

453 455 300 million by 1/1/2006 unless the industry backfillers of the industry. intervenes;" right? Q. Did you ever -- did you admit to A. That's what this document says. anyone at the Board after the backfilling requirement was implemented that you were Q. The intervention that is identified is the prohibition against violating that requirement? A. We never violated it after it backfilling; right? become part of the program. A. That's what it says. MR. BARNES: Objection. Q. Well, I thought you just testified BY MR. STUEVE: vou continued to backfill? 10 10 Q. And the prohibition of backfilling A. No. I testified that we were one 11 11 was intended to make sure that the cage space of the lead backfillers in the industry. 12 12 reduction requirements had their intended Q. Right. So did you stop 13 13 purpose of reducing the supply of eggs; correct, backfilling? 14 14 sir? A. Yes. 15 15 A. No. Q. When? 16 MS. LEVINE: Objection. A. After the -- there was a lot of 17 17 BY MR. STUEVE: discussion within the scientific community, KY 18 18 Q. What was the economic and my brother -- my brother always wanted to do 19 19 justification for backfilling, as outlined in it and I don't recollect what KY's position was 20 20 on it. We needed all the eggs we could get for this document, sir? 21 21 MR. BARNES: Objection. There is our breaking point. 22 22 no evidence, there is no testimony this witness Q. You understood that the -- that 456 has ever seen this document before, it was never the implementation of the backfilling ban was a sent to him. It's a Moark document. We don't supply management purpose? know who wrote it. You've obviously asked Gene A. It was something that the Gregory about it, but if this witness can answer Scientific Committee had opposed from the the question he can certainly try. I think it's beginning, to my understanding. an unfair question and I object to it. Q. Sir, that's not what's been THE WITNESS: I have no knowledge reflected in these documents we've looked at; is what they mean here. BY MR. STUEVE: MS. LEVINE: Objection. 10 Q. You have no knowledge of what they THE WITNESS: You have what's 11 mean here? 11 called the hen pecking order. And when you take 12 12 a chicken that doesn't -- that grew out of one A. No. 13 13 Q. All right. You never heard any cage and put it in another cage the other 14 14 discussion at the Board level that we needed to chickens will peck that chicken to death in that 15 15 pass the backfilling ban in order to ensure that cage. You know, it increases mortality. 16 16 the cage space requirements had their intended BY MR. STUEVE: 17 17 purpose of reducing the supply of eggs? Q. Sir, we've seen the backfilling 18 18 A. I don't recall. recommendation actually came from the -- not 19 19 Q. Is it your testimony that despite from the Scientific Committee, but from the 20 20 the ban against backfilling that Rose Acre committees at UEP; correct, sir? 21 continued to backfill? MS. LEVINE: Objection. MR. BARNES: Objection. A. We were one of the primary

Rust, Marcus - Vol. II

March 6, 2014

23 (Pages 457 to 460)

457 459 THE WITNESS: I don't recollect. keep doing what we are doing currently." BY MR. STUEVE: And what he's referring to there Q. Did you vote as a Board member in is that the body weight loss of the flocks is favor of the banning of backfilling in 2006? exceeding the 30 percent limit; correct, sir? A. I don't recollect how I voted on MR. BARNES: Object. that. I would have probably voted against it. THE WITNESS: I have no idea what Q. And the reason why you would have he's referring to. BY MR. STUEVE: voted against it was because it was a supply restriction; fair enough, sir? Q. Well, it will cost us five points 10 10 if we keep doing what we're doing currently. A. Repeat your question. 11 11 MR. STUEVE: Read it back to him, What other requirement applied to 12 12 the fast other than the 30 percent requirement please. 13 13 (The record was read as in the animal welfare guidelines? requested.) A. I'm not sure. 15 15 THE WITNESS: I'm not sure -- go Q. Are you aware of any other? 16 through it again. A. I'm not sure on that part. 17 17 (The record was read as Q. But there -- he is, in fact, 18 18 acknowledging that Rose Acre is not in requested.) 19 19 THE WITNESS: Probably. compliance with the molting requirements; 20 20 (Rust Exhibit Number 544 was correct, sir? 21 21 A. I'm not sure what he refers to marked for identification.) 22 22 MR. STUEVE: 544 is RA 0067466 there. 458 460 through 67. Q. It says, "this is something that I If you would, on Exhibit 544 under have fought since the beginning and I have D, this is a document prepared by KY Hendrix to finally given up on. It will cost us all complex managers production managers; five points if we keep doing what we are doing correct. currently. THE WITNESS: Yes. If we lose five points I'm not too BY MR. STUEVE: worried as long as we pass the 170 or greater. 8 Q. And this is dated May 31, 2005? 170 points is the least points you can get and 9 still pass." Do you see that? A. Yes. 10 10 Q. And it says under D1, under molt A. Yeah. 11 11 standards are a bit different than the previous Q. Now, I thought Rose Acre had a 12 12 years. Do you see that? zero tolerance policy on animal welfare issues? 13 13 A. Yes. A. I'm not sure what he's referring 14 Q. It says, "body weights need to be 14 to here. 15 15 monitored daily during the fast." What we're Q. This certainly doesn't indicate a 16 16 talking about the fast, this is the period in zero tolerance; does it? 17 17 which you all are withholding food from the MR. BARNES: Objection to form. 18 18 flock; correct? THE WITNESS: Nothing that talks 19 19 about animal welfare. They're talking about A. Correct. 20 20 Q. "And this is something that I have body weight. I don't know what he's referring 21 21 fought since the beginning and I have finally given up on. It will cost us five points if we BY MR. STUEVE:

Rust, Marcus - Vol. II

March 6, 2014

24 (Pages 461 to 464)

461 463 Q. Now, over on the next page, bullet BY MR. STUEVE: point number three, it says, "backfilling should Q. All right. And it says down here, have stopped by now"? I want to direct your attention to, it's the A. Yeah. fourth paragraph under hatch report on that 5 See that. So even though you first page. It starts with some felt? believed the backfilling ban was a supply A. Yes. I'm down there. Okay. restriction, Rose Acre complied with that Q. It says, "some felt that ACC requirement; is that correct, sir? companies," that's certified companies; right, 9 MR. BARNES: Object to the form. that's what's being referred to there? 10 10 THE WITNESS: State your question, A. Yes. 11 11 Q. "Animal care certified companies please. 12 12 MR. STUEVE: Read it back for him, should speed up the phasing schedule for cage 13 13 space, while others said we should not change please. 14 14 the ACC schedule purely for economic reasons." (The record was read as 15 15 Do you see that? requested.) MR. BARNES: Same objection. A. Yes. 17 17 THE WITNESS: Yes. Q. Do you remember that discussion 18 18 BY MR. STUEVE: occurring? 19 19 Q. Now, if you would, if you could A. Yes. I was very vocal in being 20 20 turn to Exhibit 111. Why don't you give that to anti move up. 21 21 me. It will be quicker for me to find it. Q. And those who were pushing the 22 22 MR. BARNES: That's his own stack. move up of the phase in they wanted to do that 462 464 MR. STUEVE: I'm sorry. because by increasing the cage space requirement that would further reduce flock size and MR. BARNES: Do you have 111? MR. MONICA: 111 is the left pile. hopefully boost prices; correct? MR. BARNES: Good thinking. MR. BARNES: Objection. Calls for BY MR. STUEVE: speculation. Q. Let me show you what we've THE WITNESS: Restate your previously referred to as Exhibit 111 and these question. MR. STUEVE: Go ahead and read it are the minutes of June 2005 of the Marketing Committee that you attended; is that correct? back to him. 10 MR. BARNES: Counsel, will you (The record was read as 11 11 stop a second until we find the exhibit you're requested.) 12 12 talking about. Give us a minute to catch up if MR. BARNES: Same objection. 13 13 you would, please. THE WITNESS: I have no idea what 14 MR. STUEVE: Sure. You got it. 14 their individual thoughts were on them. 15 15 MR. BARNES: I got it. BY MR. STUEVE: 16 16 MR. STUEVE: I'm just asking him Q. Well, you remember, though, that 17 17 discussion occurring at the Marketing Committee; to confirm that the June 1, 2005 Marketing 18 18 right? Committee minutes and he attended that meeting. 19 19 MR. BARNES: If he recalls. Okay. A. Yes. 20 20 Q. All right. And --Yeah. 21 A. And I was against the move up. THE WITNESS: It says I was. Yeah. Right. But the folks that were

Rust, Marcus - Vol. II

March 6, 2014

25 (Pages 465 to 468)

465 467 for it, they were arguing for it because by Farms? speeding up the implementation of the cage space A. Yes, but it was not our facility. MR. BARNES: It says name of that would further reduce the flock size and facility, Pat, Rice, at the very top right next boost prices. That's why they were proposing it; right? to what you're reading. A. I have no idea what their BY MR. STUEVE: Q. Okay. So when you say name of individual company's reasonings were one way or facility Rice, it says name of company Rose Acre another or against it. Farms. This facility, what is the Rice Q. You do recall that discussion 10 10 occurring at the Marketing Committee; right? facility? 11 11 A. Yes. A. That's a contract farm in Georgia 12 12 Q. All right. that we terminated. 13 13 MR. BARNES: This was a conference Q. Under the UEP certified program, 14 14 though, any of the facilities that you either call, not a meeting, according to the document. 15 15 (Rust Exhibit Number 545 was owned or purchased eggs from had to comply with 16 16 marked for identification.) the certified program; is that right? 17 17 MR. STUEVE: Let me show you A. Correct. 18 18 what's been marked Rust Exhibit 545, Bates range Q. All right. And this -- that's why 19 19 RA 0071690 through 74. under the company for the name of the audit it's 20 20 And can you confirm that this is Rose Acre Farms; right? 21 21 -- indicates the results of an audit? A. That's -- yes. That's Rose Acre 22 22 THE WITNESS: That's what it Farms. 466 468 appears to be. Q. And it -- in essence one of the BY MR. STUEVE: facilities under its control, Rose Acre Farms' Q. In August of 2005; is that right? control, the concentration of ammonia within the A. That's what it appears to be. cage area of the layer house monitored they got Yes. zero; correct? Q. And it indicates that on items MR. BARNES: Objection to the form eight and nine, if you look down the first page, of the question. number eight, "our concentrations of ammonia THE WITNESS: It was a contract 9 within the cage area of the layer house farm. In a contract farm we give them 10 10 monitored and the points received were zero;" is guidelines, but we have no way of monitoring or 11 that correct? 11 measuring what they do on a daily basis. 12 12 A. Yes. That's what it says. BY MR. STUEVE: 13 13 Q. And would this -- does this audit Q. This contract farm for Rose Acre 14 apply to all of your various production 14 did not meet the requirements set forth in item 15 15 facilities? number eight; is that correct? 16 16 A. Correct. A. Repeat the question again. 17 17 Q. Yeah. This says cage layers, Q. And number nine was corrective 18 18 audit checklist. action taken when ammonia levels exceeded 19 19 Was this audit an audit of all of 50 parts per million. That was also a zero; is 20 20 your 15 or so production facilities? that correct? 21 21 A. This was not our facility. A. Well, it says they weren't 22 22 monitored, so it doesn't say if they was over or Q. It says name of company, Rose Acre

Rust, Marcus - Vol. II

March 6, 2014

26 (Pages 469 to 472)

469 471 under. requirement; is it not? Q. Well, on number nine it says A. It is a requirement. Yes. corrective action taken when ammonia levels Q. The requirement is was corrective exceeded 50 parts per million, it says zero; action taken when ammonia levels exceed 50 parts per million. That's a requirement; right? A. I have no idea. A. I don't see where it says the Q. And you can confirm -ammonia level exceeded 50 parts. A. I can confirm the document says Q. I'm just reading the words there. Number nine, if you could, it says was there's a circle with a slash that you can read 10 10 corrective action taken when ammonia levels and see too. 11 11 exceed 50 parts per million and under that Q. Does that mean anything other to 12 12 category the points received were zero? you than zero? 13 13 A. Got a zero with a slash through A. When I put a zero down I don't put 14 14 a slash through it. I don't know if that means it. I have no idea what that means other than 15 15 zero. I don't see any place where it says the it doesn't matter. I don't know what it means 16 16 ammonia was over 50 parts per million. It says when you put a slash through a zero. 17 17 it wasn't monitored. Q. Over on the right hand column of 18 18 the possible 110 points there's 100; right, over Q. Sir, I'm just asking you to 19 confirm what the document says and it says under in the right hand column? 20 20 A. Yes. item number nine, was corrective action taken 21 21 when ammonia levels exceed 50 parts per million. Q. So that would be confirmation that 22 That's what it says; right? eight and nine would have been zeros; right, 470 472 A. I sincerely doubt -- this audit sir? was done August 30, 2005. That's summertime in A. Correct. Georgia. Every fan in that farm would have been Q. Now, you volunteered that you on. There would not have been an ammonia level fired this contractor; is that right? in the house at that point in time. A. We stopped all contracts in 6 Q. Sir, I'm going to read back the Georgia. question. I'm going to give you one more chance Q. When did you fire that contractor? to answer it. A. I don't recall the date. The 9 (The record was read as records will show. 10 10 requested.) Q. Was it in 2005? 11 MR. BARNES: Object to the form of 11 A. I said I do not recall the date. 12 12 the question. The document speaks for itself. Q. Well, could it have been in 2006? 13 13 THE WITNESS: It doesn't say MR. BARNES: Objection. 14 ammonia levels exceeded 50 parts per million. 14 THE WITNESS: It could have been 15 15 BY MR. STUEVE: any time. I don't recall the date. 16 16 Q. That's not my question. BY MR. STUEVE: 17 17 A. You asked the question that was Q. I want to be clear. Are you 18 corrective action taken when it exceeded. It saying you fired the contractor because of these 19 19 doesn't show it exceeded 50 parts per million. audit results? 20 20 It wouldn't have in August. MR. BARNES: Object to the form of 21 21 Q. Sir, on number nine on this audit the question. 22 can you confirm item number nine, that's a THE WITNESS: We terminated the

Rust, Marcus - Vol. II

March 6, 2014

27 (Pages 473 to 476)

473 475 contract allowed to have more in some cages than other BY MR. STUEVE: cages because of the different sizes. I don't Q. Did you terminate the contractor know. I'm not an expert which cages had which as a result of these audit results? dimensions that they allowed the averaging. A. I have no idea. Q. With respect to those cages, Q. Now, if you would, if you could though, those cages would not have been in turn to Bates range RA -- it's 700, the last compliance with the cage space requirement? A. With respect -- I'm not sure. three digits are 700. A. Okay. MR. BARNES: Object to the form of 10 10 MR. BARNES: 700. Okay. the question. 11 11 BY MR. STUEVE: MR. STUEVE: I object to counsel 12 12 Q. See up there under number of interrupting the witness's answer to prevent him 13 13 layers observed, the first two rows says 25 and from answering it. 14 14 BY MR. STUEVE: 25? Do you see that in the first column 43, 16 15 15 by 20, 320 by 4? Q. Sir, can you confirm for me that 16 A. Right. if your math is correct that those cages would 17 17 Q. It has number of layers observed. not be in compliance with cage space 18 Do you see that? 18 requirements? 19 19 A. Yes. A. They use an averaging and it says 20 20 at the bottom 60.2 is average. Q. Now, if you do the math, sir, that 21 21 would mean that there was only 45.7-square inch Q. But I'm asking you, though, with 22 per layer for those cage columns; correct, sir? respect to those cages they would not be in 476 MR. BARNES: Object to the form of compliance with cage space requirements; correct? the question. THE WITNESS: I'm not sure what MR. BARNES: Objection. you're referring to. THE WITNESS: I'm not asking how BY MR. STUEVE: they do adjusting. 6 Q. You've got total cage floor space BY MR. STUEVE: square inches 320; right, see that? Q. I'm not asking you to adjust for 8 A. Yes. averaging. 9 MR. BARNES: Times four. A. If that entire house was done that 10 10 BY MR. STUEVE: space requirement that you're stating in line 11 Q. Times four. You see where it says 11 one, it would not be in compliance. 12 12 25 layers observed? Q. Sir, if you would, if you could 13 13 A. Yeah. turn to Bates range 97, the last two digits, so 14 Q. That would be seven hens per cage; 14 it's earlier in the document? 15 15 right? A. Which one? 16 16 Q. The last two digits are 97. I A. Get a calculator and do it here. 17 17 don't need your calculator, I don't think. It says number of layers, that 18 18 would be 51.2 if I've done my math right. A. Which number? 19 19 Q. That would not be in compliance Q. The last two digits are 97? 20 20 with the cage space requirements; correct, sir? A. 97? 21 A. They had an average -- it could Q. Uh-huh. have been. They had an averaging. You was Okay.

Rust, Marcus - Vol. II

March 6, 2014

28 (Pages 477 to 480)

477 479 Q. Now, this is Rose Acre Farms levels exceeded 50 parts per million. There was again; right? zero points for that, as well; right? A. Yes. A. That's what it says. Q. It says name of facility, Little Q. Now, we noticed up the deposition Number 1 and Number 2? of KY Hendrix, but he's not available; right? A. Contract farms. A. He's somewhere in the ocean. Q. And where was that contract farm? Q. Do you have the ability to get a A. In Georgia. hold of him? 9 Q. And under number eight it says, A. No. He's not in cell phone 10 10 "our concentrations of ammonia in the cage area contact. I don't think they've got cell phones 11 11 of the layer house monitored five points and out there where they sail. 12 12 they got zero;" is that correct? Q. Well, they eventually have to come 13 13 A. From memory I'm not sure any of to shore; right, to get food and water? 14 14 the contract farms monitored ammonia. A. Eventually. 15 15 Q. That would be a violation of one Q. When is he expected to come back 16 16 of the requirements of the guidelines; correct, to shore? 17 17 sir? A. Quite honestly, I don't know. I 18 18 know he had to call AAA once and they had to A. It's not a violation of the 19 guideline. It's something they don't receive rescue him because he ran out of gas. I didn't 20 20 know they did that; did you, sailboat? points for. 21 21 Q. Well, you understood that it was a Q. That would give me a little bit 22 22 requirement of the guidelines to monitor more confidence to try sailing if I knew AAA 478 480 ammonia; correct? would come out. A. My understanding of the animal A. I agree with you. I would never welfare guidelines, everyone had this point get in a sailboat. I have no idea where he is system. You got so many points to work towards. today, sir. There were certain things you could allocate Q. I understand that. You do yourself for say I'm not doing this part or this understand he has to come to shore at some part and still qualify. point; right? A. I think it's like -- I never seen Q. Which parts did Rose Acre decide 9 they were not going to comply with? it. I saw some pictures. It looks like 30, 10 10 A. You would have to ask KY that 40 feet long sailboat. Nothing I would sail 11 question. I'm not sure. 11 around the world in. I wouldn't sail around the 12 12 Q. You're the corporate rep with world in a giant sailboat, let alone a little 13 13 respect to the UEP certified program. I'm 14 asking you which of those did Rose Acre decide 14 MR. BARNES: Are you done with 15 15 not to comply with? that, Pat? 16 16 A. I would have to look at the MR. STUEVE: I've got one more on 17 17 documents. We have 200 or 300 chicken houses. 707. 18 Some houses are older than others. You can't MR. BARNES: 707, Marcus. Turn to 19 19 meet certain requirements on certain houses and 707. 20 20 BY MR. STUEVE: certain houses you can. 21 21 Q. And then the next under number Q. This is Rose Acre Farms' audit, again, this one was September 2005; is that nine was corrective action taken when ammonia

Rust, Marcus - Vol. II

March 6, 2014

29 (Pages 481 to 484)

481 483 right? chicken; is that correct, sir? A. Yes. MR. BARNES: Object to the form of Q. It identifies the name of the the question. Misstates -facility Lincoln County? THE WITNESS: The person who took A. Yes. the video was also the person whose job was Q. Was that a contract farm? supposed to pull that dead chicken. BY MR. STUEVE: A. No. Q. That was one of the facilities Q. Sir, if you could just answer my 9 owned and operated? question. 10 10 A. That's a Rose Acre owned facility. MR. BARNES: Object to the form of 11 Q. Okay. Look at number 11 there? the question. 12 12 THE WITNESS: I think I answered A. Uh-huh. 13 13 Q. It says, "are dead or injured 14 layers removed from cages daily." Do you see MR. STUEVE: Read it back and ask 15 15 that? you to answer it for me. A. Yes. (The record was read as 17 17 Q. And your facility got a zero; is requested.) 18 18 MR. BARNES: Object to the form. that correct? 19 19 A. Evidently. Yes. That's what it We don't know what video counsel is talking 20 20 says. about. I'm not sure the witness knows. I 21 21 Q. That was one of the things that certainly don't know. 22 22 was depicted in this videotape; right, was a THE WITNESS: I would have to see 482 484 dead chicken that hadn't been removed; is that the video to verify that. right? BY MR. STUEVE: MR. BARNES: Object to the form of Q. That's your recollection; correct? the question. Vague and indefinite. A. My recollection was there was BY MR. STUEVE: things made in a video statement and our people Q. Do you understand my question? stated that the actual video of what was stated A. Repeat the question. was something that took place in somebody else's MR. STUEVE: Yeah. chicken house, it wasn't ours. And that's why (The record was read as they invited the news media to come out and see 10 requested.) the video in that house. 11 11 MR. STUEVE: Move to strike the MR. BARNES: Same objection. 12 12 THE WITNESS: Yes. I think, but answer as nonresponsive. 13 13 we're not sure it was ours. What happens MR. BARNES: That's totally 14 whenever you have dead chickens, if you turn 14 responsive, counsel. 15 15 when you're walking by and you miss one you miss BY MR. STUEVE: 16 16 one. If the auditor finds one that was missed Q. My question is, do you recall that 17 17 one of the topics in the video that you referred they write it down and you lose your points for that. Humans make mistakes. to yesterday was the failure to remove a dead 19 19 BY MR. STUEVE: chicken? 20 20 Q. Sir, my question, though, was one MR. BARNES: Object to the form of 21 21 of the things in the videotape concerning your the question. It's misleading. He testified that the video was Jerry mannered, it was facility was the failure to remove a dead

Rust, Marcus - Vol. II

March 6, 2014

30 (Pages 485 to 488)

485 487 rigged. THE WITNESS: Oh. It's a new THE WITNESS: Whose chicken house exhibit. are you referring to? MR. BARNES: Put that up there. 322? MR. STUEVE: I'm going to instruct counsel to stop coaching the witness. You've MR. HICKEY: Previously marked. been doing it several times this morning. I ask BY MR. STUEVE: Q. I'll show you what's previously you stop doing it. You can make your objection been marked as 322. Sir, if you look at -- this to form. I'm going to ask the witness the question one more time and ask you to answer it. is a communication from Gene Gregory to you 10 10 MR. BARNES: You can instruct me entitled subject Program Review. Do you see 11 11 that? all you want. I'm going to instruct you not to 12 12 continue to misstate the witness's prior A. Yes. 13 13 testimony and distort the record of this MR. BARNES: It's to a lot of 14 14 deposition. Go ahead, ask the question again. people. 15 Marcus, please answer the question subject to my 15 BY MR. STUEVE: 16 objection. Q. And it says, "as I had time to 17 17 reflect upon the Board motion in Seattle that (The record was read as 18 18 requested.) now requires us at the January Board meeting to 19 19 have an open discussion of UEP's animal welfare, THE WITNESS: Which video and 20 20 which hen house are you referring to? UEP's certified program. It causes me to expect 21 21 the debate of the 100 percent rule once again to BY MR. STUEVE: 22 22 Q. Sir, if you would, if you could come up." Do you know what he's referring to 486 488 turn to 08 in this document, the next page. there as the 100 percent rule? This is, again, concerning an audit of one of A. Not 100 percent for sure which Rose Acre's facilities. one. Item number five it says, "if so Q. What is your understanding of the 100 percent rule? was weight loss and mortality monitored daily." A. Read through the rest of this. Do you see that? Zero points? A. Yes. I'm not 100 percent sure what he's talking about. Can I read it? Q. And this was what KY was complaining about in the document we saw Q. Yes. 10 earlier; right? A. Okay. 11 11 A. I'm not sure what he was actually Q. What is your understand of the 12 12 100 percent rule, sir? referring to there. 13 13 Q. Now, despite the failure to comply A. If you owned chickens that you was 14 with two of those requirements, because of the 14 going to keep all your chickens under the animal 15 15 point system Rose Acre did not fail the audit; welfare program. 16 16 Q. So this is different from the right? 17 17 A. My understanding we didn't -- I prohibition of purchasing the requirement to 18 18 don't see anything that says we failed an audit only purchase eggs that are certified; right? 19 19 A. Correct. there. 20 20 Q. Let's turn to 322. Q. All right. And when was this --21 21 A. That in here? the 100 percent rule implemented? MR. HICKEY: New exhibit. A. After it come to light there were

Rust, Marcus - Vol. II

March 6, 2014

31 (Pages 489 to 492)

489 491 several people having birds both ways. Q. So you voted for the 100 percent Q. And were you in favor of the rule when it was initially proposed; right? 100 percent rule? A. I believe I did. A. Yes. Q. And then when Michael Foods, a Q. All right. Now, that 100 percent principal competitor of yours, sought an rule would preclude your largest competitor in exception to that 100 percent rule you voted against it; right? the egg production -- the egg processing market, which is Michael Foods, from being an UEP A. Against them or against the rule? certified company; correct? Q. Against them joining under that 10 10 A. How are you meaning that? exception; right? 11 11 Q. Well, Michael Foods, all of the A. I could have. 12 12 eggs that either -- that was under contract or Q. Now, if you will look under item 13 13 owned were not UEP certified facilities; right? number six, it says in that second sentence of 14 14 number six it says, "keep in mind that the audit A. Correct. 15 15 Q. And so under the 100 percent rule score sheet was set up on a point system whereby 16 16 Michael Foods would be precluded from joining nothing at this time other than the space is 17 17 the UEP certified program; right? cause for immediate failure." Did I read that 18 18 A. I don't think so. I think the -correctly? 19 A. You read that. That's what it restate your question. You're confusing me. 20 20 Q. As I understand it, the says. 21 21 Q. That's consistent with your 100 percent rule was that any flock that's 22 22 recollection you testified earlier; right? either owned or under contract or under control 490 492 that you use for your business had to be in A. Yes. compliance with UEP certified program; correct? Q. All right. (Rust Exhibit Number 546 was A. Yes. That rule would preclude a company marked for identification.) like Michael Foods from becoming UEP certified; BY MR. STUEVE: Q. I'll show you what's been marked Exhibit 546 RAUPDATE 34892. A. It was to my knowledge -- I don't think it was implemented that way. This is an e-mail from Greg Hinton Q. There was an exception made for of Rose Acre; right? Michael Foods; right? A. Yes. 11 A. Yes. 11 Q. Who was on the Marketing Committee 12 12 Q. You voted against that exception; in '06; right? 13 13 correct? A. Correct. 14 14 A. I could have. Yes. Q. To KY Hendrix, who would have been 15 15 Q. And the reason why is that you did on the Animal Welfare Committee; right? 16 16 not want your principal competitor to be UEP A. Yes. 17 17 certified; right? Q. It says, "KY, I think that your 18 18 A. I didn't want them to be able to committee should make a motion that no certified 19 19 come in and go write a contract with another producer can process noncertified eggs, shell or 20 20 producer to come in and sell eggs to our -- the liquid, in their plant." Did I read that customers we had that -- with less cost correctly? A. Yes. production.

Rust, Marcus - Vol. II

March 6, 2014

32 (Pages 493 to 496)

493 495 Q. That is the 100 percent rule, as ready. you understand it; right? A. Okay. A. Yes. Q. I just have a general question. Q. And that appears to have been an Was this your communication back and forth with idea that Greg Hinton was proposing, of your Gene Gregory? A. Yes. company; right? A. Yes. Q. Concerning your opposition to Q. And that it was ultimately making an exception to the 100 percent rule for adopted; correct, by UEP? Michael Foods? 10 A. Restate the question. A. Could have been. Yes. 11 11 Q. The 100 percent rule was adopted Q. And there were -- we've already 12 12 by UEP; correct? talked about, up to now, there's the 100 percent 13 13 A. To own birds I think. Yes. rule that was adopted that we talked about, as 14 14 well as the policy not for UEP certified Q. In fact, you wanted that rule to 15 15 apply to Michael Foods, but UEP made an companies not to be purchasing noncertified eggs 16 exception to the 100 percent rule; right? for their purposes; correct, sir? 17 17 A. Correct. MR. BARNES: Object to form. 18 18 MR. STUEVE: Why don't we take THE WITNESS: Restate the just a quick break here. question. 20 20 MR. BARNES: Sure. That's fine. MR. STUEVE: Can you read it back 21 21 THE VIDEOGRAPHER: Off the record for me, please. 22 (The record was read as at 11:45 a.m. 494 496 (A brief recess was taken.) requested.) THE VIDEOGRAPHER: This -- back on MR. STUEVE: Let me rephrase it. the record at 11:53 a.m. THE WITNESS: It's hard to answer. BY MR. STUEVE: BY MR. STUEVE: Q. The first question that we talked Q. I'm going to show you what's been marked Exhibit 547, it's RAUPDATE 0035814 about the 100 percent rule; correct? through 16. A. Yes. (Rust Exhibit Number 547 was Q. We also talked about the agreement marked for identification.) that UEP certified companies would not purchase BY MR. STUEVE: noncertified eggs for their uses; correct, sir? 11 Q. Do you remember reviewing this 11 MS. LEVINE: Objection to the form 12 12 document in preparation for your deposition of the question. Lack of foundation. 13 13 today? THE WITNESS: Restate it again. 14 14 A. Yes. Vaguely. Yeah. BY MR. STUEVE: 15 15 Q. Okay. And is this the Q. The -- we talked about the 16 16 100 percent rule? communication back and forth between you and 17 17 Gene Gregory concerning exceptions that were A. Right. 18 18 Q. We also talked about the agreement being contemplated being made for the 100 19 percent rule for Michael Foods? 19 that UEP certified companies would not purchase 20 20 noncertified eggs for their uses; correct, sir? A. I need to read it before I can answer that --MS. LEVINE: Object to the form of Q. Okay. You let me know when you're the question. Lack of foundation.

Rust, Marcus - Vol. II

March 6, 2014

33 (Pages 497 to 500)

497 499 THE WITNESS: She confuses me. suggestion and then you're saying 100 percent. BY MR. STUEVE: BY MR. STUEVE: Q. Let's look down here at the bottom Q. Just answer my question. A. Well, my attention span is not of the page here. Gene Gregory states the last good enough. You have to excuse me on that. sentence here, "we are fortunate" -- on the MR. STUEVE: Your objection is first page, right at the bottom the very last sentence. Are you there where it says, "we are noted, Jan. fortunate." MS. LEVINE: I'm going to have a A. Yeah. continuing objection that that was an UEP rule 10 10 or ever was. That was my basis. If you want to Q. It says, "we are fortunate that 11 11 most UEP certified companies have already made a change the question that's fine, but that's the 12 12 company policy to not purchase any noncertified continuing objection. 13 13 MR. STUEVE: Read back my eggs." Do you see that? 14 14 A. Yes. question, please. 15 15 (The record was read as Q. That was a policy of Rose Acre; 16 16 requested.) was it not? 17 17 THE WITNESS: I don't think so. A. Yes and no. 18 18 BY MR. STUEVE: Q. Okay. Did you try to comply with 19 19 that policy? Q. You don't remember looking at the 20 20 A. We tried, but there's times we earlier documents concerning that policy? 21 A. I remember looking at earlier weren't able to. 22 documents, but not in that context the way Q. You were aware other UEP certified 498 500 you're saying that. companies had committed to that same policy; Q. Well, when you became UEP correct, sir? certified did you stop purchasing noncertified MS. LEVINE: Objection. eggs for your facilities? THE WITNESS: I'm not aware of A. I think we have always bought what they committed. I think some did. some, but not very many. BY MR. STUEVE: Q. And you understood that UEP Q. Well, in fact, Gene Gregory was companies that were UEP certified had agreed to confirming that to you in his communication to not purchase noncertified eggs; correct? you; right? 10 MS. LEVINE: Objection. MS. LEVINE: Objection. 11 THE WITNESS: Restate your 11 THE WITNESS: Yes. 12 12 BY MR. STUEVE: question. 13 13 MR. STUEVE: Can you read it back Q. Now, let me show you -- your 14 14 for me. efforts to prevent Michael Foods from getting an 15 15 (The record was read as exception to the 100 percent rule was not 16 16 adopted; correct? requested.) 17 17 THE WITNESS: I'm having A. Correct. 18 18 difficulty. Q. And they were allowed to join the 19 19 MS. LEVINE: Objection. UEP certified program under a phase-in program; 20 20 THE WITNESS: I don't recall correct? 21 21 exactly what -- I read this one document and it A. Correct. says in there it says 95 percent or made some Q. All right. And even under a

Rust, Marcus - Vol. II

March 6, 2014

34 (Pages 501 to 504)

501 503 phase-in program, because they were such a large would have an immediate effect on the price of company, that would require that all of the eggs the eggs. I don't know what you're -- I don't that they eventually purchased to be UEP understand what you're asking there. certified; right? BY MR. STUEVE: A. What are you referring to with Q. Let me show you a document that you prepared at the time. right? Q. So you understood that the A. Okay. Q. Rust 548, RAUPDATE 0034691. phase-in for Michael Foods was that over a 9 period of years they ultimately would have to (Rust Exhibit Number 548 was 10 10 get in compliance with the 100 percent rule, marked for identification.) 11 11 which is all the eggs they purchased or produced BY MR. STUEVE: 12 12 Q. Do you see here the e-mail is the had to be UEP certified; right? 13 13 MS. LEVINE: Objection. middle from you to Brad Ginnane. Who is Brad 14 14 THE WITNESS: I hate to ask this Ginnane? 15 15 again, but I can't remember the first part of A. He's our dried egg product sales 16 16 the question that you just -manager. 17 17 MR. STUEVE: Why don't you read Q. It says, "Brad, Michael just 18 18 announced they're going into the ACC program." back the question. 19 19 (The record was read as That's the UEP certified program; right? 20 20 requested.) A. Correct. 21 21 MS. LEVINE: Objection. Q. "That alone will cause market to 22 22 THE WITNESS: I don't think that's go up. Unsold and unpriced rights will be 502 504 correct. I don't think that's what took place. excellent property." Do you see that? I think that's what I may have wished. A. Yes. BY MR. STUEVE: Q. And the reason why you believed Q. That's what you wanted; correct? egg prices would immediately jump was because in A. I wanted all producers to have the order for them to comply with the cage case 100 percent rule, that they didn't go out and requirements that would reduce the egg supply endorse -- I wanted everybody to treat all their and boost the prices; correct, sir? A. No. chickens the same, animal welfare. That's what Q. What are you referring to there? we were in the program for, animal welfare. BY MR. STUEVE: A. Egg whites is something you dried 11 11 and produce over the summer months, you buy at Q. Well, that included that they had 12 12 to comply with the cage space requirements; low prices. 13 13 Q. Uh-huh. riaht? 14 A. Yes. 14 A. Over the summer months you can 15 15 Q. Now, you knew that when Michael store egg whites for up to a year, year and a 16 16 Foods joined the UEP certified program that half and even longer, I think. And egg whites 17 17 because of the cage space requirements that eventually when the ACC program, if you look at 18 18 would have an immediate boost in the price of the step down effect, was going into the fall of 19 19 eggs; correct? the year, the egg white powder will go up. It's 20 20 not immediate. It's going to be five to MR. BARNES: Object to the form of 21 21 that question. six months from now. 2.2 THE WITNESS: I don't know how it Q. Right. But what you were saying

Rust, Marcus - Vol. II

March 6, 2014

35 (Pages 505 to 508)

505 507 was that because they were joining the ACC early kills;" right? program, which had the cage space requirements MR. BARNES: Object to form. THE WITNESS: Let me read this. that they now had to comply with, that that would result in higher prices; correct, sir? I state in here, "the shell egg MR. BARNES: Objection to form. industry can not go into retreat with flock THE WITNESS: If you look right reductions, early molts, and early sales. This here it says he replied back -- that's what I only raises the shell egg industry's actual cost thought, but he replied back and said the of production, which then increases the inventory went up 5 percent in May, which means opportunities for the low cost in line liquid 10 10 more powder -providers. By creating an artificial high shell 11 11 BY MR. STUEVE: egg market it enhances their costs -- their sale 12 12 Q. No. You got the e-mail string of the cost plus as a reason to enter into a 13 13 wrong. He wrote you first, then you wrote. contract for a cost plus." 14 14 What you were saying in there is that because BY MR. STUEVE: 15 15 Michael Foods was joining the certified program Q. So when you're saying by creating 16 16 with its cage space requirements, that would an artificial high shell egg market, you're 17 17 cause the market to go up; correct? referring to the implementation by UEP of the 18 18 MR. BARNES: Objection to form. flock reduction, early molts and early kill 19 THE WITNESS: What I printed there programs that we've seen; correct, sir? 20 20 is what I felt at the time, I guess. A. I don't think. So what I'm saying 21 21 (Rust Exhibit Number 549 was there -- let me think here. I've got to 22 22 marked for identification.) remember the context and what I wrote it. You 506 508 1 have to understand, I was always against the BY MR. STUEVE: Q. Show you what's been marked as early molts, the flock reductions and the early Exhibit 549. It's RAUPDATE 0039139. sales and that's what I stated. It's Exhibit 549; is that right, Q. The reason why you were against those is because it created an artificially high sir? A. Yes. shell egg market; correct, sir? Q. If you would the bottom half, I've A. On the large. got a question for you. Q. Talking about large eggs? A. Let me read it. Well, what happens is when people 10 Q. Okay. start --11 11 Q. Would you answer my question? Are A. Okay. 12 12 Q. Do you see in that e-mail there you talking about large eggs when you say the 13 13 from you to Gene Gregory you use the term large? 14 14 "artificially high shell egg market"? It says, A. Consumers want to buy large eggs. 15 15 "creating a artificial high shell egg market." All recipes call for large. When you're 16 16 Third sentence? producing shell eggs you end up with the large 17 17 A. Yes. egg always sells at a premium to all the other 18 18 Q. All right. And what you mean by, sizes of eggs. 19 19 "creating a artificial high shell egg market, Q. What you were communicating to 20 20 that's the result of the supply management Gene is that you believed that the flock 21 programs implemented by UEP, specifically flock reductions, early molts and early kills that reductions, early molts, and early sales or were coordinated by UEP created an artificially

Rust, Marcus - Vol. II

March 6, 2014

36 (Pages 509 to 512)

509 511 high shell egg market; correct, sir? AFTERNOON SESSION A. I was saying the shell egg (1:23 p.m.) industry could not go into retreat. THE VIDEOGRAPHER: This is the Q. Right. What I'm saying, though, combining of videotape number three. Back on is what was creating an artificially high shell the record at 1:23 p.m. egg market was the flock reductions, early MR. STUEVE: Okay. We are back on molts, and early kills coordinated by the UEP; the record. BY MR. STUEVE: correct, sir? 9 MR. BARNES: Object to the form. Q. I put in front of you a bent 10 10 THE WITNESS: You're adding words computer, which is mine. What we would what 11 11 into it. That's not in there, what I stated. we've done and we will mark it as an exhibit, 12 12 BY MR. STUEVE: but we have found, I believe, the video that you 13 13 Q. I'm just asking you to confirm were referring to in yesterday's testimony. 14 14 what you were communicating to Gene Gregory? Could you hit play? 15 15 A. What I wrote there is what I MR. BARNES: Let's see what we've 16 16 wrote. got here. We want to see the video. 17 17 Q. And what you believed was that BY MR. STUEVE: 18 18 UEP's efforts to coordinate flock reductions, Q. That's fine. What I'm saying is 19 early molts, and early kills resulted in you can see it at an angle. 20 20 artificially high shell egg market; correct, MR. BARNES: Go ahead. 21 21 You've got to see it. 22 MR. BARNES: Object to form. BY MR. STUEVE: 510 512 Q. Are you ready? Can you hit play? That's not what it says. THE WITNESS: What I was stating A. Yeah. Is there supposed to be noise? there, when they go into those retreats it raises the shell egg industry's actual cost. MR. BARNES: There's no sound. When you raise the actual cost the price is MR. HICKEY: There should be going to go up because you've raised the cost. sound. It don't mean your profits are going up. MR. STUEVE: Okay. Maybe the volume -- okay. Maybe it's muted on here. Here BY MR. STUEVE: Q. And you believed that increase in we go. Okay. So let's go back. Ready. Now 10 price was artificial; correct? let's try it with sound. 11 A. Somewhat. 11 (Video being played for the 12 12 MR. STUEVE: This is a good witness.) 13 13 breaking point right here. MR. BARNES: Back on the record. 14 MR. BARNES: Fine. 14 Mr. Stueve has just shown the witness on his 15 15 THE VIDEOGRAPHER: This is the end computer a video. 16 16 of videotape number two. Off the record at MR. STUEVE: Hold on. I haven't 17 17 12:17 p.m. asked him a question yet. 18 18 (Whereupon, at 12:17 p.m., a lunch MR. BARNES: It doesn't matter. 19 19 recess was taken.) I'm objecting to the use of the video on 20 20 numerous grounds. 21 MR. STUEVE: Let me ask him a question about it, then you can object to my

Rust, Marcus - Vol. II

March 6, 2014

37 (Pages 513 to 516)

513 515 question. BY MR. STUEVE: MR. BARNES: Well, I'm objecting Q. Was a portion of what appeared on to not only your question. the news channel appear in this Human Society MR. STUEVE: Once you get your video? objection out I'm going to ask him a question. A. A portion appeared from what I You can have a continuing objection to it. I recollect -don't want you to restate your objection again. MR. STUEVE: And I just want to MR. BARNES: I would like the mark for the record, can you confirm Exhibit 550 record to reflect a continuing objection with 9 is the flash drive that we had plugged into the 10 10 the agreement of counsel to any further use or computer you were watching? 11 11 interrogation of this witness or any other THE WITNESS: Yes. I recognize 12 12 witness by use of this video. There are the water system on there that was not ours in 13 13 numerous documented instances where videos of the laying hen cages, that's how I was able to 14 14 this nature were staged, were put on by animal recognize it was not ours. 15 15 rights activists and are not accurate. There BY MR. STUEVE: have been documented instances where egg farmers Q. I'm asking you, the question has 17 17 and other producers have been subject to these to do with 550. Can you confirm that this flash 18 18 false representations and false videos by drive was in the computer and that's what 19 19 various radical animal rights groups. contained the Humane Society video that we 20 20 Until this video is authenticated played for you? 21 21 A. It contains the video of what I and is shown to have anything to do with the 22 22 operations of my client, Rose Acre Farms, I'm refer to as the water system that was not our 514 516 going to object to its use or introduction in system. this case. Q. That's not my question. You just Mr. Stueve, you can go ahead and saw a videotape; is that correct? ask your questions. A. I just saw a videotape of a system (Rust Exhibit Number 550 was that was not ours. marked for identification.) Q. Sir, if you'll answer my question. BY MR. STUEVE: I'm not asking you about whether or not any 8 Q. Thank you. portion of that was your facility or not. What 9 Mr. Rust, you did just witness the I'm asking you is you saw a Humane Society 10 10 video that was prepared by the Humane Society; videotape; is that correct? 11 is that correct? 11 A. It is not of our facility. 12 12 A. Yes. MR. STUEVE: Sir, I'm going to 13 13 Q. And was that the video that you note for the record the witness has not answered 14 were referring to in your earlier deposition 14 my question. This is taking a significant 15 15 testimony? amount of my time in two days. If I don't get 16 16 A. I'm not sure about that. done with my deposition today I reserve the 17 17 Q. Does it appear to be? right to go back to the court and ask for more 18 18 MR. BARNES: Object to the form. time. 19 19 Asked and answered. I'm going to ask you one more 20 20 THE WITNESS: The video that I was time. I'm trying to lay foundation for what's 21 21 referring to was the one that was showed on the on this flash driver. Can you confirm for me news channel at night and it wasn't that long. that we just showed a videotape that started off

Rust, Marcus - Vol. II

March 6, 2014

38 (Pages 517 to 520)

517 519 with Humane Society; is that correct, sir? question back, please. THE WITNESS: Yes. (The record was read as BY MR. STUEVE: requested.) THE WITNESS: No. Q. And that came from, as far as you could tell, a flash drive that was plugged into MR. BARNES: Move to strike the a computer that was in front of you; is that document. (Rust Exhibit Number 552 was correct? marked for identification.) A. Correct. Q. And that flash drive is marked as BY MR. STUEVE: 10 Exhibit 550: is that correct? Q. Show you what's been marked as 11 11 Exhibit 552 -- I'm sorry. Can you give me that A. Correct. 12 12 MR. BARNES: I'm making a further document back, please? I gave you a highlighted 13 13 objection. You cut the witnesses off -- cut the version and I want a clean version in front of 14 witness's answer off, Mr. Stueve, when he tried VOU. 15 15 to tell you that the situation depicted in that MR. BARNES: Is this still 552? 16 MR. STUEVE: Yes. It's still 552. video was not a picture of any Rose Acre Farm 17 17 operation. You cut him off. I think he's BY MR. STUEVE: 18 18 Q. Let me show you what's marked 552, entitled to state that for the record. I have 19 19 it's an article that appeared in the Agra News think the jury is entitled to know that. I know 20 20 dated March 15, 2013. Do you remember reviewing you don't want to deceive the jury. 21 (Rust Exhibit Number 551 was this video -- or this article? 22 22 marked for identification.) MS. LEVINE: Could we get the 518 520 BY MR. STUEVE: Bates number? Q. Sir, if you could identify what's MR. STUEVE: There is no Bates been marked as Exhibit 551 for me. There's no number. Bates range on this. MR. MONICA: Counsel, you are A. Yes. presenting him documents your side has not Q. Have you seen this document produced. We would request you give us all before? documents we previously asked for. For the last MR. BARNES: Counsel, could you three years we've asked for documents and you identify the source of this document? It does have not produced them. Now you're taking them not appear to have been produced in this case. and sticking them in front of the witness 11 11 MR. STUEVE: Can you read the without producing them in this case. 12 12 BY MR. STUEVE: question --13 13 MR. BARNES: Did you hear my Q. Mr. Rust, have you seen this 14 14 request? article before? 15 15 MR. STUEVE: I'm not going to A. I'm still reading it. 16 16 Q. Okay. answer that. 17 17 MR. BARNES: You're not going to MR. BARNES: I object to this 18 18 tell us where this document came from? document on the basis of authenticity. 19 19 MR. STUEVE: No. MR. STUEVE: Remember, counsel, 20 20 MR. BARNES: Then I object to any you reserved all your objections besides form. 21 further use of the document. MR. BARNES: I just want to make MR. STUEVE: Can you read my sure I don't forget this one.

Rust, Marcus - Vol. II

March 6, 2014

39 (Pages 521 to 524)

521 523 Counsel, do you have any more general counsel for Rose Acre Farms statement documents you're going to use that you did not was that there was six hours of tape shot? produce in this litigation in accordance with MR. BARNES: Objection to the form the rules applicable to discovery in the State of the question. Speculation. Assumes fact not of Kansas? Do you have any more of those you in evidence. haven't produced that are in the files and BY MR. STUEVE: records of your client? Q. I'm sorry. Your counsel was BY MR. STUEVE: objecting. 9 Q. Sir, are you familiar with that A. I have no idea. 10 10 article? Q. Do you remember talking with your 11 11 general counsel about six hours of tape shot at A. No. 12 12 two facilities? Q. Okay. If you would, on the first 13 13 page about halfway down it has the paragraph A. Could have. I have no 14 14 that starts with the video. It says, "the recollection of it. 15 15 video, a few minutes long, clip edited according Q. This article appeared last year in 16 16 to Joe Miller, general counsel for Rose Acre March of 2013; right? 17 17 A. That's what it says here. Farms, from six hours of tape shot at two 18 18 separate lowa egg facilities was released in Q. Okay. But you on behalf of Rose 19 April 2010, months after Carlson worked at the Acre are not aware of six house of videotape 20 20 Winterset farm. He worked there a total of that may be in Rose Acre's possession 21 21 13 days in February of 2010." concerning -- that was supposedly taken by this 22 22 Did you see that in the article? former employee? 522 524 MR. BARNES: Object to the form. A. Yes. Q. All right. Were you aware that an THE WITNESS: I have never seen employee of Rose Acre that worked at their it. Winterset farm had six hours of tape shot at two BY MR. STUEVE: separate lowa egg facilities? Q. All right. Now, let's -- that's 6 MR. BARNES: Object to form. all on that document. Thank you. THE WITNESS: I only knew what was A. Can I talk to counsel here a 8 second? said later. 9 BY MR. STUEVE: MR. BARNES: Witness would like to 10 10 Q. So were you aware that your consult with counsel, sir. You don't have a 11 11 general counsel was quoted in the paper as question pending, so we're going to take a short 12 12 saying that there was some six hours of tape break. 13 13 shot at two separate lowa egg facilities? THE VIDEOGRAPHER: Off the record 14 MR. BARNES: Objection. Form. 14 at 1:39 p.m. 15 15 THE WITNESS: I know it now from (Counsel confers with the witness 16 16 reading this. off the record.) 17 17 THE VIDEOGRAPHER: Back on the BY MR. STUEVE: 18 18 Q. Have you seen six hours of record at 1:42 p.m. 19 19 BY MR. STUEVE: videotape shot at two --20 20 A. I have never seen six hours of Q. Let me show you what's been marked 21 21 video shot at -as Exhibit 553. Q. Do you know what the basis of (Rust Exhibit Number 553 was

Rust, Marcus - Vol. II

March 6, 2014

40 (Pages 525 to 528)

525 527 marked for identification.) Q. That's fine. I'm just going to BY MR. STUEVE: direct you to what I'm going to ask about, Q. If you look at the bottom of this Mr. Rust, down at that lower on the bottom of e-mail dated January 17, 2007, it's from Tony 1474 in that e-mail, about halfway down it says, Wesner to you; correct? "did you know we reduced the output potential of A. Yes. our farms by 25 to 30 percent with the cage Q. And it's -- he's asking, "why did space increases to try and make a viable UEP vote in 25 parts per million for the program." 9 certified program." Do you see that? A. Let me read this. I'm not sure. 10 10 A. Yes. Okay. Do you see that reference 11 Q. Do you remember when that was 11 there? 12 12 approved by UEP? A. Which reference? 13 13 A. I don't recollect exactly when it Q. That I just read to you? 14 14 A. I'm still reading. took place. 15 15 Q. Does that sound about right, Q. It's about halfway down the 16 16 though, January 2007? paragraph at the bottom there of the first page. 17 17 A. Could have been. A. Let me finish reading it. Okay. 18 18 Q. Up at the top it says, "we cannot Now what are you asking. 19 19 meet 25 ppm in our houses." Do you see that? Q. About halfway down on the first 20 20 A. Correct. page of the e-mail that's dated June 21, 2011, 21 21 from you it says, "did you know we reduced the Q. And is that one of the 22 22 requirements that Rose Acre has determined it output potential of our farms by 25 to 526 528 30 percent with the cage space increase." Do will not comply with? A. During the winter months we cannot you see that? comply with that at given times at certain A. Yes. I see that. temperatures. Q. And that was a statement that you Q. And has Moark lost its -- excuse made in June of 2011; correct? me. Has Rose Acre lost its certified status as A. That was a question. a result of not complying with the ammonia Q. It says -- the question was, "did requirements? you know we reduced the output potential of our 9 farms by 25 to 30 percent with cage space A. No. 10 10 Q. What's that? I'm sorry. You're increases," that was your statement; right? 11 11 right. Thank you, David. A. At some we did, at some we didn't. 12 12 Q. Sir, if you could just confirm it Show you what's been marked as 13 13 Exhibit 554 and it's RAFK 0001474 through 75. was your statement? 14 (Rust Exhibit Number 554 was 14 A. Our records will show what we did. 15 15 marked for identification.) Q. Sir, if you can just confirm what 16 16 BY MR. STUEVE: you put in your e-mail in June 21st of 2011 you 17 17 Q. I'll just direct your attention to stated, "we reduced the output potential of our 18 18 what I'm going to ask you about. It's down at farms by 25 to 30 percent with the cage space 19 19 the bottom. increase." That's what you said; correct? 20 20 A. Yeah, but we increased our bird MR. BARNES: Excuse me, counsel, 21 can you give us a chance to look at the exhibit. numbers every year, sir. BY MR. STUEVE: Q. That's not my question. I'm going

Rust, Marcus - Vol. II

March 6, 2014

41 (Pages 529 to 532)

529 531 to ask you to read back my question. changing. A. That's what it says, but that's --Q. And that's what you were you're taking it out of context again. reflecting in February 2012 in that e-mail; is (The record was read as that correct? requested.) A. Yes. (Rust Exhibit Number 556 was MR. BARNES: Objection. THE WITNESS: To try and make a marked for identification.) viable program. BY MR. STUEVE: (Rust Exhibit Number 555 was Q. Show you what's been marked 556, 10 10 marked for identification.) it's RAFKS 0009116 through 919. 11 I just have a question about the BY MR. STUEVE: 12 12 Q. Show you what's been marked AS first paragraph there. 13 13 Rust 555, Bates range RAFKS 0007213. A. This is marked highly 14 14 I want to direct your attention to confidential. 15 15 the last sentence of your -- it's the middle Q. It's actually produced by your 16 16 e-mail there? company. 17 17 A. I haven't read it yet. Okay. A. Okay. That means I can. 18 18 MR. BARNES: Correct. What about it? 19 19 Q. I want to ask you simply about BY MR. STUEVE: 20 20 your -- first of all, do you recall preparing Q. In the first paragraph --21 21 A. I'm still reading, sir. this e-mail? A. I don't recall preparing it, but I Q. Have you finished the first 530 532 remember having wrote it after reading it. paragraph, because that's what my question is Q. Okay. And if you would, I direct about? your attention to the last sentence of your A. No. February 15, 2012 e-mail timed at 4:21 p.m., so MR. BARNES: Mr. Stueve, the it's in the middle of the document. The last witness is entitled to look at the entire sentence there that says, "if you ask consumers document if he wants to, I would assume. today which egg they prefer, one-third to THE WITNESS: I got to start over two-thirds will say cage free, but 90 percent of now. 9 them will buy the cheaper." Do you see that? BY MR. STUEVE: 10 A. Correct. Q. That's fine. Take your time. 11 11 Q. Now, was that based on your We're not going to get done with your depo and 12 12 I'll go back to the court. experience? 13 13 A. Correct and it's still the A. Okay. I read the paragraph. 14 national experience. 14 Q. It says, the title is Rose Acre 15 15 Q. That consumers are still sensitive Farms Versus Competition With Issues? 16 to price? A. Yes. 17 17 A. When you go and look at something Q. Do you see that? 18 18 you usually buy what's cheaper if you think it's A. Yes. 19 19 the same thing. Who prepared this? Q. 20 Q. And that's been your experience 20 A. I did. 21 with respect to eggs; is that right? All right. It says -- by the way, A. For the most part, but it's been do you remember when you prepared it?

Rust, Marcus - Vol. II

March 6, 2014

42 (Pages 533 to 536)

533 535 A. Not exactly. Sometime after the A. Yes. warning letters. So you were anticipating that once Q. Okay. And it says, "today in the the FDA was in full force and have all their egg industry we have two types of producers, budgets in place that you may very well get those with warning letters those without." Did another warning letter; is that correct. I read that correctly? MR. BARNES: Object to the form. THE WITNESS: Anything is A. Yes. Q. And those with warning letters possible. 9 BY MR. STUEVE: would include Rose Acre; is that right? 10 10 A. Correct. Q. "This means that they will be back 11 11 Q. Who else were you aware of that and in full force once they have all their 12 12 budgets in place. We are in the Midwest market had warning letters? 13 13 A. Sparboe, DeCoster, Forsman Farms, area with the most discounts before the SE rule 14 14 I think Midwest Poultry. Probably a dozen. I and the most displaced eggs since the Sparboe, 15 15 can't rattle off who they were. White County and -- warning letters." Did I 16 16 Q. And how did you become aware that read that correctly? 17 17 your competitors also had warning letters? A. Yes. 18 18 A. There's an FDA registry that they Q. It says, "we were identified as 19 19 post the letters. having the worst rodent control issues." What 20 20 Q. Okay. It says, "our level of SE," were you referring to there as we were 21 21 is that salmonella? identified as having the worst rodent control 22 22 A. Yes. issues? 534 536 Q. It says, "our level of salmonella A. We had the highest mouse count and positive has run higher than most of our bigger the investigator when they come to the farm they competitors from the numbers generated by FDA." took KY's -- KY has instigated a policy that if Did I read that correctly? you have a rodent level above their minimum A. Yes. standard that they would come back in and do a Q. And what numbers generated by FDA night inspection visit nightly. And that person are you referring to? would take a flashlight and walk up and down the A. One of the meetings, I forget rows of the chicken house and look for rodents which one, they posted what they found at the and count them. Then they would make a tally 10 given farm levels and our level of incidents was sheet up and write how many they counted and 11 higher than some of the other people's. 11 then they had to do it the next night, the next 12 12 Q. And you indicated you wrote this night, the next night, the next night. 13 13 document after you had received warning letters When FDA came in they took the 14 14 from the FDA; is that correct? entire tally sheet numbers that the people had 15 15 A. Correct. wrote down as having seen. Didn't say, you 16 16 Q. And how many warning letters had know, it's no idea if they saw the same one the 17 17 you received? night before or the night after. They took that A. Just one. entire tally sheet, added them up and said 19 19 Q. Okay. And but you indicated in that's how many mouse were reported. 20 20 here, "this means they will be back and in full Q. And when you were referring we 21 21 force once they have all their budgets in were identified as having the worst rodent

place;" is that correct?

control issues, where were you identified as

Rust, Marcus - Vol. II

March 6, 2014

43 (Pages 537 to 540)

537 539 having the worst rodent control issues? amount of mice listed on it. A. At White County. Q. Okay. And so -- and, in fact, Q. Was that on a website? How were customers found out about this; is that right? you identified as having the worst rodent A. Correct. control issues? Q. And how did you find out about the A. Let me think. We, if you look at fact that this did not set well with customers? all -- FDA when they come in and do a report of A. We were black listed by a customer a farm they have what they call a 483, okay. On and taken off the approved supplier list. Q. Who was that? the 483 form they wrote us down for having a 10 10 higher count than any of the other farms as A. The one that went out of business 11 11 reported, but what they accused us of was hiding in Chicago, KKR. They went bankrupt or 12 12 all the mice because they had six inspectors at something. Shut down. 13 13 the farm for five days or six days and they Q. Was it a large grocery chain? 14 14 observed one of the least mice counts at the A. A big grocery chain. Dominick's. 15 farm that they had seen. So what had happened, 15 Q. Dominick's. Okay. And you said 16 16 their investigators used the report that was this does not set well with our customers. What 17 17 generated by the mouse control program we had, other customers brought it to your attention? 18 18 which only identified at night what they saw and A. Multiple QC departments. We had 19 19 several customers that we could not ship eggs to counted them. 20 20 MR. STUEVE: I move to strike the them from that facility. 21 21 Q. And what were those customers? answer as nonresponsive. 22 22 A. I don't recall offhand which ones BY MR. STUEVE: 538 540 Q. What I'm trying to ask you is, it was, but it was Dutch Farms, maybe. There were two or three -- four or five. I'm not sure when we state we were identified as having the worst rodent control issues, was that posted on how many. an FDA site that customers would have access to? Q. You say, "we are still on black list by some;" correct? A. I identified that by what I had read of the other farm's 483s. A. Correct. Q. You go on to say, "this has not Q. "And we have lost a couple cents set well with customers." How would customers per dozen in selling price because of warning know that Rose Acre had been identified as letters given to us here in the Midwest"? 10 having the worst rodent control issues? A. Correct. 11 11 A. There were no other 483s or Q. And when you say you've lost a 12 12 warning letters that listed the amount of mice couple cents per dozen, how did that happen? 13 13 that had been identified at our farm. A. We -- when you have a 1.5 million 14 14 Q. Sir, how would customers know? bird farm and the people who -- all those eggs 15 15 A. Public record. at White County were being sold to a company 16 16 Q. So your customers could go to an called Dutch Farms. Dutch Farms, the day we got 17 17 FDA website? the notice letter we took all the eggs from that A. As far as I know. farm and hauled them to our Pulaski County 19 19 Q. And they would see that you had grading facility and started breaking all those 20 20 been written up by the FDA? and pasturized them so we could not be sued or 21 21 A. That warning letter -- it states said we were sold adulterated egg products. The there's no other warning letter that has that top of the warning letter states right in there

Rust, Marcus - Vol. II

March 6, 2014

44 (Pages 541 to 544)

541 543 that you are notified that you may be selling Q. If you would, could you just adulterated food products. answer my question. Under the UEP certified egg Q. So that's how you loss cents per program high-rise houses are not prohibited; is dozen, because you couldn't sell it to Dutch that correct, sir? Farms you had to use it in your breaking A. They don't prohibit any kind of facility? housing. (Rust Exhibit Number 557 was A. Had to use it in breaking. marked for identification.) Q. Now, did this result in you losing your UEP certified -- UEP certification status? BY MR. STUEVE: 10 10 A. At that location? Q. Show you what's been marked as 557 11 11 and can you confirm for me that that's the Q. Yeah. 12 12 A. No. warning letter from the FDA that you've been 13 13 Q. If you could turn to the second testifying about? 14 14 A. Yes. page of the document at the top. You say, "Rose 15 15 Acre and Sparboe Family Farms are the only top Q. And would this then be available 16 16 ten remaining with warning letters." Do you see for your customers to review; is that correct? 17 17 that? A. Correct. 18 18 MR. BARNES: I'm going to make A. Yes. 19 19 Q. And what you mean by top ten? Is another objection here, Mr. Stueve. This is 20 20 the top ten egg producers? another document which you have not previously 21 21 produced to us. It obviously came from your A. Yes. 22 22 files. I just ask if there are any more of Q. All right. It says, "-- shipped 542 544 eggs he knew were positive. People got sick. these you can give us before this deposition --We will be the number one target of FDA." Did I MR. STUEVE: I have to chuckle read that correctly? because we had to go to a public site to get A. Yes. this warning letter because Rose Acre didn't Q. "Count on it. We are, as they see produce it. MR. MONICA: You didn't ask for it, big and rich"? A. Yes. 8 Q. Okay. Then it goes on to say, "we MR. STUEVE: Oh, yes we did. 9 have about 85 percent high-rise, which FDA views MR. MONICA: No. You didn't. Go as highest risk." Do you see that? back and look. 11 A. Yes. 11 MR. STUEVE: I just want to make 12 12 Q. What did you mean by that? sure that's your position. The reason why you 13 13 A. A high-rise chicken house, FDA didn't produce the FDA warning letter is because 14 looks at as the highest risk type of facility 14 we didn't ask for it? Is that your position? I 15 15 for salmonella, SE in eggs. believe you just said. 16 16 Q. Yet the UEP certified program did MR. BARNES: Just go ahead. 17 17 not preclude high-rise egg -- chicken houses; MR. STUEVE: Did I understand you 18 18 correct? right, counsel? 19 19 MR. BARNES: Continue your A. You precluded high-rise chicken 20 20 houses at the onset of the program you would examination, Pat. It's getting late. I'm 21 21 have eliminated overnight 65 percent of the egg getting tired. production in the United States. MR. STUEVE: You started it. I

Rust, Marcus - Vol. II

March 6, 2014

45 (Pages 545 to 548)

5.45	547
545	
thought i had to respond.	Q. And, in fact, participated in OSLIVI
IVIII. DAINNES. Turiderstand. T	exports for several years thereafter, correct,
³ understand.	³ sir?
4 THE WITNESS: This was just	A. What dates did we start
⁵ printed because it's got the closeout letter	5 participating? I think it was December, right
f that only come two weeks ago, list at the	⁶ after this.
bottom, at the back.	⁷ Q. Now, if you would, down at the
8 MR. BARNES: Where is that?	⁸ bottom it just the first sentence there you
⁹ THE WITNESS: Back page here.	state, "Gene," down here from Marcus, "Gene,
MR. BARNES: Oh. I see. I see.	something to bounce on your brain and walls, a
¹¹ I see.	theory I have in surplus removal for shell egg
12 (Rust Exhibit Number 558 was	industry." Do you see that?
marked for identification.)	¹³ A. Which page?
¹⁴ BY MR. STUEVE:	¹⁴ Q. Right on the first page?
¹⁵ Q. Let me show you what's been marked	¹⁵ A. Okay.
as Rust Exhibit 558, RAUPDATE 0039242 through	¹⁶ Q. First sentence of your e-mail to
¹⁷ 44.	Gene Gregory down below dated October 19, 2006?
¹⁸ I've got one there. Let me find	¹⁸ A. Okay.
this and I'll give you this other one.	¹⁹ Q. It says, "Gene, something to
²⁰ MR. BARNES: All right.	bounce on your brain and walls, a theory I have
THE WITNESS: I need to read all	in surplus removal for shell egg industry"?
this or?	²² A. Yeah.
546	548
BY MR. STUEVE:	Q. Do you see that? Do you then set
Q. No. I just have some specific	out your theory there?
questions. First, up at the top of the exhibit	A. Let me read it. ream. That was
it's an e-mail from you to Gene Gregory. Can	4 my theory.
5 you read that?	⁵ Q. Sir, I'm going to show you what's
⁶ A. All right. Okay.	been marked as Exhibit 315.
Q. You state in this e-mail about	And this is dated 12/10/03 and
halfway through that, "I've always been	there's a Capper-Volstead certification. It
disgusted with USEM efforts to market surplus	says, "yes, more than 50 percent of all eggs
overseas. This has never sat well with some	handled by our company, including the eggs
folks, nor the producers in the countries that	produced, contracted or purchased, are produced
we dumped into." Do you see that?	on farms owned or operated by our company." Do
A. Yes.	you see that?
Q. And you're referring to the USEM	14 A. Yes.
exports; correct, sir?	Q. And who signed that?
¹⁶ A. Correct.	A. I did.
Q. And this is October 2006; is that	Q. Okay. Now, you understood that
¹⁸ right?	that was important in order for UEP to be in
¹⁹ A. Yes.	compliance with Capper-Volstead Act?
²⁰ Q. And you joined USEM in 2006;	A. You had to sign one of these to be
²¹ right?	²¹ a member.
	²¹ a member. ²² Q. Okay. Now, Michael Foods was a

Rust, Marcus - Vol. II

March 6, 2014

46 (Pages 549 to 552)

549 551 member of UEP eventually; right? attempt to pass an amendment with affected Board A. Yes. I think they already were. members not there is apprehensive. Michaels and Q. And you know that 50 percent of Cargill are in the egg business for the money. all the eggs they handled were not produced on All the rest of the folks there are in it as a farms owned or operated by Michael Foods; way of life and to support that we are farmers. correct? They are processors who happen to own birds." Do you see that? MR. BARNES: Object to form. A. Yes. THE WITNESS: I have no idea of their exact amounts. Q. You're referring to both Michael 10 10 BY MR. STUEVE: Foods and Cargill; right? 11 11 A. Right. Q. Were you aware, sir, that -- that 12 12 of the -- that Michael Foods marketed or Q. It was your view that the bulk of 13 13 controlled about 40 to 45 million birds and that their business was to process eggs and they just 14 14 happened to own, as you stated, own some birds; only 13 to 14 of those million of those birds 15 15 were actually owned by Michael Foods? right. 16 16 MR. BARNES: Object to form. A. I was not privy to what they 17 17 owned. I knew they marketed a lot of eggs, but THE WITNESS: They started like 18 18 I wasn't sure who owned, what kind of contract. any of the rest of us did and they just grew and I had no involvement in any of their business grew and grew. 20 20 BY MR. STUEVE: relations with their producer. 21 21 Q. Okay. Can you get 547 there? Q. You knew, though, that they did 22 22 A. Okay. I found 547. not own sufficient birds to come close to 550 552 supplying the eggs that they were processing and Q. There you go? MR. BARNES: You're a better man selling; fair enough? A. I had no business understanding of than I am. BY MR. STUEVE: their actual contracts with their producers. Q. If you could, just turn to the 815 The only thing I knew was if their producer was page. under contract to them they were not allowed to MR. BARNES: Can I look over his sell to anybody else because they -- somehow shoulder rather than root for my exhibit? they was Michael's eggs. At times we tried to THE WITNESS: Page 15? buy eggs from them, they wouldn't sell them. 10 10 BY MR. STUEVE: Said they was under contract. 11 Q. 815. 11 MR. MONICA: You don't have 12 12 MR. BARNES: Before you ask him another notebook behind you; do you, Pat? 13 13 questions --MR. BARNES: David's got one under 14 MR. STUEVE: Can I direct him to 14 the table. 15 15 where I want to ask? (Laughter.) 16 16 MR. BARNES: Sure. (Rust Exhibit Number 559 was 17 17 marked for identification.) BY MR. STUEVE: 18 BY MR. STUEVE: Q. I won't ask my question. I'll 19 19 direct him from Marcus Rust to Gene Gregory. It Q. Show you what's been marked as 20 20 starts with Gene. Do you see that? Exhibit 559 and it's UE PRIV 0000069 through 70. 21 21 A. Yeah. A. This is marked highly Q. "So Gene, what took place to confidential.

Rust, Marcus - Vol. II

March 6, 2014

47 (Pages 553 to 556)

553 555 Q. Right. You can look at it. MR. BARNES: Well, that's a good MR. BARNES: Jan, are you on? point. MS. LEVINE: I'll check the MS. LEVINE: Yes. Can we see the document? Just one second. We'll pull it up. confidentiality order. MR. BARNES: The reason I ask it MR. BARNES: Check that, Jan, and says UE PRIV, P-R-I-V. we'll comply with whatever you have to do. MR. STUEVE: Okay. MR. MONICA: Marcus, don't look at it until they pull it up. It will only take a MR. BARNES: Go ahead. second. BY MR. STUEVE: 10 10 MR. STUEVE: Jan, I've got to keep Q. All right. So if you would, 559, 11 11 Greg, this was minutes from egg products Market going here. 12 12 MS. LEVINE: Greg Hinton from Rose Committee; is that right? 13 13 Acre is on it: is that correct? A. Yes. 14 14 MR. BARNES: Yeah. Q. And Greg Hinton was a member of 15 15 MR. STUEVE: Sir, you can go ahead that committee; is that correct? 16 and look at that. A. Yes. 17 17 THE WITNESS: I can? Q. And it says -- at that meeting was 18 18 UEP's attorney, Marty Eisenstein. Do you know MR. STUEVE: Correct. 19 19 who Marty Eisenstein is? MS. LEVINE: What we're going to 20 20 A. I can't say I knew what his last do is we will have Mr. Rust sign Exhibit A and 21 21 this will just be under the protective order name was. 22 22 under Exhibit 11, along with the other Q. Do you know his first name? 554 556 documents. Yeah. I think that's correct. MR. STUEVE: Yes. Okay. Q. Marty? MS. LEVINE: Is that okay with Α. Yes. everybody? Did you understand he was MR. STUEVE: That's okay with us. affiliated with Mr. Isaacson? MR. BARNES: That's fine. A. Yes. MR. STUEVE: Yes. And it says, "Einstein stated that 8 MS. LEVINE: We're marking this Capper-Volstead allows producers to talk about 9 part of the deposition as highly confidential, costs, markets, and even prices of farm 10 same as for the previous highly confidential UEP products. The challenge is when discussing 11 document under Exhibit A and we will have 11 price or cost of egg products because this goes 12 12 Mr. Rust sign Exhibit A to keep the beyond farm production and marketing of farm 13 13 confidentiality and this document should not be products." Did I read that correctly? 14 shown to anyone outside. I assume there is only 14 A. That's what you read. 15 counsel in the room or only counsel will review Q. He said, "UEP provided the 16 16 this document. protection for farm members, but this protection 17 17 MR. HICKEY: We might just have did not extend beyond the production and 18 18 Joe sign also. marketing of shell eggs or liquid eggs." Did I 19 19 MR. BARNES: He's counsel of read that correctly? 20 20 A. Yes. record. 21 21 MR. HICKEY: He's not outside Q. And did Rose Acre have that counsel. understanding with respect to the

Rust, Marcus - Vol. II

March 6, 2014

48 (Pages 557 to 560)

557 559 Capper-Volstead Act? Q. Do you recall reviewing this A. That was my understanding. document? Q. Okay. Then it says, "Einstein A. No. said it is important that certain guidelines be Q. Show you what's been marked as established to engage in exchange of Exhibit 134. information. It is possible to provide I'm going to give you guys this. MR. BARNES: Okay. information, but strict guidelines need to be THE VIDEOGRAPHER: Off the record followed. They would include the following 9 factors." Did I read that correctly? at 2:28 p.m. 10 10 A. Yes. (A brief recess was taken.) 11 THE VIDEOGRAPHER: Back on the Q. And then there are several that 12 12 are listed there; is that correct? record at 2:38 p.m. 13 13 A. There are several other things BY MR. STUEVE: 14 listed. Yeah. I haven't read those. Do I need Q. During the break you had the 15 opportunity to review Exhibit 134; is that 15 16 Q. No. correct, sir? 17 17 A. Are we done with this one? A. Correct. 18 18 Q. Did you review this document in MR. BARNES: Yeah. I think we're 19 19 done. preparation for your deposition today? 20 20 (Rust Exhibit Number 560 was A. I glanced at it. Yes. 21 21 marked for identification.) Q. Okay. Did you communicate with 22 BY MR. STUEVE: counsel about it? 558 560 Q. Let me show you what has been A. We looked at it. They showed it marked Exhibit 560. This is UE PRIV 0000071 to me. Yes. through 72 dated June 4, 2004. Q. Okay. All right. And did you remember receiving this in February of 2006 from A. It's marked highly confidential. Roger Deffner? It's okay. MR. BARNES: You're going to sign A. Vaguely. Q. And this would have been at the an exhibit, okay. He can look at it; right, Jan? Jan? time you were contemplating putting together an MS. LEVINE: Correct. He's a egg producer co-op; correct? member of that committee; right? A. An egg product marketing co-op. 11 11 An eggs product co-op; is that MR. BARNES: 2004? Q. 12 12 MR. HICKEY: It would have been correct? 13 13 Greg Hinton again. A. Correct. 14 MS. LEVINE: He would be allowed 14 Q. And one of the requirements to be 15 15 to look at under the protective order. So we a member of that co-op would be you had to be 16 UEP certified; is that right? will just mark it highly confidential, but 17 17 Mr. Miller would not be. So these highly A. Correct. 18 18 Q. And -confidential ones should just be seen by counsel 19 19 and Mr. Rust and Mr. Rust will sign the exhibit. A. It was going to be a certified egg 20 20 MR. BARNES: Okay. product marketing co-op. 21 MS. LEVINE: Thank you. Q. And this Roger Deffner was one of the other egg producers that was involved in the BY MR. STUEVE:

Rust, Marcus - Vol. II

March 6, 2014

49 (Pages 561 to 564)

561 563 creation of the egg products co-op? A. That's where you would do nothing A. In the attempt of the creation. with somebody that wasn't a member of the co-op. Correct. Q. For example, refusing to purchase eggs from a noncertified producer; right? Q. All right. And in your communications with Roger Deffner, National MR. BARNES: Object to the form of Foods, he sent you a couple of Capper-Volstead the question. You're taking a legal opinion letter with legal language and essentially pieces that you may have seen? A. Correct. asking this layperson to interpret, particularly Q. And, if you would, over on 85505 the term boycott. He's given you his every day 10 10 there's a -- the Brann & Isaacson law firm name basic understanding, but to the extent that 11 11 up at the top, it says attorney-client you're relying on a lawyer's letter and 12 12 privileged communications, it says UEP Marketing representation, I'll just object to the form. 13 13 Committee antitrust issues, November 16, 2004. MR. STUEVE: If you would read 14 14 Do you see that? back my question and I'll ask you to answer it 15 15 A. Correct. for me, sir. 16 Q. Do you recall seeing this (The record was read as 17 17 document, the November 16, 2004 document in 2004 requested.) 18 18 as part of the Marketing Committee? THE WITNESS: And what are you 19 A. Could have. I don't recall. meaning, purchase? 20 20 BY MR. STUEVE: Q. Okay. Were you aware, sir, that 21 21 Q. The boycott of nonmembers of a these documents were also presented at the 22 22 Economic Summit in November 2004? cooperative, an example of that would be where 562 564 you would refuse to purchase eggs from a A. Could have been. Q. And if you would, if you look noncertified producer; correct? under the bullet point that says on that page, A. Are you asking if we did that? we're still on 505, "the following activities Q. No. I'm asking if that's an are probably not protected." Do you see that? example of boycotting? A. Which one again? Which page? A. That's what it states here. Q. On that page, 505, that we were Q. And then what about it also said, just looking at, November 16, 2004. "what's probably not protected, efforts to 9 A. Okay. coerce members to join the cooperative." What 10 10 Q. The fourth bullet point down it was your understanding of that? 11 11 says, "the following activities are probably not A. I'm not sure what efforts to 12 12 protected." Do you see that? coerce nonmembers would mean. 13 13 A. Correct. Q. It says, "agreements with 14 Q. And it says, the second bullet 14 nonmembers regarding prices, exchange of price 15 15 point is, "boycott of nonmembers of information." What do you understand that to 16 16 cooperative." Do you see that? mean? 17 17 A. I guess that would mean -- I would A. Yeah. 18 18 Q. You know what boycott means; don't assume it would mean talking to a nonmember 19 19 about prices. you? 20 2.0 I would assume. Q. Now, and then under the gray area Α. 21 21 What do you understand that to it says, "agreements regarding supply of eggs to 22 the market." Do you see that? mean?

Rust, Marcus - Vol. II

March 6, 2014

50 (Pages 565 to 568)

567 565 A. Correct. UEP certified program, if you -- the only thing Did you remember reading that in that you could be decertified for was not 2004? complying with the cage space requirement; A. Yeah. correct? Q. Now, over on the next page there's MS. LEVINE: Objection. risks. Under risk the first bullet point is, 6 THE WITNESS: That could have "there's no clear holding in any case that been. BY MR. STUEVE: production limits are within the exemption, but Alexander helps but only in the Ninth Circuit." Q. Now, then it says, "there should 10 10 Do you see that? be no agreements with egg breakers, re: 11 11 A. Correct. I see that. Supply." Do you see that? 12 12 MR. BARNES: Excuse me, Pat. For A. Yeah. 13 13 the record, it is incorrect. It's Eighth Q. And then it says, "there should be 14 no attempt to set guidelines or limitations for Circuit. That was an Eighth Circuit decision. 15 15 BY MR. STUEVE: nonmembers." Do you see that? Q. But you see the statement there, A. Correct. 17 17 "there's no clear holding in any case that Q. Then it goes on, the second to 18 18 production limits are within the exemption." Do last bullet point says, "there should be no 19 19 you see that? attempt to boycott or curtail business with a 20 20 A. I have no idea what Alexander is. nonmember regarding failure to follow 21 21 guidelines, for that matter, regarding any other Q. But you know what production 22 22 limits are; right? issues;" right? 566 568 A. I think so. A. That's what it says. Yes. Q. Those would be agreements to Q. And then also under some limit, for example, the supply of eggs; right? absolutes, "there should be no efforts to coerce A. If there was such an agreement. nonmembers to join UEP." Did I read that correctly? Q. That would fall within that category; right? A. Yes. Q. And you would have read this in A. If there was a production limit agreement that would be in the contract or November 2004; correct? 9 something. Yeah. A. Yes. 10 10 Q. Now, if you look at some Q. Now, also if you would, go back to 11 11 absolutes. It says, "if go beyond exchange of 505. The last three digits. Do you see it? 12 12 information then should style the item as The Bates range, I'm sorry. 13 13 marketing guidelines, i.e., how many eggs to MR. BARNES: I'm sorry. I'm 14 sell and not to produce or purchase." Do you 14 looking for Exhibit 505. I'm sorry about that. 15 15 see that? Thanks, David. Okay. I'm with you now. 16 16 MR. STUEVE: That's what happens A. I'm not sure what that means. 17 17 Q. And then it goes on to say under when we get gray hair, we start losing the whole 18 18 some absolutes, "the quantities should be 19 19 guidelines and suggestions and there should be MR. BARNES: Okay. 20 20 no penalties for failure to follow;" right? BY MR. STUEVE: A. That's what it says. Q. On 505 of Exhibit 134 you'll see Q. So, for example, if you -- under up there under the first bullet point there is a

Rust, Marcus - Vol. II

March 6, 2014

51 (Pages 569 to 572)

	31 (1 ages 30) to 372)
569	571
¹ reference to, "see Irving Isaacson February 5th,	¹ meeting; is that right?
² 1992 memo attached." Do you see that?	² A. Yes.
³ A. Correct.	³ Q. And he's the same attorney who UEP
4 Q. Now, if you turn to 507, can you	asked to attend a meeting of United Egg
5 confirm that this is the beginning page of the	5 Producers to present the supply management
⁶ February 4th, 1992 Irving Isaacson memo?	6 program that was being implemented for the
⁷ A. That's what it appears to be.	potato industry; is that correct, sir?
8 Q. All right. And do you remember	8 A. Correct.
9 reviewing this in November of 2004 when it was	
distributed?	¹⁰ meeting?
¹¹ A. I remember looking at it. I don't	A. I don't recall that I did.
¹² remember word for word verbatim.	Q. Who paid his fees to attend this
¹³ Q. All right. If you would, on 511,	13 meeting?
14 so the last three.	14 A. I don't recall. I don't know
Do you see that are you at 511?	15 this meeting?
16 A. Yes.	16 Q. Yeah.
Q. Under the section antitrust	A. I think we did, the producer
consequences it says, "it should be pointed out	18 group.
clearly and forcibly that there are no partial	Q. Okay. And would Rose Acre have
20 farmer cooperatives." Did I read that	contributed to the payment of his fees?
²¹ correctly?	A. Yes, to this meeting.
A. That's what it reads.	Q. Okay. Anyone else?
A. That's what it reads.	Q. Okay. Allyone clac:
570	572
¹ Q. "Every single member of the	¹ A. I remember we ponied up some
cooperative must be a bona fide agriculture	money. I don't remember how much. I'm pretty
producer, whatever that term means;" right?	³ sure everybody paid.
⁴ A. That's what it says.	⁴ Q. Okay. Do you remember anything
⁵ Q. Okay.	5 specific about his presentation, sitting here
6 (Rust Exhibit Number 561 was	6 today?
marked for identification.)	⁷ A. Not if you're asking me to
8 BY MR. STUEVE:	8 rattle off something, not a lot.
⁹ Q. I'll show you what's been marked	⁹ Q. I just want to know, sitting here
as Exhibit 561. This is NL 01200644 through 46.	
¹¹ This is minutes of a meeting of	Mr. Wilson provided concerning the
the Board of Directors of Certified Egg	12 Capper-Volstead Act and its application to
¹³ Products, Inc.	Certified Egg Products, Inc. Co-op?
¹⁴ What was Certified Egg Products,	A. He went through a whole bunch of
¹⁵ Inc.?	stuff. I can't recollect verbatim what anything
A. I believe I explained that before.	¹⁶ was.
lt was an attempt to start a certified egg	Q. Did you keep it?
¹⁸ products marketing co-op group.	A. I would assume we did. I don't
¹⁹ Q. And you attended the meeting;	19 know.
²⁰ correct?	²⁰ Q. Okay. Best of your recollection,
²¹ A. Yes.	you kept what he handed out?
Q. And Randon Wilson was at the	A. I have no idea.

Rust, Marcus - Vol. II

March 6, 2014

52 (Pages 573 to 576)

573 575 Q. Do you have a file concerning your production and marketing of UEP certified eggs. efforts to start-up the Certified Egg Products, I've asked Kevin Haley to review this motion in Inc.? advance and provide his legal opinion in respect A. Someplace, I think. to the antitrust violations. Kevin just Q. Okay. Do you know if that's been completed his review yesterday and e-mailed it produced to counsel? to me. Please now find attached the letter and A. I would -- I don't know if it was motion from Rose Acre's and Kevin Haley's opinion." Did I read that correctly? ever asked for. I don't know. 9 MR. STUEVE: We produced CEP A. Yes. 10 10 documents, I think they were from your file. Q. Then, if you would, over on Bates 11 11 I'll have to double-check to see where they came range 670 of Exhibit 562, that is the -- it to a 12 12 two page proposed motion that's signed by KY 13 13 MR. BARNES: This document came Hendrix of Rose Acre; correct? 14 14 from -- that's got NL. A. Correct. 15 15 That's right. That's NL. It's Q. Did you help him prepare this 16 16 not signed, either. Okay. document? 17 17 (Rust Exhibit Number 562 was A. I don't recall. 18 18 marked for identification.) Q. This, in fact, incorporates the 19 19 BY MR. STUEVE: very concept that you had presented to Gene 20 20 Q. Show you what's been marked 562, Gregory; is that correct? 21 21 which is RAUPDATE 0080669 through 675. A. It incorporates the concept that I 22 22 had, but I don't recall if I participated in the A. Okay. 574 576 Q. This is dated October of 2006; is typing of this document. that right, the cover page? Q. But the concept is your concept; A. Yeah. That's what it's dated. right? Q. And this was right around the time A. Yes. that UEP was considering whether to allow Q. And it says, "any company which Michael Foods, a significant competitor of Rose sells or markets UEP certified shell eggs or egg Acre, to join the UEP certified program; products may be approved to sell UEP certified correct? shell eggs and egg products if and only if the 9 following schedule is met: 2006, 95 percent of A. It could have been. 10 10 Q. And you all opposed that; correct? all shell eggs and egg products sold or marketed 11 A. We have always felt producers 11 as certified;" right? 12 12 should treat all their birds the same. A. That's what it says. Yes. 13 13 Q. If you just answer my question. Q. So you were willing to make a very 14 You opposed Michael Foods being 14 slight adjustment to the 100 percent rule; 15 15 allowed into the UEP certified program without 16 16 compliance with the 100 percent rule; right? A. We wanted to get all producers to 17 17 A. Correct. get to treating all their chickens the same. 18 Q. All right. And this is an e-mail Q. So if you would answer my 19 19 from Gene Gregory. On the first page it says, question, you were making a recommendation to 20 20 "during the Animal Welfare Committee meeting on make a slight adjustment to the 100 percent 21 21 Tuesday, October 10th KY Hendrix from Rose Acre rule; right? Farms will introduce a motion regarding the A. To get them to treat their

Rust, Marcus - Vol. II

March 6, 2014

53 (Pages 577 to 580)

577 579 chickens the same. Yes. because it shrinks the market for uncertified Q. And so rather than having products." Did I read that correctly? 100 percent of the shell eggs and egg products A. That's what it reads. sold and marketed as certified, you would phase Q. "In addition to being inherently that in from 95 percent to 100 percent over a anticompetitive, this makes it more difficult to six year period; is that right? argue that the program is truly voluntarily. A. Yes. The clearest antitrust violations occur when an Q. All right. And there was, in organization or a major player within the fact, legal concerns raised about that; is that organization uses its position of strength to 10 10 correct? develop a certification or standard that targets 11 11 A. I have to read that. I'm not a competitor or competing product for 12 12 exclusion." Do you see that? sure. 13 13 Q. All right. A. Yes. 14 A. What was your question? 14 Q. Do you remember those legal 15 15 MR. BARNES: I don't think there concerns being raised? 16 A. I remember something was raised. was one. 17 17 BY MR. STUEVE: I don't recall the exact details of it. 18 18 Q. There were legal concerns raised Q. Did you ever ask Mr. Haley or Gene 19 19 about your proposal; correct? Gregory that if --20 20 A. Yes. A. Me personally? 21 21 Q. And were you provided a copy of Q. If you let me finish my question. 22 22 the Brann & Isaacson analysis? Did you ever ask, let me start 578 580 A. I don't recollect. with Gene Gregory. Q. Okay. Now, this was the firm that Did you ever ask Gene Gregory Mr. Haley, Kevin Haley is a part of the firm after reviewing this document as to whether or Brann & Isaacson that we already identified you not those same concerns had been addressed had some trust issues with; is that correct? related to the 100 percent rule? A. Right. A. Restate your question again. Q. And, if you would, on 74 on that Q. After you read this document did page, the last paragraph there the sentence you go to Gene Gregory and say, well, wait a starts with if. "If the motion is adopted," and minute. If there are concerns about what I'm 10 they're referring to Rose Acre's motion; right? proposing, what about the 100 percent rule? 11 A. Correct. 11 A. I don't recall reading this 12 12 Q. "If the motion is adopted the document here. 13 13 program would add restraints on external Q. You obviously were aware that your 14 dealings that could expose the program to 14 motion was rejected; right? 15 15 greater antitrust scrutiny." Did I read that 16 16 correctly? Q. And you were told, I assume, that 17 17 A. Yes. the principal objection to it was it raised 18 18 legal concerns? "Secondly, as participation in the 19 19 program continues to grow, the imposition of A. I don't recall. 20 20 restriction on the marketing of uncertified eggs Q. Did you ever ask what legal 21 concerns there were? creates ever increasing economic pressure for noncertified companies to become certified A. I don't recall.

Rust, Marcus - Vol. II

March 6, 2014

54 (Pages 581 to 584)

581 583 Q. You currently were provided a copy Exhibit 563. UE 020105 through 07. of those legal concerns; right? This is a document from United Egg A. This here? Producers to Mr. Richard Brown of Urner Barry Publications; is that correct? Q. Yeah. A. I don't recall having seen it. A. Yes. Q. Well, if you would, going back to Q. This would have been the first page of 562, you're listed as a November 2002, that's the date of it; right? A. That's when it's dated. Correct. recipient of this e-mail that attached Kevin Haley's memorandum raising the legal concerns Q. And this would have been after 10 10 concerning your motion; correct? Rose Acre had joined UEP; correct? 11 11 A. Yes. A. I do not recall the document. 12 12 Q. In fact, if you turn to 06 you'll Q. But you do -- you can confirm you 13 13 are listed there; right? see Greg Hinton is listed as a committee member 14 14 A. Which one? participating in a call on November 22nd? 15 15 The --A. Yes. 16 16 A. Yes. I would be listed on the Q. And it says, "UEP's Marketing 17 17 third line. Correct. Committee met via conference call November 22nd 18 Q. Did you -- did you confer with 18 and in the discussion some members reminded us 19 Roger Wilson after receiving this memo from that you had pledged when a great majority of 20 20 companies are animal care certified in trading Brann & Isaacson? 21 21 A. Who is Roger Wilson? eggs Urner Barry would consider the shell egg 22 Q. Excuse me. Randon Wilson? quote as a certified quote." Did I read that 582 584 correctly? A. I don't recall. Q. Do you remember running by this A. Start over again. I wasn't motion with Randon Wilson before it was 100 percent where you was at. proposed? Q. Right in the very first paragraph. A. UEP Marketing Committee? A. I don't recall. Q. Correct. Q. Do you know if Randon Wilson had any participation in the drafting of your Okay. What did you ask? Q. It says, "UEP's Marketing Committee met via conference call on I don't recall that he did. 10 MR. STUEVE: I'm going to take a November 22nd and in the discussion some members 11 11 quick break here. reminded us that you had pledged when a great 12 12 THE VIDEOGRAPHER: This is the end majority of companies are animal care certified 13 13 and trading eggs Urner Barry would consider the of videotape number three. Off the record at 14 14 3:08. shell egg quote as a certified quote." Do you 15 (A brief recess was taken.) see that? 16 16 THE VIDEOGRAPHER: This is the A. Yes. 17 17 beginning of tape number four. Back on the Q. In fact, is that what happened? 18 A. I think there were two different record at 3:22 p.m. 19 19 (Rust Exhibit Number 563 was quotes. 20 20 There would be a quote for marked for identification.) Q. BY MR. STUEVE: certified and a quote for --A. And a quote for regular, I think. Q. Let me show you what's been marked

Rust, Marcus - Vol. II

March 6, 2014

55 (Pages 585 to 588)

585 587 Q. And we've seen some documents in Gene Gregory and then you -- at the last which you were comparing the certified quote to sentence you say, "side subject, grapevine rumor the noncertified quote. Do you remember doing mill has it that Sparboe was going to use same that? audit firm as UEP for their so-called good hen A. Vaguely. program." Do you see that? Q. And the certified quote would be A. Yeah. higher than the noncertified quote; right? Q. Do you remember learning that through the rumor mill and reporting that to A. Yes. It would need to be. Yes. Gene Gregory, the president of UEP? Q. Do you remember what the variance 10 was? What the spread was? A. Repeat that question again. 11 11 MR. STUEVE: You can read it back. A. No. 12 12 (The record was read as Q. Did you track that? 13 13 A. Someone in our sales department requested.) 14 14 would have. I didn't personally. MS. LEVINE: Objection. 15 15 Q. Would that have been under the THE WITNESS: Evidently. Correct. 16 16 supervision of Greg Hinton? Evidently. 17 17 A. Yes. BY MR. STUEVE: 18 18 Q. Okay. He would be the one to ask Q. Now, at this time you were aware that Sparboe had left the UEP certified program; that question? 20 20 A. Yeah. correct? 21 21 Q. All right. Now, it says in here, A. I don't remember the exact time. 22 22 "as of March of 2002, that with 213 million There was a time period they left. 586 588 layers now enrolled in the program and this Q. And you remember that they left representing nearly 100 percent of the shell because they believed the certified program was being used as a pretext to reduce the supply of eggs needed to supply the shell egg markets, that the quote should now be considered as an eggs and increase prices. Do you remember that? MR. BARNES: Object to the form. animal care certified quote." Did I read that correctly? THE WITNESS: My understanding the A. Yes. reason they left was because they didn't want --MR. BARNES: Object to the form. they wanted the ability to have chickens under three different systems and still qualify as an I don't think you did. Go ahead and ask the 10 10 question. animal care producer. They wanted to have 11 11 BY MR. STUEVE: chickens at 45 or 48 inches for the egg products 12 12 industry. Q. Was that consist with your 13 13 understanding? They wanted to have chickens at 14 14 A. That's what it says here. whatever the UEP number was at that given time. 15 15 Q. Yeah. Okay. And then they wanted to have chickens at the 16 16 McDonald's number. (Rust Exhibit Number 564 was 17 17 marked for identification.) BY MR. STUEVE: 18 BY MR. STUEVE: Q. They were opposed to the 19 19 100 percent rule because they believed that it Q. Show you what's been marked as 20 2.0 was a pretext to reduce the supply of eggs and Exhibit 564, it's RAUPDATE 0035857. 21 21 Sir, if you would, if you look at increase prices; correct? MR. BARNES: Object to the form of the bottom of 564, it's an e-mail from you to

Rust, Marcus - Vol. II

March 6, 2014

56 (Pages 589 to 592)

589 591 the question. Q. And then Gene indicates that, "we THE WITNESS: I think that is what are, this week, making our concerns known to Bob believed. Yes. FMI;" is that correct? BY MR. STUEVE: A. That's what it states there. Yes. Q. And you were -- you did not want Q. And what Gene was hoping in them, Sparboe, to have the ability to use an response to your concern is that FMI would not alternative animal welfare program; correct? accept this alternative animal welfare program A. I wanted all producers to utilize that Sparboe was utilizing; correct? the same program so we could draw a line in the MR. BARNES: Object to form. 10 sand with HSUSP, animal rights organizations and 10 MS. LEVINE: Objection. 11 defend that line and not give in and go cage MR. BARNES: You can answer. 12 12 free again. THE WITNESS: I heard that and now 13 Q. If you would, if you could just 13 I don't remember what he asked. 14 14 answer my question. If you would read it back. MR. STUEVE: Read the question 15 15 (The record was read as back. 16 16 requested.) (The record was read as 17 17 THE WITNESS: I did not -- I requested.) 18 18 didn't care if they used an alternative program. MR. BARNES: Same objection. 19 19 THE WITNESS: I have no idea what What I cared about was there were certain 20 20 programs that may have allowed you to do Gene was hoping. 21 21 different things. I wanted all chickens treated BY MR. STUEVE: 22 22 the same. If someone is going to be in the Q. But he told you that he was going 590 592 animal welfare business you can't say you're a to -- was going to raise our concerns to FMI; good animal welfare person, you know, squeeze right? chickens over on this farm, this farm do it this A. That's what he told us. way and this farm do it this way. That's Q. And that that concern was that evidently why McDonald's dumped Sparboe's. Sparboe was using an alternative animal welfare BY MR. STUEVE: program; right? Q. Sir, the fact is you were upset MR. BARNES: Objection. about the fact that Sparboe was attempting to MS. LEVINE: Objection. use an alternative animal welfare program; THE WITNESS: I'm not sure that 10 correct? was what the question stated, but. 11 MR. BARNES: Object to form. 11 BY MR. STUEVE: 12 12 THE WITNESS: I probably was. Q. You said, hey, wait a minute, 13 13 they're using the same audit firm as UEP; right? Yeah. 14 14 BY MR. STUEVE: A. Yes. 15 15 Q. That's why you were notifying Gene Q. You told that to Gene Gregory; 16 16 Gregory they supposedly they were using the same right? 17 17 audit firm as UEP; right? A. I said that's side subject, A. As you see there, it says side grapevine rumor mill has it that Sparboe is 19 19 subject, grapevine rumor mill has it that going to use the same audit firm as UEP for 20 20 Sparboe, I misspelled it, is going to use the their so-called good hen program. That's what I 21 21 same audit firm as UEP for their so-called good said. hen program. That's what I relayed to Gene. Q. And he said, "while SES is not

Rust, Marcus - Vol. II

March 6, 2014

57 (Pages 593 to 596)

593 595 associated with UEP's audit and not approved by thing that Sparboe did; right, Mr. Rust? us, the SES audit is, however, approved by FMI." MR. BARNES: Object to form. So he's saying, look, the audit firm they're THE WITNESS: I don't recollect using is approved by FMI and we're going to what my concern was, as I related no concern in raise our concerns to FMI; right? this e-mail. MR. BARNES: Object. (Rust Exhibit Number 565 was MS. LEVINE: Objection. marked for identification.) BY MR. STUEVE: THE WITNESS: It does not say Q. Show you what's been marked as raise. 10 10 BY MR. STUEVE: 565, it's RAUPDATE 0038374 through 77. 11 11 Q. It says we are this week making I'm going to ask you about the top 12 12 our concerns known to FMI; right? two e-mails on the first page of 565. Have you 13 13 A. That's what it says. had a chance to review those? 14 14 A. I'm reading. Okay. One page is Q. Okay. Is that different to you 15 15 than raising? blank. 16 A. Different word. Q. If you would, on your e-mail from 17 17 Q. Okay. Let me rephrase it then. you to Gene Gregory, who was in management at 18 18 You were told that UEP was going to make our UEP: is that correct? concerns known to FMI; right? A. Yeah. 20 20 A. That's what it says right there. Q. He was one of the leaders of 21 21 Q. And the concern that you had was United Egg Producers? 22 22 A. Yeah. shared by Gene Gregory; correct? 594 596 MR. BARNES: Objection. Form. Q. Okay. And it says, "Gene, scuttle THE WITNESS: I never really have bug has it Michaels is still backfilling. a concern. It says, side subject, grapevine Industry spies at work. Mexicans. I think rumor mill has it that Sparboe is going to use Terry should be advised that maybe backfilling the same audit firm as UEP for their so-called isn't the wisest thing to do under the good hen program. That's what I said. microscope they're under." Do you see that? BY MR. STUEVE: A. Yes. Q. Now, this is before they had Q. Right. And your concern was is that if FMI allowed Sparboe to use SES that ioined: right? 10 other egg producers would leave the certified A. I don't recollect the actual date. 11 11 program and use SES just like Sparboe did; Q. Well, you go on to say, "I realize 12 12 they are not on the program as of yet and is right? 13 13 MR. BARNES: Object to form. legal but not in the question of the program." 14 14 THE WITNESS: I see no place in my Do you see that? 15 15 notes I even mentioned FMI. You're saying I A. Yeah. 16 16 mentioned FMI. I didn't mention FMI. Q. So this would have been at the 17 17 BY MR. STUEVE: time, again, where you were upset that they were 18 18 Q. The reason why you reported the going to be permitted to join without 19 19 100 percent -- without compliance with the fact that Sparboe was using the same audit firm 20 20 as UEP is you were concerned that if that were 100 percent rule; right? 21 permitted or approved by FMI that others would A. Could have been. leave the certified program and do the same Q. And so you were reporting to Gene

Rust, Marcus - Vol. II

March 6, 2014

58 (Pages 597 to 600)

597 599 that, in fact, even before they joined that they from Chad Gregory to Chad Gregory, subject: were engaged in backfilling; right? Klippen; right? A. Yeah. A. That's what it shows. Q. Do you remember how you learned Q. And then attached is the egg that Michaels was backfilling? newsletter dated October 16, 2006; is that A. I don't recall. right? Q. The only way you would know that A. I see that. Yes. is if you had someone go into their facilities Q. And then it looks like there's a 9 and see that; right? long -- then just kind of cut and pasted of --10 10 MR. BARNES: Object to the form. cut and pasted the egg newsletter. Is that what 11 11 THE WITNESS: We never ever have it looks like it follows? 12 12 A. I have no idea what it is. had anyone go to any of our competitor's 13 13 facility without their knowledge of it. You Q. You would agree with me that under 14 14 that 360 under the -don't do that in the egg business. 15 15 BY MR. STUEVE: A. Under here and I have no idea what 16 Q. What were you referring to when it is. 17 17 you said industry spies at work? Q. It looks like it comes under the 18 18 A. Someone must have called me or egg newsletter; okay? 19 19 something. Rumor mill again. There's always A. I have no knowledge. 20 20 people yakking. Q. All right. Now, this is -- let's 21 21 Q. Well, you felt it was substantial go back to the first page. It says Marcus, this 22 22 enough to report it to Gene Gregory; right? is down at the bottom now. 598 600 A. Yeah. Correct. It says, "rumor has it that Ken (Rust Exhibit Number 566 was Klippen and Sparboe." Did he work for Sparboe marked for identification.) at the time? BY MR. STUEVE: A. I don't recall. Q. "Rumor has it that Ken Klippen and Q. Show you what's been marked as 566. UE 0707359 through 365. Here you go. Sparboe are saying you are supportive of this new organization being formed and you're going Let me -- this is a long e-mail to the October 30th meeting in Chicago." Do you chain. You don't have to read all of it. I'll see that? direct you to the portions and then you read as 10 much as you need to answer my question. A. Uh-huh. 11 11 Q. What was he referring to with If you'll look there is on the 12 12 respect to the new organization? first page of 566, at the top there's an e-mail 13 13 from Chad Gregory to you; is that right? A. That's what I'm looking at here. 14 14 A. Very top one. Yeah. Okay. What was your question again? 15 15 Q. And then below that is an e-mail Q. It says, "rumor has it that Ken 16 16 Klippen and Sparboe are saying you are from you to Chad Gregory Re: Klippen and 17 17 Sparboe; right? supportive of this new organization being 18 18 A. Yeah. formed." Do you remember what he was referring 19 19 Q. And there is below that an e-mail to? 20 2.0 from Chad Gregory to you; right? A. What he? 21 21 A. That's what it appears. Q. Chad said, "hey, rumor has it that you're supportive of this new organization that Q. And then on the next page there is

Rust, Marcus - Vol. II

March 6, 2014

59 (Pages 601 to 604)

601 603 Sparboe is organizing." Do you remember what he A. Not specifically, but there was. was referring to? Q. Was there anyone else in the UEP A. No. I don't remember what that certified program besides you in which Michael was. Foods was a significant competitor? Q. This would have been, though, at A. Ask the question again. around the time you were aware of they were Q. Was there anyone else in the UEP setting -- they had left the UEP certified certified program in which Michaels Foods was a program; right? significant competitor on the egg product side? A. Yeah. They were trying to A. They was -- they had half or 10 10 establish another new program. Yes. better of the market. So they were 11 11 Q. An animal welfare program? significantly bigger than anybody in the product 12 12 business. A. Correct. 13 13 Q. And Chad Gregory of UEP was making Q. Now, you go up here, Chad Gregory 14 14 you -- was bringing this rumor to your attention responds back and says, "let's stay in 15 15 and asking if, in fact, you were supportive of communication. I think we can work through a 16 16 this new animal welfare program; right? lot of this without going out and starting a new 17 17 A. I was not. organization and a new animal welfare program. 18 18 Q. Yeah, but he asked you if you That would only divide the industry even more;" 19 19 right? were; right? 20 20 A. What it says here. A. Yes. 21 21 Q. Okay. And then you respond. You Q. Now, if animal welfare was what 22 22 say, "no, I was not invited. I might have went, was supposedly behind the United Egg Producers 602 604 but do not believe we need a separate program." certified program, what would be the problem Do you see that? with having a separate animal welfare program? A. Yeah. A. There were people who wanted to do Then you go on to say, "but I am it all different ways. They wanted to have one, along with several others, who are chickens this way, squeezed. These chickens extremely frustrated now that UEP has endorsed this way and these chickens this way. How can Michaels to sell certified alongside you promote animal welfare if you're not going noncertified." to treat all your animals the same. That, again, is referring to the Q. That's not my question. My 10 10 fact that they got an exception to the question is what's the problem with having a 11 100 percent rule; right? 11 different animal welfare program than the UEP 12 12 A. They got allowed to have chickens certified program in the egg industry? 13 13 both ways through their contract situation. A. The programs they were promoting 14 Q. Now, you said you, along with 14 were ones that would allow you to have one 15 15 several others. Who else that you were aware of program here, another program here, another 16 16 was upset by that? program here, however the customer dictated and 17 17 A. I'm trying to remember. There the FMI -- what the customers wanted was they 18 18 were several. Probably would have been other wanted all of us producers to have the same 19 19 potential people in the same position we were level playing field so they could get 20 20 competitive bids from the group as a whole. in, breaking and grading. 21 21 Q. Now, you can't remember anybody They didn't want people having all 22 these different programs. They didn't want specifically?

Rust, Marcus - Vol. II

March 6, 2014

60 (Pages 605 to 608)

605 607 Hy-Vee having one program, Ingles having another THE WITNESS: No. I do not program, Kroger having another program. Then believe they believed it was anticompetitive. all of a sudden you had all these people with They believed that they had -- it was a different sets of rules for everybody. Every business's right to go out and produce eggs and chicken this state one way, that state another squeeze animals -- they wanted the ability to have animals at 45 inches for one company, 60 or way. whatever inches was for the UEP standard for Q. You were opposed to the animal that company and 80 or whatever it was for welfare program that Sparboe was proposing because it did not have 100 percent rule, fair McDonald's. 10 10 enough? BY MR. STUEVE: 11 11 A. No. Not fair enough. I was Q. Sir, if you look at Exhibit 566, 12 12 opposed to the program because it was not Marcus -- right on the first page it says -- it 13 13 treating the animals the same. says, "remember, they are still upset about the 14 14 UEP program being 100 percent;" right? Q. That's meaning they didn't have 15 15 100 percent requirement; right? A. Which page? 16 A. They were going to squeeze some Q. On the very first page. 17 17 chickens for one customer, give extra space to A. Yes. 18 other chickens for another customer. They only 18 Q. They want it to be customer 19 cared about making profits. I was in this to driven; right? 20 20 stay in the egg business. I didn't want to get A. They want it to be customer driven 21 21 our business shut down like my good friend Frank by client. 22 Zimmer in Germany had his business, what do you Q. Not mandated by the industry 606 608 organization; correct, sir? call it, voted away by the politicians in that country. Same damn thing could happen here. A. They didn't want it to be a moral Q. When you're referring to the fact standard set by the animal husbandry standards they were going to treat chickens differently, of the egg industry. that, in fact, is the 100 percent rule; right? Q. Right. And then you go on and you 6 You wanted them to be in an animal welfare say, "in fact, you're frustrated that the program that required all of their facilities 100 percent rule wasn't applied to Michael to -- and any eggs that they marketed to be Foods;" right? That's in your next e-mail; right? certified? 10 10 MR. BARNES: Object to the form. A. Yeah. 11 BY MR. STUEVE: 11 MR. BARNES: Object to the form. 12 12 BY MR. STUEVE: Q. Is that correct, sir? 13 13 MR. BARNES: Marcus, wait until he Q. And then he responds back and 14 finishes his question before you answer. I 14 says, "look, we're both in agreement that we 15 15 object to the form. Now he can go ahead and don't want a divided industry and have a new 16 16 animal welfare program;" correct? answer it. 17 17 BY MR. STUEVE: MR. BARNES: Object to the form. 18 Q. Sir, you -- the reason why Sparboe THE WITNESS: Which one are you 19 19 left is they believed that the 100 percent referring to now? 20 20 BY MR. STUEVE: requirement that we've been talking about was 21 21 anticompetitive; correct? Q. The very top e-mail. 22 MR. BARNES: Object to form. A. Okay. What are you saying?

Rust, Marcus - Vol. II

March 6, 2014

61 (Pages 609 to 612)

609 611 Q. He's writing back to you and Q. This was UEP reaching out to you saying, "look, we're both in agreement, we don't and several other egg producers and encouraging you to contact USDA and objecting to the USDA want a new animal welfare program;" right? allowing Sparboe to use the USDA process MR. BARNES: Object to the form. THE WITNESS: That's what it says. verified program; right? MR. BARNES: Object to form. BY MR. STUEVE: Q. Okay. Show you what's previously THE WITNESS: What are you asking been marked as Exhibit 305. again now? Do you remember receiving BY MR. STUEVE: 10 10 Exhibit 305, sir? Q. If you look at the last paragraph 11 11 A. I don't remember receiving it. it says, "Dolph Baker, our Washington, D.C. team 12 12 and I have been meeting with the Administrator No. 13 13 Q. It says, "I've chosen a select few Day on August 15th to discuss this. We need 14 14 of you to receive this e-mail and request your your thoughts. Would you please send me a fresh 15 15 help." This is from Gene Gregory, one of the e-mail, not respond on this one, and/or 16 leaders of UEP; correct? preferably a letter on your letterhead stating 17 17 A. Yeah. your position. Also answering the questions we 18 18 Q. This was at the time that Sparboe posed above. We need this as soon as possible. 19 19 was developing this alternative animal welfare Please do not share this with anyone else. 20 20 program; right? Thanks for any help you can provide." Did I 21 21 A. Yeah. read that correctly? 22 22 Q. And it specifically referenced A. That's the way it reads. I don't 610 612 there, "you are aware we have expressed concerns recall. with USDA for allowing USDA process -- program Q. You don't recall receiving this? to be used for a producer to convey a marketing A. I could have. I don't recall this message of animal welfare when the producer does specific. Did I respond to it? I don't not apply science based animal welfare remember. guidelines on 100 percent of their production Q. If you look at the second to the flocks." Do you see that? last paragraph on the first page it says --A. Yeah. Mr. Rust, if you can look at the second to last 9 Q. And that was specifically paragraph on the first page. 10 targeting Sparboe; correct? A. Oh, first page. 11 MR. BARNES: Object to the form. 11 Q. At the bottom there, "I'm afraid 12 12 THE WITNESS: I don't know. I'm that this program has a good chance of 13 13 trying to see who it was targeting. I don't undermining the UEP certified program. Already 14 know who it was targeting. 14 we've seen evidence that a producer is 15 15 BY MR. STUEVE: misstating that he has the PVP program and is 16 16 trying to take a rather large account away from Q. Well, were you aware of anyone 17 17 other than Sparboe that was conveying a an UEP certified company." Do you see that? 18 marketing message of animal welfare when their A. Yeah. 19 19 producer does not apply science based animal Q. And that was referring to Sparboe; 20 20 welfare guidelines on 100 percent of their correct, sir? 21 production flocks? A. I have no idea. I assume that. A. I don't remember. I don't recall. Q. And do you remember the large

Rust, Marcus - Vol. II

March 6, 2014

62 (Pages 613 to 616)

613 615 account that Sparboe was attempting to take from A. Greg might have asked him. And I a UEP certified company? might have. I don't recall it. A. From this e-mail, I'm not sure who Q. If you go back to Exhibit 305, is it would be. there anyone else copied from Rose Acre, other Q. Did you contact Mr. Gregory after than you? receiving this? A. No. A. I don't recall. Q. Does that refresh your (Rust Exhibit Number 567 was recollection, sir, that you were the one after 9 marked for identification.) receiving Mr. Gregory's e-mail you asked the 10 10 BY MR. STUEVE: in-house lawyer for Rose Acre to prepare the 11 11 Q. Show you what's been marked as letter? 12 12 Exhibit 567. This is RAUPDATE 80438 through 40. A. I evidently did. I don't recall 13 13 Do you still have Exhibit 305 in it though. 14 14 front of you, sir? MR. BARNES: I'm going to 15 15 A. Yeah. object -- excuse me, counsel. Can I frame an 16 16 Q. Where is that? Keep it right next objection for the record? 17 17 to you, will you, sir. If you look back to 305, MR. STUEVE: You're objecting to a 18 18 Exhibit 305 for a minute, sir. auestion or? 19 19 That date of that letter or e-mail MR. BARNES: I'm objecting to use 20 20 from Gene Gregory is August 3rd, 2007; right? of this document. It appears to be a first 21 21 A. What about it? amendment protected petition to the U.S. 22 22 Q. Can you confirm that? Government, which is protected activity. And I 614 616 think it's improper to use this -- this A. Yeah. particular protected communication to try to Q. And then Exhibit 567 is dated four days later, August 7th, 2007; is that imply any type of wrongdoing on the part of correct? anybody. BY MR. STUEVE: A. Yeah. Q. And it's an e-mail from Joe Q. Now, it says, "attached is a Miller, who would be the general counsel of Rose letter you can take with you on your upcoming meeting with USDA." And Mr. Miller is referring Acre; right? to the meeting that was referenced in A. Yeah. 10 Q. To Gene Gregory. Subject: Letter Mr. Gregory's August 3rd e-mail; right? 11 to USDA concerning shield. Do you see that? 11 A. Yeah. 12 Q. "Attached is the letter you can A. Yes. 13 13 Q. And it copies you; right? take with you on your upcoming meeting with USDA 14 A. It's copied to me. I don't 14 concerning the use of the shield with programs 15 believe I read it. that have less than 100 percent participation. 16 16 Q. As well as Greg Hinton; right? This letter is similar to the one we sent to 17 17 A. Yes. Mr. Day on January 22nd, 2007." Did I read that 18 18 correctly? Q. In fact, you would have asked your 19 19 in-house lawyer to prepare that letter; correct? A. That's what it says. 20 20 A. Not necessarily. Q. So had you already notified the 21 Q. How else would he have known about USDA of your complaints that Sparboe was using 22 the PVP -- process verified program? Do you it, sir?

Rust, Marcus - Vol. II

March 6, 2014

63 (Pages 617 to 620)

619 617 remember? Q. And the example you were aware of A. I don't remember. Where does it was Sparboe? say Sparboe? MR. BARNES: Objection. THE WITNESS: Yes. That would Q. And then, sir --A. I said where does it say Sparboe? have been one of them. Q. I asked you earlier if you BY MR. STUEVE: Q. Can you name anyone else that you believed that the one -- the entity -- the example that was given in Gene Gregory's e-mail, can think of? if you believed that was Sparboe. Do you A. I think DeCoster was doing the 10 10 remember that? same thing. 11 11 A. No. Which one was that? Q. Okay. And those would have been 12 12 Q. Sir, if you could, if you could two principal competitors of Rose Acre? 13 13 look at 569 and attached to the e-mail from Joe A. Correct. 14 14 Miller to Gene Gregory, which you're copied on, Q. And you go on to state in the 15 15 is that, in fact, the letter? second paragraph there -- Mr. Miller, general 16 16 A. Is that, in fact, which letter? counsel for Rose Acre, states in the second 17 17 Q. The letter that is referenced in paragraph towards the end, "in order to comply 18 18 with these requirements, Rose Acre Farms reduced the e-mail on the first page of 569? 19 the number of birds per cage, which has amounted A. I would assume it would be. 20 20 Q. You state in this letter that -to a reduction of literally millions of birds 21 21 A. I have to read the letter first. from our operation." Did I read that correctly? 22 A. Yeah. Q. Okay. 618 620 MR. BARNES: Pat, it's 567. Was that an accurate statement, You're going forward. You've been calling it sir? 569. A. No. MR. STUEVE: I wrote it wrong. Q. That -- okay. Okay. We added birds all the time. THE WITNESS: Okay. What about Q. So the representation made by general counsel of Rose Acre to the USDA in this BY MR. STUEVE: August 27, 2007 letter was just simply flat 9 9 Q. Does the August 7, 2007 letter false? 10 10 that was prepared by Joseph Miller, general A. You're trying to twist it around 11 11 and say something that didn't take place. counsel of Rose Acre Farms, is that the letter 12 12 that appears to be attach to the e-mail that's Q. If you could read back my question 13 13 on the first page of Exhibit 567? and I ask you to answer it for me. 14 14 A. Yes. It does. (The record was read as 15 15 Q. And in the very first sentence to requested.) 16 16 the USDA it says, "it is our understanding that THE WITNESS: Yes and no. 17 17 USDA has decided to proceed with a program that (Rust Exhibit Number 568 was 18 marked for identification.) allows companies and individuals to place the 19 19 USDA shield on their products when they have BY MR. STUEVE: 20 20 only partial production involved in their Q. Let me show you what's been marked 21 operation." Exhibit 568, it's RA 004766 through 70. And this is RA 004766 through 70, A. Yes.

Rust, Marcus - Vol. II

March 6, 2014

64 (Pages 621 to 624)

621 623 Exhibit 568. This was produced by Rose Acre, nonUEP certified member that is offering -- that you can tell by the Bates range; is that was making these claims other than Sparboe, that correct? you're aware of? A. That's what it says at the bottom. A. There may have been several. I don't recall. Correct. Q. The only ones -- the only one you Q. And this is a letter sent on can recall is Sparboe; right? behalf of UEP, United Egg Producers, to Wal-Mart; right? A. I recollect them as a company. A. Yeah. Q. You would have been a Board member 10 10 Q. And it says at the request of Ron of UEP at this time, as well; correct? 11 11 A. Yeah. Whaley at CCF Brands. What is CCF brands? 12 12 A. Country Creek Farms Brand. Q. If you look at the -- if you look 13 13 Q. Right. They were not a UEP at the last paragraph there on the very first 14 14 page it says, it is for this reason -- excuse member; right? 15 15 A. I'm not sure. me. 16 16 Q. They were the broker for Wal-Mart; "Wal-Mart is the largest retail 17 17 right? buyer of eggs. Your company has always been the 18 18 A. I think they call them category strongest supporter of UEP program among all 19 advisor, but I don't know what that really retailers. It is for this reason we are 20 20 providing this information in hopes that you means. 21 21 will continuing requiring your egg suppliers to Q. Okay. They're not an egg 22 22 producer; right? implement this program on 100 percent of --" 622 624 A. They have been. (Interruption.) BY MR. STUEVE: Q. In July of 2008 they were not an egg producer; were they, sir? Q. Let me start over. Would you look A. I don't know if they were an egg at that last paragraph there. It says, "Wal-Mart is the largest retail buyer of eggs. producer or not an egg producer. Q. "At the request of Ron Whaley at Your company has always been the strongest CCF Brands, we are providing the attached report supporter of UEP program among all retailers. of our assessment of the UEP certified program It is for this reason we are providing this information in hopes that you will continue in comparison to the limited information available on an individual egg producer program requiring your egg suppliers to implement this 11 11 program on 100 percent of an egg suppliers owned that is offering the verification by USDA 12 12 process verified program, PVP." Do you see and contracted production." Do you see that? 13 13 that? A. Yeah. 14 A. That's what it says. 14 Q. Again, this was specifically 15 15 Q. And, again, this is targeting urging Wal-Mart not to do business with a 16 16 noncertified company; correct, sir? Sparboe; correct, sir? 17 17 MR. BARNES: Object to the form of MR. BARNES: Object to form. 18 18 THE WITNESS: I'm not sure who the question. 19 19 it's targeting. Does it say that here THE WITNESS: That may be your 20 20 interpretation. I'm not sure. someplace? 21 21 BY MR. STUEVE: BY MR. STUEVE: Q. Now, how did you end up with a Q. Are you, sir, is there any other

Rust, Marcus - Vol. II

March 6, 2014

65 (Pages 625 to 628)

625 627 copy of this, sir? member of UEP at this time; correct? A. Probably through our sales MR. BARNES: Objection to form. department. I don't know. Go ahead and answer. THE WITNESS: I think I was. Q. Did the sales department use this letter as part of their marketing efforts? Yeah. A. I have no idea. BY MR. STUEVE: Q. Why would the sales department Q. Do you know who the National have it? Council of Chain Store Restaurants, what that MR. BARNES: Object to the form. 10 10 THE WITNESS: I have no idea. Do A. Yeah. It was one of the 11 11 we know who the custodian was? organizations for the restaurant association or 12 12 BY MR. STUEVE: something. 13 13 Q. Sir, you've testified repeatedly Q. Does it have any affiliation with 14 that the reason why you joined UEP certified was 14 FMI? 15 15 that FMI was really pushing this on egg A. My understanding it did. 16 producers; is that correct? Q. Okay. 17 17 MR. BARNES: Object to the form. A. Of some type. 18 18 THE WITNESS: I don't know what Q. And this is a letter, it says, "we 19 19 FMI was -- they was -- my understanding, we was were shocked and dismayed with your response to 20 20 my letter of September 16th." Do you see that? led to believe they was the group that through 21 21 Wal-Mart, Kroger, the various people that said A. Yeah. 22 on some committee there had asked the United Egg Q. It says, "UEP and its Board 626 628 members have worked extremely hard in developing Producers to come up with a program to get the our animal care program." Did I read that animal rights activists off their backs. (Rust Exhibit Number 569 was correctly? marked for identification.) A. Yeah. BY MR. STUEVE: Q. "A program science based and Q. Sir, I'm going to show you what's developed to protect our industry's egg been marked as Exhibit 569. Its Bates range FMI producers, members of NCCR, FMI and other industry customers." Do you see that? 000284 to 285. A. Is there another Exhibit 569? A. Yeah. 10 MR. STUEVE: Actually, yeah. Give Q. And at the bottom of the letter it 11 11 says, "the adoption of the program by nearly me that. I did my favorite trick here. I show 12 12 you what's been marked as 569. 80 percent of shell egg producers has been a 13 13 This would have been -- this is a revolutionary event and I want to stress this, 14 United Egg Producers letter to Ms. Terrie Dort, 14 Terrie, it has only been accomplished because 15 15 the National Council of Chain Store Restaurants. producers themselves have agreed to each of the 16 Do you know who she is? various parts of the program, the guidelines, 17 17 THE WITNESS: No. the third-party audit, the dispute resolution 18 BY MR. STUEVE: system, et cetera. In other words, from day one 19 19 Q. This was written by Gene -- excuse this has been a shell egg producer self-driven 20 20 me. Al Pope, president; is that correct? program." Did I read that correctly? 21 21 A. That's what it says. Yeah. A. That's what that says. Yeah. Q. Did you have a chance to review Q. And you would have been a Board

Rust, Marcus - Vol. II

March 6, 2014

66 (Pages 629 to 632)

629 631 this letter before it was sent out by Mr. Pope? sales department. A. No. I'm not sure I ever saw it. Q. Who at the sales department told (Rust Exhibit Number 570 was you that in March of 2002 customers were marked for identification.) demanding the UEP certified program? BY MR. STUEVE: A. Greg Hinton. Q. Greg Hinton did? Q. Show you what's been marked as Exhibit 570, which is Bates stamped UE 0295185. A. Yeah. A. Okay. Q. Now, the next paragraph says, "the Q. Do you remember reviewing this first issue involves the role of my company, SES 10 10 document? Inc., in this program." Are you familiar with 11 11 SES? A. No. 12 12 Q. Were you aware of the -- of this A. No. 13 13 Q. "SES Inc. is the program issue? 14 14 A. Not particularly. I don't administrator. As such we interact with FMI and 15 15 remember it. NCCR, as well as the program's Technical 16 16 Q. It says in the first paragraph, Advisory Committee." Did I read that correctly? 17 17 "this is a letter from SES Inc. to Gene Gregory, A. That's what it says. Yeah. I 18 18 senior vice-president of United Egg Producers;" think you did. 19 19 correct? Q. Then it states, "we develop and 20 20 A. That's what it says. implement training and conducting AWAP audits. 21 21 We provide quality assurance and quality control Q. It says, "I would like to clarify 22 22 several issues relative to the animal welfare for the program. We maintain the program 630 632 database and we interact with the auditing audit program, AWAP, developed by the National Council of Chain Restaurants, NCCR and FMI." community." Did I read that correctly? A. Yeah. A. Yes. Q. Are you familiar with AWAP? Q. "AWAP is a NCCR and FMI program, A. Not particularly. No. I can't not an SES program. Please refrain from stating identify it. AWAP is an SES program." Did I read that Q. Did Rose Acre ever consider using correctly? A. Yeah. the animal welfare audit program of FMI? A. I don't recollect that we did. Q. It says, "the second issue deals 10 Q. What is your understanding of the with the relationship between the AWAP audit and 11 11 the United Egg Producers UEP animal care animal welfare audit program that FMI sponsors? 12 12 A. I have very little understanding certified audit." Do you see that? 13 other than what program we was asked to use by A. Yes. 14 our customers. 14 Q. "In the spring of 2003 UEP 15 15 Q. And it's your testimony that, informed SES, NCCR and FMI it would accept an 16 16 again, that your customers specifically AWAP audit in lieu of an animal care certified 17 17 requested the UEP certified program; right? audit for those operations wishing to achieve or A. Correct. maintain their animal care certified status. 19 19 Q. But you can't point to me any Did I read that correctly? 20 20 document that you recall reviewing in A. Yeah. 21 21 preparation of your deposition today; correct? Q. "Neither NCCR nor FMI have A. I know what I was told by our determined that an animal care certified audit

Rust, Marcus - Vol. II

March 6, 2014

67 (Pages 633 to 636)

633 635 is equivalent to or should replace an AWAP MR. BARNES: Same objection. audit. Suggesting equivalency is misleading and THE WITNESS: I have no idea. incorrect." Did I read that correctly? BY MR. STUEVE: A. Yes. That's what it says. Q. How long have you sat on the 5 MR. BARNES: Object to the form Board, sir? and the question. This is a gross waste of A. At this time? time. The document speaks for itself. You've Q. No. Up through today? A. This was 2003. sat here and read every line of a document that Q. Right. But you sat on the Board this witness has indicated he has not seen 10 10 before. It was not addressed to him. There is for over a decade; right? 11 11 A. 12 years. no indication that even Rose Acre received this 12 12 letter. You sat here and you read every line. Q. Based on your experience serving 13 13 The document speaks for itself. This is a gross on the Board for over a decade, you would expect 14 14 that a senior VP of UEP would bring to the waste of time and we -- you know, we've been 15 15 very patient. You've done this repeatedly Board's attention a letter accusing UEP of 16 16 throughout this deposition, but the document engaging in misleading and incorrect statements; 17 17 speaks for itself. If the witness has seen it correct? 18 18 MR. BARNES: Object to the form. or if you have a specific question, but to sit here and read sentence after sentence and ask THE WITNESS: I have no idea. 20 20 the witness if that's what the document says, I MR. STUEVE: Why don't we take a 21 21 object to that procedure. break. 22 22 THE VIDEOGRAPHER: Off the record BY MR. STUEVE: 634 636 Q. Sir, you sat on the Board of UEP at 4:31 p.m. in September of 2003; correct? (A brief recess was taken.) A. Yeah. THE VIDEOGRAPHER: Back on the MR. BARNES: I object. That record at 4:51 p.m. BY MR. STUEVE: doesn't prove anything as far as this document is concerned and as far as your reading every Q. You have in front of you, sentence. Mr. Rust, back in front of you Exhibit 517, 8 BY MR. STUEVE: which is the notice that was served on you in 9 Q. Did Mr. Gregory bring to the this case? 10 10 Board's attention the fact that Frank Bryant, 11 the president of SES, believed that UEP was 11 Q. If you could turn to topic number 12 12 making misleading and incorrect statements? two. You've been designated on behalf of Rose 13 13 A. I have no recollection of that. Acre to testify. Do you have topic two in front of you? 14 Q. This certainly would be something 14 15 15 that he would have been expected to bring to the A. Correct. 16 16 Board; correct? It says your membership in any 17 17 MR. BARNES: Object to the form of cooperative. And then it says including the 18 18 the question. identity of the cooperative. 19 19 THE WITNESS: I have no idea. We've asked you -- I've asked you 20 20 BY MR. STUEVE: questions about Rose Acre's participation in 21 21 Q. You wouldn't expect him to bring United Egg Producers; correct? an issue like this before the Board of UEP? A. Correct.

Rust, Marcus - Vol. II

March 6, 2014

68 (Pages 637 to 640)

637 639 Q. I've asked you about Rose Acre's A. They're cooperatives. participation in United States Egg Marketers; Q. And do you have to be a member of correct? these co-ops in order to purchase from them? A. Yeah. A. I don't think so. Q. I've asked you questions about the Q. Who would know that? Egg Products, Inc. Cooperative; correct? A. How do you mean? A. Correct. It never operated. Q. Who at Rose Acre would know Q. Well, we certainly saw meeting whether or not you have to be members of these 9 minutes; right? farm co-ops in order to purchase goods from 10 10 A. Correct. them? 11 11 Q. All right. Has Rose Acre been a A. Kent Ford. 12 12 Q. Who? member of any other cooperative? 13 A. Not that I recollect. A. Kent Ford. 14 Q. Okay. Were there membership Q. Who is Kent Ford? 15 agreements entered into with respect to the Egg 15 A. My purchasing agent. 16 Products, Inc. cooperative? Q. Where is he located? 17 17 A. At Seymour, Indiana. A. Randon would have had the 18 18 membership agreements; correct. Q. Okay. Do you know, if you look at 19 Q. Okay. He had prepared those? topic number H, 2H, it says, whether you 20 20 A. Correct. purchase goods and services from a cooperative 21 21 Q. With respect to all of the goods and how the prices for such goods or services 22 that Rose Acre is required to purchase to run are determined. Do you see that? 638 640 its business, do you purchase goods from any A. Correct. cooperatives? Q. It's my understanding in A. We may purchase something from a preparation for your deposition today, you did cooperative, but we do not -- correct, we do not speak with Kent Ford; is that correct? purchase from a cooperative. A. Correct. 6 Q. Can you tell me which goods or Q. Okay. Do you know how the prices services you purchase from cooperatives? for the fuel, for example, that you purchase A. We purchase diesel fuel and fuel from these cooperatives is set? 9 or gasoline from various cooperatives around our A. Personally? 10 location. There would be maybe three or four Q. Correct. 11 different ones. Fuel -- miscellaneous farm 11 A. No. 12 12 goods. We would have a charge account set up at MR. BARNES: I'm going to object 13 the local co-op farm store in Indiana or like here because item number 2, you're referring to, 14 northern Indiana, Seymour, Indiana. 14 Mr. Stueve, is all prefaced by the words your 15 15 Q. In addition to fuel, what types of membership in any cooperative, including. And 16 16 goods would you purchase from these the witness said he doesn't think you have to be 17 17 cooperatives? a member to participate in these supply co-ops. 18 A. May have been two by fours or, you What I'm saying is I think you're distorting the 19 19 know, just hardware. Miscellaneous. They're specification in the 30(b)(6). 20 20 not co-ops related to the egg business of any BY MR. STUEVE: 21 21 type. Q. If you look at J, it says, whether 22 the cooperative has buying power and leverages Q. But they are cooperatives; right?

Rust, Marcus - Vol. II

March 6, 2014

69 (Pages 641 to 644)

	641		643
,			
1 2	that buying power. Do you see that?	2	eligible to receive any patronage from these
3	A. Yes.	3	co-ops, based on the purchases that you make?
4	Q. Did you talk to Kent Ford about	4	A. There may be, there may not. I'm
5	that topic?	5	not sure.
6	A. No.	6	Q. Would Kent Ford be the one who
7	Q. Do you know whether these	7	would know that?
8	cooperatives that you purchase goods and	8	A. Kent Ford would know that.
9	services from, whether or not they engage in	9	Q. Topic number 3. It says, your
10	bulk purchasing, for example, of fuel?	10	membership in any group purchasing organization?
11	A. The one owns a refinery.	11	A. No.
12	Q. Which one is that?	12	Q. Who would know that at Rose Acre?
	A. It would be the Jackson Jennings	13	MR. BARNES: Object to form of the
13	I forget, is it Country Mart has their	14	question. I think you misunderstood the
14 15	what do they call it? It's changed.	15	witness's answer when he said no. Please go
16	Q. Just do your best?	16	ahead and ask.
17	A. The co-op. It has	17	BY MR. STUEVE:
18	Q. Where is the co-op located that	18	Q. I'm sorry?
19	you're referring to?	19	MR. BARNES: Are you a member of
	A. It used to be Indianapolis, but	20	any group purchasing?
20	there's been so many mergers, I'm not sure where		MR. STUEVE: If you would, let me
21	their offices are located at today.	21	ask the question.
22	Q. Where are their facilities located	22	MR. BARNES: I apologize.
	642		644
1	that you purchase from?	1	THE WITNESS: I answered that.
2	A. The refinery is someplace in	2	MR. BARNES: Ask it again, please
3	Illinois, I think.	3	ask it again.
4	Q. Do you remember the name of the	4	THE WITNESS: I answered too
5	co-op?	5	quick, I think.
6	A. The local co-op that we purchase	6	MR. BARNES: Let him state the
7	from would be the Jackson Jennings co-op.	7	question and then answer.
8	Q. Okay. Do you remember the names	8	BY MR. STUEVE:
9	of any other co-ops that you purchase goods and	9	Q. If you look at topic number 3, it
10	services from?	10	says, your membership in any group purchasing
11	A. There is one I think called Agro	11	organization.
12	Key in northern Indiana. Then there's one in	12	Do you are you a member in any
13	I think they've changed their name. I would	13	group purchasing organization?
14	assume that there are some of these same types	14	A. I don't believe we are. No.
15	of co-ops. Any farming community you go into,	15	Q. Did you ask Kent Ford in
16	there's these little co-ops that are selling	16	preparation for your deposition today whether or
17	goods and services and we've always bought from	17	not Rose Acre is a member of any group
18	them in the past. I don't know if we have to be	18	purchasing organization?
19	a member or not. I know you can drive up with	19	A. I think we would have, correct. I
20	your car to their gas station and get gas and	20	did not personally ask him, but I was told to
21	you don't have to sign any agreement.	21	say no.
22	Q. Do you know whether you're	22	Q. Okay. I believe you've been

Rust, Marcus - Vol. II

March 6, 2014

70 (Pages 645 to 648)

645	647
designated for topic number 6?	period is not a part of your lawsuit and your
² MR. MONICA: Don't think so.	² 30(b)(6) specifies for a period of time from
3 MR. BARNES: I don't think so,	1999. I'll let you ask the witness questions
IVIN. DANNES. TUOTT HIITK SU,	subject to my objection. They're beyond the
Fal.	Subject to my objection. They ie beyond the
IVIN. STOEVE. THATS IVII. HITIOH,	Scope of your own so(b)(o) and your own lawsuit.
ngnt:	DI WIK. STUEVE.
IVIN. DANNES. I Delleve Su. I	Q. It says, 1976, built Cort Acres in
don't have that list in hont of the, but it	Cortiana, maiana, correct, sii :
Certainly washt wir. Rust.	A. That's what it says.
BY MR. STUEVE:	Q. And the approximate number of
¹¹ Q. If you could, topic 16. The topic	layers at Cort Acres is 3 million; is that
is, consolidation in the egg industry from 1990	¹² correct?
to the present?	A. When? What date?
¹⁴ A. Correct.	Q. Today.
¹⁵ Q. Do you see that topic?	¹⁵ A. Today. Correct.
¹⁶ A. Correct.	Q. And then in 1984, Rose Acre built
Q. Big broad terms, is it fair to say	Newton County Egg Farm in Brook, Indiana; is
that there has been significant consolidation in	¹⁸ that right?
the egg industry since 1999?	¹⁹ A. Correct.
²⁰ A. Correct.	Q. And Newton County today has
²¹ Q. Okay. And if you would, I'm going	approximately 1.5 million layers; right?
to show you, refer you back to Exhibit 518.	A. Approximately.
CAC	C49
646	648
1 If you turn to the second page of	Q. And then in 1985, Rose Acre built
that brochure, it has the history and growth of	White County Egg Farm in Monon, Indiana; right?
Rose Acres. Do you remember we looked at that?	³ Is that correct?
⁴ A. Correct.	A. Correct.
⁵ Q. And starting in 1973, you have	⁵ Q. And it has approximately
built Jen Acres, North Vernon; is that right?	⁶ 1.5 million layers; correct?
⁷ A. Correct.	⁷ A. Close. Correct.
⁸ Q. Just to be clear, you've been	⁸ Q. And then in 1986, Rose Acre built
9 referring to that, it's spelled J-E-N,	⁹ Pulaski County Egg Farm in Francisville,
¹⁰ A-C-R-E-S; is that right?	¹⁰ Indiana; correct?
¹¹ A. Correct.	A. Correct.
¹² Q. It's in North Vernon, Indiana;	Q. And that has approximately
¹³ right?	¹³ 2 million layers; right?
¹⁴ A. Correct.	A. Correct.
¹⁵ Q. And the approximate number of	¹⁵ Q. And then in 1987, Rose Acre built
layers at that facility is 1.5 million; is that	Winterset Egg Farm in Winterset, Iowa; correct?
17 right?	A. Correct.
¹⁸ A. Approximately.	Q. And Winterset has approximately
¹⁹ Q. Then in '78, you built Cort Acres	¹⁹ 1 million layers?
in Cortland, Indiana; is that right?	²⁰ A. Approximately. Yeah.
²¹ MR. BARNES: I'm going to object	Q. And then in 1989, Rose Acre built
to these questions going back to the '70s. That	Guthrie Center Egg Farm in Guthrie Center, Iowa;
The second gaing wask to the root make	

Rust, Marcus - Vol. II

March 6, 2014

71 (Pages 649 to 652)

	649		651
1	correct?	1	Egg Products in Marshall, Missouri, you
2	A. Correct.	2	purchased Johnson County Egg Farm in Knob
3	Q. And Guthrie Center has	3	Noster; correct?
4	approximately 1.5 million layers; right?	4	A. Correct.
5	A. Approximately.	5	Q. And then in 1995, Rose Acre
6	Q. And then in 1991, Rose Acre built	6	purchased Lincoln County Egg Farm, Hawk Point,
7	Stuart Egg Farm in Stuart, Iowa; correct?	7	Missouri; right? Is that correct?
8	A. Correct.	8	A. That date may be wrong.
9	Q. And Stuart has approximately	9	Q. When do you think it may have
10	1.5 million layers; correct?	10	been?
11	A. Approximately. Correct.	11	A. I would have to look at records to
12	Q. Then in 1993, Rose Acre purchased	12	see.
13	Marshall Egg Products in Marshall, Missouri;	13	Q. Lincoln County has approximately
14	correct?	14	1 million layers?
15	A. Correct.	15	A. Yeah, or a little less.
16	Q. And does that have any egg laying	16	Q. And then in 1998, Rose Acre
17	facilities there?	17	purchased NEPCO Egg Products in Social Circle,
18	A. It owns Johnson County.	18	Georgia; is that right?
19	Q. And Johnson County is in Knob	19	A. Yeah, about then.
20	Noster; right?	20	Q. And does it own any egg laying
21	A. Correct.	21	facilities?
22	Q. And Johnson County has	22	A. No.
	Q. 7 and dominson county has		Α. Νο.
	650		652
1	approximately 2 million layers; right?	1	Q. What is its primary purpose?
2	A. No.	2	MR. BARNES: Objection. Asked and
3	Q. How many does it have there?	3	answered. You asked him this earlier today or
4	A. Best memory, a million 7.	4	yesterday. I can't remember when.
5	Q. Okay. 1.7 million?	5	BY MR. STUEVE:
6	A. Capacity. I don't know what the	6	Q. You can answer.
7	actual bird number would be. The records will	7	MR. BARNES: Go ahead. Tell him
8	show that.	8	again.
9	Q. And then in 1994, you purchased	9	THE WITNESS: It's just an old
10	the Johnson County Egg Farm in Knob Noster;	10	closed down drying facility.
11	right?	11	BY MR. STUEVE:
12	A. That's one you just asked me.	12	Q. Very good. I remember that now.
13	MR. BARNES: Just asked and	13	In 1999 Rose Acre built Oconee Egg
14	answered.	14	Farm in Madison, Georgia; correct?
15	BY MR. STUEVE:	15	A. Not quite correct.
16	Q. Sir, I didn't ask I had asked	16	Q. What's inaccurate about the
17	you I asked you about Marshall Egg Products;	17	document?
18	right?	18	A. We had purchased the farm and then
19	A. I told you it owned Johnson County	19	we come back and added birds to it another date
20	Egg Farm.	20	Q. Okay. So you didn't actually
21	Q. And so I just want the record to	21	build the Oconee Egg Farm?
22	reflect the year after you purchased Marshall	22	A. Correct. We did not start it, we

Rust, Marcus - Vol. II

March 6, 2014

72 (Pages 653 to 656)

	/ 2 (1 ug = 322 + 33 + 32 + 33 + 33 + 34 + 34 + 34
653	655
¹ just added production to it.	¹ Q. Okay. And then what's not listed
² Q. Okay. And would you have actually	on here is Crystal Farms; right?
³ acquired it in 1999?	³ A. Correct.
⁴ A. We purchased that from a guy by	Q. And when was that built or
5 the name of Johnny Jacobs in '99, '98. I'm not	⁵ acquired?
⁶ sure of the exact date.	⁶ A. That was acquired.
Q. And the Oconee Egg Farm has	Q. And approximately when was that
8 approximately 1 million layers; right?	8 acquired?
9 A. It's about 1 and a half million	⁹ A. I would have to look at a date.
¹⁰ today.	¹⁰ 5, 6 years ago. 5 years ago.
¹¹ Q. Okay. Then in 2002, Rose Acre	Q. So that would have been roughly
purchased Donovan Egg Farm in Donovan, Illinois;	¹² 2008 timeframe?
¹³ right?	A. 2008, 2010, somewhere in that time
¹⁴ A. Correct.	¹⁴ period.
¹⁵ Q. Approximately how many layers are	¹⁵ Q. I believe you testified earlier
16 there in Donovan?	you estimated the number of layers there is
¹⁷ A. Then or today?	about 2 and a half million?
¹⁸ Q. Today.	¹⁸ A. No.
¹⁹ A. 150, 180, something like that.	¹⁹ Q. Okay. What is it?
Q. Okay. And then in 2004, Rose Acre	A. It's about when we purchased
²¹ purchased Germantown Egg Farm in Germantown,	it, I think it was 1.3. And we're in the
²² Indiana; right?	process of adding another 250,000, plus or
654	656
¹ A. Correct.	¹ minus.
² Q. And Germantown has approximately	² Q. So currently, what is the layers?
³ 1 million layers; is that right?	3 A. Currently?
⁴ A. Pretty close. 8 or 900,000. I	⁴ Q. Yeah.
5 would have to look at records.	⁵ A. About 1.2, 1.3.
⁶ Q. Okay. And then in 2004, Rose Acre	⁶ Q. Are there any other egg production
⁷ also purchased County Line Egg Farm in	⁷ facilities that we've not identified?
8 Frankfort, Indiana; right?	8 A. No.
⁹ A. Yeah.	⁹ Q. Now, if you would, if you could
¹⁰ Q. And County Line has approximately	turn to 523 again. That was the Egg Industry
1 million layers; correct?	publication we looked at earlier?
A. Correct. A tornado hit it.	¹² A. Yeah.
Q. And then in 2005, Rose Acre broke	Q. This document on the front page,
ground on Hyde County Egg Farm in Pantego, North	it says it ranks the top 11 egg producers.
¹⁵ Carolina; is that right?	And it says, nearly 151 million laying hens
16 A. Correct.	housed by the top 11 egg companies in the US
¹⁷ Q. And Hyde County has approximately	represent just over half of the US total table
¹⁸ 3 million layers?	egg layer flocks as reported by the USDA. Do
¹⁹ A. Capacity may be 3.5.	19 you see that?
Q. Approximately how many layers is	A. Correct.
it? 3 or is it a little over?	Q. And is that consistent with your
A. It would be now a little over 3.	²² understanding?
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Rust, Marcus - Vol. II

March 6, 2014

73 (Pages 657 to 660)

657 659 A. That's what it says here. layers. You are not physically counting Q. That would certainly be an 22 million birds on a weekly basis; right? A. I've had accountants who come out indication of a substantial consolidation that has occurred in the egg industry; right? and wanted to do that. A. Correct. Q. They're like lawyers, they bill by Q. A lot less egg producers producing the hour; right? A. I left one of them in the hen a lot more eggs; fair enough? A. Correct. house for about a day. Q. Now, topic 17 is for each year Q. In preparing your weekly 10 10 your total annual layers. Do you see that? summaries, you are obviously not hand counting 11 11 A. Which one? 22 million birds on a weekly basis; right? 12 12 Q. Topic 17? A. They computer and paper count 13 13 A. Oh. Okay. daily. We start with a paper count from each 14 14 Q. And I believe you testified that individual house where they pick the daily 15 15 to the best of your recollection at least mortality. And then if they happen to move in 16 16 currently the number of layers is 22 million birds, they create a paper number that says this 17 17 plus? is how many birds got moved into the house if 18 18 they move birds out, they make a report up on A. That's the number that I last saw 19 19 on a weekly production, that list by house and how many birds got moved out. 20 20 there's a total compilation at the bottom says Q. So basically they're taking a 21 21 how many live chickens there is. number and based on mortality count, reduce that 22 22 Q. So there is a document that would number based on hens moved into the house, they 658 660 have the total number of live chickens for all increase that number. Fair enough? of the facilities? A. Fair enough. A. Every week. Q. All right. Topic 19 is the Q. Every week? entities that produce the eggs and egg products you market and sell, and your ownership of any A. Correct. of these entities. We walked through that in MR. BARNES: I believe those have been produced. They, of course, are the best detail yesterday; correct? evidence of the yearly flock totals for the A. Correct. company. Q. Are there any entities that 10 BY MR. STUEVE: produce eggs or egg products that we've not 11 11 identified? Q. We've seen some of those. We 12 12 weren't quite sure what the numbers meant, and A. Trying to think here. No. 13 13 so the total number of layers for all the Q. Okay. And then topic 20, you've 14 facilities would be included in those documents 14 been designated for A through E and we talked 15 15 on a weekly basis? about your decision to join UEP. We talked 16 16 about the membership agreement that you signed; A. Correct, it's weekly. That's our 17 17 production record. right? Do you remember that? 18 A. Correct. Q. How is that count actually taken 19 19 Q. Then we walked through the years -- how does it take place? 20 20 Rose Acre has been a UEP member. Then we also A. How do you mean? 21 21 Q. Obviously, there has to be some walked through the various committees that 22 members of Rose Acre are involved in; right? estimate, right, with respect to the number of

Rust, Marcus - Vol. II

March 6, 2014

74 (Pages 661 to 664)

663 661 A. I think we did. that right? Q. Okay. Is there any involvement in A. Correct. UEP from Rose Acre's standpoint that we haven't Q. Let's turn to topic 26. That's talked about? the Capper-Volstead Act and the Kansas A. I don't recollect any. Cooperative Marketing Act topic. Do you see Q. And then you're also designated that? for topic 22, some of the items in there, which A. Correct. is your membership in USEM. We showed the Q. We -- I showed you some documents documentation that you -- Rose Acre joined in earlier that had Brann & Isaacson legal advice 10 10 2006? from November 2004 memorandum and then it 11 11 attached the 1992 memorandum. Do you recall A. Correct. 12 12 Q. Do you recall why you joined in that? 13 13 2006? A. Correct. 14 14 Q. We walked through those two A. Correct. 15 15 Q. Why? documents. Do you have any knowledge concerning 16 16 A. We had just built our production the Capper-Volstead Act other than what was 17 17 facility in North Carolina, and we was going to contained in those two documents? 18 18 have surplus eggs in an area that we would be A. Not much. 19 able to ship to Norfolk, which is one of the Q. Do you recall ever having a 20 20 discussion with anyone at Brann & Isaacson largest shipping points out of the United 21 States. And we was going to be in a great concerning the Capper-Volstead Act? 22 position to market surplus eggs if they took any A. No. 662 664 export orders. Q. Okay. Did you -- prior to the Q. Did you have any facilities filing of this lawsuit, you would have had anywhere else on the East Coast? communications with Randon Wilson about the A. No. Capper-Volstead Act; is that correct? Q. Well, you had your -- when did A. Concerning the certified eggs you -- with respect to Oconee Egg Farms, that products attempt. was in Georgia; right? Do you remember anything specific about the advice you got with respect to that A. Correct. 9 Q. You consider Georgia East Coast; cooperative from Randon Wilson? 10 10 don't you? A. Not much different than the other. 11 A. No. 11 Q. Okay. Did you receive any other 12 12 MR. BARNES: I don't think level advice prior to the filing of the 13 13 Georgians would either. antitrust lawsuits in '08 from any lawyer 14 BY MR. STUEVE: 14 concerning the Capper-Volstead Act? 15 15 Q. You also had Crystal Farms in MR. BARNES: I'm going to object 16 16 Georgia as well; correct? to that to the extent it calls for privileged 17 17 A. Not when we joined USEM. communications. 18 18 Q. Okay. That was after you joined MR. STUEVE: I'm not asking for 19 19 USEM? the content, just subject matter. 20 2.0 A. Correct. MR. BARNES: I'm sorry, you're 21 21 So you had the Georgia facility, correct. Go ahead. 22 the Oconee facility prior to joining USEM; is BY MR. STUEVE:

Rust, Marcus - Vol. II

March 6, 2014

75 (Pages 665 to 668)

667 665 Q. Okay. Just asking with respect to stack. the subject matter of the Capper-Volstead Act, MR. STUEVE: Sure. MR. BARNES: That will be did you receive any other advice from a lawyer prior to 2008? appreciated. Hopefully we can get through in A. I don't recollect any. 15 minutes or so. Q. Topic number 27 is -- let me ask MR. STUEVE: Okay. THE VIDEOGRAPHER: This is the end you this. Do you have any knowledge of the Kansas Cooperative Marketing Act? of videotape number 4. Off the record at 5:27 A. Very little. p.m. 10 Q. Any that you can share with us 10 (A brief recess was taken.) 11 11 today? THE VIDEOGRAPHER: This is the 12 A. No more than what I see here on beginning of tape number 5. Back on the record 13 these papers. 13 at 5:47 p.m. 14 14 Q. Then with respect to 27, other **EXAMINATION BY COUNSEL FOR ROSE ACRE FARMS** 15 state or federal statutes providing any BY MR. BARNES: 16 potential immunity from the Kansas Restraint of 16 Q. Mr. Rust, you know who I am; don't 17 Trade Act. Are you aware of any? 17 you? 18 A. No. 18 A. Correct. Most expensive guy I've 19 Q. And then topic 33. He's? 19 ever hired. 20 MR. MONICA: He's designated. 20 Q. We don't know what Mr. Stueve's 21 BY MR. STUEVE: rates are, though. I just have a few clean up 22 Q. You've been designated -- any 22 questions for you to clean up some areas of the 666 668 record. I'll try to be very quick. It's been a communications between you and UEP, USEM or any other defendant in this case or any other long day, you're tired, counsel are tired. Our attorneys regarding the legality of your very excellent court reporter and videographer activities under the federal or state antitrust are tired, so we'll try to make this as quick laws. Do you see that topic? and painless as possible, okay? A. Correct. So please, it's late in the day. Q. Again, we showed you the Try to concentrate on my questions, if you will. Capper-Volstead related advice. We walked Were you ever a member of the UEP through that. Do you recall any other documents **Executive Committee?** 10 that you had -- would have received from either A. No. 11 UEP or USEM or any other defendant in this case 11 Q. There has been previous testimony, 12 12 concerning the Capper-Volstead Act? Mr. Rust, about who can buy noncertified eggs, 13 13 A. Don't recall any. whether UEP certified members can buy 14 14 Q. Okay. Do you remember any noncertified eggs from other sources. Can you 15 15 communication between you and UEP, USEM, please tell us whether your company, Rose Acre 16 16 concerning the Capper-Volstead Act? Farms, which is a UEP certified member, has been 17 17 A. Not that hasn't been shown or for a decade, whether Rose Acre Farms currently 18 disclosed here. I don't recall any. buys noncertified eggs? 19 19 MR. STUEVE: I don't have any MR. STUEVE: Objection to form. 20 20 further questions of the witness. Compound. 21 21 MR. BARNES: Mr. Stueve, if you THE WITNESS: We buy some. 22 would give us 10 minutes to whittle down my BY MR. BARNES:

Rust, Marcus - Vol. II

March 6, 2014

76 (Pages 669 to 672)

669 671 Q. How long have you -- you meaning BY MR. BARNES: Rose Acre Farms -- purchased noncertified eggs? Q. Okay. Mr. Rust, Mr. Stueve asked A. Off and on during the whole time you about certain parts of this exhibit. I'm of the whole program. going to ask you about other parts; okay? Q. Do you know whether other UEP A. Okay. certified egg producing members also purchase Q. Now, if you look again at the noncertified eggs? second page, he did direct your attention in the MR. STUEVE: Objection calls for middle of the page to a sentence that says, "I speculation on the part of the witness. think some people think it will make them rich 10 10 THE WITNESS: Some have said they or something." Do you see that language, it's 11 11 six lines down. It begins, I think? have. 12 12 BY MR. BARNES: A. Okay. 13 13 Q. Have you ever been sanctioned by Q. I think some people. It's in the 14 14 UEP for purchasing noncertified eggs? text. I think some people think it will make 15 15 A. No. them rich or something. Do you see that 16 16 Q. Mr. Rust, I am going to redirect language? 17 17 your attention back to what Mr. Stueve marked as A. Correct. 18 18 Q. Would you look in the margin Exhibit 536. Can you find that exhibit, please? MR. BARNES: John, can you perhaps immediately adjacent to that language and 20 20 there's a dash, do you see the handwritten dash? give him a hand? 536. For the record, 21 21 A. Correct. Exhibit 536 is a two page document bearing 22 22 identification number RA 0067468 to 0067469. Q. And then there's handwritten 670 672 The first page appears to be a two words written next to that. Do you see memo or letter from KY Hendrix to Lois Rust, that? Marcus Rust and others dated March 14, 2002. A. Correct. MR. STUEVE: Do you remember when Q. What does it say? we covered that? A. It won't. MR. BARNES: Pat? Q. Take a look at the handwritten MR. MONICA: What was the number, notations on the right side of this document. I believe you already testified that's the Don? handwriting of your mother, Lois Rust; is that MR. BARNES: 536. 10 10 THE WITNESS: Here we go, bottom correct? 11 11 A. Correct. one. 12 12 MR. BARNES: Mr. Stueve, he's got Q. And you previously testified in 13 13 response to some of Mr. Stueve's questions about 14 BY MR. BARNES: 14 the attacks that certain radical animal rights 15 15 Q. I'm going to direct your attention groups made on Rose Acre Farms. Do you recall 16 16 to the second page, some of the handwritten that? 17 17 MR. STUEVE: Objection. Leading. notes on the second page. Take a minute to --18 THE WITNESS: Correct. while Mr. Stueve -- give him an opportunity to 19 19 BY MR. BARNES: catch up. Take a look at the handwritten notes, 20 20 Q. Do you recall that testimony? please. And when counsel is ready, I'll have a 21 couple questions for you. A. Correct. MR. STUEVE: Okay. Q. I believe you testified that a

Rust, Marcus - Vol. II

March 6, 2014

77 (Pages 673 to 676)

673 675 truck was burned; is that correct? and the animal welfare program? A. Correct. A. Correct. It did. Q. And there was other acts of Q. Now, directing your attention violence that you testified to? further on down your mother's handwritten note, A. Electrical transformers, water and I'll see if -- I'll start the sentence and see if you can pick it up. It says, UEP did the plant. Q. Take a look at your mother's right thing. Do you see that language? A. Right, to have the cage test done handwriting in the middle of the page, it 9 begins, she said, this is guerilla, and she as it was done scientifically. 10 10 underlined guerilla, warfare. MR. STUEVE: Objection. Testimony 11 11 MR. STUEVE: I'm going to object. is not responsive to the question. 12 12 MR. BARNES: Why? MR. BARNES: Well, I asked him to 13 13 MR. STUEVE: Objection. Leading. read it. 14 MR. BARNES: I haven't asked a BY MR. BARNES: 15 15 Q. Her handwritten note as you've question yet. 16 16 MR. STUEVE: You're reading the read states, UEP did the right thing to have the 17 17 cage test as it was done scientifically. Do you handwritten note. 18 18 see that? MR. BARNES: Yeah, you did that 19 19 all afternoon. You read documents all A. Correct. 20 20 afternoon. I'm just doing what you did, Pat. Q. Did you discuss that issue with 21 21 MR. STUEVE: Objection. Leading. your mother? MR. BARNES: Make your objection A. Correct. 676 but let me finish my question before you object. Q. Did you agree with your mother that UEP did the right thing to have the cage BY MR. BARNES: Q. Your mom's handwritten note on the test, as it was done scientifically? right-hand side of this document? A. Correct. A. Correct. Q. Okay. Would you take a look, Q. I'm going to read it, you follow Mr. Rust, at Exhibit 535, which was marked by along, you tell me if I've misread it, okay? Mr. Stueve. It should -- hopefully, it's the A. Okay. one right before or after 536? Q. Better yet, why don't you read it A. Correct. 10 10 beginning with this? Q. Okay. We'll give counsel on the 11 A. This is guerilla warfare we're in, 11 other side of the table a chance to locate that 12 12 we've had one truck burned up already, and best exhibit. 13 13 way is to keep a low profile because they, A. It's marked highly confidential. 14 animal welfare, want attention. 14 Q. Pardon me? 15 15 Q. Thank you, Mr. Rust. Did you A. It's marked highly confidential. 16 16 discuss the guerilla warfare that the animal --Q. Well, we're going to resolve that 17 17 radical animal rights groups were conducting with a stipulation at the end of your 18 against Rose Acre with your mother? deposition. We've already discussed that. 19 19 A. Correct. MR. STUEVE: I'm sorry. Where are 20 Q. Did that conduct -- did that 20 we at? 21 violence by these animal rights activists have MR. BARNES: We're at 535. anything to do with your decision to join UEP MR. STUEVE: Which document?

Rust, Marcus - Vol. II

March 6, 2014

78 (Pages 677 to 680)

679 677 MR. BARNES: This is the special home, this is Exhibit 562, it's an October 5. called UEP marketing conference call, 2006, e-mail from Gene Gregory addressed to all. September 24, 2001. It talks about an Animal Welfare Committee MR. STUEVE: 535. meeting on Tuesday, October 10th. MR. BARNES: 535, correct. You've already testified about MR. STUEVE: Got it. this exhibit, Mr. Rust, I'm not going to go over BY MR. BARNES: that. I want to direct your attention to the Q. Mr. Rust, I only have one Brann Isaacson memorandum, the second page of question, maybe two, about this document. The the Brann Isaacson memorandum, and they were the 10 10 document is dated September 24, 2001. That was lawyers for UEP; correct? 11 11 before Rose Acre became a member of UEP; is that A. Correct. 12 12 correct? Q. The second page of this Brann 13 13 A. Yes. It is. Isaacson memorandum, and it was written, by the 14 14 Q. There's a list in the front of way, by Kevin Haley and David Sweetnam Berland. 15 15 this document which says, Marketing Committee Do you know who Kevin Haley is? 16 Chairman Dolph Baker called the meeting to A. Correct. 17 17 order, the following were present. There are MR. STUEVE: I'm going to object 18 18 two or three lengthy lists of people. Are any to the form of the question. 19 of those people Rose Acre people? THE WITNESS: Yes. I know who 20 20 A. No. Kevin is. Q. Did you participate in this BY MR. BARNES: 22 22 conference call? Q. Who's Kevin Haley? 678 680 A. No. A. Attorney for Isaacson. Q. Next exhibit. Would you look, Q. Let me direct your attention, please, at 532, and, Pat, it looks something Mr. Rust, to the second page from the end? like this. It's an e-mail from Gene Gregory to A. Okay. many, many, many people dated October 5th, 2006. Q. Which you're looking at. It's A. 552? captioned discussion. Do you see that section? Q. 62. I'm sorry, Marcus. 562. A. Yes. A. Okay. Q. I direct your attention to the Q. Okay. And while counsel is trying second full paragraph from the top. 10 to locate it, I'll tell you what I'm going to A. Okay. 11 direct your attention to, and I'll hold my 11 Q. That language in the Brann & 12 12 question until counsel is ready? Isaacson memorandum that was distributed within 13 13 MR. STUEVE: Got it. UEP says, as it is currently configured, the UEP 14 MR. BARNES: He's ready. Good. 14 certified program does not create any 15 15 He's very quick. significant risk. Do you see that language? 16 16 BY MR. BARNES: A. Yes. 17 17 Q. You've already testified about Q. Were you ever told -- do you 18 recall ever being told that the UEP certified this document, Mr. Rust. I'm going to direct 19 19 your attention to the second page from the end. program created any significant risk? 20 20 Second page from the end. And that has a MR. STUEVE: Objection, overly 21 21 document identification number RAUPDATE 0080674. broad. Are you limiting that to UEP's counsel And, again, for the record, and those playing at or --

Rust, Marcus - Vol. II

March 6, 2014

79 (Pages 681 to 684)

683 681 MR. BARNES: Let's take UEP's MR. STUEVE: Okay. 548. counsel. MR. BARNES: 548. It's the one BY MR. BARNES: about Michaels just announced they're going into Q. Did UEP's counsel ever tell you the ACC program. that their opinion, which I just read in their THE WITNESS: Here. I found it. memorandum, did they ever reverse that opinion MR. BARNES: You got it? and suggest to you that --THE WITNESS: Yes. MR. BARNES: Wait until Mr. Stueve A. No. 9 Q. Let me finish my question. The locates his copy. 10 10 program does not create or does create MR. STUEVE: Can you give me the 11 11 significant risk? Did you ever hear that from date on that again? 12 12 anybody? MR. BARNES: Yeah, the date of the 13 13 document is June 15, 2006. That's the first A. No. 14 14 MR. STUEVE: I'm just going to e-mail at the top of the document. 15 15 note for the record that I think counsel has MR. STUEVE: I've got 549, so I'm 16 16 waived the attorney-client privilege by asking getting closer. 548. 17 17 that question, and I tried to caution counsel MR. BARNES: Great. 18 18 MR. STUEVE: Thank you. and so --19 19 MR. BARNES: I misread your MR. BARNES: Okay. 20 20 BY MR. BARNES: caution. 21 21 MR. STUEVE: I tried to notify Q. Mr. Rust, you've already been 22 asked about this document by Mr. Stueve. I just you, so I'm just going to note that for the 682 684 record. have one question for you. Mr. Stueve directed MR. BARNES: Well, we'll have to your attention and asked you to read the sentence under the middle e-mail the middle argue about that later. BY MR. BARNES: e-mail from you to Mr. Ginnane dated Thursday, Q. When I said, did you ever hear June 15th. And he asked you to read that that from anybody, what I meant to say was language which says, Brad, Michaels just anybody other than the Brann Isaacson lawyers announced they are going into the ACC program who are not your lawyers? and that alone will cause market to go up. Do A. No. you see that language? 10 10 Q. Okay. All right. Next exhibit I A. Yes. 11 would like to refer you to is 548. 548. It 11 MR. STUEVE: Objection to the form 12 12 bears identification number RAUPDATE 0034691 of the question. 13 13 BY MR. BARNES: it's a one-page document dated June 15, 2006, 14 14 from you to Mr. Brad Ginnane? Q. What market were you referring to 15 15 A. What's the number again? when you sent that e-mail to --16 16 Q. 548. A. Egg white. 17 17 MR. STUEVE: I'm sorry, what was Q. The egg white market? 18 18 the exhibit number? A. Yeah. Egg white powder 19 19 MR. BARNES: It was 548, Pat, it specifically. 20 20 Q. Okay. What was marked 134 -- now, was the June 15, 2006, e-mail series between 21 Marcus and Brad Ginnane. I'll give you a minute this was a Capper-Volstead referenced document to find it. to help counsel locate it. It was a --

Rust, Marcus - Vol. II

March 6, 2014

80 (Pages 685 to 688)

685 687 A. What number? become members." Do you see that? MR. BARNES: 134. It's -- the A. Yes. Was that your understanding? first page appears to be an e-mail from Roger Q. Deffner to you, dated February 8th, 2006. And A. Yes. the subject is Capper-Volstead and it states The other sentence I would like to attachments Capper-Volstead summary pdf. direct your attention to, if you will turn after that page to the third page after that page? Capper-Volstead summary pdf. A. Third page after that page? I'm not going to ask you about the 9 whole thing, you've already testified about Q. Right. This is in the Isaacson 10 10 this, Mr. Rust. While counsel is locating the opinion letter. It's the bottom identification 11 11 document -- I'm not going to ask him any number is RA 0085511. 5511. 12 12 questions until you find it. A. Okay. 13 13 MR. MONICA: It's 134. Q. Wait a second. That's the 14 14 wrong -- that's the wrong page. MR. BARNES: 134. First page is 15 15 Roger Deffner to Marcus. A. You got your tag covered up. 16 16 MR. STUEVE: Hold on. I'm Q. Yeah. I'm sorry. I directed you 17 17 missing -- I'm sorry, it's right here, I got it. to the wrong page. Excuse me. It's getting 18 18 MR. BARNES: I'm just going to 19 19 direct his attention. What I meant to direct your 20 20 MR. STUEVE: I got it. Thank you. attention to was the second page of the Brann & 21 21 BY MR. BARNES: Isaacson opinion. 22 Q. Mr. Rust, I just want to direct MR. STUEVE: Are we still on 686 688 Exhibit 134? your attention to a couple of lines in an attachment to this document. If you could go to MR. BARNES: Yes, we are. This, the fifth page, fifth page from the beginning Pat, is the memo from Irving Isaacson to Al Pope and that has a document identification number of RE: Capper-Volstead qualification, February 4, 1992, which was an attachment to Exhibit 134. RA 0085507. 6 A. Okay. BY MR. BARNES: Q. Find it? Q. And, Marcus, I would like to 8 A. Yes. direct your attention to the second page? 9 MR. STUEVE: Can you give me a Q. The very -- and, again, this 10 appears to be a memo from Irving Isaacson to Bates number? 11 Mr. Al Pope, RE: Capper-Volstead qualification 11 MR. BARNES: Yes. I'm sorry. 12 12 dated February 4, 1992. Do you see that? It's RA 0085508. 13 13 A. Yes. BY MR. BARNES: 14 Q. Now, I would like to direct your 14 Q. Now, if you look at the bottom 15 15 attention to the first paragraph. paragraph in the Brann & Isaacson opinion 16 16 A. Okay. letter, beginning with the second sentence in 17 17 Q. Okay. Under legal basis for the bottom paragraph. It says, if we had not 18 18 agriculture cooperative antitrust exemption. had Capper-Volstead protection, UEP as such 19 19 And the second sentence in that first paragraph would not be in existence today and egg 20 20 states, "the bylaws of UEP and its regional producers would have suffered greatly as a 21 members are very carefully framed to allow only result. In 1970, the legal status of UEP as a bona fide agricultural producers or farmers to federated agriculture cooperative was approved

Rust, Marcus - Vol. II

March 6, 2014

81 (Pages 689 to 692)

689 691 by the Federal District Court in New York in the Q. Do you have that document -- both case of UEP versus Bauer, B-A-U-E-R, of those documents in front of you, Mr. Rust? International. In other words, UEP has been A. Yes. recognized as a legal agricultural cooperative Q. Now, directing your attention to by the courts provided of course that its the second page of Exhibit 111, would you turn membership retains status as producers or there, please, second page of 111. At the top farmers. Is that your understanding, Mr. Rust? of that page, Mr. Stueve directed your attention A. Yes. to a motion. See at the very top of the page? Q. Okay. Let's -- we're almost A. Yeah. 10 10 finished. You're very patient. Q. It says, Motion: It was moved by 11 11 I'm going to ask you to locate two Osborn and seconded by Schimpf, that UEP 12 12 exhibits that are related. The first is distribute an economic alert to the members and 13 13 Exhibit 111, and that is a document that the alert include a price forecast and a 14 identification MOARK 0001079. 14 list much possible options to correct the 15 15 A. Okay. oversupply problem, and it says the motion 16 Q. It appears to be the minutes of carried. 17 17 the UEP shell egg Marketing Committee conference Do you remember testifying about 18 18 call, June 1, 2005. That's the first document. that? 19 19 MR. STUEVE: What's the exhibit A. Yes. 20 20 number? Okay. Now, at the time of this 21 MR. BARNES: It's 111, Pat. meeting, based on the language of that motion, 22 22 MR. STUEVE: Okay. had an economic alert already been prepared? 690 692 A. Not that I recollect. MR. BARNES: Previously marked somewhere else. Q. Let me show you what is MR. STUEVE: What's the date on Exhibit 117, which I think Mr. Stueve has that? already established that this was the economic alert that resulted from the motion in MR. BARNES: June 1, 2005. 6 MR. STUEVE: Okay. I've got it. Exhibit 111 that we've just referred to. And MR. BARNES: I would give you my let me ask you, Mr. Rust, as a member of that 8 shell egg Marketing Committee referenced in copy, but I've got it marked up. 9 MR. STUEVE: It's my lucky day, I Exhibit 111, do you recall whether Exhibit 117, 10 10 opened it up to the -- right to Exhibit 111. the actual economic alert, was ever distributed 11 11 to the members of the shell egg Marketing MR. BARNES: Marvelous. 12 12 Committee? BY MR. BARNES: 13 13 Q. Now, before I ask you anything I don't recall it being. 14 about Exhibit 111, Mr. Rust, I would like you to 14 Q. Do you recall that the shell egg 15 15 also locate Exhibit 117, which Mr. Stueve, I Marketing Committee ever voted to approve and 16 16 distribute what has been marked as Exhibit 117? believe, has already established is related to 17 17 Exhibit 111. A. No. 18 18 Exhibit 117 bears the Q. Okay. We are almost there. 19 19 identification number UE 07932299. It's MR. BARNES: Now, what is our next 20 20 Exhibit 117. It's captioned, Egg Industry Exhibit Number? Do we have that, David? 21 Economic Alert. MR. HICKEY: Yeah. MR. BARNES: You're wonderful. BY MR. BARNES:

Rust, Marcus - Vol. II

March 6, 2014

82 (Pages 693 to 696)

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693
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      I'm bringing you to my next deposition.
                                                                  that this goes beyond the designation of this
               MR. HICKEY: No, you're not.
                                                                   witness with respect to Greg Hinton is the one
               (Rust Exhibit Number 571 was
                                                                   who was identified with respect to pricing. So
      marked for identification.)
                                                                  it's beyond the scope of his designation.
               MR. BARNES: We've just marked
                                                                           MR. MONICA: He's also produced
      this as Rust Exhibit 571. I'm going to hand
                                                                  individually. You know that.
      that to the witness, and I'm going to hand that
                                                                           MR. STUEVE: Look, guys, all I'm
      to Mr. Stueve. And I need one copy. Can you
                                                                  telling you, this is beyond the scope. You can
                                                             9
      share it with Pat, David? I'm sorry -- here you
                                                                   review the record, I didn't ask him any
                                                            10
10
      go. Joe is going to give you his.
                                                                   questions about any bidding process, so it's
11
                                                            11
               MR. STUEVE: I object to these
                                                                   beyond the scope. Go ahead. If you want to go
12
                                                            12
      questions beyond the scope of my examination.
                                                                   down this road, I've noted my objection. I
13
                                                            13
               MR. BARNES: Well, it might have
                                                                   can't stop you from doing it.
14
                                                            14
      been beyond the scope of your examination, but
                                                                           MR. BARNES: You noted your
15
                                                            15
      it is not beyond the scope of the representation
                                                                   objection, but I just want to be clear. Your
16
      you made on the record, Mr. Stueve. You stated
                                                                   position is if a witness, a 30(b)(6) witness has
17
                                                            17
      very clearly that your client, AWG, never had a
                                                                  not been designated for a particular subject
18
                                                            18
      specification for the purchase of shell eggs
                                                                   matter, that witness cannot be interrogated on
                                                            19
19
      that required UEP animal husbandry
                                                                   another subject. You cannot go outside the
20
                                                            20
      certification. You stated that on the record.
                                                                   30(b)(6) designation in interrogating the
21
                                                            21
               MR. STUEVE: Sir, that was not the
                                                                   witness. Is that your position?
22
                                                            22
                                                                           MR. STUEVE: That's not my
      result of any questioning. That was -a.
                                                  694
                                                                                                              696
               MR. BARNES: Gratuitous -- -
                                                                  position.
               MR. STUEVE: It was not a
                                                                           MR. BARNES: That's what you said
      gratuitous statement, and it's in fact the
                                                                  on the record.
      truth, that it was not a question I asked this
                                                                           MR. STUEVE: You -- my point was
      witness, so you can go down this road, but this
                                                                  that I did not ask him questions concerning
      -- this is beyond the scope of my examination,
                                                                  these topics, because he was not designated with
      and I object to it.
                                                                  respect to those topics.
               MR. BARNES: You also promised, if
                                                                           MR. BARNES: Well, the record will
      you recall, and the record will reflect, that
                                                                  show what it shows. Let's just -- let me ask
      you would come back to the issue.
                                                                  him the question, so we can go home. All right?
11
               MR. STUEVE: I didn't start the
                                                            11
                                                                  Your objection is noted.
12
                                                            12
                                                                           MR. STUEVE: I get a continuing
      issue.
13
                                                            13
               MR. BARNES: Well, you did. You
                                                                  objection.
                                                            14
14
      stated -- and you said you would come back to
                                                                           MR. BARNES: You certainly do.
15
                                                            15
                                                                           MR. STUEVE: Okay. Fair enough.
16
                                                            16
               MR. STUEVE: I didn't start the
                                                                  BY MR. BARNES:
17
                                                            17
      issue.
                                                                       Q. Mr. Rust, directing your attention
18
                                                            18
               MR. BARNES: So I am fulfilling
                                                                  to Exhibit 571, it is labeled product
19
                                                            19
      your promise to the court and the jury, we are
                                                                  specification. Can you tell from the front of
20
                                                            20
      coming back to the issue. You can object. Your
                                                                  this document whose product specification this
21
      objection is noted on the record.
                                                                  is?
                                                                       A. AWG.
               MR. STUEVE: I would also note
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Rust, Marcus - Vol. II

March 6, 2014

83 (Pages 697 to 700)

	697	699
1	Q. And that's a company suing you;	with your counsel about what he was going to ask
2	right?	you; right?
3	A. Yeah.	³ A. We went over different documents,
4	Q. Okay. Would you look, Mr. Rust,	⁴ yeah.
5	in the product specification description section	⁵ Q. He told you what he was going to
6	regarding shell eggs?	6 ask you; right?
7	A. Yeah.	⁷ A. Yeah.
8	Q. And it has a number of	⁸ Q. Now, let's look at the document he
9	requirements in that section; does it not?	just put in front of you with respect to the
10	A. Yeah. It does.	¹⁰ MR. BARNES: AWG.
11	Q. Would you look at the last	11 BY MR. STUEVE:
12	sentence in that description section?	Q. The product specifications here?
13	A. Yeah.	¹³ A. Yeah.
14	Q. Could you read that sentence into	Q. Were you involved in the bidding
15	the record, please?	of the 2013 the process of bidding for the
16	A. All eggs must be produced from	business of AWG?
17	hens certified to be managed in compliance with	A. Yeah.
18	the United Egg Producer animal husbandry	¹⁸ Q. What was your role?
19	guidelines.	A. I was asked multiple questions
20	MR. BARNES: Thank you, Mr. Rust,	about whether or not we wanted to bid since the
21	I have no further questions. Oh, wait a minute.	were you suing us or not.
22	I'm sorry, we have one clean up item.	Q. Who asked you that?
	698	700
1	MR. STUEVE: We can do that after.	¹ A. Greg Hinton.
2	Let me get my questions. We'll do that at the	² Q. No. What I'm talking about is,
3	end.	did you have any communications directly with
4	EXAMINATION BY COUNSEL FOR PLAINTIFFS	4 AWG?
5	BY MR. STUEVE:	⁵ A. No.
6	Q. Let me start out by asking you,	⁶ Q. Did you have any discussions with
7	Mr. Rust, there was a significant break between	⁷ AWG about what in fact were the specifications
8	my questioning and the questioning of your	8 they were looking for in the bidding process?
9	counsel; is that correct?	⁹ A. No. Only discussions with Greg.
10	MR. BARNES: Well, I object to	Q. Mr. Hinton would have been the one
11	that. It was	who would have had those discussions; right?
12	BY MR. STUEVE:	12 A. Yeah.
13	Q. There was a break between my	Q. Now, do you know if these are all
14	questioning and when your counsel started asking	of the specifications that Rose Acre asked from
15	questions?	AWG concerning the 2013 bid?
16	MR. BARNES: It was a short break.	MR. BARNES: Object to the form.
17	THE WITNESS: A short break, yeah.	THE WITNESS: I can't say for all.
18	BY MR. STUEVE:	18 BY MR. STUEVE:
19	Q. And you met with your counsel	Q. Okay. It bid not only on on
20	during that?	best choice shell eggs, but it bid on specialty
21	A. Yeah.	eggs as well; correct?
22	Q. And you discussed the questions	A. I would assume so.
II		

Rust, Marcus - Vol. II

March 6, 2014

84 (Pages 701 to 704)

701 703 Q. Do you know if the specifications Q. Yeah. for the specialty eggs required UEP certified? A. I assume them to be. Yeah. A. It says fresh shell eggs. Q. And so it would not be a surprise to you that if MOARK prepared the specifications Q. Is your assumption that it did? A. I would assume that it would. I for the eggs that it was providing AWG that it don't know. would include in its specifications that its eggs were UEP certified; correct? Q. Now, sir, your counsel has been at MR. BARNES: Object. Object to the deposition of the individual responsible for the document that's in front of you, and she the form of the question. If the witness can 10 10 testified under oath that the actual wording answer it, go ahead. 11 11 that is contained in here, including the words THE WITNESS: My general 12 12 that were read by your counsel, were actually knowledge, most egg customers we deal with they 13 13 typed into this form document by MOARK, which write the specifications, and we only supply 14 14 what they tell us to supply. was the current supplier of AWG. Are you aware 15 15 of that, sir? MR. STUEVE: Move to strike the 16 MR. MONICA: That's not what she answer as nonresponsive. I'm going to ask you 17 17 said. It's a misrepresentation. to read my question back to him and ask you to 18 18 MR. BARNES: I object to the answer my question. 19 testimony by Mr. Stueve representing what MR. BARNES: It is responsive. 20 another witness said in another deposition. I 20 What he's saying, Pat, is the obvious. It's 21 21 object to that. That testimony says what it unusual for a company --22 22 MR. STUEVE: Counsel. Counsel, no says and if he has a copy and wants to show it 702 704 to us, that's fine, but I object to him using -speaking objections. characterizing another witness's testimony, (The record was read as another of his client's testimony to try to requested.) undermine what his own document says. MR. BARNES: Objection. Go ahead. THE WITNESS: It would surprise me BY MR. STUEVE: 6 Q. Go ahead and answer my question, that a supermarket chain or seller would allow a sir? supplier to write the specification of their 8 A. Repeat your question. brand. MR. STUEVE: Read it back to him. BY MR. STUEVE: 10 10 (The record was read as Q. Assuming that the documents that 11 11 requested.) have been produced in this case in fact show 12 12 MR. BARNES: Objection. that AWG asked MOARK to prepare the 13 13 THE WITNESS: No. specifications for MOARK's eggs, would it 14 BY MR. STUEVE: 14 surprise you that MOARK would include that its 15 15 Q. And sir, you were aware that prior eggs were UEP certified? 16 16 to Rose Acre submitting a bid in 2013, that MR. BARNES: Object to the form. 17 17 MOARK was the exclusive supplier of shell eggs THE WITNESS: Repeat your 18 18 to AWG: correct? question. 19 19 MR. STUEVE: You can go ahead. A. I did not know that. 20 20 Q. You are aware that, in fact, they (The record was read as 21 21 are UEP certified; right? requested.) 22 A. MOARK? MR. BARNES: Object to the form.

Rust, Marcus - Vol. II

March 6, 2014

85 (Pages 705 to 708)

705 707 Calls for speculation. specifically the quality assurance department; THE WITNESS: Are you saying that is that correct? MOARK specified the egg? I'm not sure what A. It doesn't say that. you're saying there. Q. That's what it says; right? BY MR. STUEVE: A. It says any variation in these Q. Sir, when you -- let me ask you specifications must be preapproved by Associated Wholesale Grocers quality assurance department. this. Can you answer my question that I asked you? Q. Right. So it puts you on notice A. If I can understand it. that if you want to change one of these 10 10 MR. BARNES: Objection. specifications that's in this document that you 11 11 MR. STUEVE: Let me have her read contact Associated Wholesale Grocers quality 12 12 it back one more time. Have her read it back assurance department; right? 13 13 and tell me what you don't understand. MR. BARNES: Objection, document 14 14 THE WITNESS: I'm not a lawyer, speaks for itself. 15 15 I'm a chicken farmer. BY MR. STUEVE: 16 16 BY MR. STUEVE: Q. That's what it says; right? 17 17 Q. Let me just ask it this way, so we A. I'm reading -- I read you what it 18 18 can make it a little simpler. says. 19 19 If in fact AWG asked MOARK to Q. Now, in 2013, do you know who were 20 20 the folks who bid on the AWG's business besides write the specifications for the eggs that MOARK 21 21 was providing to AWG, would it surprise you that Rose Acre? 22 22 MOARK would list as one of those specifications A. I have no way of knowing that. 706 708 that its eggs are UEP certified? Q. Mr. Hinton would know that; right? MR. BARNES: Object to the form of A. Not necessarily. the question. There are two speculative Q. Do you know if there are -- if questions rolled into one. If you can answer there were any -- you just don't know who submitted the bids; is that correct? it, go ahead. THE WITNESS: I have no knowledge. A. Most -- any bid situation I've BY MR. STUEVE: ever been in, all we're usually told are there Q. You know they're UEP certified; are other suppliers bidding. 9 right, MOARK? MR. BARNES: Pat, before you go 10 10 A. I assume they are. on --11 11 BY MR. STUEVE: Q. Now, if you look back at the 12 12 document that's in front of you, at the very Q. Do you know what percentage of the 13 13 top, it says, notice, any variations in these shell egg production in the United States in 14 specifications must be preapproved by Associated 14 2013, what percentage of those eggs are UEP 15 15 Wholesale Grocers quality assurance department. certified? 16 16 Do you see that? A. Not exactly, I wouldn't. 17 17 A. Where is that at? Q. It would be over 90 percent? 18 Q. Right at the very top in all caps. MR. BARNES: Objection. Object to 19 19 A. Okay. the form. 20 Q. It specifically notifies Rose Acre 20 THE WITNESS: I would have to look 21 21 that, hey, if you want to change one of these at a record someplace. I have no memory of what specifications, you can contact us and that percentage would be.

Rust, Marcus - Vol. II

March 6, 2014

86 (Pages 709 to 712)

709 711 BY MR. STUEVE: question. Q. It's substantial; right? BY MR. STUEVE: A. It would be substantial, but I Q. Yeah. Consistent with the motion have no memory of what the percentage would be. that was carried at the Marketing Committee that MR. BARNES: And excuse me, Pat. you were at, Exhibit 117, the economic alert, Could I just ask a question? includes the possible solutions to correct the MR. STUEVE: No. oversupply problem; right? MR. BARNES: I want to ask you a MR. BARNES: Object to the form. 9 question. THE WITNESS: It includes possible 10 10 MR. STUEVE: No, I'm in my solutions. 11 11 examination. If you would --BY MR. STUEVE: 12 12 MR. BARNES: I'll hold it until Q. And all of those pertain that are 13 13 you're finished, then I'll ask you. Go ahead. under the possible solutions, to the oversupply 14 14 BY MR. STUEVE: problem; correct? 15 15 Q. Sir, if you could look back at MR. BARNES: Object to the form. 16 16 Exhibit 111, your counsel was asking you a THE WITNESS: Could be. 17 17 question about this and 117. Do you have that? BY MR. STUEVE: 18 18 A. I'm finding 117. Yeah. Q. Well, the first one is dispose of 19 19 Q. And, first of all, I want the spent hens 4 weeks earlier than previously 20 20 scheduled and/or reduce your flock size by record to be clear, that you were at the 21 21 Marketing Committee, and there in fact was a 5 percent through Labor Day? 22 22 vote, and that motion was carried that Voluntary suggestion, but yeah. 710 712 Mr. Gregory was to in fact issue an economic Q. That pertains to the oversupply alert and include in that a price forecast and a problem; right? list of possible solutions to correct the A. It's a voluntary suggestion. oversupply problem; right? Q. That applies to the oversupply MR. BARNES: Object to the form. problem; correct, sir? THE WITNESS: Yeah. A. As some perceived it. Yes. BY MR. STUEVE: Q. Number 2 is delay the hatch of all flocks. That pertains to the oversupply Q. And if the committee takes action, and it's approved, Mr. Gregory is to follow problem; correct, sir? 10 10 that; correct? A. That's a possible solution. 11 A. Correct. 11 Q. Number 3, reduce all hatches by 12 12 Q. And consistent with the direction 5 percent for the next 6 weeks pertains to the 13 13 of the committee, Exhibit 117 is an egg industry oversupply problem; correct, sir? 14 economic alert; correct? 14 MR. BARNES: Object to the form. 15 15 A. Yeah. Misstates the language of the document. 16 16 BY MR. STUEVE: Q. And consistent with the direction 17 17 of the Marketing Committee, that economic alert Q. Right? 18 18 includes the possible options to correct the A. Listed as a possible solution. 19 19 oversupply problem; correct, sir? Q. Increase the hen disposal rate, 20 20 MR. BARNES: Object to the form of reduce the chicken hatch, leave some houses 21 the question. empty, we'll make money, pertains to the oversupply problem; right, sir? THE WITNESS: Repeat your

Rust, Marcus - Vol. II

March 6, 2014

87 (Pages 713 to 716)

713 715 A. It is listed as a possible Misstates the evidence. solution on this paper. BY MR. STUEVE: Q. That's what it states; right? Q. If you're selling surplus eggs to MR. BARNES: That's not what it the breakers, reduce your flock size. That pertains to the oversupply problem; correct, states. MR. STUEVE: Counsel, will you sir? A. It is listed on this paper. I did stop using speaking objections. not vote on this paper. MR. BARNES: Well, you're 9 Q. Now, you were also asked questions distorting the record, Mr. Stueve, you're 10 by counsel after your prep session? 10 stating things that are not in the document. 11 11 MR. BARNES: Object to --BY MR. STUEVE: 12 12 BY MR. STUEVE: Q. Sir, do you have the document in 13 13 Q. Exhibit 134; right? Do you have front of you? 14 134 in front of you? A. Yeah. 15 15 A. Yeah. This is the Brann & Isaacson firm, 16 16 Q. Now, counsel directed your counsel to UEP, this was advice that was shared 17 17 attention to a few pages in this document; with you; correct? 18 18 right? Do you remember that? A. Yeah. 19 19 A. A couple. Q. In 2004; correct? 20 20 Q. All right. And then there was an A. Yeah. 21 21 Q. And under the following activities earlier document, I believe, and we'll get to 22 it, but it also pertained to legal advice that that are probably not protected, they made clear 714 716 that UEP members cannot boycott nonmembers; you had seen from Brann & Isaacson concerning correct? UEP. Do you remember those questions? A. Vaguely. MR. BARNES: Probably. Q. Okay. Now, that same firm is the MS. LEVINE: Object to the form. firm that's providing the legal advice in both BY MR. STUEVE: of the documents that you're looking at; right? Q. Do you see that? A. I see where it says the following A. Yeah. Q. And that firm, if you look at page activities probably are not protected. Q. Underneath that, it says that UEP 505? 10 MR. BARNES: Of 134? members may not or cannot boycott nonmembers of 11 MR. STUEVE: Yep. Of 134. 11 the cooperative; right? 12 BY MR. STUEVE: MR. BARNES: Object to the form. 13 13 THE WITNESS: I read what it says Q. Do you see under activities, are 14 probably not protected. Do you see that? Do 14 it says boycott of nonmembers of cooperative. 15 15 you see that listed there? See the activities BY MR. STUEVE: 16 16 under are not protected? Q. And then it says under the 17 17 A. Yeah. category probably not protected, that UEP 18 members cannot coerce nonmembers to join the Q. That firm made it clear that UEP 19 19 members could not boycott nonmembers of the cooperative; correct? 20 20 MR. BARNES: Objection. Asked and cooperative; right? 21 21 MR. BARNES: Object to the form of answered. the question. It misstates the document. Mr. Stueve, you've been through

Rust, Marcus - Vol. II

March 6, 2014

88 (Pages 717 to 720)

717 719 this once. You know, it's tough enough to go THE WITNESS: I'll repeat what it through it once, but you go through it says here that there should be -- the writing says there should be no efforts to coerce repeatedly. It's asked and answered. MR. STUEVE: Go ahead and answer nonmembers to join UEP. my question, sir. BY MR. STUEVE: Q. All right. Now, you were also A. Which one again? MR. STUEVE: Read it back to him. directed to 548, the middle sentence -- the middle e-mail that you prepared June 15th, 2006; (The record was read as right? requested.) 10 10 MR. BARNES: Same objection. A. Yeah. 11 11 THE WITNESS: What are you asking? Q. The event that you attributed your 12 12 belief that the market would go up was Michael BY MR. STUEVE: 13 13 Q. That's what you were being Foods' announcement that it was going into the 14 14 advised? certified program, and therefore was going to be 15 15 A. You're making a statement, I don't required to comply with cage space requirements; 16 know what you're asking. correct, sir? 17 17 Q. That's what you were being MR. BARNES: Objection to the 18 18 advised: correct, sir? form. Asked and answered. 19 A. I'm reading what it says here. THE WITNESS: That's what that --20 20 Q. And what it says is that you were I'm not following what you're asking. You're 21 21 not to "coerce nonmembers to join the reading a statement that says that here, so what 22 22 cooperative;" right? are you asking? 718 720 A. It says the following activities MR. STUEVE: If you could read are probably not protected and that is listed back my question, and I ask for you to answer underneath that statement there. Q. And then over on the next page, (The record was read as again, under some absolutes, do you see that? requested.) A. Yeah. MR. BARNES: Same objection. THE WITNESS: I'm still not sure Q. It says under the absolute, there what you're asking me to refer to. should be no attempt to boycott or curtail business with a nonmember regarding failure to BY MR. STUEVE: follow guidelines or for that matter regarding Q. The event that you believed would 11 any other issues. Did I read that correctly, 11 result in the market going up was Michael Foods 12 12 joining the certified program and now being sir? 13 13 MR. BARNES: Object to the form. required to comply with cage space requirements; 14 14 Asked and answered. correct, sir? 15 15 THE WITNESS: That is what you are MR. BARNES: Same objection. 16 16 THE WITNESS: What are you asking reading there. Yeah. 17 17 BY MR. STUEVE: about? 18 18 BY MR. STUEVE: Q. It also says under absolutes, 19 19 there should be no efforts to coerce nonmembers Q. Is that correct? If you could 20 20 to join UEP; correct, sir? read back my question, and listen to my question 21 MR. BARNES: Same objection. and answer it for me, sir. 22 Document speaks for itself. (The record was read as

Rust, Marcus - Vol. II

March 6, 2014

89 (Pages 721 to 724)

721	723
¹ requested.) ² THE WITNESS: Yeah.	Q. Did the burnt truck, did that coccur in 2002?
BY MR. STUEVE:	3 A. I don't recollect the exact time
4 Q. Now, you your counsel asked you	A. I don't reconect the exact time
 questions and used the term violence concerning 	it took place.
actions by the Humane Society; is that correct?	 Q. Could it have been several years before 2002, sir?
7 A. Yeah.	7 A. It could have been a day before
A. Teall.	8 2002. It could have been 2002. It could have
Q. Now, Sil, you've been very vague	2002. It could have been 2002. It could have
in your testimony about these alleged actions that occurred at Rose Acre, so I want to hear	 been 2001, 1999. I don't recall the exact I would have to look at a document.
that occurred at Nose Acre, so I want to hear	would have to look at a document.
specifically. You mentioned that there was and you refer to your mom's note about a about	Q. What other you identified a burnt truck; is that correct?
one truck burned up. Do you remember that	13 A. Correct.
14 reference?	Q. And that other event did you say
15 MR. BARNES: Object to the form of	2. And that other event did you say
the question, and object to Mr. Stueve's	A. They spray painted up on the side
the question, and object to Mr. Stdeve's testimony. He wasn't vague about his	of the feed mill, the owners should be in cages
description of the activities by the animal	like we should be in cages.
19 rights activists.	¹⁹ And then they used a high powered
THE WITNESS: There are multiple	rifle and shot out the electric transformers,
²¹ things.	bang, bang.
22 BY MR. STUEVE:	Q. Let me take these one at a time.
51 IIII (1 6 1 6 2 7 2 1	Q. 25t He take those one at a time.
722	724
¹ Q. Let me ask you. Let me you	With respect to the spray paint on is it a
said that. You mentioned this truck being	² water tower?
³ burned; right?	³ A. Side of our feed mall.
⁴ A. Yeah.	⁴ Q. Side of the feed mill. Where did
⁵ Q. When did that occur?	5 that occur?
⁶ A. At night.	⁶ A. Jen Acres.
⁷ Q. What year?	⁷ Q. And what year?
⁸ A. I don't recall the exact date.	8 A. Before we joined the UEP program.
⁹ Q. Did you file a police report?	⁹ Q. Could it have been several years
10 A. Yeah.	before, sir?
Q. And do you have records of that	MR. BARNES: Object to form.
police report?	THE WITNESS: It may have been
¹³ A. I have no idea.	one day, it may have been 10 years. I don't
¹⁴ Q. Was it written up in the paper?	recollect without seeing the document.
A. Of the person they went to their	BY MR. STUEVE:
website, and they published what they did. And	Q. Did you file a police report with
that person ended up pleading guilty later and	respect to that?
serving he burnt down a laboratory in	A. It was in the newspaper.
Michigan, and served multiple years in prison	Q. It was?
²⁰ from my understanding.	A. Yeah.
Q. Did that occur in 2002?	Q. And then you also mentioned that
A. He served prison after that.	there were some shots fired?
711 The control phoen and that	

Rust, Marcus - Vol. II

March 6, 2014

90 (Pages 725 to 728)

725 727 A Yeah getting ready to attack one of our lowa Q. And where -- into what? facilities. Into the electric substation. Q. Did it happen? Q. Okay. And when did that occur, A. No. sir? And was this written up in any A. Prior to us joining UEP. newspaper? A. I doubt if it was. They notified Q. Would that have been several years us that through some kind of investigation they before? A. It may have been one day, it may were doing, they found evidence that this was 10 10 have been 10 years. I don't recollect. I would going to happen, and we put extra security, and 11 11 notified the police department and, you know, have to see records to see the date, I don't 12 12 remember. animal terrorists, they burn stuff down in 13 13 Q. What records would you look to, Michigan. You know, you never know what they're 14 14 sir? going to do. 15 15 A. Quite frankly, that would probably Q. Sir, with respect to the -- with 16 16 be -- I'm not sure it would be in company respect to this last incident you're talking 17 17 records. It may be -- have to go -- it was in about, this threat that was stopped. Did you 18 18 all the newspapers. file any -- did you prepare any documentation of 19 19 Q. Okay. In what location? 20 20 A. In the -- which one again? A. That occurred in North Vernon. 21 21 Q. The last one you're referring to? Q. And, sir, any other events that MR. BARNES: The FBI. you can recall? 726 728 A. Yeah. Our water plant was THE WITNESS: The FBI? We had sabotaged in our Cort Acre operation. several emergency phone calls and discussions Q. And when did that occur? about it trying -- I mean, when you've been I don't recollect the date. notified by the FBI that some idiots, terrorist Q. It could have been several years groups are going to come and burn one of your before 2002, sir? facilities down, you get concerned. When they MR. BARNES: Object to form. burn the feed trucks, when they paint that the THE WITNESS: It could have been. owner should be in jail, you know, I don't like BY MR. STUEVE: that horse shit. You know, I --10 10 Q. And was there a police report MR. BARNES: Just relax. 11 11 filed there? THE WITNESS: I mean, to have our 12 12 own customers suing us and everything over a A. I believe there was. 13 13 Q. Okay. Was it in the newspaper? program they asked us to be in, this is horse 14 A. I'm pretty sure it was. 14 shit. 15 15 Q. All right. Do you remember what MR. BARNES: Okay, just relax. 16 16 newspapers? Just relax. Are you almost finished or should 17 17 A. I would assume the local. we take a break? The witness -- it's late, 18 18 Q. Okav. we've been at this 10 hours, okay? He's 19 A. Then we had another event. The 19 obviously --20 20 MR. STUEVE: I'm almost done here. FBI had notified us that one of our 21 facilities was -- I don't know how they knew, I would like to get an answer to my question, so but they had reason to believe a group was I'm going to ask it one more time.

Rust, Marcus - Vol. II

March 6, 2014

91 (Pages 729 to 732)

729 731 BY MR. STUEVE: BY MR. STUEVE: Q. Did you prepare any documentation Q. Sir, in fact, his memo determined with respect to your communications with the that your phase-in of the 100 percent rule for 4 FBI, so we would be able to determine how far in Michael Foods was in fact an anticompetitive 5 the past that occurred? restraint, sir; right? A. I'm sure someplace somewhere there 6 MR. BARNES: Object to the form of may be a log or something. I don't have a clue. the question. Misstates the evidence. I don't remember. The FBI might have it. THE WITNESS: They had concerns 9 MR. MONICA: If you want it, we'll about it. Our rule was not approved. What we 10 10 look for it. suggested as a solution. 11 11 MR. STUEVE: Yeah. I do. With BY MR. STUEVE: 12 12 respect to all of this, that would be great if Q. And your solution was a phase-in 13 13 you've got it. of the 100 percent rule; right, for Michael 14 14 BY MR. STUEVE: Foods? 15 15 Q. Now, counsel also asked you A. Yes. 16 questions about 562. Can you get that in front Q. If the motion is adopted, the 17 17 of you, sir? program would add restraints on external 18 18 MR. BARNES: You already asked him dealings that could expose the program to 19 about this, Pat. greater antitrust scrutiny. That's what he 20 20 MR. STUEVE: No, I haven't. This concluded; right? 21 21 is the other Brann & Isaacson. A. I think that's what it says. 22 BY MR. STUEVE: Q. He goes on to say, as 730 732 Q. Sir, if you look at 562, your participation in the program continues to grow, counsel asked questions about the Brann & the imposition of restriction on the marketing Isaacson memo that is attached to 562. Do you of uncertified eggs creates ever increasing recall that? economic pressure for noncertified companies to become certified because it shrinks the market A. I don't recall that. Q. Well, if you would, look over on for uncertified product; did I read that 674? correctly? MR. BARNES: Objection, asked and A. 674. Okay. Q. Now, it says, as it's currently answered. You've read it twice now. The 10 configured -- remember he read that language to language hasn't changed, the document speaks for 11 you? 11 itself. 12 12 A. Yeah, I remember that. BY MR. STUEVE: 13 13 Q. Now, there is no discussion either Q. It's the second item there? 14 in that paragraph or any other paragraph in this 14 A. You read so fast, I couldn't hear 15 15 memo about whether or not the 100 percent rule everything you said. If you read what it says, 16 16 that was adopted by the UEP board is in fact an that's what it is. 17 17 antitrust violation; correct, sir? Q. If you would, do you see where 18 MR. BARNES: Object to the form. secondly is? 19 19 THE WITNESS: It says here the UEP A. I'm not even sure which page. 20 20 Q. It's on 674? certified program serves a legitimate purpose of 21 21 encouraging humane treatment of laying hens. Okay. That's why we were in the program, sir. Q. It says, secondly, as

Rust, Marcus - Vol. II

March 6, 2014

92 (Pages 733 to 736)

733 735 participation in the program continues to grow, MR. STUEVE: It wasn't generated the imposition of the restriction on the by AWG. marketing of uncertified eggs creates ever MR. BARNES: You're telling me increasing economic pressure for noncertified this is not an AWG document. This spec is not companies to become certified because it shrinks an AWG document? I think we should go to Judge the market for uncertified product. Did I read Duncan on this, and have Judge Duncan determine that correctly? MR. BARNES: Object to form. It's MR. STUEVE: Counsel, you weren't about the fourth time you've read it. The at AWG's deposition. 10 10 language hasn't changed, the document speaks for MR. BARNES: No, I wasn't. All 11 11 itself. I'm asking you is, is this an AWG document? Can 12 12 THE WITNESS: I can't find it. we have that stipulation or not? You can argue 13 13 BY MR. STUEVE: 14 14 Q. At the bottom 674, and it says MR. STUEVE: I noted my 15 15 secondly, it's four sentences up? objections. You can ask the witness a question. 16 16 A. I believe you read what it says. MR. BARNES: So you won't give me 17 17 Q. Now, and in fact, the -- as I a stipulation that this is an AWG document? 18 18 MR. STUEVE: You have the sworn asked you earlier, the substantial portion of 19 19 the shell egg production is now certified testimony of AWG --20 20 MR. BARNES: I'm asking you for a companies; correct, sir? 21 21 MR. BARNES: Objection. Asked and stipulation this is an AWG document. 22 22 answered more than once. MR. STUEVE: It is not an AWG 734 736 document, it's produced by SF. THE WITNESS: I believe it could he MR. BARNES: You've got the AWG MR. STUEVE: I have no further logo up in the left. And again, the evidence questions. will show that it is an AWG document. **EXAMINATION BY COUNSEL FOR ROSE ACRE FARMS** BY MR. BARNES: BY MR. BARNES: Q. Mr. Rust, obviously I've struck a Q. Mr. Rust, I do have just very few bone here with this line of questioning. 8 auestions. MR. STUEVE: I object to the 9 First of all, let's look at -- I characterization. I have no bone left right 10 10 think it's 571. This is the AWG product spec 11 for fresh shell eggs, which requires all eggs 11 MR. BARNES: I've struck 12 12 must be produced from hens certified to be something. 13 13 managed in compliance with the UEP animal BY MR. BARNES: 14 husbandry guidelines. Do you have that? 14 Q. Mr. Rust, before Rose Acre 15 MR. STUEVE: Objection, assumes 15 responded to the AWG specification for fresh 16 16 facts not in evidence. shell eggs, which included the UEP certified 17 17 THE WITNESS: Yeah. requirement before Rose Acre responded, did 18 MR. BARNES: Are you saying anybody from AWG tell Rose Acre that the UEP 19 19 they're a spurious document? Can we get a certified requirement was put in this document 20 20 stipulation, Mr. Stueve, that this is an by MOARK? 21 21 accurate spec that was generated by AWG? Can we MR. STUEVE: I'm going to object. have that stipulation? It calls for speculation on the part of this

Rust, Marcus - Vol. II

March 6, 2014

93 (Pages 737 to 740)

737 739 witness we've got more than enough of that in the record BY MR. BARNES: I'll just note there are one, two, three, four, five of these possible solutions? Q. You can answer. MR. STUEVE: He's said he has had MR. STUEVE: Objection. First of no communications with AWG. Hold on, let me all, objection to the form of the question. It finish is loaded with a speech from counsel. BY MR. BARNES: It also assumes that in fact AWG Q. There are five items under the provided these specifications to Rose Acre. And so bottom line, it assumes facts not in possible solutions; are there not? 10 10 evidence, calls for speculation on the part of A. Yeah. 11 11 Q. Did you on behalf of Rose Acre this witness. 12 12 MR. BARNES: Anything else? ever vote to adopt any of those solutions? 13 13 MR. STUEVE: No. A. No. 14 14 MR. BARNES: Thank you, Mr. Rust. MR. BARNES: I just want to give 15 15 you an opportunity to add more. MR. STUEVE: Hold on. I've got a 16 MR. STUEVE: You keep misstating follow-up question to your last question. 17 17 MR. BARNES: I'm probably going to the record. 18 18 MR. BARNES: Okay. have another one. 19 BY MR. BARNES: MR. STUEVE: That's all right. 20 20 **EXAMINATION BY COUNSEL FOR PLAINTIFFS** Q. Mr. Rust, let me ask you again 21 21 before we were so rudely interrupted. Did AWG BY MR. STUEVE: ever tell Rose Acre that a requirement in their Q. Do you have 571 in front of you? 740 1 spec for fresh shell eggs, okay, regarding the MR. BARNES: Oh, the AWG spec. UEP certified animal husbandry guidelines was BY MR. STUEVE: placed in their specs by MOARK? Q. Do you have Exhibit 571 in front MR. STUEVE: Objection, calls -of you? hold on -- objection, calls for speculation on A. Yeah. Q. I want to make sure the record is the part of this witness. He has already testified he had no communication with AWG. clear, you had no direct communication with AWG BY MR. BARNES: concerning Rose Acre's bid for AWG's business in 2013; is that correct, sir? Q. Can you answer the question? 10 10 A. Not that I'm aware of. A. I have never spoken to anyone who 11 11 works for AWG. Q. Okay. Let me direct your 12 12 MR. STUEVE: I have no further attention, Mr. Rust, back to Exhibit 117. This 13 13 is the egg industry economic alert. questions. 14 14 Do you have that in front of you? MR. BARNES: Mr. Rust, thank you 15 15 for your patience. You've been here -- it is 16 16 now I guess 10 hours or so we've been at this, Q. Mr. Stueve, for at least the 17 17 second time took you through the possible and the cleaning crew is ready to come in. 18 solutions that are listed in this document? MR. MONICA: Two things. Is there 19 19 anyone on the phone that has questions for A. Yes. 20 2.0 Mr. Rust? Q. Do you see that, possible 21 21 solutions. And I'm not going to read everyone MS. REDDING: This is Whitney Redding for Pepper Hamilton. No questions here. of them, he's read them a number of times, so

Rust, Marcus - Vol. II

March 6, 2014

94 (Pages 741 to 744)

741	743
¹ MR. MONICA: Sounds like we're	1 ACKNOWLEDGMENT OF DEPONENT
² good on the phone then.	ACKNOWLEDGWENT OF BEFOREINT
good off the priorie then.	³ I do hereby acknowledge that I have read
 MR. BARNES: Okay. John, why don't you do this. 	
5 MR. MONICA: Earlier in the	 and examined the foregoing of the transcript of my deposition and that:
6 deposition, we had talked about getting Mr. Rust	
deposition, we had talked about getting wit. Rust	7 (Chack appropriate hov)
to sign Exhibit A to the protective order in the	7 (Check appropriate box):
 case which is an acknowledgment and consent that he will keep the materials that have been 	
The will keep the materials that have been	() the same is a true, correct and
designated as highly confidential confidential	Complete transcription of the answers given by
in this case and work disclose them. The has	me to the questions therein recorded.
Since executed that exhibit. I want you all to	
look at it and make sure, and we're going to	() except for the changes noted in the
mark this exhibit which includes it.	attached errata sheet, the same is a true,
WIR. STOLVE. Sorry, T was	correct and complete transcription of the
distracted. Looks like the acknowledgement and	answers given by me to the questions therein
consent and it's been executed by Marcus Itust.	17 recorded.
Tulling this is consistent with what ball be will	18
101 OLF OSLIVI Had asked.	19
WIX. WONIOA. Well just mark that	20
d5 37 2.	
²² (Rust Exhibit Number 572 was	DATE SIGNATURE
742	744
¹ marked for identification.)	¹ CERTIFICATE OF NOTARY PUBLIC
MR. STUEVE: Great. Thanks for	l, Paula G. Satkin, the officer before whom the
your time.	foregoing proceedings were taken, do hereby
THE VIDEOGRAPHER: This is the end	certify that the witness whose testimony appears
of the videotaped deposition. Off the record at	5 in the foregoing proceeding was duly sworn by
⁶ 7:00 p.m.	me; that the testimony of said witness was taken
⁷ (Signature not waived.)	by me in stenotype and thereafter reduced to
8 (Whereupon, at 7:00 p.m., the	8 typewriting under my direction; that said
⁹ deposition was concluded.)	⁹ proceedings is a true record of the testimony
10	given by said witness; that I am neither counsel
11	for, related to, nor employed by any of the
12	parties to the action in which these proceedings
13	were taken; and, further, that I am not a
14	relative or employee of any attorney or counsel
15	employed by the parties hereto, nor financially
16	or otherwise interested in the outcome of the
17	¹⁷ action.
18	¹⁸ My commission expires November 14, 2015.
19	19
20	PAULA G. SATKIN
21	Notary Public in and for the
22	District of Columbia

Rust, Marcus - Vol. II

March 6, 2014

<u> </u>				1
	743:3	614:8 615:4,10	666:12,16	611:12 631:14
ACRES	acknowledge	618:11 619:12	action 380:11	admit 455:2
A-C-R-E-S 646:10	741:16	619:16,18	468:18 469:3	adopt 739:12
	acknowledging	620:7 621:1	469:10,20	adopted 446:14
a.m 372:17	459:18	630:7 633:11	470:18 471:4	493:9,11
378:6 448:20 449:2 493:22	acknowledgm	636:13 637:11	478:22 710:8	495:13 500:16
494:3	741:8 743:1	637:22 639:7	744:12,17	578:9,12
AAA 479:18,22	acquired 653:3	643:11 644:17	actions 721:6,9	730:16 731:16
ability 479:7	655:5,6,8	647:16 648:1,8	activists 513:15	adoption 628:11
588:8 589:6	Acre 373:11	648:15,21	626:2 674:21	adulterated
607:5	375:3 378:17	649:6,12 651:5	721:19	540:21 541:2
able 490:18	378:21 379:19	651:16 652:13	activities 562:4	advance 575:3
499:21 515:13	380:4,18	653:11,20	562:11 666:4	advice 663:9
661:19 729:4	389:18 391:21	654:6,13	714:13,15	664:8,12 665:3
absolute 718:7	399:11 403:2,5	660:20,22	715:21 716:8	666:8 713:22
absolutes	407:2 411:20	661:9 667:14	718:1 721:18	714:5 715:16
566:11,18	415:10 421:21	668:15,17	activity 615:22	advised 596:4
568:3 718:5,18	425:4,14	669:2 672:15	acts 673:3	717:14,18
ACC 463:7,14	426:17,20	674:18 677:11	actual 450:20	advisor 621:19
503:18 504:17	427:11 430:19	677:19 700:14	484:6 507:7	Advisory 631:16
505:1683:4	431:22 432:2	702:16 706:20	510:4,5 552:4	affiliated 556:5
684:7	433:11,18	707:21 721:10	596:10 650:7	affiliation
accept 591:7	434:4,12 435:1	726:2 734:5	692:10 701:10	627:13
632:15	438:12 449:4	736:14,17,18	add 578:13	afraid 400:16
access 538:4	454:20 459:18	737:8,22	731:17 737:15	612:11
accommodate	460:11 461:7	739:11	added 429:14	afternoon 511:1
436:1	466:22 467:8	Acre's 387:18	536:18 620:5	673:19,20
accomplished	467:20,21	388:15 391:7	652:19 653:1	agenda 394:2
382:7 628:14	468:2,13 477:1	430:16 486:3	adding 509:10	439:10,13
account 612:16	478:8,14	523:20 575:7	655:22	442:9 443:4,10
613:1 638:12	480:21 481:10	578:10 636:20	addition 579:4	agent 639:15
accountants	486:15 492:9	637:1 661:3	638:15	ago 545:6
659:3	499:15 513:22	740:8	address 420:6	655:10,10
accurate 513:15	517:16 521:16	Acres 646:3,6	439:21	Agra 519:19
620:1 734:21	522:3 523:1,19	646:19 647:7	addressed 580:4	agree 395:9
accurately	525:22 526:6	647:11 724:6	633:10 679:2	396:3,13,17,18
401:11	532:14 533:9	Act 382:9,10	adjacent 671:19	397:4,7,13,15
accused 537:11	538:9 541:15	384:14 548:19	adjust 476:7	398:5,11,14
accusing 635:15	544:4 553:13	557:1 572:12	adjusting 476:5	404:11 405:14
achieve 436:22	556:21 571:19	663:4,5,16,21	adjustment	406:5 480:2
632:17	574:7,21	664:4,14 665:2	576:14,20	599:13 676:1
acknowledge	575:13 583:10	665:8,17	administrator	agreed 426:14
J				

Rust, Marcus - Vol. II

March 6, 2014

449:11 498:8	alleged 721:9	animal 380:10	announced	answered
628:15	allocate 478:5	394:2,5,17,22	503:18 683:3	391:10 419:13
agreement	allow 409:15	399:21 403:13	684:7	419:14 426:2
380:20,21	574:5 604:14	405:9 410:13	announcement	483:12 514:19
496:8,18	686:21 704:6	411:21 420:21	719:13	516:13 644:1,4
513:10 566:4,8	allowance	425:6,10 432:9	annual 657:10	650:14 652:3
608:14 609:2	403:13	435:13,21	anomia 428:19	716:21 717:3
642:21 660:16	allowed 475:1,4	436:5,11	431:6	718:14 719:18
agreements	500:18 552:6	438:18 439:13	answer 380:2,15	732:9 733:22
564:13,21	558:14 574:15	439:17 440:3,8	388:1 391:3,12	answering
566:2 567:10	589:20 594:9	440:9 442:9	396:15 397:11	475:13 611:17
637:15,18	602:12	443:10 444:16	397:12 416:10	answers 743:10
agricultural	allowing 610:2	446:3,8 450:15	416:14,16,19	743:16
686:22 689:4	611:4	459:13 460:12	417:20 418:2,6	Anthony 407:16
agriculture	allows 556:8	460:19 463:11	419:7,9,15	407:17 414:22
570:2 686:18	618:18	478:2 487:19	421:3 423:1,3	415:9,14
688:22	alongside 602:7	488:14 492:15	423:9 425:19	417:12 422:2
Agro 642:11	alternative	502:8,9 513:14	425:20 426:10	424:11,19
ahead 391:12	589:7,18 590:9	513:19 574:20	429:4,19,21	Anthony's
397:12 444:11	591:7 592:5	583:20 584:12	434:12 437:16	412:13
464:8 485:14	609:19	586:5 588:10	441:21 444:6,7	anti 463:20
511:20 514:3	amendment	589:7,10 590:1	444:11 454:4	anticipating
544:16 553:15	551:1 615:21	590:2,9 591:7	470:8 475:12	535:2
555:8 586:9	ammonia	592:5 601:11	483:8,15	anticompetitive
606:15 627:3	430:22 433:14	601:16 603:17	484:12 485:9	579:5 606:21
643:15 652:7	433:19 434:5	603:21 604:2,7	485:15 494:21	607:2 731:4
664:21 695:11	434:10,14	604:11 605:7	496:3 497:3	antitrust 561:13
702:6 703:10	444:20 466:8	606:6 608:3,16	508:11 516:6	569:17 575:4
704:4,19 706:5	468:3,18 469:3	609:3,19 610:4	517:14 518:16	578:15 579:7
709:13 717:4	469:7,10,16,21	610:5,18,19	537:21 543:2	664:13 666:4
air 428:19 431:1	470:4,14 471:4	626:2 628:2	563:14 574:13	686:18 730:17
431:6	477:10,14	629:22 630:8	576:18 589:14	731:19
al 372:6,9 435:7	478:1,22 526:7	630:11 632:11	591:11 598:10	anybody 552:7
626:20 686:11	amount 516:15	632:16,18,22	606:14,16	602:21 603:11
688:3	538:12 539:1	672:14 674:14	620:13 627:3	616:4 681:12
alert 690:21	amounted	674:16,17,21	643:14 644:7	682:6,7 736:18
691:12,13,22	619:19	675:1 679:3	652:6 702:6	anyway 435:13
692:5,10 710:2	amounts 549:9	693:19 697:18	703:10,16,18	apologize
710:14,17	analysis 577:22	721:18 727:12	705:7 706:4	643:22
711:5 738:13	and/or 611:15	734:13 738:2	717:4 720:2,21	appear 514:17
Alexander	711:20	animals 604:8	728:21 737:3	515:3 518:10
565:9,20	angle 511:19	605:13 607:5,6	738:9	appearance

Rust, Marcus - Vol. II

March 6, 2014

l				3
270.11	142.7 646.19	454.2 470.17	720.16 725.11	605.6
378:11	443:7 646:18	454:3 470:17	720:16 735:11	685:6
APPEARAN 373:1	647:21,22	512:17 514:19	735:20	attack 727:1
	648:5,12,18,20	520:7,8 571:4	assessment	attacks 672:14
appeared 515:2	649:4,5,9,11	573:8 575:2	622:8	attempt 439:20
515:5 519:19	650:1 651:13	591:13 601:18	assistant 399:18	551:1 561:2
523:15	653:8,15 654:2	614:18 615:1,9	407:14	567:14,19
appears 466:1,4	654:10,17,20	617:6 625:22	associate 378:13	570:17 664:6
493:4 569:7	655:7	630:13 636:19	associated 372:5	718:8
598:21 615:20	April 521:19	636:19 637:1,5	593:1 706:14	attempting
618:12 670:1	Arch 374:10	650:12,13,16	707:6,11	590:8 613:1
685:3 686:10	area 439:9	650:17 652:2,3	association	attend 571:4,12
689:16 744:4	466:9 468:4	671:2 673:14	386:10 390:13	attended 462:9
applicable	477:10 535:13	675:12 683:22	627:11	462:18 570:19
521:4	564:20 661:18	684:2,5 694:4	assume 405:7	attention 392:10
application	areas 667:22	699:19,22	410:4 532:6	414:16 417:12
386:10 572:12	argue 579:6	700:14 704:12	554:14 562:20	463:3 497:4
applied 382:10	682:3 735:12	705:7,19 713:9	564:18 572:18	526:17 529:14
383:21 459:11	arguing 465:1	716:20 717:3	580:16 612:21	530:3 539:17
608:7	argument	718:14 719:18	617:19 642:14	601:14 634:10
applies 712:4	451:21	721:4 728:13	700:22 701:5	635:15 669:17
apply 386:17	Armstrong	729:15,18	703:2 706:10	670:15 671:7
387:12 466:14	432:6	730:2 732:8	726:17	674:14 675:3
493:15 610:5	Arthur 373:14	733:18,21	assumes 523:4	678:11,19
610:19	378:16	741:19	734:15 737:7,9	679:7 680:2,8
appreciated	article 377:2	asking 398:4	Assuming	684:2 685:19
667:4	441:16 442:4	415:21 416:11	704:10	686:1,15 687:6
apprehensive	443:9 519:19	416:14 419:16	assumption	687:20 688:8
382:16,18	519:21 520:14	421:8,16	701:4	691:4,7 696:17
551:2	521:10,22	447:22 462:16	assurance	713:17 738:12
appropriate	523:15	469:18 475:21	631:21 706:15	attorney 555:18
743:7	artificial 506:15	476:4,7 478:14	707:1,7,12	571:3 680:1
approve 692:15	506:19 507:10	503:3 509:13	ATC 441:19	744:14
approved	507:16 510:10	515:16 516:7,9	attach 618:12	attorney-client
451:10 525:12	artificially	525:7 527:18	attached 569:2	561:11 681:16
539:8 576:7	506:14 508:5	563:8 564:3,4	575:6 581:8	attorneys 378:7
593:1,2,4	508:22 509:5	572:7 601:15	599:4 616:6,12	666:3
594:21 688:22	509:20	611:7 664:18	617:13 622:7	attributed
710:9 731:9	asked 385:17,21	665:1 681:16	663:11 730:3	404:16,22
approximate	386:2 390:16	698:6,14	743:14	719:11
646:15 647:10	391:9 416:17	709:16 717:11	attachment	audit 410:14,16
approximately	419:13 426:1	717:16 719:20	686:2 688:5	415:2 417:15
378:6 408:2	429:21 430:12	719:22 720:8	attachments	418:17 422:5,6
				ĺ
	•	•	•	•

Rust, Marcus - Vol. II

March 6, 2014

<u> </u>				4
407.1.400.00	542.15.622.10	720 7 740 1 7	(02.14.600.12	
427:1 433:22	543:15 622:10	738:7 740:1,7	603:14 608:13	banning 457:4
444:20,22	Avenue 374:18	740:11	609:1 613:17	Barnes 373:13
445:15 465:21	average 393:9	AWG's 707:20	615:3 620:12	376:3,5 378:15
466:13,18,19	395:14 422:15	735:9 740:8	636:3,7 645:22	378:15,19
466:19 467:19	422:16,18	B	646:22 652:19	380:7 386:3
470:1,21	474:21 475:20		667:12 669:17	391:9 392:1
472:19 473:4	averaged 422:17	B 376:8	694:10,14,20	395:19 397:5,9
480:21 486:2	averaging	B-A-U-E-R	702:9 703:17	397:18 398:10
486:15,18	474:22 475:4	689:2	705:12,12	398:20 401:14
491:14 587:4	475:19 476:8	back 384:2	706:11 709:15	402:4 404:2,9
590:17,21	AWAP 630:1,4	386:20 388:1	717:7 720:2,20	406:3 412:6,20
592:13,19	631:20 632:4,6	393:8 395:13	738:12	413:20 415:17
593:1,2,3	632:10,16	395:15,18,22	backfill 435:22	416:1 418:5
594:5,19	633:1	396:8,21 397:2	454:21 455:9	419:12 423:6
628:17 630:1,8	aware 388:20	397:8,16 398:7	backfillers	424:5 426:1,13
630:11 632:10	409:19,21	404:6 410:5	455:1,11	427:16,20
632:12,16,17	446:7,11	413:15 416:18	backfilling	429:22 430:3,8
632:22 633:2	450:22 451:8	418:1 419:8	435:5 436:5,10	431:19 432:15
audited 415:1	459:15 499:22	421:3 422:8	436:20 439:17	432:20 436:8
423:16	500:4 522:2,10	423:2 425:20	440:2,20,20	437:12 440:14
auditing 632:1	523:19 533:11	426:9 430:3,5	441:17 442:5	441:1,9 443:21
auditor 418:15	533:16 549:11	437:6,16,20	442:15 443:9	444:10 445:3
482:16	561:20 580:13	440:16 444:6	443:11 450:14	445:11 447:3
auditors 420:5	587:18 601:6	449:1 452:11	450:19,22	448:9,13,18
audits 443:14	602:15 610:1	457:11 461:12	451:2,4,6,11	453:8,21
444:14,15	610:16 619:1	464:9 470:6	451:22 452:3	456:22 459:5
445:5,9,18	623:3 629:12	479:15 483:14	453:6,10,19	460:17 461:9
631:20	665:17 701:14	494:2,16 495:4	454:15,20	461:16,22
August 434:20	702:15,20	495:20 497:13	455:3,13 456:1	462:2,4,10,15
441:7,13 442:3	738:10	498:13 501:18	456:17 457:4	462:19 464:4
442:16 466:3	AWG 693:17	505:7,8 511:4	461:2,6 596:2	464:12 465:13
470:2,20	696:22 699:10	511:6 512:9,13	596:4 597:2,5	467:3 468:6
611:13 613:20	699:16 700:4,7	516:17 519:1	backs 626:2	470:11 472:13
614:3 616:10	700:15 701:14	519:12 524:17	badly 431:10	472:20 473:10
618:9 620:8	702:18 703:5	529:1 532:12	Baker 611:11	474:1,9 475:9
authenticated	704:12 705:19	534:20 535:10	677:16	476:3 480:14
513:20	705:21 734:10	536:5 544:10	ban 454:15,20	480:18 482:3
authenticity	734:21 735:2,4	545:7,9 559:11	456:1 461:6	482:11 483:2
520:18	735:5,11,17,19	563:14 568:10	bang 723:21,21	483:10,18
automatically	735:21,22	581:6 582:17	bankrupt	484:13,20
410:19	736:2,4,15,18	587:11 589:14	539:11	485:10 487:3
available 479:5	737:5,7,21	591:15 599:21	banned 451:2	487:13 493:20

Rust, Marcus - Vol. II

March 6, 2014

I 				
405.17.500.00	(05.17.607.0	707.12.700.0	465.10.470.7	600.16.712.21
495:17 502:20	625:17 627:2	707:13 708:9	465:18 473:7	690:16 713:21
505:5,18 507:2	633:5 634:4,17	708:18 709:5,8	476:13 518:4	726:12,22
509:9,22	635:1,18	709:12 710:5	520:1,2 529:13	733:16 734:1
510:14 511:15	640:12 643:12	710:20 711:8	568:12 575:10	believed 425:14
511:20 512:4	643:18,22	711:15 712:14	621:2 626:7	432:13 461:6
512:13,18	644:2,6 645:3	713:11 714:10	629:7 688:10	504:3 508:20
513:2,8 514:18	645:7 646:21	714:21 715:4,8	battle 416:12	509:17 510:9
517:12 518:8	650:13 652:2,7	716:3,12,20	Bauer 689:2	588:2,19 589:3
518:13,17,20	658:6 662:12	717:10 718:13	bearing 429:1	606:19 607:2,3
519:5,15	664:15,20	718:21 719:17	669:21	617:7,9 634:11
520:17,21	666:21 667:3	720:6,15	bears 448:14	720:10
522:6,14 523:3	667:15 668:22	721:15 724:11	682:12 690:18	belongs 435:16
524:1,9 526:20	669:12,19	726:7 727:22	becoming 490:5	bent 511:9
529:6 531:18	670:6,9,12,14	728:10,15	beginning	Berland 679:14
532:4 535:6	671:1 672:19	729:18 730:18	403:14 405:9	best 404:18
543:18 544:16	673:12,14,18	731:6 732:8	449:1 456:5	405:17 415:2
544:19 545:2,8	673:22 674:2	733:8,21 734:6	458:21 460:2	424:9,15 450:1
545:10,20	675:12,14	734:18 735:3	569:5 582:17	572:20 641:15
549:7 550:2,7	676:21 677:1,5	735:10,16,20	667:12 674:10	650:4 657:15
550:12,16	677:7 678:14	736:2,5,11,13	686:3 688:16	658:7 674:12
551:16 552:13	678:16 679:21	737:2,12,14,18	begins 378:2	700:20
553:2,5,14	681:1,3,19	737:19 738:8	671:11 673:9	better 550:2
554:6,19 555:1	682:2,4,19	739:7,14,17	behalf 373:3,11	603:10 674:9
555:5,8 557:18	683:2,6,8,12	740:1,14 741:3	374:3,14	beyond 431:11
558:6,11,20	683:17,19,20	Barry 583:3,21	378:12 523:18	556:12,17
559:7 563:5	684:13 685:2	584:13	621:7 636:12	566:11 647:4
565:12 568:13	685:14,18,21	based 530:11	739:11	693:12,14,15
568:19 573:13	688:2,6,11,13	610:5,19 628:5	belief 719:12	694:6 695:1,4
577:15 586:8	689:21 690:1,5	635:12 643:2	believe 378:9	695:8,11
588:5,22	690:7,11,12,22	659:21,22	379:18 380:9	bid 699:20
590:11 591:9	692:19,22	691:21	382:21 387:3	700:15,19,20
591:11,18	693:5,13 694:1	basic 563:10	389:19 390:8	702:16 707:20
592:7 593:6	694:8,13,18	basically 659:20	425:11 430:1	708:6 740:8
594:1,13 595:2	695:14 696:2,8	basis 381:10	447:20,21	bidding 695:10
597:10 606:10	696:14,16	468:11 497:10	451:19 491:3	699:14,15
606:13,22	697:20 698:10	520:18 522:22	511:12 544:15	700:8 708:8
608:11,17	698:16 699:10	658:15 659:2	570:16 602:1	bids 604:20
609:4 610:11	700:16 701:18	659:11 686:17	607:2 614:15	708:5
611:6 615:14	702:12 703:8	Bates 392:7	625:20 644:14	big 428:17
615:19 618:1	703:19 704:4	403:3 406:10	644:22 645:7	430:20 539:14
619:3 622:17	704:16,22	414:11 428:2	655:15 657:14	542:6 645:17
624:17 625:9	705:10 706:2	438:8 449:10	658:6 672:8,22	bigger 534:2
<u> </u>				

Rust, Marcus - Vol. II

March 6, 2014

				6
602.11	(25.5.0.12	1	1 . 6440.01	CEE 4 CC1 1 C
603:11	635:5,9,13	boycott 562:15	brief 448:21	655:4 661:16
bill 659:5	730:16	562:18 563:9	494:1 559:10	bulk 551:12
bird 408:21	Board's 634:10	563:21 567:19	582:15 636:2	641:9
416:8 428:11	635:15 D 1 500 2	714:19 716:1	667:10	bullet 445:17
429:15 528:20	Bob 589:3	716:10,14	bring 634:9,15	447:2 449:22
540:14 650:7	body 414:21	718:8	634:21 635:14	450:2 461:1
birds 407:17	415:15 416:9	boycotting	bringing 601:14	562:3,10,14
408:2,8,11,12	417:7,17	564:5	693:1	565:6 567:18
408:13,22	419:20 424:3	Brad 503:13,13	broad 645:17	568:22
409:1,6,13,19	425:8 426:21	503:17 682:14	680:21	bunch 572:14
411:1,4 412:9	458:14 459:3	682:21 684:6	brochure	burn 421:1
412:10,14	460:20	brain 547:10,20	384:11 646:2	727:12 728:5,7
413:11 414:3	bona 570:2	brand 621:12	brochures 425:4	burned 673:1
417:5 418:20	686:22	704:8	broiler 428:21	674:12 721:13
422:20 428:12	bone 736:7,9	brands 621:11	429:1 431:17	722:3
428:19 430:22	boost 394:1	621:11 622:7	432:1,2	burnt 722:18
431:14 489:1	395:5,17	Brann 561:10	broilers 428:22	723:1,12
493:13 549:13	396:12 397:2	577:22 578:4	429:9	business 431:22
549:14 551:6	406:1 464:3	581:20 663:9	broke 654:13	490:1 539:10
551:14,22	465:4 502:18	663:20 679:8,9	broker 621:16	549:19 551:3
574:12 619:19	504:7	679:12 680:11	Brook 647:17	551:13 552:3
619:20 620:5	boosting 403:22	682:7 687:20	brother 393:19	567:19 590:1
652:19 659:2	bottom 402:19	688:15 714:1	394:3 407:16	597:14 603:12
659:11,16,17	403:10 405:1	715:15 729:21	412:13 413:6	605:20,21,22
659:18,19	410:3 414:17	730:2	415:9 422:2	624:15 638:1
bit 439:7 458:11	428:3,7 441:11	break 448:8	424:21 426:3,5	638:20 699:16
479:21	475:20 499:3,6	449:4 493:19	455:18,18	707:20 718:9
black 539:7	506:7 525:3	524:12 559:14	brother-in-law	740:8
540:4	526:19 527:3	582:11 635:21	399:14 426:6	business's 607:4
blank 595:15	527:16 545:7	698:7,13,16,17	brought 417:12	buy 504:11
bleeding 409:13	547:8 586:22	728:17	539:17	508:14 530:9
409:20	599:22 612:11	breakers 567:10	brown 408:11	530:18 552:9
blood 412:9	621:4 628:10	713:4	408:13 583:3	668:12,13,21
board 390:15	657:20 670:10	breaking 455:21	Bryant 634:10	buyer 623:17
446:14 450:18	687:10 688:14	510:13 540:19	budgets 534:21	624:5
451:10 454:14	688:17 733:14	541:5,7 602:20	535:4,12	buying 640:22
455:3 457:3	737:9	breast 408:7	bug 596:2	641:1
487:17,18	bought 498:5	409:14,20	build 652:21	buys 668:18
551:1 570:12	642:17	410:3	built 646:6,19	bylaws 686:20
623:9 626:22	bounce 547:10	breed 408:21	647:7,16 648:1	
627:22 634:1	547:20	431:12	648:8,15,21	C
634:16,22	box 743:7	breeds 408:22	649:6 652:13	C 373:12 374:1
		-		•

Rust, Marcus - Vol. II

March 6, 2014

2				l
378:1	642:11 677:2	450:15 463:11	CEP 573:9	501:4,12
cage 393:13	677:16	583:20 584:12	certain 422:10	502:16 503:19
410:18,18,20	calling 418:7	586:5 588:10	478:5,19,19,20	505:15 525:9
411:1,3,7	618:2	589:18 628:2	526:3 557:4	526:6 541:9
419:1,3,4	calls 397:9	632:11,16,18	589:19 671:3	542:16 543:2
422:12 424:13	412:7 464:4	632:22	672:14	560:16,19
436:21 440:21	664:16 669:8	cared 589:19	certainly 395:12	567:1 570:12
443:18 451:15	705:1 728:2	605:19	435:15 452:17	570:14,17
452:4 453:11	736:22 737:10	carefully 686:21	454:5 460:15	572:13 573:2
454:16 456:13	738:4,5	Cargill 551:3,10	483:21 634:14	574:7,15 575:1
456:13,15	Capacity 650:6	Carlson 521:19	637:8 645:9	576:6,7,11
463:12 464:1	654:19	Carolina 654:15	657:2 696:14	577:4 578:22
465:2 466:9,17	Capper-Volst	661:17	CERTIFICA	583:20,22
468:4 473:22	381:5,13 382:9	carried 691:16	744:1	584:12,14,21
474:6,14,20	382:10,19,22	709:22 711:4	certification	585:2,6 586:5
475:7,17 476:1	383:20 384:14	case 372:7	450:15 541:9	587:19 588:2
477:10 502:12	386:10,17	447:10 504:5	548:8 579:10	594:10,22
502:17 504:5	387:11 548:8	514:2 518:10	693:20	601:7 602:7
505:2,16 527:6	548:19 556:8	520:11 565:7	certified 379:17	603:3,7 604:1
528:1,9,18	557:1 561:6	565:17 636:9	379:19 380:5	604:12 606:9
530:8 567:3	572:12 663:4	666:2,11 689:2	387:18 388:7	612:13,17
589:11 619:19	663:16,21	704:11 741:8	388:15 389:1,5	613:2 622:8
675:8,17 676:2	664:4,14 665:2	741:11	389:10,18	623:1 625:14
719:15 720:13	666:8,12,16	catch 462:12	390:7,16 391:7	630:17 631:4
cages 439:17	684:21 685:5,6	670:19	394:8 400:20	632:12,16,18
440:3 450:14	685:7 686:11	category 469:12	403:14 405:6,9	632:22 664:5
475:1,2,3,5,6	688:4,18	566:6 621:18	410:14 416:6	668:13,16
475:16,22	caps 706:18	716:17	417:4 420:4	669:6 680:14
481:14 515:13	captioned 680:6	cause 491:17	432:10 433:8	680:18 697:17
723:17,18	690:20	503:21 505:17	435:13,22	701:2 702:21
calculator	car 642:20	684:8	436:6 439:17	703:7 704:15
474:16 476:17	cardiocoseriod	causes 487:20	443:19 446:4	706:1,8 708:15
call 465:14	431:8	caution 681:17	451:1,9 463:8	719:14 720:12
479:18 508:15	care 403:13	681:20	463:11 467:13	730:20 732:5
537:8 583:14	405:9 409:15	CCF 621:11,11	467:16 478:13	733:5,19
583:17 584:9	410:13 411:21	622:7	487:20 488:18	734:12 736:16
606:1 621:18	412:14 413:4	ceiling 411:14	489:9,13,17	736:19 738:2
641:14 677:2	413:11,18	cell 479:9,10	490:2,5,17	certify 385:1
677:22 689:18	414:3 420:19	Center 648:22	492:18 495:14	744:4
called 379:2	425:13 435:21	648:22 649:3	496:9,19 498:3	cetera 628:18
413:13 456:11	436:6 439:17	cents 540:7,12	498:8 499:11	Chad 598:13,16
540:16 597:18	440:3,9 446:4	541:3	499:22 500:19	598:20 599:1,1
				<u></u>
	•	•	•	

Rust, Marcus - Vol. II

March 6, 2014

				8
	1	1	1	1
600:21 601:13	422:9,9,14	claims 623:2	717:21 718:19	561:18 574:20
603:13	424:12,13	clarify 629:21	719:3	583:13,17
chain 539:13,14	431:18 434:9	clean 519:13	cold 428:12	584:5,9 625:22
598:8 626:15	456:12,14	667:21,22	433:21	631:16 668:9
627:8 630:2	478:17 482:1	697:22	Columbia	677:15 679:3
704:6	483:1,6 484:8	cleaning 740:17	744:22	689:17 692:8
Chairman	484:19 485:2	clear 472:17	column 471:17	692:12,15
677:16	536:8 542:13	565:7,17 646:8	471:19 473:14	709:21 710:8
challenge	542:17,19	695:15 709:20	columns 473:22	710:13,17
556:10	605:5 705:15	714:18 715:22	combining	711:4
chance 426:10	712:20	740:7	511:4	Committee's
470:7 526:21	chickens 385:1	clearest 579:7	come 408:16	451:20
595:13 612:12	385:2,5 409:15	clearly 569:19	418:15 479:12	committees
628:22 676:11	411:13,16	693:17	479:15 480:1,6	456:20 660:21
change 463:13	418:8,9,10,22	client 513:22	484:9 487:22	communicate
497:11 706:21	418:22 419:3,4	521:7 607:21	488:22 490:19	559:21
707:9	419:5 420:22	693:17	490:20 536:2,5	communicated
changed 436:15	422:10,11,12	client's 702:3	537:7 545:6	381:17 387:17
436:17,20	428:22 429:10	clip 521:15	551:22 626:1	388:14 403:18
641:14 642:13	429:11 431:12	close 551:22	652:19 659:3	communicating
732:10 733:10	432:1,2 434:8	648:7 654:4	694:10,14	413:3 508:19
changes 743:13	456:14 482:14	closed 652:10	728:5 740:17	509:14
changing 531:1	488:13,14	closeout 545:5	comes 599:17	communication
channel 514:22	502:8 576:17	closer 683:16	coming 694:20	394:19 415:7
515:3	577:1 588:8,11	club 384:5	Commencing	487:9 494:16
characterizati	588:13,15	clue 729:7	372:17	495:4 500:8
396:4,17 736:9	589:21 590:3	co-op 381:5,13	commission	603:15 616:2
characterizing	602:12 604:5,5	382:20,22	744:18	666:15 738:7
702:2	604:6 605:17	560:9,10,11,15	committed	740:7
charge 407:9,13	605:18 606:4	560:20 561:1	500:1,5	communicatio
638:12	657:21 658:1	563:2 570:18	committee	394:13 561:5
cheaper 530:9	choice 700:20	572:13 638:13	399:20 432:8	561:12 664:3
530:18	chosen 609:13	641:16,17	432:19 433:5,6	664:17 666:1
check 555:3,5	chronology	642:5,6,7	433:15 438:17	700:3 729:3
743:7	442:14	co-ops 638:20	438:19 439:13	737:5
checking 412:3	chuckle 544:2	639:3,9 640:17	443:10 446:8	community
checklist 466:18	circle 471:9	642:9,15,16	456:4,19 462:9	455:17 632:2
Chicago 374:19	651:17	643:2	462:18 464:17	642:15
539:11 600:8	Circuit 565:9,14	coaching 485:5	465:10 492:11	companies
chicken 416:13	565:14	Coast 662:3,9	492:15,18	435:22 439:18
418:16,17,18	cited 429:11	coerce 564:9,12	555:12,15	443:19 446:4,5
420:16,16	City 373:8	568:3 716:18	558:10 561:13	463:8,8,11
,	•			
L		1	1	1

Rust, Marcus - Vol. II

March 6, 2014

				9
495:15 496:9	610.12	477:10	aanditiana	204.12.19
	619:12		conditions 434:10	394:12,18
496:19 498:8	compilation 657:20	concept 575:19 575:21 576:2,2		440:19
499:11 500:1		,	conduct 443:13	confirming 500:8
578:22 583:20	complaining	concern 393:15	445:18 674:20	
584:12 618:18	486:9	393:19 394:3,4	conducting	confused 442:12
656:16 732:4	complaints	400:13 401:11	631:20 674:17	confuses 497:1
733:5,20	616:21	401:11 402:1,2	confer 581:18	confusing
company 399:17	complete 743:10	402:9,9,13	conference	489:19
448:2 451:4	743:15	591:6 592:4	465:13 583:17	consent 741:8
466:22 467:8	completed 575:5	593:21 594:3,8	584:9 677:2,22	741:17
467:19 489:9	complex 458:4	595:4,4	689:17	consequences
490:4 493:6	compliance	concerned 394:7	confers 524:15	569:18
499:12 501:2	459:19 474:19	400:8 408:6	confidence	consider 583:21
531:16 540:15	475:7,17 476:1	412:10 417:14	479:22	584:13 630:7
548:10,12	476:11 490:2	440:7 594:20	confidential	662:9
576:5 607:6,8	501:10 548:19	634:6 728:6	372:10 447:5	considered
612:17 613:2	574:16 596:19	concerning	447:12 448:2	431:9 436:10
623:8,17 624:6	697:17 734:13	382:8 383:20	449:5,12	586:4
624:16 631:9	complied 415:15	405:17 407:22	531:14 552:22	considering
658:9 668:15	461:7	482:21 486:2	554:9,10 558:4	574:5
697:1 703:21	comply 443:19	494:17 495:7	558:16,18	consist 586:12
725:16	467:15 478:9	497:20 523:21	676:13,15	consistent
company's	478:15 486:13	572:11 573:1	741:10,10	491:21 656:21
465:7	499:18 502:12	581:10 614:11	confidentiality	710:12,16
comparing	504:5 505:3	616:14 663:15	554:13 555:4	711:3 741:18
585:2	526:1,3 555:6	663:21 664:5	configured	consolidation
comparison	619:17 719:15	664:14 666:12	680:13 730:10	645:12,18
622:9	720:13	666:16 696:5	confirm 380:3	657:3
competing	complying	700:15 714:1	388:10 389:7	consult 524:10
579:11	526:7 567:3	721:5 740:8	396:7 401:10	consumers
Competition	Compound	concerns 394:16	402:12 428:2	508:14 530:6
532:15	668:20	400:19 577:9	462:17 465:20	530:15
competitive	computer	577:18 579:15	469:19 470:22	Cont'd 374:1
604:20	511:10 512:15	580:4,9,18,21	471:7,8 475:15	contact 479:10
competitor	515:10,18	581:2,9 591:2	509:13 515:8	611:3 613:5
489:6 490:16	517:6 659:12	592:1 593:5,12	515:17 516:21	706:22 707:11
491:5 574:6	concentrate	593:19 610:1	528:12,15	contained
579:11 603:4,8	668:7	731:8	543:11 569:5	515:19 663:17
competitor's	concentration	concluded	581:12 613:22	701:11
597:12	468:3	731:20 742:9	confirmation	contains 515:21
competitors	concentrations	condition	471:21	contemplated
533:17 534:3	431:7 466:8	409:16	confirmed	494:18

Rust, Marcus - Vol. II

March 6, 2014

				10
aantamplating	631:21	corner 402:20	458:18,19	561:3,8,15
contemplating 560:8	controlled	403:6	459:4,20 461:8	562:13 564:2
content 664:19	549:13		462:9 464:3	565:1,11 567:4
content 004.19		corporate 447:22 478:12	466:11 467:17	567:16 568:8
497:22 507:22	convened 372:16	correct 379:20		569:3 570:20
			468:5,15,16,20	
529:3	convey 610:3	380:6,20 381:4 381:5 386:12	472:2 473:22	571:7,8 574:8
continue 403:16	conveying		474:20 475:16	574:10,17
409:16 451:7	610:17	386:18 388:16	476:2 477:12	575:13,14,20
485:12 544:19	convince 414:22	389:1 390:7,11	477:16 478:1	577:10,19
624:9	415:14 422:2	391:18 393:19	481:18 483:1	578:5,11
continued 412:4	cooperative	394:3,14,19	484:3 488:19	581:10,17
454:21 455:9	390:12 562:16	395:6 396:12	489:9,14 490:2	583:4,8,10
continues	563:22 564:9	397:17 398:9	490:13 492:13	584:6 587:15
578:19 732:1	570:2 636:17	399:12,15,21	493:9,12,17	587:20 588:21
733:1	636:18 637:6	400:3,11,18,20	495:16 496:6	589:7 590:10
continuing	637:12,16	401:9,13 402:3	496:10,20	591:3,8 593:22
497:9,12 513:6	638:4,5 639:20	402:10,11	498:9 500:2,16	595:18 598:1
513:9 623:21	640:15,22	404:1 405:6,13	500:17,20,21	601:12 606:12
696:12	663:5 664:9	406:2 409:8	502:1,4,19	606:21 608:1
contract 467:11	665:8 686:18	410:10 411:8	503:20 504:7	608:16 609:16
468:8,9,13	688:22 689:4	412:4,15,18,18	505:4,17	610:10 612:20
473:1 477:6,7	714:20 716:11	413:5 414:5,14	507:19 508:6	614:4,19
477:14 481:6	716:14,19	415:4 416:9	509:1,8,20	619:13 621:3,5
489:12,22	717:22	417:2,7,12,18	510:10 514:11	622:16 623:10
490:19 507:13	cooperatives	420:4,8,9,12	516:3,10 517:1	624:16 625:16
549:18 552:6	569:20 638:2,7	420:19 421:21	517:7,8,10,11	626:20 627:1
552:10 566:8	638:9,17,22	422:4 424:4	525:5,20 528:5	629:19 630:18
602:13	639:1 640:8	425:1,2,15	528:19 530:10	630:21 634:2
contracted	641:7	427:2 432:10	530:13 531:4	634:16 635:17
548:11 624:12	coordinate	432:14,19	531:18 533:10	636:15,21,22
contractor	509:18	433:11 434:5	534:14,15,22	637:3,6,7,10
472:4,7,18	coordinated	434:15,16,20	535:5 539:4	637:18,20
473:3	405:22 508:22	435:1 436:12	540:5,6,10	638:4 640:1,4
contracts 472:5	509:7	437:1 438:13	542:18 543:4	640:5,10
552:4	copied 614:14	438:20 440:22	543:16,17	644:19 645:14
contributed	615:4 617:14	442:7 444:17	546:15,16	645:16,20
571:20	copies 614:13	444:18,20,21	547:2 549:6	646:4,7,11,14
control 468:2,3	copy 380:22	445:2,22	553:13,18	647:8,12,15,19
489:22 535:19	577:21 581:1	449:14,15	555:15 556:1	648:3,4,6,7,10
535:21 536:22	625:1 683:9	451:11,16	557:12 558:9	648:11,14,16
537:1,5,17	690:8 693:8	452:5 453:13	559:16,17	648:17 649:1,2
538:3,10	701:22	456:20 458:5	560:9,12,13,17	649:7,8,10,11
L			•	

Rust, Marcus - Vol. II

March 6, 2014

				11
C40 14 17 21	470.00	<u></u>	527.2.540.15	600 12 720 0
649:14,15,21	478:22	518:8 520:4,19	537:2 540:15	680:13 730:9
651:3,4,7	correctly 419:21	521:1,16	540:18 647:17	curtail 567:19
652:14,15,22	422:7 423:8	522:11 523:1,7	647:20 648:2,9	718:8
653:14 654:1	424:16,18	523:11 524:7	649:18,19,22	custodian
654:11,12,16	431:2,4,15,17	524:10,15	650:10,19	625:11
655:3 656:20	435:18 450:11	526:20 544:18	651:2,6,13	customer
657:5,8 658:5	491:18 492:21	554:15,15,19	654:7,10,14,17	389:13 539:7
658:16 660:7,8	533:6 534:4	554:22 558:18	couple 540:7,12	604:16 605:17
660:18 661:11	535:16 542:3	559:22 573:6	561:6 670:21	605:18 607:18
661:14 662:8	556:13,19	614:7 615:15	686:1 713:19	607:20
662:16,20	557:9 568:5	618:11 619:16	course 658:7	customers
663:2,7,13	569:21 575:8	620:7 667:14	689:5	379:21 388:6
664:4,21 666:6	578:16 579:2	668:2 670:20	court 372:1	388:21 389:2,8
667:18 671:17	584:1 586:6	676:10 678:9	516:17 532:12	389:16 390:5
671:21 672:3	611:21 616:18	678:12 680:21	668:3 689:1	390:11,13,14
672:10,11,18	619:21 628:3	681:2,4,15,17	694:19	390:19,21
672:21 673:1,2	628:20 631:16	684:22 685:10	courts 689:5	391:6 444:1
674:5,19 675:2	632:2,7,19	698:4,9,14,19	cover 574:2	490:21 538:4,8
675:19,22	633:3 718:11	699:1 701:7,12	covered 670:5	538:8,14,16
676:4,9 677:5	732:7 733:7	703:22,22	687:15	539:3,6,16,17
677:12 679:10	Cort 646:19	709:16 713:10	create 659:16	539:19,21
679:11,16	647:7,11 726:2	713:16 715:6	680:14 681:10	543:16 604:17
691:14 698:9	Cortland 646:20	715:16 721:4	681:10	628:8 630:14
700:21 702:18	647:8	729:15 730:2	created 508:5	630:16 631:3
703:7 707:2	cost 458:22	734:5 735:8	508:22 680:19	703:12 728:12
708:5 710:3,10	459:9 460:3	739:6,20	creates 578:21	cut 517:13,13,17
710:11,14,18	490:21 507:7,9	744:10,14	732:3 733:3	599:9,10
710:19 711:6	507:12,13	count 536:1,9	creating 506:15	
711:14 712:5,9	510:4,5,6	537:10 542:5	506:19 507:10	D
712:13 713:5	556:11	658:18 659:12	507:15 509:5	D 378:1 458:3
715:17,19	costs 507:11	659:13,21	creation 561:1,2	D.C 372:13,19
716:2,19	556:9	counted 536:10	Creek 621:12	611:11
717:18 718:20	Council 626:15	537:19	crew 740:17	D1 458:10
719:16 720:14	627:8 630:2	counting 659:1	critical 405:18	daily 458:15
720:19 721:6	counsel 375:3	659:10	406:1	468:11 481:14
723:12,13	378:16,21	countries	Crystal 655:2	486:5 659:13
730:17 733:20	379:5 427:16	546:11	662:15	659:14
740:9 743:9,15	429:20 447:3	country 606:2	current 701:14	damn 606:2
corrective	448:10 449:4	621:12 641:13	currently 459:1	damp 431:5
468:17 469:3	462:10 475:11	counts 537:14	459:10 460:5	dash 671:20,20
469:10,20	483:19 484:14	County 372:1	581:1 656:2,3	database 632:1
470:18 471:3	485:5 513:10	481:4 535:15	657:16 668:17	date 378:5 472:8
			•	•

Rust, Marcus - Vol. II

March 6, 2014

				12
	l	l	1	l
472:11,15	483:6 484:18	706:15 707:1,7		529:14 530:2
583:7 596:10	deal 703:12	707:12 727:11	735:6	550:14,19
613:19 647:13	dealings 578:14	departments	determined	598:9 670:15
651:8 652:19	731:18	539:18	525:22 632:22	671:7 678:11
653:6 655:9	deals 632:9	depicted 401:11	639:22 731:2	678:18 679:7
683:11,12	death 456:14	481:22 517:15	develop 579:10	680:2,8 685:19
690:3 722:8	debate 487:21	depo 532:11	631:19	685:22 686:14
725:11 726:4	decade 635:10	DEPONENT	developed 628:6	687:6,19 688:8
743:22	635:13 668:17	743:1	630:1	738:11 740:7
dated 402:20	deceive 517:20	deposition	developing	directed 684:1
406:21 414:13	December	372:15 378:4	433:7 609:19	687:16 691:7
434:19 438:10	406:21 410:14	389:14,22	628:1	713:16 719:7
442:16 458:8	547:5	390:4,20 391:4	dictated 604:16	directing 675:3
519:20 525:4	decertified	406:13 427:13	diesel 638:8	691:4 696:17
527:20 547:17	434:4,13 567:2	448:14 479:4	difference	direction 710:12
548:7 558:3	decide 435:17	485:14 494:12	428:17 430:20	710:16 744:8
574:1,3 583:8	478:8,14	514:14 516:16	different 382:12	directly 700:3
599:5 614:2	decided 401:2	544:1 554:9	386:5 408:22	Directors
670:3 677:10	618:17	559:19 630:21	418:13 422:13	570:12
678:5 682:13	decision 565:14	633:16 640:3	422:20,20	disagreed
684:4 685:4	660:15 674:22	644:16 676:18	434:9 458:11	425:17 426:15
686:12	decisions 439:10	693:1 701:8,20	475:2 488:16	disallow 439:16
dates 386:5	DeCoster	735:9 741:6	584:18 588:9	440:2 443:11
547:4	533:13 619:9	742:5,9 743:5	589:21 593:14	disclose 741:11
David 373:5	deep 409:5	depth 409:10	593:16 604:4	disclosed 666:18
378:14 526:11	defects 428:13	description	604:11,22	discounts
568:15 679:14	defend 589:11	697:5,12	605:4 638:11	535:13
692:20 693:9	defendant 666:2	721:18	664:10 699:3	discovery 521:4
David's 552:13	666:11	designate	differently	discuss 611:13
day 540:16	Defendants	449:12	606:4	674:16 675:20
563:9 568:18	372:10 374:14	designated	difficult 579:5	discussed
611:13 616:17	Deffner 560:5	636:12 645:1	difficulty	676:18 698:22
628:18 659:8	560:21 561:5	660:14 661:6	498:18	discusses 439:4
668:2,6 690:9	685:4,15	665:20,22	digits 392:7	discussing
711:21 723:7	delay 712:7	695:17 696:6	473:8 476:13	401:20 435:4
724:13 725:9	demanding	741:10	476:16,19	556:10
days 516:15	388:6,22 631:4	designation	568:11	discussion
521:21 537:13	density 428:14	695:1,4,20	dimensions	454:14 455:17
537:13 614:3	429:12	despite 400:19	475:4	463:17 464:17
DC 373:17	department	454:19 486:13	direct 392:9	465:9 487:19
dead 481:13	585:13 625:3,4	detail 660:7	414:16 463:3	583:18 584:10
482:1,14,22	625:7 631:1,2	details 579:17	526:17 527:2	663:20 680:6
<u> </u>				

Rust, Marcus - Vol. II

March 6, 2014

				13
720.12	150.2 165.11	725.11 17 21	652.10.10.16	501.0 506.22
730:13	458:3 465:14	735:11,17,21	653:12,12,16 Dort 626:14	581:8 586:22
discussions	469:19 470:12	736:1,4,19		595:5,16 598:7
700:6,9,11	471:8 476:14	738:18	double-check	598:12,15,19
728:2	486:1,9 494:12	documentation	573:11	608:8,21
disgusted 546:9	498:21 503:5	661:9 727:18	doubt 382:21	609:14 611:15
dismayed	518:6,9,18,21	729:2	470:1 727:7	613:3,19 614:6
627:19	519:6,12	documented	dozen 533:14	615:9 616:10
displaced	520:18 524:6	513:13,16	540:8,12 541:4	617:8,13,18
535:14	530:5 532:6	documents	drafted 436:12	618:12 678:4
disposal 712:19	534:13 541:14	381:22 382:11	drafting 582:7	679:2 682:20
dispose 711:18	543:20 553:4	384:10 388:20	draw 589:9	683:14 684:3,4
dispute 628:17	554:11,13,16	389:7,15 390:4	dried 503:15	684:15 685:3
distort 485:13	559:2,18	390:21 391:5	504:10	719:8
distorting	561:17,17	392:5 447:9	drive 376:22	e-mailed 575:5
640:18 715:9	573:13 575:16	456:7 478:17	515:9,18 517:5	e-mails 595:12
distracted	576:1 580:3,7	497:20,22	517:9 642:19	earlier 425:3
741:16	580:12 581:11	520:5,7,8	driven 607:19	440:6 476:14
distribute	583:2 615:20	521:2 554:1	607:20	486:10 491:22
691:12 692:16	629:10 630:20	561:21 573:10	driver 516:21	497:20,21
distributed	633:7,8,13,16	585:1 658:14	drying 652:10	514:14 617:6
569:10 680:12	633:20 634:5	663:8,15,17	duly 379:3	652:3 655:15
692:10	652:17 656:13	666:9 673:19	744:5	656:11 663:9
District 372:1,3	657:22 669:21	691:2 699:3	dumped 546:12	711:19 713:21
689:1 744:22	672:7 674:4	704:10 714:6	590:5	733:18 741:5
divide 603:18	676:22 677:9	doing 392:4	Duncan 735:6,6	early 506:22,22
divided 608:15	677:10,15	401:1 459:1,1	Dutch 540:1,16	507:1,6,6,18
document 377:1	678:18,21	459:10,10	540:16 541:4	507:18 508:2,2
377:21,22	682:13 683:13	460:4,4 478:6	dying 428:12	508:21,21
389:21 390:1	683:14,22	485:6,7 585:3		509:6,7,19,19
396:9,14,19	684:21 685:11	619:9 673:20	E	East 662:3,9
397:20 401:15	686:2,4 689:13	695:13 727:9	E 374:1,1 376:1	eat 418:10
403:7 404:14	689:18 691:1	Dolph 611:11	376:8 378:1,1	economic
407:7 426:15	696:20 699:8	677:16	660:14	393:12 452:2
427:11,17	701:9,13 702:4	Dominick's	e-mail 377:3	453:18 463:14
428:6 430:10	706:12 707:10	539:14,15	432:5 438:10	561:22 578:21
430:16,19	707:13 712:15	Don 670:8	492:8 503:12	690:21 691:12
431:21 432:13	713:17,21	Donald 373:13	505:12 506:12	691:22 692:4
433:10 435:4	714:22 715:10	378:15	525:4 527:4,20	692:10 710:1
443:1,3 445:12	715:12 718:22	Donovan 407:17	528:16 529:16	710:14,17
447:1,5 448:10	723:10 724:14	407:19 409:14	529:21 530:4	711:5 732:4
449:6,8 453:3	732:10 733:10	409:20 410:8	531:3 546:4,7	733:4 738:13
453:20 454:1,2	734:19 735:4,5	411:3 413:6	547:16 574:18	Ed 413:6
<u>.</u>				

Rust, Marcus - Vol. II

March 6, 2014

				14
edited 521:15	584:14 586:3	403:22 405:13	732:3 733:3	endorsed 602:6
editorial 435:7	588:11 594:10	406:1 443:17	734:11,11	ends 409:6
effect 385:16	595:21 597:14	446:4 451:16	736:16 738:1	engage 557:5
428:13 451:16	599:4,10,18	452:5 453:13	eight 422:17	641:8
452:5 503:1	603:8,22	454:17 455:20	466:7,8 468:15	engaged 597:2
504:18	604:12 605:20	467:15 488:18	471:22 477:9	engaging 635:16
efforts 500:14	608:4 611:2	489:12 490:20	Eighteenth	enhances 507:11
509:18 546:9	621:7,21 622:3	492:19 495:15	374:10	enrolled 586:1
564:8,11 568:3	622:4,5,10	496:10,20	Eighth 565:13	ensure 454:15
573:2 625:5	623:21 624:10	498:4,9 499:13	565:14	enter 507:12
718:19 719:3	624:11 625:15	501:2,11	Eimer 374:17	enter 307.12 entered 637:15
egg 372:9 374:3	625:22 626:14	502:19 503:2	Einstein 556:7	entire 415:10
374:4 379:13	628:6,12,19	508:8,12,14,16	557:3	476:9 532:5
379:15 380:19	629:18 632:11	508:18 530:21	Eisenstein	536:14,18
381:3 393:6	636:21 637:2,6	535:14 539:19	555:18,19	entities 660:4,6
394:1 395:17	637:15 638:20	540:14,17	either 401:1	660:9
398:8,8 403:14	645:12,19	542:1,15 548:9	409:10 467:14	entitled 447:7,8
403:19 404:1	647:17 648:2,9	548:10 549:4	489:12,22	447:15 487:10
409:2 444:1	648:16,22	549:17 551:13	573:16 662:13	517:18,19
489:7,7 503:15	649:7,13,16	552:1,8,9	666:10 730:13	532:5
504:4,6,10,15	650:10,17,20	556:18,18	electric 723:20	entity 617:7
504:16,19	651:1,2,6,17	560:11 563:4	725:3	equivalency
506:14,15,19	651:20 652:13	564:1,21 566:3	Electrical 673:5	633:2
507:4,7,11,16	652:21 653:7	566:13 575:1	eligible 643:1	equivalent
508:6,17 509:1	653:12,21	576:6,8,10	eliminated	633:1
509:2,6,20	654:7,14 656:6	577:3 578:20	542:21	errata 743:14
510:4 513:16	656:10,14,16	583:21 584:13	else's 484:7	ESQ 373:4,5,12
521:18 522:5	656:18 657:4,6	586:3 588:4,20	emergency	373:13 374:6,7
522:13 530:7	660:4,10 662:6	606:8 607:4	728:2	374:16
533:4 540:21	669:6 684:16	623:17 624:5	employed	essence 468:1
541:20 542:17	684:17,18	657:7 660:4,10	744:11,15	essentially 563:7
542:21 543:2	688:19 689:17	661:18,22	employee	establish 390:15
547:11,21	690:20 692:8	664:5 668:12	413:12 522:3	446:3 601:10
551:3 555:11	692:11,14	668:14,18	523:22 744:14	established
556:11 560:9	697:18 703:12	669:2,7,14	employees	379:18 557:5
560:10,19,22	705:3 708:13	693:18 697:6	425:12,16	690:16 692:4
561:1 567:10	710:13 733:19	697:16 700:20	empty 712:21	estimate 393:6
570:12,14,17	738:13	700:21 701:2,3	encouraging	658:22
571:4 572:13	eggs 385:15,15	702:17 703:5,7	611:2 730:21	estimated
573:2 576:6,8	390:6 391:7	704:13,15	ended 379:12	655:16
576:10 577:3	395:6,16	705:20 706:1	722:17	et 372:6,9
583:2,21	396:11 397:2	708:14 713:3	endorse 502:7	628:18
	-	•	-	<u> </u>

Rust, Marcus - Vol. II

March 6, 2014

				13
4 620 12	1460 11	277.7.0.0.10	500.2.607.11	202.15
event 628:13	exceed 469:11	377:7,8,9,10	598:2 607:11	382:15
719:11 720:10	469:21 471:4	377:11,12,13	609:8,10 613:8	explanation
723:14 726:19	exceeded 468:18	377:14,15,16	613:12,13,18	415:19
events 725:21	469:4,7 470:14	377:17,18,19	614:2 615:3	export 662:1
eventually	470:18,19	377:20,21,22	618:13 620:17	exports 405:18
479:12,14	479:1	392:6 399:4	620:21 621:1	405:21 546:15
501:3 504:17	exceeding 459:4	402:17 406:6	626:3,7,9	547:2
549:1	excellent 504:1	406:10,12	629:3,7 636:7	expose 578:14
everybody	668:3	414:6 427:6,10	645:22 669:18	731:18
502:7 554:4	exception 490:9	434:18 438:5,6	669:18,21	expressed 610:1
572:3 605:4	490:12 491:6	441:6,9,12	671:3 676:6,12	extend 556:17
evidence 453:22	491:10 493:16	442:19 445:4	678:2 679:1,6	extent 563:10
523:5 612:14	495:8 500:15	448:12 449:16	682:10,18	664:16
658:8 715:1	602:10	452:18 457:20	688:1,5 689:13	external 578:13
727:9 731:7	exceptions	458:2 461:20	689:19 690:10	731:17
734:16 736:3	494:17	462:7,11	690:14,15,17	extra 436:1
737:10	exchange 557:5	465:15,18	690:18,20	605:17 727:10
evidently 481:19	564:14 566:11	486:22 487:2	691:5 692:3,6	extremely 602:6
587:15,16	exclusion	492:3,7 494:6	692:9,9,16,20	628:1
590:5 615:12	579:12	494:8 503:9	693:3,6 696:18	
exact 386:5	exclusive 702:17	505:21 506:3,4	709:16 710:13	<u>F</u>
393:14,18	excuse 407:12	511:11 514:5	711:5 713:13	facilities 466:15
549:9 579:17	439:1 447:3	515:8 517:10	738:12 740:3	466:20 467:14
587:21 653:6	497:5 526:5,20	517:21 518:3	741:7,12,14,22	468:2 481:8
722:8 723:3,9	565:12 581:22	519:7,11	exhibits 689:12	486:3 489:13
exactly 384:9,22	615:15 623:14	524:21,22	existence 688:19	498:4 521:18
433:17 498:21	626:19 687:17	526:13,14,21	expect 487:20	522:5,13
525:13 533:1	709:5	529:9 531:6	634:21 635:13	523:12 597:8
708:16	executed 380:19	543:7 545:12	expected 479:15	606:7 641:22
examination	380:21 741:12	545:16 546:3	634:15	649:17 651:21
379:2,5 544:20	741:17	548:6 550:8	expensive	656:7 658:2,14
667:14 693:12	Executive 668:9	552:16,20	667:18	662:2 726:21
693:14 694:6	exemption	553:20,22	experience	727:2 728:6
698:4 709:11	386:17 387:11	554:11,12	530:12,14,20	facility 407:19
734:5 739:20	565:8,18	557:20 558:2,7	635:12	412:3 436:2
examined 379:3	686:18	558:19 559:5	expert 475:3	466:21 467:2,4
743:4	exhibit 376:9,10	559:15 568:14	expires 744:18	467:8,9,10
example 563:3	376:11,12,13	568:21 570:6	explain 416:12	477:4 481:4,10
563:22 564:5	376:14,15,16	570:10 573:17	417:19	481:17 482:22
566:3,22 617:8	376:17,18,19	575:11 582:19	explained	516:8,11
619:1 640:7	376:20,21,22	583:1 586:16	381:13 570:16	539:20 540:19
641:9	377:1,2,3,4,5,6	586:20 595:6	Explaining	541:6 542:14
			_ ~ ~	
<u> </u>	. '		•	•

Rust, Marcus - Vol. II

March 6, 2014

				10
507:12 646 16	207.20 400 14	206.15.207.2.5	522.19.524.2.5	Cal.4: = 41 C 12
597:13 646:16	387:20 402:14	386:15 387:3,5	533:18 534:3,6	fighting 416:13
652:10 661:17	457:9 552:2	387:10 569:20	534:14 535:3	figure 411:19
662:21,22	605:9,11	705:15	536:13 537:7	file 573:1,10
fact 382:10	645:17 657:7	farmers 513:16	538:4,17,20	722:9 724:16
385:17 387:8	660:1,2 696:15	551:5 686:22	542:2,9,13	727:18
393:18,22	fall 504:18	689:7	543:12 544:13	filed 726:11
394:6,7,11	566:5	farming 642:15	feather 408:15	files 521:6
395:2,4 400:20	false 513:18,18	farms 373:11	February	543:22
409:19 410:9	620:9	375:3 378:17	379:18 380:4	filing 664:2,12
413:3,18 414:2	familiar 521:9	378:21 410:1	380:18,22	finally 405:4
417:10 420:1	630:4 631:10	410:18 432:1	387:16 388:12	458:21 460:3
451:14 459:17	family 393:15	467:1,9,20,22	388:13 521:21	financially
493:14 500:7	541:15	468:2 477:1,6	530:4 531:3	744:15
523:4 539:2,6	fan 470:3	477:14 480:21	560:4 569:1,6	find 415:1 422:5
547:1 575:18	far 380:14 383:8	513:22 521:17	685:4 686:12	423:16 461:21
577:9 583:12	398:7 409:7	523:1 527:6,22	688:4	462:11 539:5
584:17 590:7,8	411:6,10 441:5	528:9,18	feces 428:20	545:18 575:6
594:19 597:1	517:4 538:18	532:15 533:13	431:1	669:18 682:22
601:15 602:10	634:5,6 729:4	537:10 540:1	federal 665:15	685:12 686:7
606:3,5 608:6	farm 407:18	540:16,16	666:4 689:1	733:12
614:18 617:15	410:4,15	541:5,15	federated	finding 429:11
617:16 634:10	467:11 468:9,9	548:12 549:5	688:22	709:18
694:3 700:7	468:13 470:3	574:22 618:11	feed 408:17	finds 482:16
702:20 704:11	477:7 481:6	619:18 621:12	409:5,5 418:10	fine 448:9
705:19 709:21	517:16 521:20	655:2 662:6,15	418:21 419:2	493:20 497:11
710:1 730:16	522:4 534:10	667:14 668:16	421:1 422:12	510:14 511:18
731:2,4 733:17	536:2 537:8,13	668:17 669:2	422:19 723:17	527:1 532:10
737:7	537:15 538:13	672:15 734:5	724:3,4 728:7	554:6 702:1
factors 557:9	540:14,18	fast 458:15,16	feeder 411:12	finish 391:2
facts 734:16	556:9,12,12,16	459:12 732:14	411:15	437:17 527:17
737:9	590:3,3,4	fat 418:9,11,12	feeders 409:11	579:21 674:1
fail 415:2	638:11,13	418:18,22	feeding 408:14	681:9 737:6
417:15 418:16	639:9 647:17	419:3 420:15	fees 571:12,20	finished 531:22
422:6 423:17	648:2,9,16,22	422:9,11	feet 480:10	689:10 709:13
427:1 486:15	649:7 650:10	424:12	fell 431:11	728:16
failed 426:18	650:20 651:2,6	favor 457:4	felt 463:5,7	finishes 398:17
433:22 486:18	652:14,18,21	489:2	505:20 574:11	606:14
failure 482:22	653:7,12,21	favorite 626:11	597:21	fire 472:7
484:18 486:13	654:7,14	FBI 726:20	fide 570:2	fired 413:7
491:17 566:20	farm's 538:6	727:22 728:1,4	686:22	472:4,18
567:20 718:9	farmer 384:15	729:4,8	field 604:19	724:22
fair 387:12,18	384:20 386:11	FDA 377:7	fifth 686:3,3	firm 561:10
L—				

Rust, Marcus - Vol. II

March 6, 2014

				17
578:2,3 587:4	five 446:3	630:11 631:14	639:14 640:4	624:17 625:9
578:2,3 587:4	458:22 459:9	632:4,15,21	641:3 643:5,7	625:17 627:2
592:13,19	460:4,6 477:11	folks 378:10	644:15	633:5 634:17
593:3 594:5,19	486:4 504:20	413:3,17 414:2	forecast 691:13	635:18 643:12
714:4,5,8,18	537:13 540:2	433:3 435:9	710:2	668:19 679:18
715:15	739:3,8	464:22 546:11		684:11 700:16
firms 429:9	flash 376:22	551:4 707:20	foregoing 743:4 744:3,5	701:13 703:9
first 392:11		follow 392:21		
	515:9,17 516:21 517:5,9		forget 520:22 534:8 641:13	704:16,22 706:2 708:19
393:4,8 395:13 399:1 402:22	· · · · · · · · · · · · · · · · · · ·	393:3 566:20 567:20 674:6	form 386:3	710:5,20 711:8
403:11 405:3	flashlight 536:7 flat 620:8	710:9 718:10		711:15 712:14
			387:1 395:19	
427:15 438:16	flock 393:4	follow-up	401:14 404:2	714:21 716:4
439:16 441:12	395:15 396:10	739:16	406:3 412:6	716:12 718:13
443:11 449:9	396:22 399:18	followed 557:8	413:20 415:17	719:18 721:15
449:11 451:2	407:14 414:20	following 557:8	419:13 436:8	724:11 726:7
463:5 466:7	417:17 418:8	562:4,11 576:9	439:22 441:1	730:18 731:6
473:13,14	418:20 419:19	677:17 715:21	443:21 446:9	733:8 739:5
496:5 499:6	420:14,19	716:7 718:1	446:16 460:17	formed 600:7,18
501:15 505:13	425:13 458:18	719:20	461:9 468:6	former 523:22
521:12 527:16	464:2 465:3	follows 379:4	470:11 472:20	Forsman 533:13
527:19 529:20	489:21 506:21	599:11	474:1 475:9	forth 468:14
531:12,20,22	507:5,18 508:2	food 409:7,10	482:3 483:2,10	494:16 495:4
546:3 547:8,14	508:20 509:6	411:6,10	483:18 484:20	fortunate 499:5
547:16 555:22	509:18 658:8	458:17 479:13	485:8 495:17	499:8,10
565:6 568:22	711:20 713:4	541:2	496:11,21	forward 618:2
574:19 581:7	flocks 407:10,13	Foods 489:8,11	502:20 505:5	fought 458:21
584:4 595:12	413:4,19	489:16 490:5	505:18 507:2	460:2
598:12 599:21	415:11 421:20	490:10 491:4	509:9,22	found 420:5
607:12,16	424:2 459:3	493:15 494:19	514:18 520:20	428:16 430:20
612:7,9,10	610:7,21	495:9 500:14	522:6,14 523:3	511:12 534:9
615:20 617:18	656:18 712:8	501:8 502:16	524:1 535:6	539:3 549:22
617:21 618:13	floor 474:6	505:15 548:22	537:9 549:7	683:5 727:9
618:15 623:13	FMI 377:19	549:5,12,15	551:16 563:5	foundation
629:16 631:9	390:8,10 591:3	551:10 561:6	563:12 586:8	496:12,22
670:1 683:13	591:6 592:1	574:6,14 603:4	588:5,22	516:20
685:3,14	593:2,4,5,12	603:7 608:8	590:11 591:9	four 419:3,4
686:15,19	593:19 594:9	719:13 720:11	594:1,13 595:2	451:1,9 474:9
689:12,18	594:15,16,16	731:4,14	597:10 606:10	474:11 540:2
709:19 711:18	594:21 604:17	force 534:21	606:15,22	582:17 614:3
734:9 739:4	625:15,19	535:3,11	608:11,17	638:10 733:15
firsthand	626:7 627:14	forcibly 569:19	609:4 610:11	739:2
410:11	628:7 630:2,8	Ford 639:11,13	611:6 622:17	fours 638:18
	-	-	<u>-</u>	•

Rust, Marcus - Vol. II

March 6, 2014

				18
fourth 392:20	513:10 517:12	734:21 735:1	562.0 500.14	710.12 725.17
			563:9 588:14	719:12 725:17
447:2 449:21	518:21 666:20	gentleman	617:8 743:10	735:5
450:2,4 463:4	675:4 697:21	432:12	743:16 744:10	goes 422:1
562:10 733:9	734:3 740:12	Georgia 467:11	glanced 559:20	440:12 542:8
frame 615:15	744:13	470:3 472:6	go 391:12	556:11 566:17
framed 686:21	G	477:8 651:18	397:12 410:1	567:17 695:1
Francisville	G 372:19 378:1	652:14 662:7,9	413:22 414:20	731:22
648:9	744:2,20	662:16,21	415:18 419:19	going 380:7
Frank 605:21	gas 479:19	Georgians	422:8 440:16	412:3 414:16
634:10	642:20,20	662:13	444:3,10	416:7 417:5,15
Frankfort 654:8	gasoline 638:9	Germantown	448:16 457:15	418:12 422:19
frankly 725:15	Gene 392:16	653:21,21	464:8 485:14	426:8,9 429:18
free 410:18,18	395:3 438:11	654:2	490:19 502:6	431:20 470:6,7
410:20 411:1,3	395:3 438:11 454:3 487:9	Germany	503:22 504:19	478:9 485:4,8
428:21 530:8		605:22	505:17 507:5	485:11 488:14
589:12	494:17 495:5 499:4 500:7	getting 500:14	509:3 510:3,6	494:5 497:8
fresh 611:14		544:20,21	511:20 512:9,9	503:18 504:18
701:3 734:11	506:13 508:20	683:16 687:17	514:3 516:17	504:20 510:6,7
736:15 738:1	509:14 546:4	727:1 741:6	530:17 532:12	513:5 514:1
friend 605:21	547:9,9,17,19	giant 480:12	538:7,16 544:3	516:12,19
front 419:2	550:19,20,22	Ginnane 503:13	544:9,16 550:1	518:15,17
443:1 511:9	574:19 575:19	503:14 682:14	553:15 555:8	521:2 524:11
517:6 519:13	579:18 580:1,2	682:21 684:4	566:11 568:10	526:18 527:1,2
520:10 613:14	580:8 587:1,9	give 381:21	580:8 586:9	528:22 532:11
636:6,7,13	590:15,22	382:5,11	589:11 596:11	543:18 548:5
645:8 656:13	591:1,5,20	426:10 448:10	597:8,12 598:6	553:11,19
677:14 691:2	592:15 593:22	461:20 462:12	599:21 602:4	558:6 559:6
696:19 699:9	595:17 596:1	468:9 470:7	603:13 606:15	560:19 581:6
701:9 706:12	596:22 597:22	479:21 519:11	607:4 608:5	582:10 587:3
713:14 715:13	609:15 613:20	520:6 526:21	615:3 619:14	589:22 590:20
729:16 738:14	614:10 617:8	544:1 545:19	627:3 642:15	591:22 592:1
739:22 740:3	617:14 626:19	559:6 589:11	643:14 652:7	592:19 593:4
frustrated 602:6	629:17 678:4	605:17 626:10	664:21 670:10	593:18 594:4
608:6	679:2	666:22 669:20	679:6 684:8	595:11 596:18
fuel 638:8,8,11	general 375:3	670:18 676:10	686:2 693:10	600:7 603:16
638:15 640:7	378:20 495:3	682:21 683:10	694:5 695:11	604:7 605:16
641:9	521:16 522:11	688:9 690:7	695:11,19	606:4 615:14
fulfilling 694:18	523:1,11 614:7	693:10 735:16	696:10 702:6	618:2 626:6
full 534:20	618:10 619:15	737:14	703:10 704:4	640:12 645:21
535:3,11 680:9	620:7 703:11	given 458:22	704:19 706:5	646:21,22
further 439:7	generated 534:3	460:3 526:3	708:9 709:13	661:17,21
464:2 465:3	534:6 537:17	534:10 540:9	717:1,2,4	664:15 669:16
			. ,	
		•	•	•

Rust, Marcus - Vol. II

March 6, 2014

<u> </u>				19
670 15 671 A	4.502.10	456 10 551 10	155.16.22	406 15 672 0
670:15 671:4	great 583:19	456:12 551:18	477:16,22	406:15 672:9
673:11 674:6	584:11 661:21	551:19,19	478:3 557:4,7	673:8
676:16 678:10	683:17 729:12	Grocers 372:5	566:13,19	handwritten
678:18 679:6	742:2	706:15 707:7	567:14,21	670:16,19
679:17 681:14	greater 417:17	707:11	610:6,20	671:20,22
681:22 683:3	460:7 578:15	grocery 539:13	628:16 697:19	672:6 673:17
684:7 685:8,11	731:19	539:14	718:10 734:14	674:3 675:4,15
685:18 689:11	greatly 688:20	gross 633:6,13	738:2	hanging 411:14
693:6,7,10	Greg 492:8	ground 654:14	guilty 722:17	hangman 435:5
699:1,5 703:16	493:5 553:12	grounds 512:20	Guthrie 648:22	440:7,18
719:13,14	555:11,14	group 381:6	648:22 649:3	441:17 442:5
720:11 727:10	558:13 583:13	382:17 570:18	guy 418:14	442:15
727:14 728:5	585:16 614:16	571:18 604:20	653:4 667:18	Hanson 373:6
728:22 736:21	615:1 631:5,6	625:20 643:9	guys 559:6	378:12
738:21 739:17	695:2 700:1,9	643:19 644:10	695:7	happen 412:4
741:13	Gregory 392:16	644:13,17		540:12 551:6
good 379:7,8	395:3 397:10	726:22	<u>H</u>	606:2 659:15
400:7 414:22	398:6 438:11	groups 513:19	H 376:8 639:19	727:3,10
420:11,17	454:4 487:9	672:15 674:17	hair 568:17	happened
421:19 462:4	494:17 495:5	728:5	Haley 575:2	537:15 551:14
497:5 510:12	499:4 500:7	grow 436:2	578:3,3 579:18	584:17
555:1 587:4	506:13 509:14	450:9 452:22	679:14,15,22	happening
590:2,21	546:4 547:17	578:19 732:1	Haley's 575:7	408:15
592:20 594:6	550:19 574:19	733:1	581:9	happens 418:14
605:21 612:12	575:20 579:19	growth 646:2	half 393:7 428:7	419:1 482:13
652:12 678:14	580:1,2,8	guerilla 673:9	448:8 504:16	508:9 568:16
741:2	587:1,9 590:16	673:10 674:11	506:7 603:9	hard 496:3
goods 637:21	592:15 593:22	674:16	653:9 655:17	628:1
638:1,6,12,16	595:17 597:22	guess 505:20	656:17	hardware
639:9,20,21	598:13,16,20	564:17 740:16	halfway 521:13	638:19
641:7 642:9,17	599:1,1 601:13	guideline	527:4,15,19	hatch 403:12,20
Government	603:13 609:15	417:11 425:10	546:8	405:4 463:4
615:22	613:5,20	477:19	Hamilton 374:8	712:7,20
grading 540:19	614:10 617:14	guidelines	740:22	hatches 712:11
602:20	629:17 634:9	392:13,20,22	hand 402:20	hate 501:14
grapevine 587:2	678:4 679:2	393:3,22	471:17,19	hauled 540:18
590:19 592:18	710:1,9	399:21 400:5	659:10 669:20	Hawk 651:6
594:3	Gregory's	403:13 405:6	693:6,7	head 432:7
gratuitous 694:1	381:20 448:13	420:4 425:9	handed 572:21	health 429:8
694:3	615:9 616:10	433:8 434:14	handled 548:10	hear 518:13
gray 564:20	617:8	436:11,14	549:4	681:11 682:5
568:17	grew 429:13	459:13 468:10	handwriting	721:10 732:14
	•	•	•	•

Rust, Marcus - Vol. II

March 6, 2014

heard 383:3,6	508:5 509:1,5	honestly 479:17	430:21 431:11	669:22 678:21
383:11 454:13	509:20 723:19	hopefully 464:3	husbandry	682:12 686:4
591:12	high-rise 542:9	667:4 676:7	608:3 693:19	687:10 689:14
help 575:15	542:13,17,19	hopes 623:20	697:18 734:14	690:19 693:4
609:15 611:20	543:3	624:9	738:2	742:1
684:22	higher 431:6,7	hoping 591:5,20	Hy-Vee 605:1	identified 395:3
helps 565:9	431:13 505:4	hormone 431:8	Hyde 654:14,17	439:5,8 453:5
hen 428:18	534:2,11	horse 728:9,13		535:18,21
430:21 431:9	537:10 585:7	hour 448:8	I	536:21,22
443:14,16	highest 429:12	659:6	i.e 566:13	537:4,18 538:2
444:17 445:9	536:1 542:10	hours 521:17	idea 426:7 429:1	538:5,9,13
445:20 456:11	542:14	522:4,12,18,20	432:16,21	578:4 656:7
485:20 515:13	highlighted	523:2,11	440:1 459:6	660:11 695:3
587:4 590:22	519:12	728:18 740:16	464:13 465:6	723:11
592:20 594:6	highly 372:9	house 393:9	469:14 471:6	identifies 405:4
659:7 712:19	447:5,12 448:2	395:14 422:16	473:5 480:3	481:3
Hendrix 399:13	449:5 531:13	428:18 430:21	493:5 523:9	identify 518:2,9
420:2,11,18	552:21 554:9	434:9 466:9	536:16 549:8	630:6
421:19 423:21	554:10 558:4	468:4 470:5	565:20 572:22	identifying
438:12 458:3	558:16,17	476:9 477:11	591:19 599:12	397:3,8 417:11
479:5 492:14	676:13,15	484:8,10 485:2	599:15 612:21	439:12 442:14
574:21 575:13	741:10	485:20 523:19	625:6,10	identity 636:18
670:2	Hinton 492:8	536:8 542:13	634:19 635:2	idiots 728:4
hens 393:5	493:5 553:12	657:19 659:8	635:19 722:13	II 372:12 378:3
474:14 656:15	555:14 558:13	659:14,17,22	identification	Illinois 374:19
659:22 697:17	583:13 585:16	housed 429:11	399:5 406:7	642:3 653:12
711:19 730:21	614:16 631:5,6	656:16	414:7 427:7	immediate
734:12	645:5 695:2	houses 409:6	438:7 448:14	491:17 502:18
hereto 744:15	700:1,10 708:1	431:9 478:17	449:17 457:21	503:1 504:20
hey 592:12	hired 667:19	478:18,19,20	465:16 492:4	immediately
600:21 706:21	history 646:2	525:19 542:17	494:9 503:10	504:4 671:19
Hickey 373:5	hit 511:14 512:1	542:20 543:3	505:22 514:6	immunity
378:14 486:22	654:12	712:20	517:22 519:8	665:16
487:5 512:5	hold 423:15	housing 543:6	525:1 526:15	impact 405:5
554:17,21	479:8 512:16	HSUSP 589:10	529:10 531:7	436:21 440:21
558:12 692:21	678:11 685:16	Human 515:3	543:8 545:13	implement
693:2	709:12 737:5	humane 514:10	552:17 557:21	392:13,19
hiding 537:11	738:5 739:15	515:19 516:9	570:7 573:18	623:22 624:10
high 408:18,18	holding 565:7	517:1 721:6	582:20 586:17	631:20
411:12,16,18	565:17	730:21	595:7 598:3	implementation
506:14,15,19	home 679:1	Humans 482:18	613:9 620:18	456:1 465:2
507:10,16	696:10	humidity 428:18	626:4 629:4	507:17

Rust, Marcus - Vol. II

March 6, 2014

implemented	increase 393:14	individuals	485:4,10,11	investigation
451:10 455:4	510:9 528:1,19	618:18	intended 436:22	727:8
488:21 490:8	588:4,21 660:1	industry 386:9	451:15 452:4	investigator
506:21 571:6	712:19	392:21 393:3	453:11,12	536:2
imply 616:3	increased	450:10 453:1	454:16	investigators
important	528:20	455:1,11 507:5	intent 435:21	537:16
548:18 557:4	increases 456:15	509:3 533:4	intention 387:18	invite 571:9
imposition	507:8 527:7	547:12,21	388:15	invited 484:9
578:19 732:2	528:10	571:7 588:12	interact 631:14	601:22
733:2	increasing 464:1	596:3 597:17	632:1	involved 401:2
improper	578:21 732:3	603:18 604:12	interested	560:22 618:20
408:19 616:1	733:4	607:22 608:4	744:16	660:22 699:14
improvements	indefinite 482:4	608:15 628:8	International	involvement
403:15,20	Indiana 638:13	645:12,19	689:3	549:19 661:2
404:15,22	638:14,14	656:10 657:4	interpret 563:8	involves 631:9
in-house 614:19	639:17 642:12	690:20 710:13	interpretation	Iowa 521:18
615:10	646:12,20	738:13	624:20	522:5,13
inaccurate	647:8,17 648:2	industry's 507:7	interrogated	648:16,22
652:16	648:10 653:22	510:4 628:6	695:18	649:7 727:1
inch 473:21	654:8	information	interrogating	Irving 569:1,6
inches 393:9	Indianapolis	447:16 448:3	695:20	686:10 688:3
395:14 474:7	641:19	557:6,7 564:15	interrogation	Isaacson 556:5
588:11 607:6,7	indicate 390:21	566:12 622:9	431:21 513:11	561:10 569:1,6
incident 413:8,9	460:15	623:20 624:9	interrupt	577:22 578:4
727:16	indicated 391:6	informed	429:18	581:20 663:9
incidents 534:10	402:2 403:2	632:15	interrupted	663:20 679:8,9
include 533:9	420:2 452:17	Ingles 605:1	430:13 737:21	679:13 680:1
557:8 691:13	452:19 534:12	inherently 579:4	interrupting	680:12 682:7
703:6 704:14	534:19 633:9	initially 436:6	475:12	686:10 687:9
710:2	indicates 465:21	436:12 491:2	Interruption	687:21 688:3
included 502:11	466:6 591:1	initiate 416:7	624:1	688:15 714:1
658:14 736:16	indicating	417:5	intervenes	715:15 729:21
includes 710:18	415:13	initiated 451:2	450:10 453:2	730:3
711:6,9 741:14	indication	injured 481:13	intervention	issue 408:17
including	633:11 657:3	inspected 410:8	450:13 453:4	436:11 449:5,7
548:10 636:17	indicator 431:9	inspection 536:6	introduce	451:22 629:13
640:15 701:11	individual 418:8	inspectors	574:22	631:9 632:9
incorporates	422:14 464:14	537:12	introduction	634:22 675:20
575:18,21	465:7 622:10	instances 513:13	514:1	694:10,12,17
incorrect 565:13	659:14 701:8	513:16	inventory 450:6	694:20 710:1
633:3 634:12	individually	instigated 536:3	450:8 452:22	issues 425:6
635:16	695:6	instruct 429:20	505:9	439:21 440:12

Rust, Marcus - Vol. II

March 6, 2014

460:12 532:15	418:12 521:16	Judge 735:5,6	kills 507:1	549:3 555:18
535:19,22	554:18 614:6	JUDICIAL	508:21 509:7	555:22 562:18
536:22 537:1,5	617:13 693:10	372:3	509:19	565:21 571:14
538:3,10	John 373:12	July 622:2	kind 409:2	572:9,19 573:5
561:13 567:22	378:18 669:19	jump 504:4	543:5 549:18	573:7,8 582:6
578:5 629:22	741:3	June 402:20	599:9 727:8	590:2 597:7
718:11	Johnny 653:5	404:14 462:8	KKR 539:11	610:12,14
item 405:3,16	Johnson 649:18	462:17 527:20	Klippen 598:16	621:19 622:4
443:11,13	649:19,22	528:5,16 558:3	599:2 600:2,5	625:3,11,18
445:22 468:14	650:10,19	682:13,20	600:16	626:16 627:7
469:20 470:22	651:2	683:13 684:5	knew 424:11	630:22 633:14
486:4 491:12	join 384:17	689:18 690:5	479:22 502:15	638:19 639:5,7
566:12 640:13	388:7,15,22	719:8	522:7 542:1	639:18 640:6
697:22 732:13	390:17 500:18	jury 517:19,20	549:17 551:21	641:6 642:18
items 466:6	564:9 568:4	694:19	552:5 555:20	642:19,22
661:7 739:8	574:7 596:18	justification	726:21	643:6,7,11
	660:15 674:22	452:2 453:19	Knob 649:19	650:6 667:16
J	716:18 717:21		650:10 651:2	667:20 669:5
J 373:4 640:21	718:20 719:4	K	know 384:16	679:15,19
J-E-N 646:9	joined 379:19	K 372:18 373:15	385:10 387:20	695:6 700:13
Jackson 641:12	380:4,10	Kansas 372:2	389:6 392:5	701:1,6 702:19
642:7	383:19 387:16	373:8 521:5	397:7 408:22	706:8 707:19
Jacobs 653:5	388:11,13,19	663:4 665:8,16	410:4,12 413:7	708:1,3,4,12
JACOBSEN	391:21 393:16	keep 459:1,10	414:19 415:3	717:1,16
374:16 449:15	394:9 399:20	460:4 488:14	419:15,15,16	726:21 727:11
jail 728:8	399:20 400:20	491:14 553:10	419:19 422:14	727:13,13
Jan 374:6 395:7	400:22 401:8	554:12 572:17	424:10,15	728:8,9
437:2,9 497:7	502:16 546:20	613:16 674:13	426:17 429:2	knowing 707:22
553:2,10 555:5	583:10 596:9	737:16 741:9	432:5 433:2,13	knowledge
558:8,8 741:18	597:1 625:14	Ken 600:1,5,15	435:15 447:4,6	410:11 454:7
January 487:18	661:9,12	Kent 639:11,13	454:3 456:15	454:10 490:7
525:4,16	662:17,18	639:14 640:4	460:20 471:14	597:13 599:19
616:17	724:8	641:3 643:5,7	471:15 475:3	663:15 665:7
Jen 646:6 724:6	joining 382:14	644:15	479:17,18,20	703:12 706:6
Jennings 641:12	383:15 489:16	kept 572:21	483:19,21	known 591:2
642:7	491:9 505:1,15	Kevin 575:2,4,7	487:22 494:22	593:12,19
jeopardize	662:22 720:12	578:3 581:8	502:22 503:2	614:21
386:16 387:11	725:6	679:14,15,20	517:19,19	knows 483:20
Jerry 484:22	Joseph 375:2	679:22	522:15,22	Kroger 444:1
job 413:14	618:10	Key 642:12	527:5,21 528:8	605:2 625:21
483:5	jostled 429:12	kill 420:21	536:16 538:9	Ky 399:13 400:1
Joe 378:20	JR 373:12	507:18	538:14,18	406:18 407:9
<u> </u>				

Rust, Marcus - Vol. II

March 6, 2014

				23
407 11 10 10		1505 4	(17.20.21	
407:11,12,12	Laughter	learned 597:4	617:20,21	554:3,8 555:3
407:16 410:5	552:15	learning 587:7	618:9,11 620:8	558:9,14,21
412:13 415:3	law 561:10	leave 594:10,22	621:6 625:5	567:5 587:14
415:13 417:10	laws 666:5	712:20	626:14 627:18	591:10 592:8
420:2,11,18	lawsuit 647:1,5	led 625:20	627:20 628:10	593:7 716:4
421:19 423:20	664:2	left 402:19	629:1,17	741:18
424:22 426:4	lawsuits 664:13	462:3 587:19	633:12 635:15	lied 387:6,9
438:12 451:5	lawyer 614:19	587:22 588:1,7	670:2 687:10	lieu 632:16
455:17 458:3	615:10 664:13	601:7 606:19	688:16	life 551:5
478:10 479:5	665:3 705:14	659:7 736:3,9	letterhead	light 488:22
486:8 492:14	lawyer's 563:11	leg 428:13	611:16	limit 459:4
492:17 536:3	lawyers 659:5	legal 563:6,7	letters 533:2,5,8	566:3,7
574:21 575:12	679:10 682:7,8	575:3 577:9,18	533:12,17,19	limitations
670:2	lay 516:20	579:14 580:18	534:13,16	567:14
KY's 455:19	layer 450:5,8	580:20 581:2,9	535:15 538:12	limited 622:9
536:3	452:21 466:9	596:13 663:9	540:9 541:16	limiting 680:21
	468:4 473:22	686:17 688:21	level 454:14	limits 565:8,18
L	477:11 656:18	689:4 713:22	469:7 470:4	565:22
labeled 696:18	layers 466:17	714:5	533:20 534:1	Lincoln 481:4
Labor 711:21	473:13,17	legality 666:3	534:10 536:4	651:6,13
laboratory	474:12,17	legitimate	604:19 664:12	line 404:17
722:18	481:14 586:1	730:20	levels 431:6	438:18 476:10
Lack 496:12,22	646:16 647:11	lengthy 677:18	444:20 468:18	507:9 581:17
Land 374:14	647:21 648:6	let's 428:6 430:3	469:3,10,21	589:9,11 633:8
language 563:7	648:13,19	448:16 486:20	470:14 471:4	633:12 654:7
671:10,16,19	649:4,10 650:1	499:3 511:15	479:1 534:10	654:10 736:7
675:7 680:11	651:14 653:8	512:9,10 524:5	leverages	737:9
680:15 684:6,9	653:15 654:3	599:20 603:14	640:22	lines 671:11
691:21 712:15	654:11,18,20	663:3 681:1	Levine 374:6	686:1
730:10 732:10	655:16 656:2	689:9 696:9	395:7,8 437:2	linked 431:7
733:10	657:10,16	699:8 734:9	437:3,9,10	liquid 492:20
large 501:1	658:13 659:1	letter 377:7	438:1 439:22	507:9 556:18
508:7,8,12,13	laying 515:13	535:5 538:21	446:9,16	list 539:8 540:5
508:14,15,16	649:16 651:20	538:22 540:17	451:18 452:7	545:6 645:8
539:13 612:16	656:15 730:21	540:22 543:12	452:14 453:16	657:19 677:14
612:22	layperson 563:8	544:4,13 545:5	456:9,21	691:14 705:22
largest 489:6	lead 455:11	563:7,11 575:6	496:11,21	710:3
623:16 624:5	leaders 595:20	611:16 613:19	497:8 498:10	listed 446:1
661:20	609:16	614:10,19	498:19 500:3	538:12 539:1,7
late 544:20	leading 403:21	615:11 616:7	500:10 501:13	557:12,14
668:6 687:18	672:17 673:13	616:12,16	501:21 519:22	581:7,13,16
728:17	673:21	617:15,16,17	553:3,12,19	583:13 655:1
			-	-

Rust, Marcus - Vol. II

March 6, 2014

24

Ī r				24
710 10 710 1 7	500.0.625.4	2000	070 10 074 1	200 16 200 7
712:18 713:1,7	599:9 635:4	looking 396:9	m 373:13 376:1	389:16 390:7
714:15 718:2	668:2 669:1	420:14 441:6	380:7	390:22 391:7
738:18	longer 504:16	497:19,21	Madison 652:14	391:17 394:14
listen 398:20	look 402:19	562:8 568:14	maintain 631:22	400:17 401:7
720:20	413:12 423:12	569:11 600:13	632:18	401:21 519:20
lists 677:18	428:6,6 442:8	680:5 700:8	major 429:9	523:16 585:22
literally 619:20	446:2 447:1	714:6	579:8	631:3 670:3
litigation 521:3	466:7 478:16	looks 400:8	majority 583:19	Marcus 372:15
litter 428:19	481:11 487:8	480:9 542:14	584:12	378:4 379:1
430:22 431:5	491:12 499:3	599:8,11,17	making 393:8	400:1,4 480:18
little 439:7	504:17 505:6	678:3 741:16	395:13 396:5	485:15 547:9
477:4 479:21	525:3 526:21	loophole 435:5	405:4 452:9,9	550:19 553:7
480:12 630:12	530:17 532:5	441:17 442:5	495:8 517:12	599:21 606:13
642:16 651:15	536:8 537:6	442:15	576:19 591:2	607:12 670:3
654:21,22	544:10 550:7	loose 411:13	593:11 601:13	678:7 682:21
665:9 705:18	553:1,7,16	lose 417:6 424:3	605:19 623:2	685:15 688:7
live 657:21	558:7,15 562:2	460:6 482:17	634:12 717:15	741:17
658:1	566:10 586:21	losing 416:8	mall 724:3	margin 671:18
LLP 373:6,14	593:3 598:11	541:8 568:17	man 550:2	mark 399:1
374:8,17	607:11 608:14	loss 409:2	managed 431:10	430:9 511:11
loaded 739:6	609:2 611:10	418:11,13	697:17 734:13	515:8 558:16
local 638:13	612:6,8 613:17	422:13,19	management	741:14,20
642:6 726:17	617:13 623:12	459:3 486:5	383:10 388:14	marked 391:15
locate 676:11	623:12 624:3	541:3	394:18 395:1	399:2,5 402:17
678:10 684:22	639:18 640:21	lost 393:20	400:14 401:4	406:7,9 414:7
689:11 690:15	644:9 651:11	422:10 526:5,6	401:13 402:3	414:9 427:7,9
located 639:16	654:5 655:9	540:7,11	402:10 439:21	434:18 438:5,7
641:17,21,22	670:19 671:6	lot 381:12	440:4,10,12	446:21 447:5
locates 683:9	671:18 672:6	451:21 455:16	456:2 506:20	447:12 449:17
locating 685:10	673:7 676:5	487:13 549:17	571:5 595:17	449:20 457:21
location 541:10	678:2 688:14	572:8 603:16	manager 399:18	465:16,18
638:10 725:19	695:7 697:4,11	657:6,7	407:14 503:16	487:5,8 492:4
log 729:7	699:8 706:11	lots 382:5	managers 458:4	492:6 494:6,9
Logan 374:9	708:20 709:15	low 409:10,11	458:4	503:10 505:22
loggerheads	714:8 723:10	504:12 507:9	mandated	506:2 514:6
424:12	725:13 729:10	674:13	607:22	517:9,22 518:3
logo 736:3	730:1,6 734:9	lower 403:3,6	mannered	519:8,10,18
Lois 415:7 670:2	741:13	527:3	484:22	524:20 525:1
672:9	looked 401:1	lucky 690:9	manure 434:9	526:12,15
long 434:8 460:7	410:3 456:7	lunch 510:18	March 372:14	529:10,12
480:10 514:22	560:1 646:3		372:16 378:5	531:7,9,13
521:15 598:7	656:11	M	388:22 389:7	543:8,10
L				

Henderson Legal Services, Inc.

Rust, Marcus - Vol. II

March 6, 2014

				23
545:13,15	464:17 465:10	510:7 541:19	637:8 677:16	581:9 663:10
548:6 552:17	492:11 556:12	542:12 562:22	679:4 691:21	663:11 679:8,9
552:19,21	556:18 560:10	564:12,16,17	meetings 439:9	679:13 680:12
557:21 558:2,4	560:20 561:12	564:18 639:6	534:8	681:6
559:4 570:7,9	561:18 566:13	658:20 728:3	member 387:5,9	memory 381:19
573:18,20	570:18 575:1	728:11	407:3 450:19	477:13 650:4
582:20,22	578:20 583:16	meaning 489:10	457:3 548:21	708:21 709:4
586:17,19	584:5,8 610:3	563:19 605:14	549:1 555:14	mention 594:16
595:7,9 598:3	610:18 625:5	669:1	558:10 560:15	mentioned
598:5 609:8	663:5 665:8	means 429:2	563:2 570:1	594:15,16
613:9,11	677:2,15	469:14 471:14	583:13 621:14	721:11 722:2
620:18,20	689:17 692:8	471:15 505:9	623:1,9 627:1	724:21
626:4,7,12	692:11,15	531:17 534:20	637:12 639:2	mentions 401:20
629:4,6 669:17	709:21 710:17	535:10 562:18	640:17 642:19	mergers 641:20
676:6,13,15	711:4 732:2	566:16 570:3	643:18 644:12	message 610:4
684:20 690:1,8	733:3	621:20	644:17 660:20	610:18
692:16 693:4,5	markets 556:9	meant 397:10	668:8,16	met 576:9
742:1	576:6 586:3	426:4,4 658:12	677:11 692:7	583:17 584:9
market 393:6	marking 554:8	682:6 687:19	members	698:19
403:15,19	Marshall 649:13	measures	386:11,15	Mexicans 596:3
404:15,21	649:13 650:17	428:11 429:15	387:3 393:15	MFC 376:14
489:7 503:21	650:22 651:1	measuring	405:22 432:18	438:8
505:17 506:14	Mart 641:13	468:11	551:2 556:16	mice 537:12,14
506:15,19	Marty 555:18	meat 429:10	564:9 583:18	538:12 539:1
507:11,16	555:19 556:2	mechanical	584:10 628:1,7	Michael 489:8
508:6 509:1,6	Marvelous	408:17	639:8 660:22	489:11,16
509:20 535:12	690:11	media 484:9	668:13 669:6	490:5,10 491:4
546:9 555:11	materials 741:9	meet 403:12	686:21 687:1	493:15 494:19
564:22 579:1	math 473:20	433:18 443:22	691:12 692:11	495:9 500:14
603:10 660:5	474:18 475:16	450:15 468:14	714:19 716:1	501:8 502:15
661:22 684:8	matter 471:15	478:19 525:19	716:10,18	503:17 505:15
684:14,17	512:18 567:21	meeting 434:5	membership	548:22 549:5
719:12 720:11	664:19 665:2	434:13 438:17	389:9 636:16	549:12,15
732:5 733:6	695:18 718:10	438:19 439:14	637:14,18	551:9 574:6,14
marketed	May's 404:18	442:9 462:18	640:15 643:9	603:3 608:7
549:12,17	McDonald's	465:14 487:18	644:10 660:16	719:12 720:11
576:10 577:4	588:16 590:5	555:17 570:11	661:8 689:6	731:4,13
606:8	607:9	570:19 571:1,4	memo 569:2,6	Michael's 552:8
Marketers	mean 383:5	571:10,13,15	581:19 670:2	Michaels 551:2
374:5 637:2	387:20 454:8	571:21 574:20	686:10 688:3	596:2 597:5
marketing	454:11 471:11	600:8 611:12	730:3,15 731:2	602:7 603:7
462:8,17	473:21 506:18	616:8,9,13	memorandum	683:3 684:6
		. ,		
		•		

Rust, Marcus - Vol. II

March 6, 2014

Michigan	millions 619:20	454:2 526:5	466:10 468:4	429:3 431:20
374:18 722:19	mind 491:14	689:14 701:13	468:22 469:17	444:5 463:20
727:13	mine 511:10	702:17,22	477:11,14	463:22 464:21
microscope	minimum 536:4	703:4 704:12	486:5	484:11 519:5
596:6	minus 656:1	704:14 705:3	monitoring	537:20 659:15
middle 503:13	minute 462:12	705:19,20,22	468:10	659:18 703:15
529:15 530:5	580:9 592:12	706:9 736:20	Monon 648:2	moved 659:17
671:8 673:8	613:18 670:17	738:3	months 413:14	659:19,22
684:3,3 719:7	682:21 697:21	Moark's 448:10	443:7 504:11	691:10
719:8	minutes 462:8	704:13	504:14,21	multiple 539:18
Midwest 533:14	462:18 521:15	moisture 428:18	521:19 526:2	699:19 721:20
535:12 540:9	555:11 570:11	430:22	moral 608:2	722:19
mill 587:3,8	637:9 666:22	molt 408:7	morning 379:7	muted 512:8
590:19 592:18	667:5 689:16	409:1 416:7	485:6	
594:4 597:19	miscellaneous	417:5 418:20	mornings 379:8	<u>N</u>
723:17 724:4	638:11,19	424:2 458:10	Morris 373:14	N 374:1 376:1,1
Miller 375:2	misleading	molting 420:20	378:16	378:1
378:20,20	484:21 633:2	420:22 459:19	mortality	name 392:10
521:16 558:17	634:12 635:16	molts 414:20	431:13 456:15	466:22 467:3,7
614:7 616:8	misread 674:7	419:19 506:22	486:5 659:15	467:8,19 477:4
617:14 618:10	681:19	507:6,18 508:2	659:21	481:3 555:21
619:15	misrepresenta	508:21 509:7	mother 399:8	555:22 561:10
million 393:5	701:17	509:19	401:10 402:14	619:7 642:4,13
395:16 396:10	missed 482:16	mom 412:3	409:18 412:8	653:5
397:1 429:9	missing 685:17	mom's 674:3	413:17 672:9	names 642:8
450:9 453:1	Missouri 373:8	721:12	674:18 675:21	national 530:14
468:19 469:4	649:13 651:1,7	money 551:3	676:1	561:5 626:15
469:11,16,21	misspelled	572:2 712:21	mother's 406:15	627:7 630:1
470:14,19	590:20	Monica 373:12	673:7 675:4	nature 513:14
471:5 479:1	misstate 485:12	378:18,18	motion 487:17	NCCR 628:7
525:8 540:13	misstates 483:3	447:11,18	492:18 574:22	630:2 631:15
549:13,14	712:15 714:22	448:1,7 462:3	575:2,7,12	632:4,15,21
585:22 646:16	715:1 731:7	520:4 544:6,9	578:9,10,12	nearly 586:2
647:11,21	misstating	552:11 553:7	580:14 581:10	628:11 656:15
648:6,13,19	612:15 737:16	645:2 665:20	582:3,8 691:8	necessarily
649:4,10 650:1	mistakes 482:18	670:7 685:13	691:10,15,21	614:20 708:2
650:4,5 651:14	misunderstood	695:5 701:16	692:5 709:22	neck 408:7,16
653:8,9 654:3	643:13	729:9 740:18	711:3 731:16	409:1
654:11,18	Moark 374:15	741:1,5,20	mouse 536:1,19	necks 411:17
655:17 656:15	376:15 447:6	monitor 477:22	537:17	need 439:9
657:16 659:2	448:3,4,15	monitored	move 419:2,6	443:19 458:14
659:11	449:7,10,11	429:8 458:15	422:22 425:18	476:17 494:20
1				l
-				

Rust, Marcus - Vol. II

March 6, 2014

				21
	1	1	1	1
545:21 557:7	536:11,12,12	noose 435:5	616:20 726:20	598:2 613:8
557:14 585:8	536:12,17,17	440:7,18	727:7,11 728:4	619:19 620:17
598:10 602:1	537:18 722:6	441:17 442:5	notifies 706:20	626:3 629:3
611:13,18	nightly 536:6	442:15	notify 681:21	636:11 639:19
693:8	nine 466:7	Norco 374:15	notifying 590:15	640:13 643:8
needed 454:14	468:17 469:2,9	Norfolk 661:19	November	644:9 645:1
455:20 586:3	469:20 470:21	North 646:6,12	561:13,17,22	646:15 647:10
neither 632:21	470:22 471:22	654:14 661:17	562:8 568:8	650:7 655:16
744:10	478:22	725:20	569:9 583:7,14	657:16,18
NEPCO 651:17	Ninth 565:9	northern 638:14	583:17 584:10	658:1,13,22
never 397:19	NL 377:11	642:12	663:10 744:18	659:16,21,22
401:4 434:3,3	570:10 573:14	Northwest	number 378:3	660:1 665:6
434:12 454:1	573:15	372:18	399:4 406:6	667:8,12
454:13 455:6	noise 512:3	Noster 649:20	411:2 414:6	669:22 670:7
480:2,8 522:20	noncertified	650:10 651:3	427:6 428:11	678:21 682:12
524:2 546:10	446:5 492:19	Notary 372:20	433:16 438:6	682:15,18
594:2 597:11	495:15 496:10	744:1,21	440:2 445:18	685:1 686:4
637:7 693:17	496:20 498:3,9	notations 672:7	446:2 449:1,16	687:11 688:10
727:13 740:10	499:12 563:4	note 401:6,20	457:20 461:2	689:20 690:19
new 392:5	564:2 578:22	402:13 412:1	465:15 466:8	692:20 693:3
438:19 486:22	585:3,7 602:8	412:16 413:21	468:15,17	697:8 712:7,11
487:1 600:7,12	624:16 668:12	414:17 516:13	469:2,9,20	738:22 741:22
600:17,22	668:14,18	673:17 674:3	470:21,22	numbers 448:11
601:10,16	669:2,7,14	675:4,15	473:12,17	448:14 528:21
603:16,17	732:4 733:4	681:15,22	474:17 476:18	534:3,6 536:14
608:15 609:3	nonmember	694:22 721:12	477:5,5,9	658:12
689:1	564:18 567:20	739:2	478:21 481:11	numerous
news 484:9	718:9	notebook	486:4 491:13	512:20 513:13
514:22 515:3	nonmembers	552:12	491:14 492:3	nutrition 408:20
519:19	562:15 563:21	noted 497:7	494:8 503:9	NW 373:15
newsletter 599:5	564:12,14	694:21 695:12	505:21 510:16	
599:10,18	567:15 568:4	695:14 696:11	511:4 514:5	0
newspaper	714:19 716:1	735:14 743:13	517:21 519:7	O 376:1 378:1
724:18 726:13	716:10,14,18	notes 399:7	520:1,3 524:22	O'Lakes 374:14
727:6	717:21 718:19	423:12,13	526:14 529:9	oath 379:10
newspapers	719:4	594:15 670:17	531:6 542:2	701:10
725:18 726:16	nonresponsive	670:19	543:7 545:12	object 380:7
Newton 647:17	419:7 423:1	notice 540:17	552:16 557:20	386:3 387:1
647:20	425:19 429:4	636:8 706:13	570:6 573:17	395:19 401:14
Nichols 373:7	444:6 484:12	707:8	582:13,17,19	404:2 406:3
night 400:4	537:21 703:16	noticed 479:4	586:16 588:14	412:6 432:15
514:22 536:6	nonUEP 623:1	notified 541:1	588:16 595:6	432:20 436:8
[L				

Rust, Marcus - Vol. II

March 6, 2014

-				20
420.22 441 1	716.4.10	504.1 615 16	462.10.464.17	511.651070
439:22 441:1	716:4,12	594:1 615:16	463:18 464:17	511:6 512:7,8
443:21 446:9	718:13 721:15	619:3 627:2	465:10	512:9 520:16
446:16 454:6	721:16 724:11	635:1 647:4	occurs 418:11	521:12 523:18
459:5 461:9	726:7 730:18	652:2 668:19	418:13	527:10,17
470:11 472:20	731:6 733:8	669:8 672:17	ocean 479:6	529:17 530:2
474:1 475:9,11	736:8,21	673:13,21,22	Oconee 652:13	531:17 532:13
482:3 483:2,10	objecting	675:10 680:20	652:21 653:7	533:3,20
483:18 484:20	512:19 513:2	684:11 694:21	662:6,22	534:19 537:8
495:17 496:21	523:8 611:3	695:12,15	October 438:22	539:2,15 542:8
502:20 507:2	615:17,19	696:11,13	439:1,14	546:6 547:15
509:9,22	objection 391:9	702:12 704:4	442:10 443:4	547:18 548:17
512:22 514:1	395:7 397:5,9	705:10 707:13	546:17 547:17	548:22 549:21
514:18 518:20	397:18 398:10	708:18 716:20	574:1,21 599:5	549:22 554:2,3
520:17 522:6	402:4 404:9	717:10 718:21	600:8 678:5	554:5 555:7
524:1 535:6	412:20 413:20	719:17 720:6	679:1,4	557:3 558:5,7
549:7 551:16	415:17 416:1	720:15 732:8	offering 622:11	558:20 559:7
563:5,12 586:8	418:5 419:12	733:21 734:15	623:1	559:21 560:3
588:5,22	424:5 426:1,13	738:4,5 739:4	offhand 446:19	561:20 562:9
590:11 591:9	430:8 437:2,9	739:5	539:22	568:15,19
593:6 594:13	438:1 440:14	objections	officer 744:2	570:5 571:19
595:2 597:10	444:10 445:11	520:20 704:1	offices 372:17	571:22 572:4
606:10,15,22	451:18 452:7	715:7 735:15	641:21	572:20 573:5
608:11,17	452:14 453:8	observed 473:13	oh 418:16 487:1	573:16,22
609:4 610:11	453:16,21	473:17 474:12	544:8 545:10	578:2 584:7
611:6 615:15	456:9,21,22	537:14	612:10 657:13	585:18 586:15
622:17 624:17	460:17 461:16	obvious 428:10	697:21 740:1	593:14,17
625:9,17 633:5	464:4,12 468:6	429:14 703:20	okay 381:21	595:14 596:1
633:21 634:4	472:13 476:3	obviously 454:3	383:11,17	599:18 600:14
634:17 635:18	482:11 485:7	543:21 580:13	386:1 391:14	601:21 608:22
640:12 643:12	485:16 496:11	658:21 659:10	394:11 403:9	609:7 617:22
646:21 664:15	497:6,9,12	728:19 736:6	404:20 407:5,6	618:5,6 619:11
673:11 674:1	498:10,19	occasions 410:1	410:3 414:18	620:4 621:21
679:17 693:11	500:3,10	occur 393:7	427:20 435:6	627:16 629:8
694:7,20	501:13,21	443:18 579:7	437:18 439:4	636:10 637:14
698:10 700:16	505:5,18 513:5	722:5,21 723:2	443:2 449:19	637:19 639:18
701:18,21	513:6,7,9	724:5 725:4	462:19 463:6	640:6 642:8
702:1 703:8,8	517:13 522:14	726:3	467:7 473:9,10	644:22 645:21
704:16,22	523:3 529:6	occurred 438:19	476:22 481:11	650:5 652:20
706:2 708:18	543:19 567:5	657:4 721:10	488:10 494:15	653:2,11,20
710:5,20 711:8	580:17 587:14	723:15 725:20	494:22 495:2	654:6 655:1,19
711:15 712:14	591:10,18	729:5	499:18 503:7	657:13 660:13
713:11 714:21	592:7,8 593:7	occurring 410:9	506:10,11	661:2 662:18
		_		

Rust, Marcus - Vol. II

March 6, 2014

				29
664.1 11 665 1	425 10		510 17 10	719.4.722.10
664:1,11 665:1	operates 435:18	original 435:21	p.m 510:17,18	718:4 732:19
666:14 667:6	operation	Orleans 438:20	511:2,5 524:14	pages 449:9
668:5 670:22	517:17 618:21	Osborn 691:11	524:18 530:4	713:17
671:2,4,5,12	619:21 726:2	outcome 744:16	559:9,12	paid 571:12
674:7,8 676:5	operations	outlined 453:19	582:18 636:1,4	572:3
676:10 678:8,9	513:22 632:17	outlining 395:12	667:9,13 742:6	painless 668:5
680:4,10	opinion 451:20	397:17 398:7	742:8	paint 724:1
682:10 683:1	563:6 575:3,8	output 527:5,22	P.S 410:3	728:7
683:19 684:20	681:5,6 687:10	528:8,17	page 376:9	painted 723:16
686:6,16,17	687:21 688:15	outside 554:14	392:9,19 403:1	pan 411:15
687:12 689:9	opportunities	554:21 695:19	403:11 404:13	pans 411:15
689:15,22	507:9	overall 427:1	406:11 435:3	Pantego 654:14
690:6 691:20	opportunity	overly 680:20	441:12 449:11	paper 387:5
692:18 696:15	559:15 670:18	overnight	449:12 461:1	522:11 659:12
697:4 700:19	737:15	542:21	463:5 466:7	659:13,16
706:19 714:4	opposed 456:4	overseas 546:10	486:1 499:4,6	713:2,7,8
725:4,19	574:10,14	overseeing	521:13 527:16	722:14
726:13,18	588:18 605:7	421:20	527:20 541:14	papers 386:6
728:15,18	605:12	oversupply	545:9 547:13	665:13
730:8 732:21	opposition	691:15 710:4	547:14 550:6,9	paperwork
737:18 738:1	495:7	710:19 711:7	562:3,6,7	382:5
738:11 741:3	options 691:14	711:13 712:1,4	565:5 569:5	paragraph
old 652:9	710:18	712:8,13,22	574:2,19	392:20 403:11
older 478:18	order 386:9	713:5	575:12 578:8	407:9 411:1
once 418:21	443:17 447:19	owned 385:2,4,6	581:7 595:12	438:17 450:1
419:2 479:18	447:21 454:15	467:15 481:9	595:14 598:12	463:4 521:13
487:21 513:4	456:11 504:5	481:10 488:13	598:22 599:21	527:16 531:12
534:21 535:2	548:18 553:21	489:13,22	607:12,15,16	531:20 532:1
535:11 717:1,2	555:4 558:15	548:12 549:5	612:7,9,10	532:13 578:8
733:22	619:17 639:3,9	549:15,17,18	617:18 618:13	584:4 611:10
one-page 682:13	677:17 741:7	624:11 650:19	623:14 646:1	612:7,9 619:15
one-third 530:7	orders 662:1	owner 728:8	656:13 669:21	619:17 623:13
ones 422:13	organization	owners 425:17	670:1,16,17	624:4 629:16
539:22 558:18	579:8,9 600:7	723:17	671:7,8 673:8	631:8 680:9
604:14 623:6	600:12,17,22	ownership	678:19,20	686:15,19
638:11	603:17 608:1	660:5	679:8,12 680:3	688:15,17
onset 542:20	643:9 644:11	owns 641:10	685:3,14 686:3	730:14,14
open 487:19	644:13,18	649:18	686:3 687:7,7	Pardon 676:14
opened 690:10	organizations		687:7,8,8,14	part 410:15,19
operated 481:9	589:10 627:11	<u> </u>	687:17,20	440:4 455:7
548:12 549:5	organizing	P 374:1,1 378:1	688:8 691:5,6	459:16 478:6,7
637:7	601:1	P-R-I-V 553:6	691:7,8 714:8	501:15 530:22
<u> </u>				

Rust, Marcus - Vol. II

March 6, 2014

				30
554:9 561:18	Pat 380:8 392:1	678:5	norcontago	nhonotic 421.0
578:3 616:3	467:4 480:15	people's 534:11	percentage 708:12,14,22	phonetic 431:8 physically 410:8
625:5 647:1	544:20 552:12	Pepper 374:8	709:4	659:1
669:9 736:22	565:12 618:1	740:22	period 380:13	pick 659:14
737:10 738:6	645:4 670:6	perceived 712:6	458:16 501:9	675:6
partial 569:19	673:20 678:3	percent 385:4,6	546:22 577:6	picture 517:16
618:20	682:19 688:3	_	587:22 647:1,2	-
	689:21 693:9	385:8,12,13,14 408:14 414:21	655:14	pictures 480:9
participate 640:17 677:21				piece 422:18
	703:20 708:9	415:14 416:9	permitted 436:5 594:21 596:18	pieces 561:7
participated	709:5 729:19	417:6,18		pile 462:3
547:1 575:22	patience 740:15	419:20 424:3	permitting	place 393:5
participating	patient 633:15	425:8 426:21	435:21	469:15 484:7
435:16 547:5	689:10	445:1 459:4,12	persistently	502:1 525:14
583:14	Patrick 373:4	487:21 488:1,2	431:11	534:22 535:4
participation	378:11	488:5,7,12,21	person 418:11	535:12 550:22
578:18 582:7	patronage 643:1	489:3,5,15,21	418:12 483:4,5	594:14 618:18
616:15 636:20	Paula 372:19	491:1,6 493:1	536:6 590:2	620:11 658:19
637:2 732:1	744:2,20	493:11,16	722:15,17	723:4
733:1	pay 393:8	494:19 495:8	personally	placed 738:3
particular 616:2	395:13,15,18	495:12 496:6	579:20 585:14	plain 409:6
695:17	396:8,21 397:2	496:16 498:22	640:9 644:20	Plaintiffs 372:7
particularly	397:8,16 398:7	499:1 500:15	pertain 711:12	373:3 378:13
563:8 629:14	payment 571:20	501:10 502:6	pertained	379:5 698:4
630:5	pdf 685:6,7	505:9 527:6	444:16 713:22	739:20
parties 744:12	peck 411:17	528:1,9,18	pertains 712:1,8	plant 492:20
744:15	456:14	530:8 542:9,21	712:12,21	673:6 726:1
partner 378:19	pecking 456:11	548:9 549:3	713:5	play 511:14
parts 445:15	penalties 566:20	574:16 576:9	petition 615:21	512:1
468:19 469:4,7	pending 430:1	576:14,20	phase 463:22	played 512:11
469:11,16,21	524:11	577:3,5,5	577:4	515:20
470:14,19	Pennsylvania	580:5,10 584:3	phase-in 500:19	player 579:8
471:4 478:8	374:11	586:2 588:19	501:1,8 731:3	playing 604:19
479:1 525:8	people 392:2	596:19,20	731:12	678:22
628:16 671:3,4	413:10 484:5	602:11 605:9	phasing 463:12	pleading 722:17
party 449:8	487:14 489:1	605:15 606:5	Philadelphia	please 378:7
pass 410:13	508:9 536:14	606:19 607:14	374:11	398:16 416:18
454:15 460:7,9	540:14 542:1	608:7 610:6,20	phone 374:6,7	419:7,8 421:4
551:1	597:20 602:19	616:15 623:22	374:16 378:10	423:3 437:6
passed 384:10	604:3,21 605:3	624:11 628:12	392:2 479:9	444:7 457:12
pasted 599:9,10	625:21 671:9	708:17 711:21	728:2 740:19	461:11,13
pasturized	671:13,14	712:12 730:15	741:2	462:13 485:15
540:20	677:18,19,19	731:3,13	phones 479:10	495:21 497:14
			_	
L	•	•	•	-

Rust, Marcus - Vol. II

March 6, 2014

				31
510 1 10 575 6	400 15 10	500 17 600 10	l	200 0 404 1 10
519:1,12 575:6	499:15,19	528:17 602:19	preparing	398:9 404:1,18
611:14,19	500:1 536:3	665:16	529:20,22	405:17 406:1
632:5 643:14	politicians	Poultry 533:14	659:9	464:3 465:4
644:2 668:6,15	606:1	pounds 422:18	presence 378:8	504:4,7,12
669:18 670:20	ponied 572:1	powder 504:19	present 375:1	505:4 556:9
678:3 691:6	Pope 435:7	505:10 684:18	571:5 645:13	564:14,19
697:15	626:20 629:1	power 640:22	677:17	588:4,21
pledged 583:19	686:11 688:3	641:1	presentation	639:21 640:6
584:11	Porter 372:18	powered 723:19	572:5	pricing 695:3
plugged 515:9	373:14 378:15	ppm 525:19	presented 449:6	primary 454:22
517:5	378:19	preapproved	561:21 575:19	652:1
plus 507:12,13	portion 428:7	706:14 707:6	presenting	principal
655:22 657:17	515:2,5 516:8	preclude 489:6	520:5	490:16 491:5
point 412:17	733:18	490:4 542:17	president 395:3	580:17 619:12
413:16 441:3	portions 598:9	precluded	399:10 587:9	printed 505:19
445:17 447:2	posed 611:18	489:16 542:19	626:20 634:11	545:5
449:22 450:3	position 399:16	prefaced 640:14	pressure 578:21	prior 382:14
455:21 461:2	455:19 544:12	prefer 530:7	732:4 733:4	383:14 388:21
470:5 478:3	544:14 579:9	preferably	pretext 588:3,20	389:17 391:8
480:7 486:15	602:19 611:17	611:16	pretty 572:2	394:4 449:4
491:15 510:13	661:22 695:16	premium	654:4 726:14	485:12 662:22
555:2 562:3,10	695:21 696:1	508:17	prevent 450:19	664:1,12 665:4
562:15 565:6	positive 534:2	prep 713:10	475:12 500:14	702:15 725:6
567:18 568:22	542:1	preparation	prevents 447:21	prison 722:19
630:19 651:6	possession	389:14,22	previous 392:8	722:22
696:4	523:20	390:3,20 391:4	458:11 554:10	PRIV 377:9,10
pointed 569:18	possible 471:18	398:2 406:13	668:11	552:20 553:6
points 427:1,4	535:8 557:6	427:12 494:12	previously	558:2
458:22 459:9	611:18 668:5	559:19 630:21	379:3 391:15	privilege 681:16
460:4,6,8,8	691:14 710:3	640:3 644:16	434:17 462:7	privileged
466:10 469:12	710:18 711:6,9	preparations	487:5,7 520:7	561:12 664:16
471:18 477:11	711:13 712:10	397:21	543:20 609:7	privy 549:16
477:20 478:4	712:18 713:1	prepare 575:15	672:12 690:1	probably 451:6
479:2 482:17	738:17,20	614:19 615:10	711:19	457:6,19
486:6 661:20	739:3,9	704:12 727:18	price 502:18	533:14 562:5
police 722:9,12	post 533:19	729:2	503:1 510:5,10	562:11 564:8
724:16 726:10	posted 534:9	prepared 458:3	530:16 540:8	590:12 602:18
727:11	538:3	503:6 514:10	556:11 564:14	625:2 714:14
policy 425:5	potato 571:7	532:19,22	691:13 710:2	715:22 716:3,8
446:3,13	potential 450:9	618:10 637:19	prices 393:14	716:17 718:2
460:12 495:14	452:22 527:5	691:22 703:4	394:1 395:5,17	725:15 739:17
497:20 499:12	527:22 528:8	719:8	396:12 397:2	problem 396:16
	<u> </u>	<u> </u>	1	<u> </u>

Rust, Marcus - Vol. II

March 6, 2014

				32
120.20.50.1.1	706.1		204 17 10 22	
420:20 604:1	736:1	696:20 697:5	394:17,18,22	609:20 610:2
604:10 691:15	producer	699:12 732:6	395:1 400:20	611:5 612:12
710:4,19 711:7	384:20 387:10	733:6 734:10	401:1,4,5,13	612:13,15
711:14 712:2,5	490:20 492:19	production	402:3,10	616:22 618:17
712:9,13,22	549:20 552:5	407:19 409:3	403:14 405:9	622:8,10,12
713:5	560:9 563:4	458:4 466:14	416:6 417:4	623:18,22
procedure	564:2 570:3	466:20 489:7	432:10,13,14	624:7,11 626:1
633:21	571:17 588:10	490:22 507:8	435:12,13,15	628:2,5,11,16
proceed 618:17	610:3,4,19	542:22 556:12	435:17,17	628:20 630:1,8
proceeding	612:14 621:22	556:17 565:8	436:6 440:9,10	630:11,13,17
744:5	622:3,5,5,10	565:18,21	441:20 444:4	631:4,10,13,22
proceedings	628:19 697:18	566:7 575:1	451:1,9 455:7	631:22 632:4,5
744:3,9,12	producers 372:9	610:6,21	467:13,16	632:6 669:4
process 492:19	374:3 379:13	618:20 624:12	478:13 487:10	675:1 680:14
551:13 610:2	379:15 380:19	653:1 656:6	487:20 488:15	680:19 681:10
611:4 616:22	381:4 384:16	657:19 658:17	489:17 490:2	683:4 684:7
622:12 655:22	386:11,16	661:16 708:13	500:19,19	719:14 720:12
695:10 699:15	387:3 395:17	733:19	501:1 502:9,16	724:8 728:13
700:8	502:5 513:17	products 540:21	503:18,19	730:20,22
processing	533:4 541:20	541:2 555:11	504:17 505:2	731:17,18
489:7 552:1	546:11 552:4	556:10,11,13	505:15 525:9	732:1 733:1
processors	556:8 560:22	561:1 570:13	527:8 529:8	program's
551:6	571:5 574:11	570:14,18	537:17 542:16	631:15
produce 432:2	576:16 583:3	572:13 573:2	542:20 543:3	programs
447:13 504:11	589:8 594:10	576:7,8,10	567:1 571:6	506:21 507:19
521:3 544:5,13	595:21 603:22	577:3 579:2	574:7,15	589:20 604:13
566:14 607:4	604:18 611:2	588:11 618:19	578:13,14,19	604:22 616:14
660:4,10	621:7 625:16	637:6,16	579:6 586:1	prohibit 543:5
produced	626:1,14 628:7	649:13 650:17	587:5,19 588:2	prohibited
385:16 403:2,8	628:12,15	651:1,17 660:4	589:7,9,18	543:3
427:11,19	629:18 632:11	660:10 664:6	590:9,22 591:7	prohibiting
429:10 430:19	636:21 656:14	Professional	592:6,20 594:6	452:3
435:1 447:6,12	657:6 686:22	372:20	594:11,22	prohibition
448:1,2,4	688:20 689:6	profile 674:13	596:12,13	451:11 453:5
501:11 518:10	producing	profits 510:7	601:8,10,11,16	453:10 488:17
520:6,9 521:6	449:8 508:16	605:19	602:1 603:3,7	projected
531:15 543:21	520:11 657:6	program 379:17	603:17 604:1,2	405:10
548:11,11	669:6	379:20 380:6	604:11,12,15	promise 694:19
549:4 573:6,9	product 503:15	380:10 388:7,7	604:15,16	promised 694:8
621:1 658:7	560:10,11,20	388:16 389:1,5	605:1,2,2,8,12	promote 604:7
695:5 697:16	579:11 603:8	389:10 390:15	606:7 607:14	promoting
704:11 734:12	603:11 696:18	390:16 394:5,8	608:16 609:3	604:13
		,-		
<u></u>	•			

Rust, Marcus - Vol. II

March 6, 2014

				33
1 412 11	11: 270 01	(41.0.642.0.10	566.10	515 16 516 0 6
properly 413:11	public 372:21	641:9 643:9,19	566:18	515:16 516:2,6
property 504:1	538:15 544:3	644:10,13,18	question 380:2	516:14 518:12
proportion	744:1,21	669:14	383:22 384:2	519:1 523:4
422:19	publication	purely 463:14	386:19 388:1,9	524:11 528:6,7
proposal 577:19	402:19 656:11	purportedly	390:18 391:2	528:22 529:1
proposed	Publications	433:7	393:20,21	531:11 532:1
444:15 491:2	583:4	purpose 393:12	394:15 395:20	543:2 550:18
575:12 582:4	published	394:8,17 395:4	401:17 402:5	563:6,14
proposing 443:4	722:16	400:9,14	403:4 404:4	574:13 576:19
443:9 465:4	Pulaski 540:18	401:12 402:1,9	416:10,15	577:14 579:21
493:5 580:10	648:9	444:14 451:13	417:1,21 418:7	580:6 585:19
605:8	pull 483:6 553:4	453:13 454:17	419:8 421:3,12	586:10 587:10
proprietary	553:8	456:2 652:1	423:2,10 426:9	589:1,14
448:3	pullet 405:4	730:20	429:5,17,19,19	591:14 592:10
protect 628:6	pullets 436:1	purposes 495:16	429:21 430:1,4	596:13 598:10
protected 562:5	punished	pushing 463:21	430:9,13	600:14 603:5
562:12 564:8	431:13	625:15	434:11 437:4	604:9,10
615:21,22	purchase 446:4	put 442:22	437:13,20	606:14 615:18
616:2 714:14	488:18 496:9	443:1 456:13	441:22 442:3	620:12 624:18
714:16 715:22	496:19 498:9	471:13,13,16	444:6 446:10	633:6,18
716:8,17 718:2	499:12 563:3	487:3 511:9	446:17 447:16	634:18 643:13
protection	563:19 564:1	513:14 528:16	449:13 451:8	643:21 644:7
556:16,16	566:14 637:22	699:9 727:10	452:8,10 454:5	673:15 674:1
688:18	638:1,3,5,7,8	736:19	454:6 457:10	675:11 677:9
protective	638:16 639:3,9	puts 707:8	461:10 464:7	678:12 679:18
447:19,21	639:20 640:7	putting 560:8	466:16 468:7	681:9,17 684:1
553:21 558:15	641:7 642:1,6	PVP 612:15	470:7,12,16,17	684:12 694:4
741:7	642:9 669:6	616:22 622:12	472:21 474:2	696:10 702:6,8
prove 634:5	693:18		475:10 478:11	703:9,17,18
provide 557:6	purchased	Q	482:4,6,7,20	704:18 705:7
575:3 611:20	467:15 501:3	QC 539:18	483:3,9,11	706:3 709:6,9
631:21	501:11 548:11	qualification	484:16,21	709:17 710:21
provided 433:11	649:12 650:9	686:11 688:4	485:9,14,15	711:1 714:22
556:15 572:11	650:22 651:2,6	qualified 380:13	489:19 493:10	717:5 720:2,20
577:21 581:1	651:17 652:18	384:17 389:4	495:3,19 496:5	720:20 721:16
689:5 737:8	653:4,12,21	410:20	496:12,22	728:21 731:7
providers	654:7 655:20	qualify 384:18	497:3,11,14	735:15 738:9
507:10	669:2	478:7 588:9	498:12 501:16	739:5,16,16
providing 622:7	purchases 643:2	quality 631:21	501:18 502:21	questioning
623:20 624:8	purchasing	631:21 706:15	506:8 508:11	693:22 698:8,8
665:15 703:5	488:17 495:15	707:1,7,11	512:17,22	698:14 736:7
705:21 714:5	498:3 639:15	quantities	513:1,3,5	questions 447:9
<u> </u>				

Rust, Marcus - Vol. II

March 6, 2014

				34
514:4 546:3	688:12	572:8	482:9 483:14	704:20 705:11
550:13 611:17	radical 513:19	RAUPDATE	483:16 485:17	704:20 703:11
636:20 637:5	672:14 674:17	376:12,18,19	488:6,8 491:17	716:13 717:7,8
646:22 647:3	RAFK 377:4	376:20,21	491:19 492:20	718:11 720:1,4
666:20 667:22	526:13	377:8,12,14,15	494:20 495:20	720:20,22
668:7 670:21	RAFKS 377:5,6	377:17 414:11	495:22 497:13	730:10 732:6,9
672:13 685:12	529:13 531:10	492:7 494:6	497:15 498:13	732:14,15
693:12 695:10	raise 428:22	503:8 506:3	498:15,21	733:6,9,16
696:5 697:21	510:5 592:1	545:16 573:21	501:17,19	738:21,22
698:2,15,22	593:5,9	586:20 595:10	506:9 507:3	743:3
699:19 706:4	raised 449:5	613:12 678:21	518:11,22	reading 398:1
713:9 714:2	510:6 577:9,18	682:12	519:2 527:9,13	414:15 429:6
721:5 729:16	579:15,16	reach 409:7	529:1,4,17	430:10 431:16
730:2 734:4,8	580:17	411:6,9,16	532:13 533:6	437:11,17
740:13,19,22	raises 507:7	reaching 611:1	534:4 535:16	442:1 467:5
743:11,16	510:4	read 384:1,3,6	538:6 542:3	469:8 520:15
quick 493:19	raising 408:12	386:20,21	545:21 546:5	522:16 527:14
582:11 644:5	581:9 593:15	387:22 388:3	548:3 556:13	527:17 530:1
668:1,4 678:15	ran 479:19	392:2 394:19	556:14,19	531:21 565:2
quicker 461:21	Ranch 374:15	395:22 396:1	557:9,14	580:11 595:14
quite 479:17	random 443:13	397:19 404:5,7	563:13,16	634:6 673:16
652:15 658:12	444:14,15,20	407:4 409:8	568:4,7 569:20	707:17 717:19
725:15	444:22 445:6,9	416:18,20	575:8 577:11	718:16 719:21
quote 583:22,22	445:18	418:1,3 419:8	578:15 579:2	reads 569:22
584:14,14,20	Randon 570:22	419:10,20	580:7 583:22	579:3 611:22
584:21,22	581:22 582:3,6	421:3,5,10,13	586:5 587:11	ready 495:1
585:2,3,6,7	637:17 664:3,9	422:6 423:2,4	587:12 589:14	512:1,9 670:20
586:4,5	range 392:7	423:7 424:16	589:15 591:14	678:12,14
quoted 522:11	403:3 406:10	424:17 425:19	591:16 598:8,9	727:1 740:17
quotes 584:19	414:11 428:2	425:21 426:8	611:21 614:15	real 433:21
	428:21 431:12	426:11 427:14	616:17 617:21	realize 596:11
R	438:8 449:10	429:4 430:3,4	619:21 620:12	really 435:14,14
R 374:1 378:1	465:18 473:7	430:6 431:1,3	620:14 628:2	594:2 621:19
RA 376:10,11	476:13 518:4	431:14 435:18	628:20 631:16	625:15
376:13,16,17	529:13 568:12	437:6,7,15,19	632:2,6,19	reason 387:2
377:18 399:3	575:11 621:2	437:21 440:16	633:3,8,12,19	388:19 400:22
403:5 406:10	626:7	444:6,8 450:11	673:19 674:6,9	436:19 457:7
427:10 428:3	ranks 656:14	452:11,12	675:13,16	490:15 504:3
457:22 465:19	rate 712:19	457:11,13,17	681:5 684:2,5	507:12 508:4
473:7 620:21	rates 431:13	461:12,14	697:14 701:12	544:12 553:5
620:22 669:22	667:21	464:8,10 470:6	702:9,10	588:7 594:18
686:5 687:11	rattle 533:15	470:9 471:9	703:17 704:2	606:18 623:14

Rust, Marcus - Vol. II

March 6, 2014

				33
623:19 624:8	666:10	record 378:8,11	709:20 715:9	419:20 425:9
625:14 726:22	receiving 560:4	384:3,6 386:21	717:8 720:4,22	426:21 436:21
reasonings	581:19 609:9	388:3 396:1	737:17 739:1	443:17,18
465:7	609:11 612:2	404:7 416:20	740:6 742:5	445:1 453:12
reasons 463:14	613:6 615:9	418:3 419:10	744:9	507:18 619:20
recall 383:18	recess 448:21	421:5,13 423:4	recorded 743:11	reductions
384:22 389:15	494:1 510:19	425:21 426:11	743:17	393:13 506:22
390:5,19 391:5	559:10 582:15	430:6,10	records 413:13	507:6 508:2,21
406:14 427:21	636:2 667:10	431:20 437:7	472:9 521:7	509:6,18
436:16 450:15	recipes 508:15	437:21 444:8	528:14 650:7	refer 515:22
450:20 454:18	recipient 581:8	448:6,17,19	651:11 654:5	645:22 682:11
465:9 472:8,11	recognize	449:2,3 452:12	722:11 725:11	720:8 721:12
472:15 484:16	515:11,14	457:13,17	725:13,17	reference 445:8
498:20 529:20	recognized	461:14 464:10	Redding 374:7	527:10,12
529:22 539:22	689:4	470:9 482:9	387:1 740:21	569:1 721:14
559:1 561:16	recollect 385:19	483:16 485:13	740:22	referenced
561:19 571:11	387:14 391:1	485:17 493:21	redirect 669:16	609:22 616:9
571:14 575:17	391:13 426:19	494:3 495:22	reduce 393:14	617:17 684:21
575:22 579:17	427:3 433:17	497:15 498:15	394:1 395:16	692:8
580:11,19,22	436:13,14	501:19 510:16	396:11 397:1	referred 462:7
581:5,11 582:1	440:15 446:18	511:5,7 512:13	398:8 405:22	463:9 484:17
582:5,9 597:6	455:19 457:1,5	513:9 515:8	464:2 465:3	692:6
600:4 610:22	515:6 525:13	516:13 517:18	504:6 588:3,20	referring 379:14
612:1,2,3	572:15 578:1	519:2 524:13	659:21 711:20	396:8,22
613:7 615:2,12	595:3 596:10	524:16,18	712:11,20	401:22,22
623:5,7 630:20	623:8 630:9	529:4 538:15	713:4	405:5,12
661:12 663:11	637:13 661:5	554:20 559:8	reduced 405:4	408:10 410:22
663:19 666:9	665:5 692:1	559:12 563:16	451:15 527:5	411:5 415:22
666:13,18	723:3 724:14	565:13 582:13	527:21 528:8	416:3 424:1,7
672:15,20	725:10 726:4	582:18 587:12	528:17 619:18	424:20 436:4
680:18 692:9	recollection	589:15 591:16	744:7	438:18 445:3
692:13,14	484:3,4 491:22	615:16 620:14	reducing 395:15	459:2,7 460:13
694:9 722:8	523:14 572:20	635:22 636:4	396:10,22	460:20 474:4
723:9 725:22	615:8 634:13	650:21 658:17	405:18 436:20	485:3,20
730:4,5	657:15	667:8,12 668:1	440:21 451:16	486:12 487:22
recalls 462:19	recommendat	669:20 678:22	452:5 453:13	501:5 504:9
receive 477:19	456:18 576:19	681:15 682:1	454:17	507:17 511:13
609:14 643:1	recommendat	693:16,20	reduction 393:5	514:14,21
664:11 665:3	383:9 439:8	694:9,21 695:9	393:7 398:8	534:7 535:20
received 466:10	recommended	696:3,8 697:15	403:12,20,21	536:20 546:14
469:12 534:13	431:12 433:14	702:10 704:2	405:13 414:21	551:9 578:10
534:17 633:11	446:8	704:20 708:21	415:15 417:16	597:16 600:11
	•	•	•	•

Rust, Marcus - Vol. II

March 6, 2014

				30
600.19.601.2	729.16	705.10 706.15	506.22	710.15 720.12
600:18 601:2	728:16	725:12 726:15	596:22	719:15 720:13
602:9 606:3	relayed 590:22	729:8 730:10 730:12	represent 656:17	requirement
608:19 612:19	released 521:18			385:12,14
616:8 640:13	relevant 432:14	reminded	representation	424:2 425:9,15
641:18 646:9	447:17	583:18 584:11	563:12 620:6	426:22 436:22
684:14 727:21	relying 563:11	removal 547:11	693:15	444:2 445:1
refers 459:21	remaining	547:21	representations	455:4,5 459:11
refinery 641:10	541:16	remove 482:22	513:18	459:12 461:8
642:2	remarked 449:8	484:18	representing	464:1 471:1,2
reflect 431:20	remember	removed 481:14	586:2 701:19	471:3,5 475:7
487:17 513:9	382:2 384:8,9	482:1	request 379:21	476:10 477:22
650:22 694:9	384:13 385:3,7	rep 447:22	388:5 392:2	488:17 567:3
reflected 456:7	385:9,20 386:1	478:12	518:14 520:6	605:15 606:20
reflecting 531:3	386:4 398:1	repeat 383:22	609:14 621:10	736:17,19
reflects 402:13	446:13 450:18	386:19 393:20	622:6	737:22
refrain 632:5	463:17 464:16	394:15 395:20	requested 384:4	requirements
refresh 615:7	494:11 497:19	401:16 402:5	384:7 386:22	416:6 417:4,9
refuse 564:1	497:21 501:15	403:4 404:3	388:4 390:9	420:3,8 434:5
refusing 563:3	507:22 519:20	437:4,12 452:8	396:2 404:8	434:14 440:22
regard 435:20	520:19 523:10	457:10 466:16	416:21 418:4	443:18 444:1
regarding	525:11 530:1	482:7 587:10	419:11 421:6	451:15 452:4
431:21 564:14	532:22 560:4	702:8 704:17	421:14 423:5	453:12 454:16
564:21 567:20	565:2 569:8,11	710:22 719:1	425:22 426:12	459:19 468:14
567:21 574:22	569:12 572:1,2	repeatedly	430:7 437:8,22	474:20 475:18
666:3 697:6	572:4,10	625:13 633:15	444:9 452:13	476:1 477:16
718:9,10 738:1	579:14,16	717:3	457:14,18	478:19 486:14
regional 686:20	582:2 585:3,9	rephrase 496:2	461:15 464:11	502:12,17
Registered	587:7,21 588:1	593:17	470:10 482:10	504:6 505:2,16
372:20	588:4 591:13	replace 633:1	483:17 485:18	525:22 526:8
registry 533:18	597:4 600:18	replied 505:7,8	496:1 497:16	560:14 619:18
regular 584:22	601:1,3 602:17	report 410:5	498:16 501:20	697:9 719:15
rejected 580:14	602:21 607:13	463:4 537:7,16	519:3 529:5	720:13
related 580:5	609:9,11	597:22 622:7	563:17 587:13	requires 487:18
595:4 638:20	610:22 612:5	659:18 722:9	589:16 591:17	734:11
666:8 689:12	612:22 617:1,2	722:12 724:16	620:15 630:17	requiring 389:9
690:16 744:11	617:10 629:9	726:10	702:11 704:3	390:6,22 391:6
relations 549:20	629:15 642:4,8	reported 424:22	704:21 717:9	623:21 624:10
relationship	646:3 652:4,12	536:19 537:11	720:5 721:1	rescue 479:19
632:10	660:17 664:7	594:18 656:18	require 501:2	reserve 516:16
relative 629:22	666:14 670:4	reporter 372:20	required 444:2	reserved 520:20
744:14	691:17 713:18	398:16 668:3	606:7 637:22	resolution
relax 728:10,15	714:2 721:13	reporting 587:8	693:19 701:2	628:17
<u> </u>				

Rust, Marcus - Vol. II

March 6, 2014

				31
magalwa 449.5	161.6 100.10	542.16 554.15	424.7 425.10	500.10 520.01
resolve 448:5	464:6 489:19	543:16 554:15	434:7 435:10	528:10 530:21
676:16	493:10 495:18	559:15,18	436:6,17,18	532:21 533:9
resolved 449:7	496:13 498:11	575:2,5 595:13	439:2,14,21	539:3 540:22
respect 403:19	513:7 580:6	628:22 695:9	440:2,11 441:8	541:22 544:18
425:5 445:17	restaurant	reviewing	441:13,18	545:20 546:6
475:5,8,22	627:11	389:15 390:20	442:6,10,11,16	546:18,21
478:13 530:21	Restaurants	391:5 494:11	442:22 443:5	547:5,14 549:1
556:22 575:3	626:15 627:8	519:20 559:1	443:11,14,20	551:10,11,15
600:12 637:15	630:2	569:9 580:3	444:19 445:10	553:1 555:10
637:21 658:22	restraint 665:16	629:9 630:20	445:20 446:19	555:12 558:7
662:6 664:8	731:5	revolutionary	451:3,13 453:2	558:10 560:3
665:1,14 695:2	restraints	628:13	453:6 454:13	560:16 561:4
695:3 696:7	578:13 731:17	Rice 467:4,8,9	455:12 463:2,8	563:4 565:22
699:9 724:1,17	restrict 395:5	rich 542:6 671:9	464:18,20,22	566:3,6,20
727:15,16	restriction	671:15	465:5,10,12	567:22 569:8
729:3,12	450:14 457:9	Richard 583:3	466:3 467:4,16	569:13 570:3
respond 545:1	461:7 578:20	rifle 723:20	467:18,20	571:1 573:15
601:21 611:15	732:2 733:2	rigged 485:1	469:5,22 471:5	574:2,4,16,18
612:4	result 416:8	right 379:12	471:17,18,19	576:3,11,15,21
responded	426:22 434:1,4	383:14 385:7	471:22 472:4	577:6,8,13
736:15,17	434:13 473:4	385:17,20	473:16 474:7	578:6,10
responds 603:14	505:4 506:20	386:8,14 387:8	474:15,18	580:14 581:2
608:13	526:7 541:8	388:18 392:16	477:2 479:2,5	581:13 583:7
response 591:6	688:21 693:22	393:2,16 394:9	479:13 480:7	584:4 585:7,21
627:19 672:13	720:11	395:18 396:19	481:1,22 482:2	590:17 592:2,6
responsibilities	resulted 393:4	398:4 399:8,11	486:10,16	592:13,16
420:13	509:19 692:5	399:13 400:2	488:18,20	593:5,12,19,20
responsibility	resulting 403:22	400:10,10,15	489:5,13,17	594:8,12 595:1
412:12,13	results 465:21	400:17 401:8	490:6,10,17	596:9,20 597:2
414:3	472:19 473:4	402:16,20	491:2,7,10,22	597:9,22
responsible	retail 623:16	403:3 406:19	492:2,9,12,15	598:13,17,20
399:20 413:4	624:5	406:22 407:21	493:2,6,16	599:2,6,20
413:18 415:10	retailers 623:19	407:22 408:1	496:17 499:6	601:8,16,19
420:18 421:20	624:7	408:15 413:19	500:9,22 501:4	602:11 603:19
425:13 433:7	retains 689:6	414:4 415:7,11	501:6,12	605:15 606:5
701:8	retreat 507:5	415:12,16	502:13 503:19	607:4,12,14,19
responsive	509:3	420:11,14	504:22 505:6	608:5,8,9
484:14 675:11	retreats 510:3	422:3 423:21	506:4,18 507:1	609:3,20 611:5
703:19	reverse 681:6	424:10 425:3	509:4 510:13	613:16,20
rest 488:6 551:4	review 389:22	426:6 428:3,5	516:17 522:2	614:8,13,16
551:18	390:1,4 406:12	429:7 432:11	523:16 524:5	616:10 621:8
restate 417:1	427:12 487:10	433:6,8,13	525:15 526:11	621:13,14,17
		, ,		, ,
	1			

Rust, Marcus - Vol. II

March 6, 2014

				36
(01.00.600.7	500 10 606 0	422 10 424 4	<u></u>	5242 (25 22
621:22 623:7	589:10 626:2	433:18 434:4	674:18 677:11	534:2 637:22
630:17 635:9	672:14 674:17	434:12 435:1	677:19 700:14	running 411:13
635:10 637:9	674:21 721:19	438:12 449:4	702:16 706:20	432:12 582:2
637:11 638:22	rise 393:7	454:20 459:18	707:21 721:10	Rust 372:15
645:6 646:6,10	risk 542:10,14	460:11 461:7	734:5 736:14	378:4 379:1,7
646:13,17,20	565:6 680:15	466:22 467:8	736:17,18	392:8,11 394:6
647:18,21	680:19 681:11	467:20,21	737:8,22	399:4 406:6
648:2,13 649:4	risks 565:6	468:2,13 477:1	739:11 740:8	414:6 415:7,9
649:20 650:1	road 373:7	478:8,14	roughly 655:11	427:6 438:6
650:11,18	694:5 695:12	480:21 481:10	rows 473:13	440:13 449:9
651:7,18 653:8	rodent 535:19	486:3,15 492:9	536:8	449:16 457:20
653:13,22	535:21 536:4	499:15 513:22	rub 408:18	465:15,18
654:3,8,15	536:21 537:1,4	517:16 521:16	411:17	492:3 494:8
655:2 657:4	538:3,10	522:3 523:1,18	rudely 737:21	503:8,9 505:21
658:22 659:2,6	rodents 536:8	523:20 525:22	rule 385:8	514:5,9 517:21
659:11 660:3	Roger 560:5,21	526:6 532:14	487:21 488:1,5	519:7 520:13
660:17,22	561:5 581:19	533:9 538:9	488:12,21	524:22 526:14
662:7 663:1	581:21 685:3	541:14 544:4	489:3,6,15,21	527:3 529:9,13
672:7 675:7,8	685:15	553:12 556:21	490:4 491:2,6	531:6 543:7
675:16 676:2,8	role 631:9	571:19 574:6	491:8 493:1,11	545:12,16
682:10 685:17	699:18	574:21 575:7	493:14,16	550:19 552:16
687:9 690:10	rolled 706:4	575:13 578:10	494:19 495:8	553:20 554:12
696:10 697:2	Ron 621:10	583:10 614:7	495:13 496:6	557:20 558:19
699:2,6 700:11	622:6	615:4,10	496:16 497:9	558:19 570:6
702:21 706:9	room 418:9	618:11 619:12	500:15 501:10	573:17 582:19
706:18 707:4,8	422:17 554:15	619:16,18	502:6 535:13	586:16 595:1,6
707:12,16	root 550:8	620:7 621:1	574:16 576:14	598:2 612:8
708:1 709:2	rose 373:11	630:7 633:11	576:21 580:5	613:8 620:17
710:4 711:7	375:3 378:16	636:12,20	580:10 588:19	626:3 629:3
712:2,17,22	378:21 379:18	637:1,11,22	596:20 602:11	636:7 645:9
713:13,18,20	380:4,18	639:7 643:11	605:9 606:5	667:16 668:12
714:6,20 715:3	387:17 388:15	644:17 646:3	608:7 730:15	669:16 670:2,3
716:11 717:22	389:17 391:7	647:16 648:1,8	731:3,9,13	671:2 672:9
719:6,9 722:3	391:21 399:11	648:15,21	rules 521:4	674:15 676:6
726:15 731:5	403:2,5 407:2	649:6,12 651:5	605:4	677:8 678:18
731:13,20	411:20 415:10	651:16 652:13	rumor 587:2,8	679:6 680:3
736:9 739:19	421:21 425:4	653:11,20	590:19 592:18	683:21 685:10
right-hand	425:14 426:17	654:6,13	594:4 597:19	685:22 689:7
403:6 674:4	426:20 427:11	660:20,22	600:1,5,15,21	690:14 691:2
righters 420:21	430:16,19	661:3,9 667:14	601:14	692:7 693:3,6
rights 503:22	431:11,22	668:15,17	rumors 383:11	696:17 697:4
513:15,19	432:2 433:11	669:2 672:15	run 409:5,5	697:20 698:7
			·- ,-	
	1			ı

Rust, Marcus - Vol. II

March 6, 2014

734:7 736:6,14	saying 382:5	467:3,8 468:21	609:5,13	433:15 451:20
737:20 738:12	398:6 411:4	469:2,4,6,9,15	611:11 612:7	455:17 456:4
737:20 738:12	433:2 472:18	469:16,19,19	616:6,19	456:19
740:20 741:6	498:1 499:1	469:22 471:8	618:16 621:4	scientifically
741:17,22	504:22 505:14	473:13 474:11	621:10 622:14	675:9,17 676:3
	507:15,20	474:17 475:19	623:14 624:4	scope 647:5
S	509:2,4 511:18	477:4,9 479:3	626:21 627:18	693:12,14,15
S 374:1 376:8	522:12 593:3	481:13,20	627:22 628:11	694:6 695:4,8
378:1	594:15 600:6	486:4,18	628:21 629:16	695:11
sabotaged 726:2	600:16 608:22	487:16 491:13	629:20,21	score 491:15
sail 479:11	609:2 640:18	491:14,20	631:8,17 632:9	scores 400:9
480:10,11	703:20 705:2,4	492:17 498:22	633:4,20	scrawnier
sailboat 479:20	734:18	498:22 499:7	636:16,17	431:14
480:3,10,12	says 396:14,19	499:10 503:17	639:19 640:21	screwed 419:5
sailing 479:22	398:15,18	505:7 506:14	643:8 644:10	scrutiny 578:15
sale 507:11	400:1 401:15	510:1 521:14	647:7,9 656:14	731:19
sales 503:15	401:21 403:12	523:17 525:18	656:15 657:1	scuttle 596:1
506:22 507:6	404:10,21	527:4,21 528:7	657:20 659:16	se 435:14 533:20
508:3 585:13	405:2,11,15	529:2 530:6	671:8 675:6	535:13 542:15
625:2,4,7	406:4 408:6	532:14,21	677:15 680:13	Seattle 487:17
631:1,2	409:4 410:3,12	533:3,20 534:1	684:6 688:17	second 405:16
salmonella	411:5 414:19	535:18 541:22	691:10,15	407:8 443:13
533:21 534:1	415:5 419:18	547:19 548:9	701:3,21,22	449:9 450:1
542:15	419:22 421:18	553:6 555:17	702:4 706:13	462:11 491:13
sanctioned	421:22 423:14	556:7 557:3	707:4,5,16,18	524:8 541:13
669:13	423:14 424:9	561:11,12	716:7,9,13,14	553:4,9 562:14
sand 589:10	424:17,18	562:3,11,14	716:16 717:19	567:17 612:6,8
sat 446:14	426:15 429:7,7	564:13,21	717:20 718:1,7	619:15,16
546:10 633:8	429:8 431:5	566:11,21	718:18 719:2,3	632:9 646:1
633:12 634:1	435:20 438:2	567:9,13,18	719:21 730:9	670:16,17
635:4,9	438:21,22	568:1 569:18	730:19 731:21	671:7 678:19
Satkin 372:19	439:4,7 440:2	570:4 574:19	732:15,22	678:20 679:8
744:2,20	441:19 442:1	576:5,12	733:14,16	679:12 680:3,9
saw 390:8 407:6	445:12,13,19	583:16 584:8	schedule 463:12	686:19 687:13
410:6,9 411:11	445:21 446:3	585:21 586:14	463:14 576:9	687:20 688:8
412:8,21	450:8,17	590:18 593:11	scheduled	688:16 691:5,6
417:16 425:3	452:20,21	593:13,20	711:20	732:13 738:17
440:6 480:9	453:3,7 458:10	594:3 596:1	Schimpf 691:11	seconded 691:11
486:9 516:3,4	458:14 460:1	599:21 600:1	science 610:5,19	secondly 578:18
516:9 536:16	461:2 462:21	600:15 601:20	628:5	732:18,22
537:18 629:2	463:2,7 466:12	603:14 607:12	scientific 432:8	733:15
637:8 657:18	466:17,22	607:13 608:14	432:19 433:4,6	section 569:17
<u> </u>				

Rust, Marcus - Vol. II

March 6, 2014

				40
600 6 607 5 0	566 15 567 11	7141	41 4 12 420 11	742.14
680:6 697:5,9	566:15 567:11	714:1	414:13 438:11	743:14
697:12	567:15 568:11	select 609:13	438:20,22	shell 492:19
security 727:10	568:21 569:1,2	self-driven	443:3 480:22	506:14,15,19
see 392:12,13,22	569:15 573:11	628:19	627:20 634:2	507:4,7,10,16
393:10 400:5	579:12 583:13	sell 490:20	677:3,10	508:6,16 509:1
403:16 404:16	584:15 587:5	541:4 552:7,9	series 682:20	509:2,5,20
404:22 405:2	590:18 594:14	566:14 576:7	served 636:8	510:4 547:11
405:10,11,19	596:6,14 597:9	602:7 660:5	722:19,22	547:21 556:18
408:8 409:2,11	599:7 600:9	seller 704:6	serves 730:20	576:6,8,10
409:16 411:11	602:2 610:7,13	selling 540:8	services 638:7	577:3 583:21
413:13 423:15	612:17 614:11	541:1 552:2	639:20,21	584:14 586:2,3
423:17 428:8	622:12 624:12	642:16 713:3	641:8 642:10	628:12,19
428:14 430:9	627:20 628:8	sells 508:17	642:17	689:17 692:8
430:14 436:2	632:12 639:22	576:6	serving 635:12	692:11,14
439:5,10,18	641:1 645:15	send 611:14	722:18	693:18 697:6
440:3 446:5	651:12 656:19	senior 629:18	SES 592:22	700:20 701:3
447:4 458:12	657:10 663:5	635:14	593:2 594:9,11	702:17 708:13
460:9 461:5	665:12 666:5	sensitive 530:15	629:17 631:9	733:19 734:11
463:15 469:6	671:10,15,20	sent 391:17	631:11,13	736:16 738:1
469:15 471:10	672:1 675:5,6	411:22 432:4	632:5,6,15	shield 614:11
473:12,14,18	675:7,18 680:6	432:18,22	634:11	616:14 618:19
474:7,11	680:15 684:9	433:3 438:12	session 511:1	ship 539:19
481:14 483:22	686:12 687:1	454:2 561:6	713:10	661:19
484:9 486:6,18	691:8 706:16	616:16 621:6	set 408:18	shipped 541:22
487:10 499:13	714:13,14,15	629:1 684:15	411:12,15,18	shipping 661:20
503:12 504:1	714:15 716:6,7	sentence 491:13	439:14 468:14	shit 728:9,14
506:12 511:15	718:5 725:11	499:5,7 506:16	491:15 538:8	shocked 627:19
511:16,19,21	725:11 732:17	529:15 530:3,6	539:6,16 548:1	shoot 420:22
521:22 525:9	738:20	547:8,16 578:8	567:14 608:3	shore 479:13,16
525:19 527:10	seeing 427:22	587:2 618:15	638:12 640:8	480:6
528:2,3 530:9	561:16 724:14	633:19,19	sets 605:4	short 524:11
532:17 538:19	seeking 385:3	634:7 671:8	setting 601:7	698:16,17
541:16 542:5	seen 454:1	675:5 684:3	seven 474:14	shorten 423:7
542:10 545:10	456:17 480:8	686:19 687:5	Seymour 638:14	shorter 393:21
545:10,11	507:19 518:6	688:16 697:12	639:17	shortly 401:8
546:12 547:12	520:13 522:18	697:14 719:7	SF 736:1	shot 521:17
548:1,13	522:20 524:2	sentences	share 611:19	522:4,13,19,21
550:20 551:7	536:15 537:15	733:15	665:10 693:9	523:2,11
553:3 561:14	558:18 561:7	separate 521:18	shared 593:22	723:20
562:5,12,16	581:5 585:1	522:5,13 602:1	715:16	shotgunning
564:22 565:10	612:14 633:9	604:2	sheet 491:15	418:19
565:11,16,19	633:17 658:11	September	536:10,14,18	shots 724:22
, -, -	· · · -	1	, , -	
	1	1	I	l

Rust, Marcus - Vol. II

March 6, 2014

				41
1 11 770 0	722 5 722 5	201 10 204 14	542 4 546 15	500 4 10 10 20
shoulder 550:8	732:5 733:5	391:18 394:14	543:4 546:15	522:4,12,18,20
show 390:5	shut 539:12	394:20 395:6	547:3 548:5	523:2,11,19
391:14 398:22	605:21	396:7,12	549:11 553:15	537:12,13
399:2 402:17	sick 542:1	398:16 399:21	559:16 561:20	577:6 671:11
403:14 406:9	sicker 431:14	400:21 404:1	563:15 571:7	size 393:5
414:9 427:9	side 520:5 587:2	405:6,13 406:2	586:21 590:7	395:15 396:10
434:17 438:4	590:18 592:17	406:16 410:10	606:12,18	396:22 464:2
446:21 447:7	594:3 603:8	410:22 412:5	607:11 608:1	465:3 711:20
447:13 449:19	672:7 674:4	412:19 413:16	609:10 612:20	713:4
462:6 465:17	676:11 723:16	417:7,13,18	613:14,17,18	sizes 475:2
470:19 472:9	724:3,4	419:18 420:4,8	614:22 615:8	508:18
487:7 492:6	Siegel 373:6	420:17,19	617:4,12 620:2	skeptical 383:1
494:5 500:13	378:12	421:2,21 424:4	622:3,16,22	skinny 418:9,14
503:5 506:2	sign 386:6	424:14 427:2	624:16 625:1	418:22 419:4,4
519:10,18	548:20 553:20	429:17 432:4	625:13 626:6	420:16 422:9
524:20 526:12	554:12,18	432:14 434:15	634:1 635:5	422:11 424:12
528:14 529:12	558:6,19	437:1,15	647:8 650:16	slash 469:13
531:9 543:10	642:21 741:7	438:13 441:21	693:21 701:7	471:9,14,16
545:15 548:5	Signature 742:7	445:8 451:17	701:15 702:7	slight 576:14,20
552:19 558:1	743:22	452:6,18	702:15 705:6	slowly 429:13
559:4 570:9	signed 379:19	453:14,20	709:15 710:19	so-called 383:9
573:20 582:22	380:5,9,18	456:6,17,20	712:5,9,13,22	587:4 590:21
586:19 595:9	381:8,15 387:4	457:9 459:4,20	713:6 715:12	592:20 594:5
598:5 609:7	548:15 573:16	461:8 469:18	717:5,18	Social 651:17
613:11 620:20	575:12 660:16	470:6,21 472:1	718:12,20	Society 514:10
626:6,11 629:6	significant	473:20,22	719:16 720:14	515:3,19 516:9
645:22 650:8	516:14 574:6	474:20 475:15	720:21 721:8	517:1 721:6
692:2 696:9	603:4,8 645:18	476:12 477:17	723:6 724:10	sold 385:15
701:22 704:11	680:15,19	480:4 482:20	725:5,14,21	540:15,21
736:4	681:11 698:7	483:1,8 485:22	726:6 727:15	576:10 577:4
showed 380:22	significantly	487:8 488:12	729:17 730:1	solution 712:10
514:21 516:22	603:11	495:16 496:10	730:17,22	712:18 713:2
560:1 661:8	similar 616:16	496:20 500:2	731:2,5 733:20	731:10,12
663:8 666:7	simpler 705:18	504:7 505:4	740:9	solutions 710:3
showing 408:7	simply 529:19	506:5 507:19	sit 633:18	711:6,10,13
428:12	620:8	508:6 509:1,8	site 538:4 544:3	738:18,21
shown 512:14	simultaneous	509:21 516:6	sitting 572:5,9	739:3,9,12
513:21 554:14	380:11	516:12 517:1	situation 517:15	somebody 484:7
666:17	sincerely 470:1	518:2 521:9	602:13 708:6	563:2
shows 599:3	single 570:1	524:10 528:12	six 413:14,14	someplace 385:9
696:9	sir 381:4,8 388:2	528:15,21	491:13,14	389:20 573:4
shrinks 579:1	388:9 389:21	531:21 538:14	504:21 521:17	622:20 642:2
	. '			-

Rust, Marcus - Vol. II

March 6, 2014

[42
5 00 24 52 0 <i>6</i>			202020714	120 10 151 10
708:21 729:6	592:5,18 594:4	specification	393:9 395:14	430:18 461:10
Somewhat	594:9,11,19	390:6 640:19	474:7	507:4 517:18
510:11	595:1 598:17	693:18 696:19	squeeze 590:2	521:4 538:2
soon 611:18	600:2,2,6,16	696:20 697:5	605:16 607:5	546:7 547:9
sorry 462:1	601:1 605:8	704:7 736:15	squeezed 604:5	605:5,5 617:20
519:11 523:7	606:18 609:18	specifications	stack 461:22	619:14 644:6
526:10 568:12	610:10,17	389:2,3,9	667:1	665:15 666:4
568:13,14	611:4 612:19	699:12 700:7	staff 435:15	stated 484:6,6
643:17 664:20	613:1 616:21	700:14 701:1	staged 513:14	508:3 509:11
676:19 678:7	617:3,5,9	703:4,6,13	Stahl 374:17	528:17 551:14
682:17 685:17	619:2 622:16	704:13 705:20	stamped 629:7	556:7 592:10
687:16 688:11	623:2,7	705:22 706:14	standard 433:17	693:16,20
693:9 697:22	Sparboe's 590:5	706:22 707:6	433:19 536:5	694:14
741:15	speak 640:4	707:10 737:8	579:10 607:7	statement 396:4
sought 491:5	speaking 704:1	specified 705:3	608:3	421:18 423:16
sound 512:4,6	715:7	specifies 647:2	standards	423:18,20
512:10 525:15	speaks 445:12	specifying	433:14 458:11	452:9 484:5
Sounds 741:1	470:12 633:7	389:17	608:3	523:1 528:4,10
source 518:9	633:13,17	specs 738:3	standpoint	528:13 565:16
sources 668:14	707:14 718:22	speculation	661:3	620:1 694:3
South 374:18	732:10 733:10	397:10 412:7	start 508:10	717:15 718:3
space 393:13	spec 734:10,21	464:5 523:4	532:7 547:4	719:21
403:12 436:22	735:4 738:1	669:9 705:1	568:17 570:17	statements
440:21 443:14	740:1	736:22 737:10	579:22 584:2	634:12 635:16
443:16 444:2,4	special 677:1	738:5	624:3 652:22	states 391:19
444:16 445:9	specialty 700:20	speculative	659:13 675:5	392:20 393:2
445:20 452:4	701:2	706:3	694:11,16	407:8 420:10
453:11 454:16	specific 382:11	speech 739:6	698:6	424:14 499:4
463:13 464:1	390:18 445:9	speed 463:12	start-up 573:2	538:21 540:22
465:2 474:6,20	546:2 572:5	speeding 465:2	started 422:15	542:22 564:6
475:7,17 476:1	612:4 633:18	spelled 646:9	422:21 450:13	591:4 619:16
476:10 491:16	664:7	spent 711:19	516:22 540:19	631:19 637:2
502:12,17	specifically	spies 596:3	544:22 551:17	661:21 675:16
505:2,16 527:7	382:3,8 383:18	597:17	698:14	685:5 686:20
528:1,9,18	384:13 407:22	spoken 740:10	starting 428:8	708:13 715:3,5
567:3 605:17	415:21 506:21	sponsors 630:11	430:15 450:5	stating 476:10
719:15 720:13	572:10 602:22	spray 723:16	603:16 646:5	510:2 611:16
span 497:4	603:1 609:22	724:1	starts 428:3	632:5 715:10
Sparboe 533:13	610:9 624:14	spread 585:10	435:12 463:5	station 642:20
535:14 541:15	630:16 684:19	spring 632:14	521:14 550:20	status 526:6
587:3,19 589:6	706:20 707:1	spurious 734:19	578:9	541:9 632:18
590:8,20 591:8	721:11	square 374:9	state 378:7	688:21 689:6

Rust, Marcus - Vol. II

March 6, 2014

43

				43
statutes 665.15	study 120.16	453:9,17 454:9	521.9 522.0 17	634:20 635:3
statutes 665:15 stay 603:14	study 428:16 429:10 430:20	453:9,17 454:9 456:16 457:2	521:8 522:9,17 523:6 524:4,19	634:20 635:3
605:20	Stueve 373:4,6	450:16 457:2 457:11,22	525:2 526:16	640:14,20
	· ·	457:11,22 458:7 459:8	525:2 526:16	643:16,20
stayed 394:21 401:3	376:2,4,6	460:22 461:12		,
	378:9,12,12		531:8,19 532:4	644:8 645:5,10
stenotype 744:7	379:6 380:12	461:18 462:1,5	532:9 535:9	647:6 650:15
step 393:4,8	380:16 384:1	462:14,16	537:20,22	652:5,11
395:13 504:18	384:12 386:7	463:1 464:8,15	543:9,19 544:2	658:10 662:14
sticking 520:10	386:20 387:7	465:17 466:2	544:8,11,17,22	664:18,22
stipulate 423:7	387:22 388:8	467:6 468:12	545:14 546:1	665:21 666:19
stipulation	391:11 392:4	470:15 472:16	549:10 550:4	666:21 667:2,6
676:17 734:20	392:15 395:11	473:2,11 474:5	550:10,14,17	668:19 669:8
734:22 735:12	395:22 396:6	474:10 475:11	551:20 552:18	669:17 670:4
735:17,21	397:6,14,22	475:14 476:6	553:10,15,18	670:12,18,22
stock 428:13	398:13,22	480:16,20	554:2,5,7	671:2 672:17
stop 455:12	399:6 401:18	482:5,8,19	555:7,9 557:22	673:11,13,16
462:11 485:5,7	402:7 404:5,12	483:7,14 484:2	558:22 559:13	673:21 675:10
498:3 695:13	406:8 412:11	484:11,15	563:13,20	676:7,19,22
715:7	413:1 414:1,8	485:4,21 487:6	565:15 567:8	677:4,6 678:13
stopped 461:3	415:20 416:4	487:15 492:5	568:16,20	679:17 680:20
472:5 727:17	416:22 419:6	493:18 494:4	570:8 573:9,19	681:14,21
store 504:15	419:17 421:2,9	494:10 495:20	577:17 582:10	682:17 683:1,8
626:15 627:8	421:17 422:22	496:2,4,14	582:21 586:11	683:10,15,18
638:13	423:6,9,11	497:2,6,13,18	586:18 587:11	683:22 684:1
Street 372:18	424:8 425:18	498:13 499:2	587:17 588:17	684:11 685:16
373:15	426:8,16 427:8	500:6,12	589:4 590:6,14	685:20 687:22
Streets 374:10	427:18 428:1	501:17 502:3	591:14,21	688:9 689:19
strength 579:9	429:3,16 430:2	502:10 503:4	592:11 593:10	689:22 690:3,6
stress 431:9	430:11 432:3	503:11 505:11	594:7,17 595:8	690:9,15 691:7
628:13	432:17 433:1	506:1 507:14	597:15 598:4	692:3 693:8,11
strict 557:7	436:9 437:6,14	509:12 510:8	606:11,17	693:16,21
strike 419:6	437:19 438:3,8	510:12 511:6,8	607:10 608:12	694:2,11,16,22
422:22 425:18	438:15 440:5	511:17,22	608:20 609:6	695:7,22 696:4
429:3 431:20	440:17 441:4	512:7,14,16,21	610:15 611:9	696:12,15
444:5 484:11	441:10 444:5	513:4 514:3,7	613:10 615:17	698:1,5,12,18
519:5 537:20	444:13 445:7	515:1,7,15	616:5 618:4,8	699:11 700:18
703:15	445:16 446:12	516:12 517:3	619:6 620:19	701:19 702:5,9
string 505:12	446:20 447:8	517:14 518:1	622:21 624:2	702:14 703:15
strongest 623:18	447:15,20	518:11,15,19	624:21 625:12	703:22 704:9
624:6	448:5,12,16	518:22 519:9	626:5,10,18	704:19 705:5
struck 736:6,11	449:3,18 452:1	519:16,17	627:6 629:5	705:11,16
Stuart 649:7,7,9	452:11,16	520:2,12,19	633:22 634:8	706:7 707:15
, ,	ĺ	, ,		
			·	

Henderson Legal Services, Inc.

Rust, Marcus - Vol. II

March 6, 2014

				44
700 11 700 1 7	605 5 605 17	505.16	20.4.21	670.14
708:11 709:1,7	685:5 695:17	585:16	sure 394:21	679:14
709:10,14	695:19	supplier 389:4	401:3,19	sworn 379:3
710:7 711:2,11	submitted 708:5	539:8 701:14	408:14,20	735:18 744:5
711:17 712:16	submitting	702:17 704:7	411:12 416:2	system 478:4
713:12 714:11	702:16	suppliers	424:6 427:3	486:15 491:15
714:12 715:2,6	substantial	623:21 624:10	434:2 441:2	515:12,22
715:9,11 716:5	597:21 657:3	624:11 708:8	445:14 451:14	516:1,4 628:18
716:15,22	709:2,3 733:18	supplies 405:5	452:3 453:11	systems 588:9
717:4,7,12	substation	405:18	457:15 459:14	
718:17 719:5	725:3	supply 383:9	459:16,21	
720:1,9,18	sudden 605:3	393:14 394:1	460:13 462:14	T 376:1,8
721:3,22	sued 540:20	394:18,22	474:3 475:8	table 552:14
724:15 726:9	suffered 688:20	395:5,16	477:13 478:11	656:17 676:11
728:20 729:1	sufficient	396:11 397:1	482:13 483:20	tag 687:15
729:11,14,20	551:22	398:8 400:14	486:11 488:2,7	take 409:14
729:22 731:1	suggest 444:19	401:4,12 402:2	493:20 514:16	422:12,15,18
731:11 732:12	444:22 681:7	402:10 403:21	520:22 527:9	448:7 456:11
733:13 734:3	suggested	405:13,22	540:2 544:12	493:18 524:11
734:15,20	731:10	436:21 439:21	549:18 550:16	532:10 536:7
735:1,8,14,18	Suggesting	440:3,10,12	564:11 566:16	553:8 582:10
735:22 736:8	633:2	443:17 451:16	572:3 577:12	612:16 613:1
736:21 737:4	suggestion	452:5 453:13	592:9 613:3	616:7,13
737:13,16	499:1 711:22	454:17 456:2	621:15 622:18	620:11 635:20
738:4,16 739:4	712:3	457:8 461:6	624:20 629:2	658:19 670:17
739:15,19,21	suggestions	504:6 506:20	641:20 643:4	670:19 672:6
740:2,12	566:19	564:21 566:3	653:6 658:12	673:7 676:5
741:15 742:2	suing 697:1	567:11 571:5	667:2 705:3	681:1 723:22
Stueve's 667:20	699:21 728:12	586:3 588:3,20	720:7 725:16	728:17
672:13 721:16	Suite 373:7,16	640:17 703:13	726:14 729:6	taken 448:21
stuff 381:12	374:18	703:14	732:19 740:6	468:18 469:3
382:6 384:11	summaries	supplying 552:1	741:13	469:10,20
386:6 429:1	659:10	support 551:5	surplus 546:9	470:18 471:4
572:15 727:12	summary 685:6	supporter	547:11,21	478:22 494:1
stupid 431:17	685:7	623:18 624:7	661:18,22	510:19 523:21
style 566:12	summer 504:11	supportive	713:3	539:8 559:10
subject 438:18	504:14	600:6,17,22	surprise 703:3	582:15 636:2
485:15 487:10	summertime	601:15	704:5,14	658:18 667:10
513:17 587:2	470:2	supposed 483:6	705:21	744:3,6,13
590:19 592:17	Summit 561:22	512:2	suspicions	takes 710:8
594:3 599:1	supermarket	supposedly	382:16 394:10	talk 440:12
614:10 647:4	704:6	523:21 590:16	394:12 400:12	524:7 556:8
664:19 665:2	supervision	603:22	Sweetnam	641:3
	•			
	<u> </u>	<u> </u>	<u> </u>	1

Rust, Marcus - Vol. II

March 6, 2014

le-				43
	l .	l	l	l
talked 400:1,4	temperature	701:21 702:2,3	482:12 483:12	460:11 505:8
495:12,13	428:17 430:21	721:9,17	489:18,18	545:1
496:5,8,15,18	431:10	735:19 744:4,6	490:8 492:17	thoughts 464:14
660:14,15	temperatures	744:9	493:13 497:17	611:14
661:4 741:6	526:4	text 671:14	498:5 500:5	threat 727:17
talking 379:13	ten 429:9 541:16	thank 514:8	501:22 502:1,2	three 392:7
440:19 458:16	541:19,20	524:6 526:11	504:16 507:20	443:7 461:2
460:19 462:12	term 506:13	558:21 674:15	507:21 517:17	473:8 511:4
483:19 488:7	563:9 570:3	683:18 685:20	517:19 530:18	520:8 540:2
508:8,12	721:5	697:20 739:14	533:14 537:6	568:11 569:14
523:10 564:18	terminate 473:3	740:14	547:5 549:2	582:13 588:9
606:20 700:2	terminated	Thanks 415:3	556:1 557:18	638:10 677:18
727:16	413:7,10,12	568:15 611:20	566:1 571:17	739:2
talks 460:18	467:12 472:22	742:2	573:4,10	Thursday
679:3	terms 645:17	theory 547:11	577:15 584:18	372:16 684:4
tally 536:9,14,18	Terrie 626:14	547:20 548:2,4	584:22 586:9	time 378:5
tape 449:1	628:14	thing 382:7	589:2 596:3	380:13 381:8
521:17 522:4	terrorist 728:4	383:10 385:2	603:15 616:1	381:15,22
522:12 523:2	terrorists	390:8 400:10	619:8,9 621:18	383:19 385:14
523:11 582:17	727:12	411:18,19	627:4 631:18	387:17 389:17
667:12	Terry 596:4	413:2 420:16	639:4 640:16	391:8 399:11
target 422:16	test 675:8,17	424:13 426:4	640:18 642:3	399:17 400:12
542:2	676:3	451:5 530:19	642:11,13	402:14 407:13
targeting 418:19	testified 379:4	552:5 567:1	643:13 644:5	408:3,20
610:10,13,14	380:8,9 388:21	595:1 596:5	644:19 645:2,3	410:21 426:9
622:15,19	402:8 455:8,10	606:2 619:10	651:9 655:21	470:5 472:15
targets 579:10	484:21 491:22	675:7,16 676:2	660:12 661:1	485:9 487:16
team 429:8	625:13 655:15	685:9	662:12 671:9,9	491:16 503:6
611:11	657:14 672:8	things 383:3,6	671:11,13,14	505:20 516:15
Technical	672:12,22	384:9 386:5	671:14 681:15	516:18,20
631:15	673:4 678:17	427:4 478:5	692:3 731:21	532:10 546:22
tell 412:18	679:5 685:9	481:21 482:21	734:10 735:5	560:8 574:4
421:10 517:5	701:10 738:7	484:5 557:13	741:18	587:18,21,22
517:15 518:18	testify 636:13	589:21 715:10	thinking 425:17	588:14 596:17
621:2 638:6	testifying	721:21 740:18	462:4	600:3 601:6
652:7 668:15	543:13 691:17	think 380:12	third 405:8	609:18 620:5
674:7 678:10	testimony 379:9	381:19 407:6	506:16 581:17	623:10 627:1
681:4 696:19	453:22 454:19	414:22 420:10	687:7,8	633:7,14 635:6
703:14 705:13	485:13 511:13	420:17 421:19	third-party	647:2 655:13
736:18 737:22	514:15 630:15	427:5 445:5	628:17	669:3 691:20
telling 389:12	668:11 672:20	454:5 476:17	thought 411:20	705:12 723:3
695:8 735:3	675:10 701:19	479:10 480:8	426:3,4 455:8	723:22 728:22
			,	
L	1	1	1	1

Rust, Marcus - Vol. II

March 6, 2014

le-				40
			l	<u> </u>
733:9 738:17	Tony 525:4	743:10,15	601:9 602:17	542:14 616:3
742:3	tool 400:14	transformers	610:13 612:16	627:17 638:21
timed 530:4	top 406:18	673:5 723:20	620:10 660:12	typed 701:13
timeframe	467:4 525:18	treat 502:7	678:9 728:3	types 533:4
655:12	540:22 541:14	574:12 576:22	Tuesday 574:21	638:15 642:14
times 382:13	541:15,19,20	604:8 606:4	679:4	typewriting
405:19 406:1	546:3 561:11	treated 589:21	turn 392:6,8,11	744:8
474:9,11 485:6	595:11 598:12	treating 576:17	435:3 442:18	typically 409:1
499:20 526:3	598:14 608:21	605:13	461:20 473:7	typing 576:1
552:8 738:22	656:14,16	treatment	476:13 480:18	
timing 388:10	680:9 683:14	730:21	482:14 486:1	U V
441:6	691:6,8 706:13	tremendous	486:20 541:13	U.S 615:21
tired 544:21	706:18	393:10 395:14	550:5 569:4	UE 377:9,10,13
668:2,2,4	topic 392:10	trend 403:15	583:12 636:11	377:16,20
title 392:12,18	435:4 447:17	trick 626:11	646:1 656:10	552:20 553:6
532:14	636:11,13	tried 499:20	663:3 687:6	558:2 583:1
today 389:15	639:19 641:4	517:14 552:8	691:5	598:6 629:7
390:2,20 391:5	643:8 644:9	681:17,21	TWENTY-NI	690:19
397:20 427:13	645:1,11,11,15	trough 411:14	372:3	UEP 379:13,14
480:4 494:13	657:9,12 660:3	418:10	twice 732:9	379:19 380:4,5
516:16 530:7	660:13 661:7	troughs 408:17	twist 620:10	382:10 383:21
533:3 559:19	663:3,5 665:6	truck 673:1	two 374:9 412:9	385:18 386:9
572:6,10	665:19 666:5	674:12 721:13	412:9 445:18	386:18 387:12
630:21 635:7	topics 484:17	722:2 723:1,12	449:1 473:13	387:17,18
640:3 641:21	696:6,7	trucks 421:1	476:13,16,19	388:14,15
644:16 647:14	tornado 654:12	728:7	486:14 510:16	389:1,18 390:7
647:15,20	total 474:6	true 420:2 743:9	516:15 521:17	390:16 391:7
652:3 653:10	521:20 656:17	743:14 744:9	522:4,13,19	391:17 395:4
653:17,18	657:10,20	truly 382:19	523:12 533:4	399:20 400:5
665:11 688:19	658:1,13	579:6	540:2 545:6	400:20 401:2,8
Today's 378:4	totally 484:13	trust 435:10	575:12 584:18	405:6 416:6
told 412:22	totals 658:8	578:5	595:12 619:12	417:4 420:4
580:16 591:22	tough 717:1	truth 694:4	636:12,13	425:9 432:10
592:3,15	tower 724:2	try 398:17 454:5	638:18 663:14	433:8 434:14
593:18 630:22	track 585:12	479:22 499:18	663:17 669:21	435:9,13,15
631:2 644:20	trade 390:13	512:10 527:7	672:1 677:9,18	446:15 450:14
650:19 680:17	665:17	529:7 616:2	689:11 706:3	451:1,9 456:20
680:18 699:5	trading 583:20	668:1,4,7	739:2 740:18	467:13 478:13
708:7	584:13	702:3	two-thirds	489:8,13,17
tolerance	training 631:20	trying 388:10	530:8	490:2,5,16
411:21 425:5	transcript 743:4	407:4 442:13	type 382:7	493:9,12,15
460:12,16	transcription	516:20 538:1	384:11 385:2	495:14 496:9
<u> </u>	_			
				•

Rust, Marcus - Vol. II

March 6, 2014

				4/
406.10 407.0	674.22 675.6	undoubri	455:22 477:21	7799 440.20
496:19 497:9 498:2,7,8	674:22 675:6 675:16 676:2	underlying 394:7,17 395:4	455:22 477:21 498:7 501:7	use 440:20 475:19 490:1
II ' '		400:9,13	548:17	506:13 512:19
499:11,22	677:2,11	,		
500:19 501:3	679:10 680:13	401:12 402:1,9	unexpected	513:10,12
501:12 502:16	680:13,18	undermine	436:1	514:1 518:21
503:19 506:21	686:20 688:18	702:4	unfair 454:6	521:2 541:5,7
507:17 508:22	688:21 689:2,3	undermining	unfit 428:12	587:3 589:6
509:7 525:8,12	689:17 691:11	612:13	United 372:9	590:9,20
541:9,9 542:16	693:19 701:2	underneath	374:3 379:13	592:19 594:4,9
543:2 548:18	702:21 703:7	716:9 718:3	379:15 380:18	594:11 611:4
549:1 554:10	704:15 706:1,8	understand	381:3 391:16	615:19 616:1
556:15 560:16	708:14 714:2	379:9,14	394:13 396:9	616:14 625:4
561:12 567:1	714:18 715:16	397:15 398:5	402:18 403:1	630:13
568:4 571:3	716:1,9,17	421:8,11,16	434:19,22	USEM 405:18
574:5,7,15	718:20 719:4	480:5,6 482:6	441:7 442:4,14	405:22 546:9
575:1 576:6,7	724:8 725:6	488:11 489:20	443:8 542:22	546:14,20
583:10 584:5	730:16,19	493:2 503:3	571:4 583:2	547:1 661:8
587:4,9,19	734:13 736:16	508:1 544:17	595:21 603:22	662:17,19,22
588:14 590:17	736:18 738:2	545:2,3 556:4	621:7 625:22	666:1,11,15
590:21 592:13	741:19	562:21 564:15	626:14 629:18	741:19
592:19 593:18	UEP's 388:14	705:9,13	632:11 636:21	uses 496:10,20
594:5,20	435:14 487:19	understanding	637:2 661:20	579:9
595:18 601:7	487:20 509:18	380:17 381:7	697:18 708:13	usually 530:18
601:13 602:6	555:18 583:16	381:11 385:11	unpriced 503:22	708:7
603:2,6 604:11	584:8 593:1	385:13 386:9	Unsold 503:22	utilize 589:8
607:7,14	680:21 681:1,4	387:15 456:5	unusual 703:21	utilizing 591:8
609:16 611:1	Uh-huh 392:14	478:2 486:17	upcoming 616:7	▼ 7
612:13,17	428:9 476:21	488:4 552:3	616:13	V V
613:2 621:7,13	481:12 504:13	556:22 557:2	upset 590:7	V 372:8
622:8 623:10	600:10	563:10 564:10	596:17 602:16	vague 482:4
623:18 624:7	ultimately	586:13 588:6	607:13	721:8,17
625:14 627:1	433:10 446:14	618:16 625:19	urging 624:15	Vaguely 494:14
627:22 630:17	493:8 501:9	627:15 630:10	urine 431:6	560:6 585:5
631:4 632:11	uncertified	630:12 640:2	Urner 583:3,21	714:3
632:14 634:1	578:20 579:1	656:22 687:3	584:13	value 403:15,19
634:11,22	732:3,6 733:3	689:7 722:20	USDA 610:2,2	Vanessa 374:16
635:14,15	733:6	understands	611:3,3,4	449:14
660:15,20	underlined	403:5	614:11 616:8	variance 585:9
661:3 666:1,11	428:7 430:16	understood	616:13,21	variation 707:5
666:15 668:8	673:10	386:14 387:10	618:16,17,19	variations
668:13,16	underlining	387:13 397:16	620:7 622:11	706:13
669:5,14	427:17	416:5 417:3	656:18	various 466:14
<u> </u>				

Rust, Marcus - Vol. II

March 6, 2014

513:19 625:21	559:11 582:12	volunteer 401:1	515:7 517:20	Washington
628:16 638:9	582:16 635:22	volunteered	519:13 520:21	372:13,19
660:21	636:3 667:7,11	472:3	529:14,19	373:17 611:11
verbal 389:12	668:3 742:4	vote 457:3 525:8	544:11 550:15	wasn't 412:2
verbatim 569:12	videos 513:13	709:22 713:8	572:9 588:7	469:17 484:8
572:15	513:18	739:12	589:5 604:21	514:22 549:18
verification	videotape 378:3	voted 451:6	604:22 605:20	563:2 584:2
385:4 622:11	481:22 482:21	457:5,6,8	607:18,20	608:7 645:9
verified 389:16	510:16 511:4	490:12 491:1,6	608:2,15 609:3	721:17 735:1
611:5 616:22	516:3,4,10,22	606:1 692:15	628:13 650:21	735:10
622:12	522:19 523:19	voting 450:18	674:14 679:7	waste 633:6,14
verify 384:19	582:13 667:8	450:20 451:5	685:22 695:11	watching
385:18 386:2	videotaped	VP 635:14	695:15 706:21	515:10
484:1	378:4742:5		707:9 709:8,19	water 479:13
Vernon 646:6	view 551:12	W	721:10 729:9	515:12,22
646:12 725:20	views 542:9	wait 398:17	737:14 740:6	673:5 724:2
version 519:13	violated 426:21	580:8 592:12	741:12	726:1
519:13	455:6	606:13 683:8	wanted 394:21	way 403:1
versus 532:15	violating 447:18	687:13 697:21	396:15 401:2	409:14 416:16
689:2	455:5	waived 681:16	444:3 455:18	420:5,6 448:8
viable 527:7	violation 417:11	742:7	463:22 493:14	465:7 468:10
529:8	420:3,7 424:2	Wal-Mart 444:2	502:4,5,7	490:8 497:22
vice-president	425:14 477:15	621:8,16	576:16 588:8	532:21 551:5
629:18	477:18 730:17	623:16 624:5	588:10,13,15	590:4,4 597:7
video 483:5,19	violations 575:4	624:15 625:21	589:8,21 604:3	604:5,6,6
484:1,5,6,10	579:7	walk 442:13	604:4,17,18	605:5,6 611:22
484:17,22	violence 673:4	536:7	606:6 607:5	674:13 679:14
485:19 511:12	674:21 721:5	walked 410:2	659:4 699:20	705:17 707:22
511:16 512:11	visit 410:4 536:6	660:6,19,21	wanting 413:14	WAYNDOTTE
512:15,19	vocal 463:19	663:14 666:8	wants 397:11	372:1
513:12,20	Voices 391:16	walking 482:15	532:6 701:22	ways 489:1
514:10,13,20	394:13 396:9	walls 547:10,20	warfare 673:10	602:13 604:4
515:4,19,21	402:18 403:1	want 389:6	674:11,16	we'll 380:2
517:16 519:21	434:19,22	401:19 402:12	warning 377:7	423:7 553:4
521:14,15	441:7 442:4,14	414:19 419:18	533:2,5,8,12	555:6 668:4
522:21	443:8	420:21 423:9	533:17 534:13	676:10 682:2
videographer	volume 372:12	431:19 437:12	534:16 535:5	698:2 712:21
378:2 448:19	378:3 512:8	437:15 463:3	535:15 538:12	713:21 729:9
448:22 493:21	voluntarily	472:17 485:11	538:21,22	741:20
494:2 510:15	579:6	490:16,18	540:8,22	we're 396:9
511:3 524:13	voluntary	497:10 508:14	541:16 543:12	458:15 459:10
524:17 559:8	711:22 712:3	511:16 513:7	544:4,13	482:13 524:11

Rust, Marcus - Vol. II

March 6, 2014

				49
	1	1 1		
532:11 553:19	422:13,19	Whaley 621:11	412:8,21	514:9,20
554:8 557:18	424:4 425:8	622:6	413:21 415:18	515:11 516:13
562:4 593:4	426:21 445:1	white 408:13	416:2 418:6	517:2 519:4
608:14 609:2	459:3 460:20	409:1 504:19	419:14 421:7	520:10 522:7
655:21 674:11	486:5	535:15 537:2	421:15 423:2	522:15 524:2,9
676:16,21	weights 458:14	540:15 648:2	424:6 426:3,14	524:15 529:7
689:9 708:7	welfare 380:10	684:16,17,18	427:21 429:6	532:5,7 535:7
741:1,13	394:2,5,17,22	whites 504:10	430:4 432:16	545:4,9,21
we've 392:1	399:21 425:6	504:15,16	432:21 437:4	549:8 550:9
440:18 449:8	425:10 428:11	Whitney 374:7	437:11 438:2	551:17 553:17
456:7,17 462:6	429:15 432:9	740:21	438:14 440:1	563:18 567:6
495:11 507:19	436:11 438:19	whittle 666:22	440:15 441:2	587:15 588:6
511:11,15	439:13 442:9	Wholesale 372:5	443:22 444:12	589:2,17
520:8 585:1	443:10 444:16	706:15 707:7	445:5,14	590:12 591:12
606:20 612:14	446:8 459:13	707:11	446:11,18	591:19 592:9
633:14 636:19	460:12,19	willing 576:13	447:4,9,16	593:8 594:2,14
642:17 656:7	478:3 487:19	Wilson 570:22	449:6,13	595:3 597:11
658:11 660:10	488:15 492:15	572:11 581:19	451:19 452:8	607:1 608:18
674:12 676:18	502:8,9 574:20	581:21,22	452:15 453:22	609:5 610:12
692:6 693:5	589:7 590:1,2	582:3,6 664:3	454:4,7 456:10	611:7 618:6
728:18 739:1	590:9 591:7	664:9	457:1,15,19	619:4 620:16
740:16	592:5 601:11	winter 526:2	458:6 459:6	622:18 624:19
weather 434:9	601:16 603:17	Winterset	460:18 461:10	625:10,18
website 537:3	603:21 604:2,7	521:20 522:4	461:17 462:21	626:17 627:4
538:17 722:16	604:11 605:8	648:16,16,18	464:6,13	633:9,17,20
week 591:2	606:6 608:16	wintertime	465:22 468:8	634:19 635:2
593:11 658:3,4	609:3,19 610:4	433:20	470:13 472:14	635:19 640:16
weekly 657:19	610:5,18,20	wisest 596:5	472:22 474:3	644:1,4 647:3
658:15,16	629:22 630:8	wished 502:2	476:4 482:12	652:9 666:20
659:2,9,11	630:11 674:14	wishing 632:17	483:4,12,20,22	668:21 669:9
weeks 413:14	675:1 679:3	wit 397:15	485:2,5,8,19	669:10 670:10
545:6 711:19	went 409:1,22	withholding	487:1 495:18	672:18 679:19
712:12	410:7 420:15	458:17	496:3,13 497:1	683:5,7 693:7
weigh 418:7,8	441:16 505:9	witness 379:2	497:17 498:11	694:5 695:2,16
weighed 422:14	539:10,11	384:5,8 386:4	498:17,20	695:16,18,21
weighs 418:17	572:14 601:22	387:2 388:5	500:4,11	698:17 700:17
418:19	699:3 722:15	392:14 395:9	501:14,22	701:20 702:13
weight 414:21	weren't 382:22	395:20 396:3	502:22 505:6	703:9,11 704:5
415:15 416:9	408:14,20	397:11,13,19	505:19 507:3	704:17 705:2
417:7,17	468:21 499:21	398:11,18	509:10 510:2	705:14 706:6
418:11,13,16	658:12 735:8	401:16 402:5	512:12,14	708:20 710:6
419:20 422:10	Wesner 525:5	404:3,10 406:4	513:11,12	710:22 711:9
117.20 122.10	,, object 525.5	101.5,10 100.4	515.11,12	/10.22 /11./
	I	I		

Rust, Marcus - Vol. II

March 6, 2014

711:16 716:13	426:22 470:20	499:9 512:2	710.6 16	471:12,13,16
717:16 /16:13	426:22 470:20 480:11 552:9	499:9 512:2 528:20 541:11	718:6,16 719:10 721:2,7	471:12,13,16
717:11 /18:15	480:11 552:9 634:21 708:16	528:20 541:11 547:22 548:3	719:10 721:2,7	481:17 486:6
719:1,19 720:7		547:22 548:3 550:21 553:14	724:4,10	481:17 486:6 zeros 471:22
720:16 721:2	Wright 372:18 373:14 378:16	550:21 553:14 556:1 557:14	724:20 725:1	
				Zimmer 605:22
726:8 728:1,11 728:17 730:19	378:19	557:18 562:17	730:12 734:17	0
	write 413:17	565:4 566:9 567:12 571:16	739:10 740:5	0000069 552:20
731:8 733:12	482:17 490:19		year 441:19	0000009 332.20
734:1,17	536:10 703:13	574:3 581:4 585:30 586:15	442:10 444:3	377:9
735:15 737:1	704:7 705:20	585:20 586:15	504:15,15,19	0000071 558:2
737:11 738:6	writing 399:13	587:6 590:13	523:15 528:21	0000071-72
744:4,6,10	609:1 719:2	595:19,22	577:6 650:22	377:10
witness's 475:12	written 538:20	596:15 597:3	657:9 722:7	0001079 689:14
485:12 517:14	626:19 672:1	598:1,14,18	724:7	0001079 089.14 0001474 526:13
643:14 702:2	679:13 722:14	601:9,18 602:3	year's 385:14	0001474 320.13 000174-75 377:4
witnesses	727:5	608:10 609:17	yearly 658:8	000174-75 577.4
517:13	wrong 426:6	609:21 610:8	years 382:5	000284-85
wonderful	505:13 618:4	612:18 613:15	383:16 404:19	377:19
692:22	651:8 687:14	614:1,5,9	405:17 451:1,9	0007213 377:5
word 430:15	687:14,17	616:11 619:22	458:12 501:9	529:13
569:12,12	wrongdoing	621:9 623:11	520:8 547:2	0009116 531:10
593:16	616:3	624:13 626:10	635:11 655:10	0009116-919
wording 701:10	wrote 397:11	626:21 627:5	655:10 660:19	377:6
words 469:8	411:22 454:3	627:10,21	722:19 723:5	0017617 376:14
509:10 628:18	505:13,13	628:4,9,21	724:9,13 725:7	438:9
640:14 672:1	507:22 509:15	630:3 631:7,17	725:10 726:5	
689:3 701:11	509:16 530:1	632:8,20 634:3	Yep 714:11	0019049 376:15
work 405:9	534:12 536:15	637:4 648:20	738:15	449:10
478:4 596:3	537:9 618:4	651:15,19	yesterday	0034691 376:20
597:17 600:2	X	654:9 656:4,12	379:12 484:18	503:8 682:12
603:15		673:18 683:12	575:5 652:4	0034892 376:18
worked 407:16	X 376:1,8	684:18 687:16	660:7	0035814 494:6
407:17 521:19	Y	691:9 692:21	yesterday's	0035814-16
521:20 522:3	yakking 597:20	697:3,7,10,13	511:13	376:19
628:1	·	698:17,21	York 689:1	0035857 586:20
works 740:11	yeah 407:20 430:17 433:4	699:4,7,13,17		0038374 595:10
world 480:11,12	430:17 433:4 448:18 450:5	700:12 703:1,2	Z	0038374-77
worried 460:7		709:18 710:6	zero 411:21	377:15
worst 535:19,21	451:12,12	710:15 711:3	425:5 460:12	0039139 376:21
536:21 537:1,4	460:10 461:4	711:22 713:15	460:16 466:10	506:3
538:3,10	462:20,22	714:7,17	468:5,19 469:4	0039242 377:8
wouldn't 409:2	466:17 474:13	715:14,18,20	469:12,13,15	545:16
	482:8 494:14			

Rust, Marcus - Vol. II

March 6, 2014

				J1
004766 620:21	0707359 598:6	577:3,5 580:5	521:21 549:14	1989 648:21
620:22	0707359-365	580:10 584:3	134 559:5,15	1990 645:12
004766-70	377:16	586:2 588:19	568:21 684:20	1991 649:6
377:18	07932299	596:19,20	685:2,13,14	1992 569:2,6
0067466 457:22	690:19	602:11 605:9	688:1,5 713:13	663:11 686:12
0067466-67	08 486:1 664:13	605:15 606:5	713:14 714:10	688:5
376:16		606:19 607:14	714:11	1993 649:12
0067468 669:22	1	608:7 610:6,20	14 549:14 670:3	1994 650:9
0067469 669:22	1 462:17 477:5	616:15 623:22	744:18	1995 651:5
0067638 399:3	648:19 651:14	624:11 730:15	1474 527:4	1998 651:16
0067638-639	653:8,9 654:3	731:3,13	15 438:11,20	1999 645:19
376:10	654:11 689:18	10CV2171	466:20 519:20	647:3 652:13
0068166 427:10	690:5	372:8	530:4 550:9	653:3 723:9
0068166-167	1.2 656:5	10th 574:21	667:5 682:13	
376:13	1.3 655:21 656:5	679:4	682:20 683:13	2
0071690 465:19	1.5 540:13	11 481:11	150 653:19	2 435:3 477:5
0071690-74	646:16 647:21	553:22 656:14	151 656:15	640:13 648:13
376:17	648:6 649:4,10	656:16	15th 611:13	650:1 655:17
0080669 377:12	1.7 650:5	11:45 493:22	684:5 719:8	712:7
573:21	1/1/2006 450:10	11:53 494:3	16 473:14 494:7	2.7 429:9
0080674 678:21	453:1	110 402:17	561:13,17	2:28 559:9
0082871 376:12	1:23 511:2,5	471:18	562:8 599:5	2:38 559:12
414:12	1:39 524:14	1100 374:18	645:11	20 383:16
0084872 376:11	1:42 524:18	111 461:20	167 427:10	473:15 660:13
406:10	10 666:22	462:2,3,7	16th 627:20	200 373:7
0085507 686:5	724:13 725:10	689:13,21	17 525:4 657:9	422:18 478:17
0085508 688:12	728:18 740:16	690:10,14,17	657:12	20006 373:17
0085511 687:11	10:31 448:20	691:5,6 692:6	170 460:7,8	2001 677:3,10
01200644	10:50 449:2	692:9 709:16	180 653:19	723:9
570:10	100 385:6	1110 373:16	19 547:17 660:3	2002 379:18
01200644-46L	408:14 471:18	117 690:15,18	1900 372:18	380:4,18 381:1
377:11	487:21 488:1,2	690:20 692:3,9	373:15	383:19 387:16
02 401:21	488:5,7,12,21	692:16 709:17	19049 449:11	388:12,13,22
406:21	489:3,5,15,21	709:18 710:13	19103-2799	389:8,16 390:7
020105 583:1	491:1,6 493:1	711:5 738:12	374:11	390:22 391:8
020105-07	493:11,16	12 434:20	1970 688:21	391:18 394:14
377:13	494:18 495:8	442:16 635:11	1973 646:5	400:17 401:7
0295185 377:20	495:12 496:6	12/10/03 548:7	1978 647:7	410:14 583:7
629:7	496:16 499:1	12:17 510:17,18	1984 647:16	585:22 631:3
06 492:12	500:15 501:10	120 408:4	1985 648:1	653:11 670:3
583:12	502:6 574:16	13 393:5 395:16	1986 648:8	722:21 723:2,6
07 583:1	576:14,20	396:10 397:1	1987 648:15	723:8,8 726:6
	_	_	_	

Rust, Marcus - Vol. II

March 6, 2014

2003 402:20	2012 530:4	3	3rd 613:20	50 385:4,8,12,13
404:14 414:14	531:3	3 643:8 644:9	616:10	385:14 468:19
426:18 632:14	2013 519:20	647:11 654:18		469:4,7,11,16
634:2 635:8	523:16 699:15	654:21,22	4	469:21 470:14
2004 434:20	700:15 702:16	712:11	4 402:20 404:13	470:19 471:4
438:11,20	707:19 708:14	3.5 654:19	473:15 558:3	479:1 548:9
441:7,13 442:4	740:9	3:08 582:14	667:8 686:12	549:3
442:11,16	2014 372:14,16	3:22 582:18	688:4 711:19	503 376:20
443:4,5 558:3	378:5	30 414:21	4:21 530:4	505 376:21
558:11 561:13	2015 744:18	415:14 416:9	4:31 636:1	562:4,7 568:11
561:17,17,22	202 373:18	417:6,18	4:51 636:4	568:14,21
562:8 565:3	20th 439:1,14	419:20 424:3	40 480:10	714:9
568:8 569:9	442:10 443:4	425:8 426:21	549:13 613:12	507 569:4
653:20 654:6	21 527:20	445:1 459:4,12	406 376:11	51.2 474:18
663:10 715:19	213 585:22	470:2 480:9	414 376:12	511 569:13,15
2005 458:8	215 374:12	527:6 528:1,9	427 376:13	514 376:22
462:8,17 466:3	21st 528:16	528:18	43 473:14	517 377:1 636:7
470:2 472:10	22 657:16 659:2	30(b)(6) 640:19	438 376:14	518 392:19
480:22 654:13	659:11 661:7	647:2,5 695:16	44 545:17	645:22
689:18 690:5	224 374:18	695:20	449 376:15	519 377:2
2006 451:1	22nd 583:14,17	30,000 408:4	45 549:13	523 656:10
457:4 472:12	584:10 616:17	300 450:9 453:1	588:11 607:6	524 377:3
546:17,20	237 391:15	478:17	45.7-square	526 377:4
547:17 560:4	392:6	3000 374:9	473:21	529 377:5
574:1 576:9	24 414:13 677:3	305 609:8,10	457 376:16	531 377:6
599:5 661:10	677:10	613:13,17,18	46 570:10	532 678:3
661:13 678:5	248 434:18	615:3	460 373:7	535 676:6,21
679:2 682:13	441:6,9,12	30th 406:21	465 376:17	677:4,5
682:20 683:13	25 473:13,14	600:8	48 588:11	536 669:18,20
685:4 719:8	474:12 525:8	31 458:8	483 537:8,9	669:21 670:9
2007 525:4,16	525:19 527:6	312 374:20	483 s 538:6,11	676:8
613:20 614:3	527:22 528:9	315 548:6	492 376:18	538 376:10
616:17 618:9	528:18	320 473:15	494 376:19	399:2,4
620:8	250,000 655:22	474:7	4th 404:14	539 376:11
2008 393:19	26 663:3	322 486:20	569:6	406:6,10,12
394:3 622:2	27 620:8 665:6	487:4,8	5	540 376:12
655:12,13	665:14	33 665:19	5 505:9 655:10	414:6,10
665:4	277 446:22	34892 492:7		541 376:13
2010 521:19,21	448:12	360 599:14	655:10 667:12 679:1 711:21	427:6,10
655:13	27th 401:7,21	365 598:6	712:12	542 376:14
2011 527:20	285 626:8	379 376:2	5:27 667:8	438:5,6 442:8
528:5,16	2H 639:19	399 376:10	5:47 667:13	442:18,19
			3.47 007.13	
<u> </u>				

Rust, Marcus - Vol. II

March 6, 2014

				33
442.1 445 4	550 277.0	583 277, 12	524 276.5	
443:1 445:4 543 376:15	558 377:8	573 377:12	734 376:5	
	545:12,16 559 377:9	582 377:13	739 376:6 74 465:19 578:7	
377:7 449:9,16		586 377:14		
449:20 452:18	552:16,20	595 377:15	741 377:22	
544 376:16	555:10	598 377:16	75 526:13	
457:20,22	56 393:9 395:14	5th 569:1 678:5	77 595:10	
458:2	560 377:10	6	778-3000 373:18	
545 376:17	557:20 558:2	6 372:14,16	78 646:19	
377:8 465:15	561 377:11	378:5 645:1	7th 614:3	
465:18	570:6,10	655:10 712:12	8	
546 376:18	562 377:12	60 607:6	8 654:4	
492:3,7	573:17,20	60.2 475:20	80 607:8 628:12	
547 376:19	575:11 581:7	60604 374:19	80438 613:12	
494:6,8 549:21	678:7 679:1	613 377:17	80438-40 377:17	
549:22	729:16 730:1,3	62 678:7	815 550:5,11	
548 376:20	563 377:13	620 377:18	816 373:9	
503:8,9 682:11	582:19 583:1			
682:11,16,19	564 377:14	626 377:19	817 392:12	
683:1,2,16	586:16,20,22	629 377:20	818 392:7	
719:7	565 377:15	639 399:3	85 542:9	
549 376:21	595:6,10,12	64112 373:8	85505 561:9	
505:21 506:3,4	566 377:16	65 542:21	8th 685:4	
683:15	598:2,6,12	660-7600 374:20	9	
550 376:22	607:11	667 376:3	9:08 372:17	
514:5 515:8,17	567 377:17	67 458:1	378:6	
517:10	613:8,12 614:2	670 575:11	90 530:8 708:17	
551 377:1	618:1,13	674 730:7,8		
517:21 518:3	568 377:18	732:20 733:14	900,000 654:4	
5511 687:11	620:17,21	675 573:21	919 531:10	
552 377:2,9	621:1	693 377:21	95 498:22 576:9 577:5	
519:7,11,15,16		698 376:4		
519:18 678:6	617:13,18	7	97 476:13,16,19	
553 377:3	618:3 626:3,7		476:20	
524:21,22	626:9,12	7 618:9 650:4	98 653:5	
554 377:4	570 377:11,20	7:00 742:6,8	981-4000 374:12	
526:13,14	629:3,7	70 552:20	99 653:5	
555 377:5 529:9	571 377:21	620:21,22		
529:13	693:3,6 696:18	700 473:7,8,10		
556 377:6 531:6	734:10 739:22	707 480:17,18		
531:9	740:3	480:19		
557 377:7,10	572 377:22	70s 646:22		
543:7,10	741:21,22	714-7100 373:9		
		72 558:3		
<u> </u>	·	<u> </u>	•	-